Portinos

• DIGITAL AGENCY •

Profile

Industry: Digital agency

Product Type: B2B digital services

Foundation Date: 2004

Team Size: 40 people

Technologies: Automation, Data Analytics, Artificial Intelligence, Cloud and Web Platforms

Contact

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Team



Valeria Blanco
CEO & Founder



Nicolás Rasmussen
CEO & Founder



Epifanio Blanco
CEO & Founder



Sabrina Sara
Director of Administration and Finance

Some of the companies that currently work — or have worked — with us include:

intel · Microsoft · hp · BANDAI NAMCO · BAPCO · ARCOR · PC ARTS · Tetra Pak · DELL · CISCO

These experiences have enabled us to develop methodologies and capabilities tailored to global, regional and multicultural corporate environments.

Metrics

+ 20
years of experience.

+ 2100
projects delivered.

6 clients
Fortune 500:
Intel, Microsoft, Cisco, Dell, HP y Tetra Pak.

Operational presence
across the United States, Latin America and Europe.

We are a digital agency that designs, develops and operates platforms, brands and creative operations for global and regional companies.

Company

Based in Buenos Aires, we are an agency that acts as a creative and technology partner for global and regional companies. We support clients across the United States, Latin America and Europe, building long-term relationships grounded in trust, operational continuity and the constant evolution of their businesses.

We organize our services into two core capabilities:

- **Technology:** Digital platforms and products, together with the data layer that makes them measurable.
- **Creative:** Identity, experience and production that enable brands to remain consistent across every touchpoint.

We primarily work with companies in the technology, retail, consumer goods and entertainment sectors, helping them scale their digital, creative and marketing operations in a sustainable way.

Problem & Solution

Global organizations often face challenges related to coordinating multiple vendors, operating digital platforms over the long term, maintaining brand consistency and producing marketing assets across different markets.

At Portinos, we integrate creative, technological and operational capabilities into a single senior team that supports each client for years. Rather than delivering isolated projects, we build and operate sustainable solutions that evolve alongside the business, providing continuity, efficiency and consistency at every stage.

Products and Services

We provide the following services as part of our technology partnership offering:

- **Software Development:** Design, development and operation of platforms built on our own technology stack.
- **Web Development:** Creation of professional websites that serve as an accessible entry point and can evolve into more complex platforms.
- **Analytics:** Data analysis, information visualization and customized reporting to support decision-making.

We complement these capabilities with our creative partnership services:

- **Creative Orchestration:** Creative coordination of programs, teams and complex ecosystems.
- **Branding:** Brand identity development and support throughout implementation and evolution.
- **Creative Production:** Dedicated creative teams for global and channel marketing operations.

Differential

We are the preferred choice because we work with senior teams assigned end-to-end, maintaining a direct connection between those who define the strategy and those who execute it. We operate under a long-term partnership model, supported by operational transparency, continuous follow-up and a genuine integration of creative and technological capabilities.

Our experience working with global companies enables us to understand complex operations, coordinate multiple stakeholders and deliver consistent results over time.