



Rosentek[®]

VEGETAL PROTEIN

Our history

EL TALAR AGROINDUSTRIAL - 80 Years of Agricultural Commitment

Eight decades ago, El Talar Agroindustrial was born. Since then, we have been stewards of the land and a tradition deeply rooted in family values. What started as a modest family enterprise has blossomed into an 80-year legacy of commitment to agriculture and excellence.

With each harvest, we have cultivated more than just products; we have nurtured relationships, trust, and a profound connection to our roots. At El Talar, the land is more than a means of livelihood; it is a link to our past and a beacon guiding our future



**Eight decades of
agricultural commitment
and family values,
nurturing relationships
as we honor our legacy
and look to the future
with hope.**





About us

ROSENTECK Innovation in the Fusion of Agriculture and Industry

The emergence of ROSENTECK marks a milestone in the history of El Talar Agroindustrial. This brand is the culmination of our relentless pursuit of innovation and excellence by integrating agricultural principles with industrial dynamics. At ROSENTECK, we have redefined standards by focusing on quality and innovation, leading the way in advanced technologies, sustainable practices, and efficient production methods.

More than a commercial brand, ROSENTECK represents our commitment to adding value to the world. Each product carries with it our dedication to excellence and our determination to make a difference in society and the environment.

Moreover, at ROSENTECK, we are committed to using premium quality raw materials, meticulously selected to ensure excellence at every stage of the production process.

Rosentec[®]



**Innovating for a
sustainable future,
ROSENTECK embodies
excellence and
commitment to making
a difference in society
and the environment.**

Quality Assurance

Integrated Laboratory and Quality Certifications

We have established an integrated laboratory within our plant, dedicated to continuous sampling to ensure the quality of our products. This laboratory embodies our unwavering commitment to excellence and customer satisfaction.

Our focus on quality is reflected in the certifications we have obtained, both nationally and internationally. These certifications attest to our commitment to the highest standards of quality and food safety.

Furthermore, we have implemented a rigorous traceability system that allows us to trace every step of the production process, from raw materials to the final product. This transparency ensures the integrity of our products and provides peace of mind to our customers regarding their origin and quality.



**Investing in quality from
start to finish, ensuring
integrity and peace of mind
for our customers**



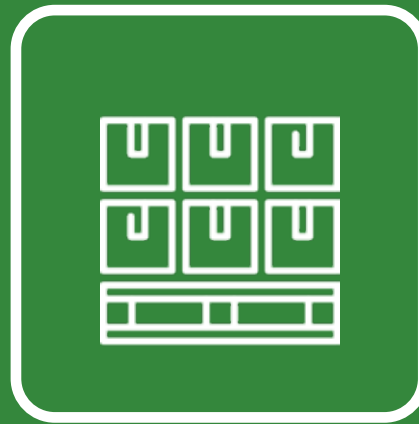
Traceability: From Start to Finish, Ensuring Quality Every Step of Your Product's Journey



- Quality Control and Registration at Raw Materials and Supplies Intake



- Quality Controls: Temperature, Humidity, and Absorption Monitoring Throughout the Production Process



- Quality Checks in Bagging and Palletizing Processes

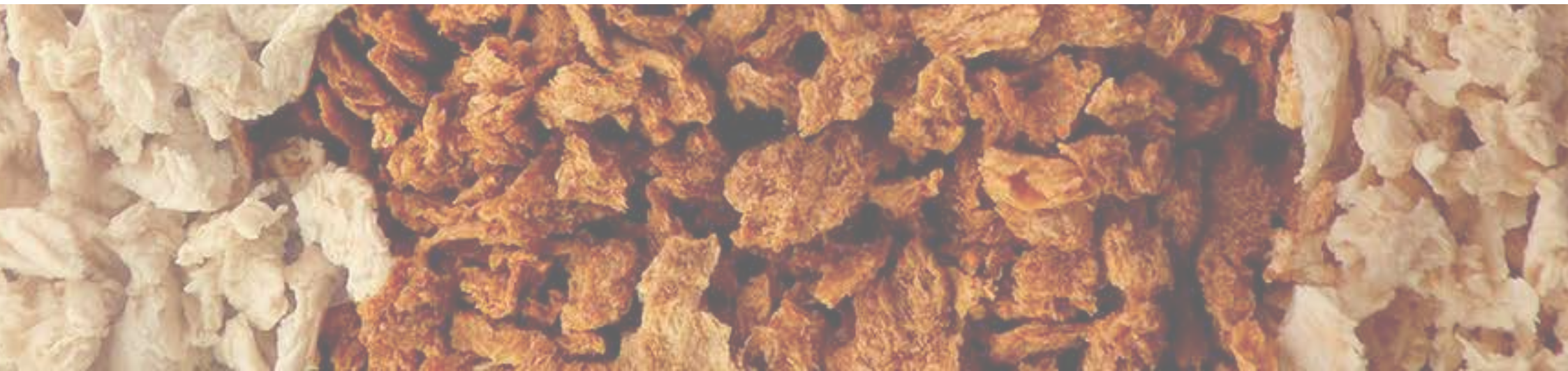


- Expedition Order, Control, and Verification of Transport Cleanliness

OUR PRODUCTS



Textured soy protein



Textured soy protein

Dehydrated concentrate, **high protein content** obtained from defatted soybean flour. With **0% cholesterol** and **0% trans fats**. Additionally, it is rich in **minerals and vitamins A, B, C, D, E, and G**



VEGAN



PLANT
BASED



GLUTEN
FREE

Functionalities:

High
capacity
of water
absorption

Improves
the structure
of the
product

Improve
protein
functionality

Allows more
complete
and
economical
formulations

PROTEIN



VITAMINS
MINERALS
FIBERS
AMINOACID

Applications:



- Emulsified meat



- Baked
- Battermix
- Battered



- As a replacement for beef, chicken, and fish



- Sausages
- Cold cuts



- Cereals
- Granola
- Snacks



- In vegetarian or vegan meals

**We present three varieties, designed to adapt better
to the needs of each product**

Rosen
TSP50

Rosen
WHITE

Rosen
DARK













