poincenot technology studio

poincenot

WE ARE A TECHNOLOGY STUDIO BUILDING FINANCIAL SOLUTIONS BASED ON DIGITAL INNOVATION AND FINANCIAL INCLUSION.

OUR FINANCIAL SOLUTIONS:

ONLINE LENDING

Kaiam

b·trader

Do·it

BOARD MEMBERS

Mario Andrés Lopez
Co Founder at Poincenot

Facundo Vázquez
Co Founder at Poincenot

Augusto Fernandez Villa
Co Founder at Poincenot

Andrés Meta
Co Founder at Poincenot

PARTNERS

IBM

Microsoft

CÁMARA ARGENTINA DE FINTECH

MtR Matba Rofex

SISTEMAS ESCO

AWARDS

Fintech Americas

Macro

bind

Kaiam

REGTECH PLATFORM TO KNOW YOUR CUSTOMER WITH A RISK-BASED APPROACH AND TO MONITOR THEIR TRANSACTIONS.
ITS OBJECTIVE IS MITIGATE CORPORATE AND FINANCIAL RISKS.

- On boarding & digital files.
- Ongoing Screening.
- Transactions Monitoring
- Risk based approach.
- Transactional risk
- Alert Settings
- Check Santion list.
- Ongoing customer notifications.

Success case

Kaiam

MERCADO FONDOS

mercado libre · bind · mercado pago

We solved the client registration and transaction monitoring process. Mercado Pago users can invest their money in investment funds from Banco Industrial.

