

# ONCENTRATE ON YOUR CORE BUSINESS. WE'LL MAKE SURF EVERYONE UNDERSTANDS YOU

WWW.POWERLING.COM

## A trusted, versatile, comprehensive language service provider

Founded in 1983, Powerling is an established yet innovative language services provider. Our mission is simple; we support our clients' global development by providing customized and strategic multilingual solutions. To achieve this goal we focus on quality, technology and people.

Our core business is translation, and we are committed to providing our clients with the best high-quality translation every time. We also guarantee quality by adhering to the highest industry standards, we are proud to be ISO 9001:2008 and ISO 17100:2015 certified.

To keep our company up to date and efficient, we invest to develop in-house technology solutions. We have also partnered with leading software provider Atril and work exclusively with the Déjà Vu computer assisted translation system. Our team spreads over 5 offices and handles the entire production process in-house. Our talent pool includes project managers, localization engineers, in-house translators, graphic designers, and account managers, etc. We are committed to supporting a diverse team, cultivating collaboration across countries and bringing cultures together, just like we do for our clients.

Today, over 2,500 customers worldwide trust Powerling, ranging from startups to Fortune 500 companies. We have grown with our customers and we now operate globally with offices in France, the Netherlands, the United States and Hong Kong.

## SERVICE

"Yes is in our DNA" is our motto and what drives our team everyday. Demand an "in-house" like translation team that will go the distance with you.

### FLEXIBILITY

Our expert project managers will always find custom solutions for your needs. From top 100 companies to startups, we can scale and accompany your growth.

TRANSPARENCY We provide detail breakdowns

of costs and processes.

## **CONFIDENTIALITY** We offer confidentiality

agreements, protocols, and encryption technology to make sure you are protected. WHY POWERLING

For over 30 years, we have successfully managed and delivered high quality translations to satisfied clients worldwide

# Smart language solutions for the global marketplace



## TRANSLATION

Translation bridges cultural divides, preserves heritage, and enables global outreach for companies seeking to increase their revenues with a larger customer base. At Powerling, we translate hundreds of thousand of words each year into over 75 language combinations spanning a range of industries and types of content.



## INTERPRETING

Interpreters translate the spoken word authentically into various languages; this requires indepth knowledge not only of the languages, but also of the cultures represented. Interpreters strive to make multilingual meetings flow smoothly, as if everyone were speaking the same language. Powerling can handle any type of interpreting need such as simultaneous, consecutive interpretation, or liaison interpretation.



## WEBSITE & SOFTWARE LOCALIZATION

As end users mostly prefer to interact in their own language, business must localize their website and software. Powerling adapts any product or content to target markets taking into account the language, type of content, culture and purchasing habits.



## MULTIMEDIA

Just like any other material, multimedia content needs to be culturally adapted before it can be used with international audiences. Powerling provides dedicated multimedia solutions that address today's requirements, such as: video transcription, dubbing, subtitle translation and production, art and graphics localization.



## DESKTOP PUBLISING

Desktop publication—also referred to as DTP, layout, or formatting—involves the entire set of digitized procedures used to create documents for digital printing or hard copy. Powerling can either use clients' layouts or design custom page layouts for each deliverable.



## AUDITING & CONSULTING

Powerling audits or consults businesses' in-house localization process. We offer strategies for content optimization and quality control, and implement and train you on the best technology. The process of going global becomes transparent in terms of time, cost and quality.

# Dedicated to quality

We provide our clients with ironclad guarantees in terms of responsiveness, reliability, confidentiality, professionalism, and, of course, quality service - and we have the certifications from esteemed organizations to back up our claims.

We are proud to be ISO 9001:2008 and ISO 17100:2015 certified. The ISO 9001 standard is the international benchmark for quality management and business-to-business relations. The ISO 17100:2015 standard calls for translation companies to guarantee a client-oriented approach.

We also maintain membership in multiple translation-related organizations that establish standards for quality, rigor, and processes. We are members of EUATC, CNET, VViN and ATA.



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We pride ourselves on building lasting relationships with integrity, determination and excellent customer service

### **OUR PROCESS**

Our streamlined production process and use of computer-assisted translation (CAT) tool allow for up to 20% higher ROI for your business. We handle project management in-house, assigning a specific project manager to each client so that you have one primary point of contact throughout the entire process.

## We keep our core beliefs in mind when doing business to guarantee you get the experience you deserve

## LANGUAGE EXPERTS

Powerling selects its translators on the basis of their educational and professional background, experience and references and does not deploy any new translators until they have managed to convince Powerling that they can reliably supply translations of the highest quality. Today, we have a network of over 1600 freelance translators specialized in technical domains.

### **TECHNOLOGY**

Powerling is an exclusive partner of software developer ATRIL, because we consider its Déjà Vu CAT system the best on the market today. With the dawn of the IT and Internet age, the translator's task has changed considerably, thanks in large part to the many computer-assisted translation (CAT)\* tools now available.

The Déjà Vu programs have advanced features that enhance efficiency. Our translators take advantage of both Déjà Vu X3 and Déjà Vu TEAMserver to boost overall productivity in putting together client documents.





**IT & MARKETING** 

LEGAL & FINANCIAL

## We have a wide range of experience working in key industries



LIFE SCIENCES

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UFACTUR ISTRIBUTIO



YEARS EXPERIENCE

**135K** 

DOLLARS INVESTED IN R&D PER YEAR



CLIENTS WORLDWIDE



CUSTOMER SERVICE WORLDWIDE

75

LANGUAGES TRANSLATED INTO

**450K** 

AVERAGE PAGES TRANSLATED PER YEAR

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WE ARE A GLOBAL COMPANY WITH 24/7 CUSTOMER SERVICE