+ 1 M
New clients in one year

+ $7,000 MM
Total amount in the fund

+ 200 K
Transactions per day

API BANK STRATEGY

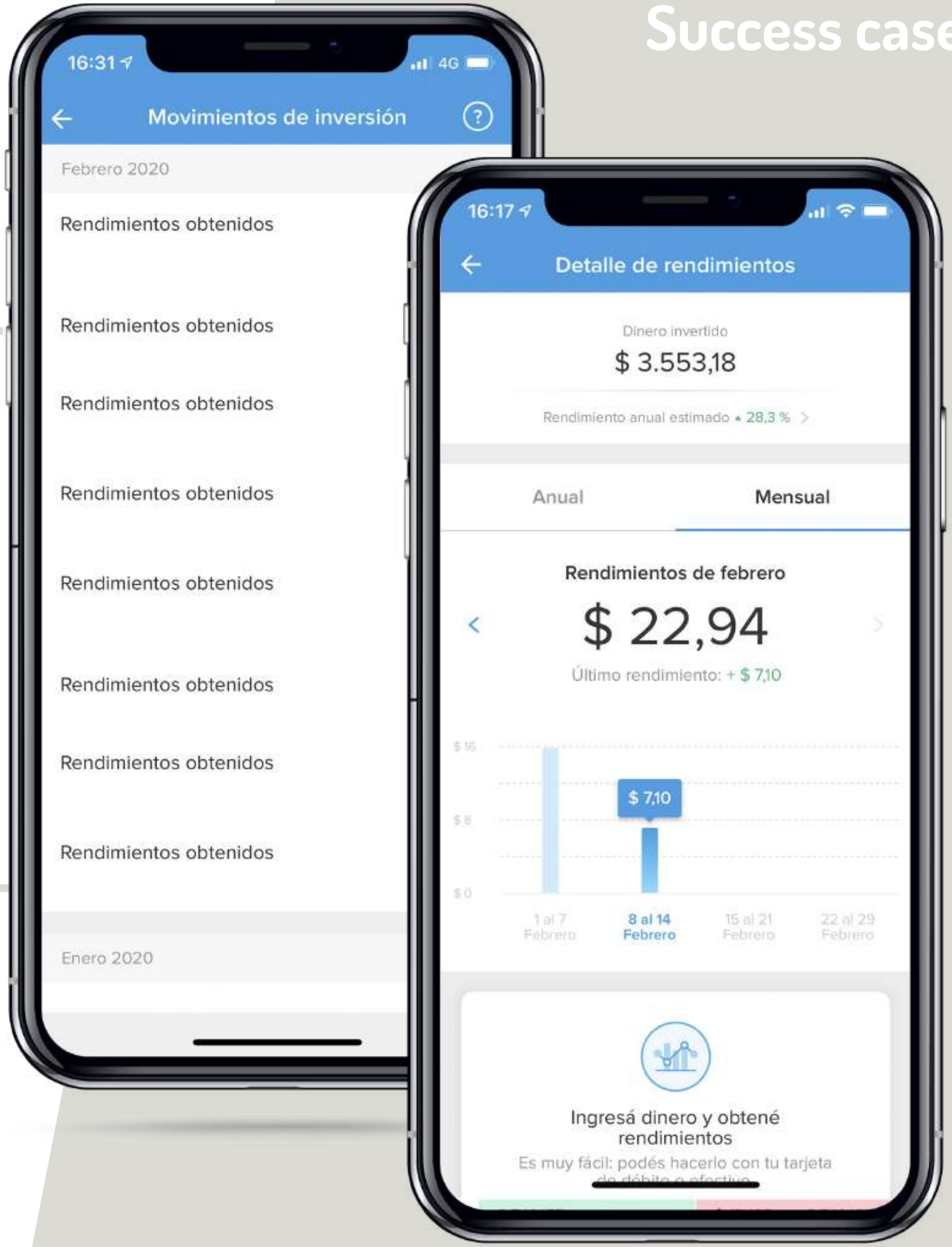
bind · API BANK · ualá

Several fintechs and wallets are integrated with the different APIS complying with the regulations of the Central Bank in Argentina.

+ 100%
Digital

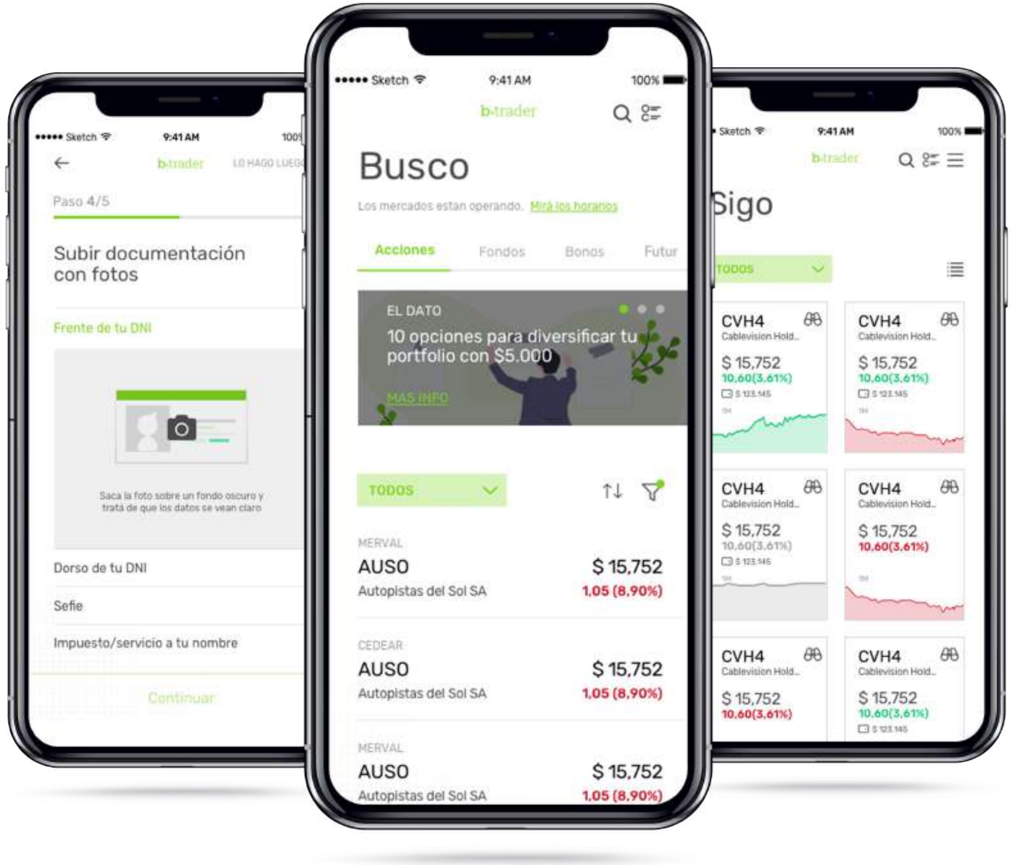
+ 400K CVU
Per week

+ 1 MM
Projection



b·trader

IS A DIGITAL TRADING PLATFORM DESIGNED FOR THE GROWTH OF STOCKBROKERS AND ASSET MANAGEMENT.



- Digital On boarding.
- Operations via DMA / OMS.
- Online trading.
- Configuration and sending of notifications and e-mails.
- Integration by the Back Office.
- Execution of deposits, consolidations and accreditations.

b·trader

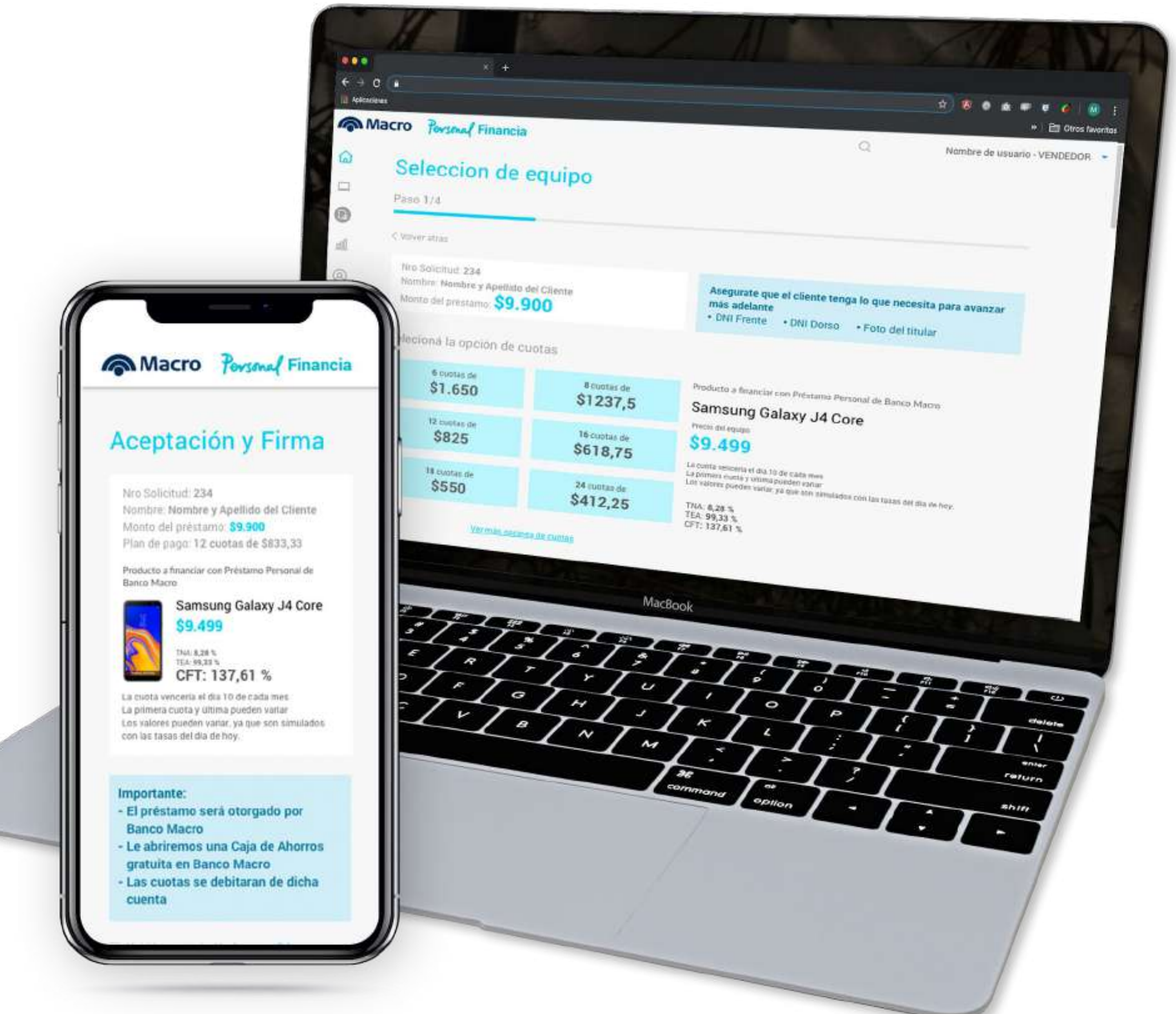
Success case

We are transforming the stock market ecosystem in Latin America.

THE FOLLOWING COMPANIES ARE USING OUR TECHNOLOGY:

Galileo
MARIVA BURSATIL
Capital Markets Argentina
liebre CAPITAL
eco Valores S.A.
Banza
PUENTE Desde 1915
NUEVO BANCO DEL CHACO S.A.
BPN
AURUM

ONLINE LENDING



"LENDING AS A SERVICE "

LENDING PLATFORM THAT ALLOWS THE ORIGINATION OF LOANS FOR WORKING CAPITAL AND CONSUMER LOANS, THROUGH DIGITAL EXPERIENCE.

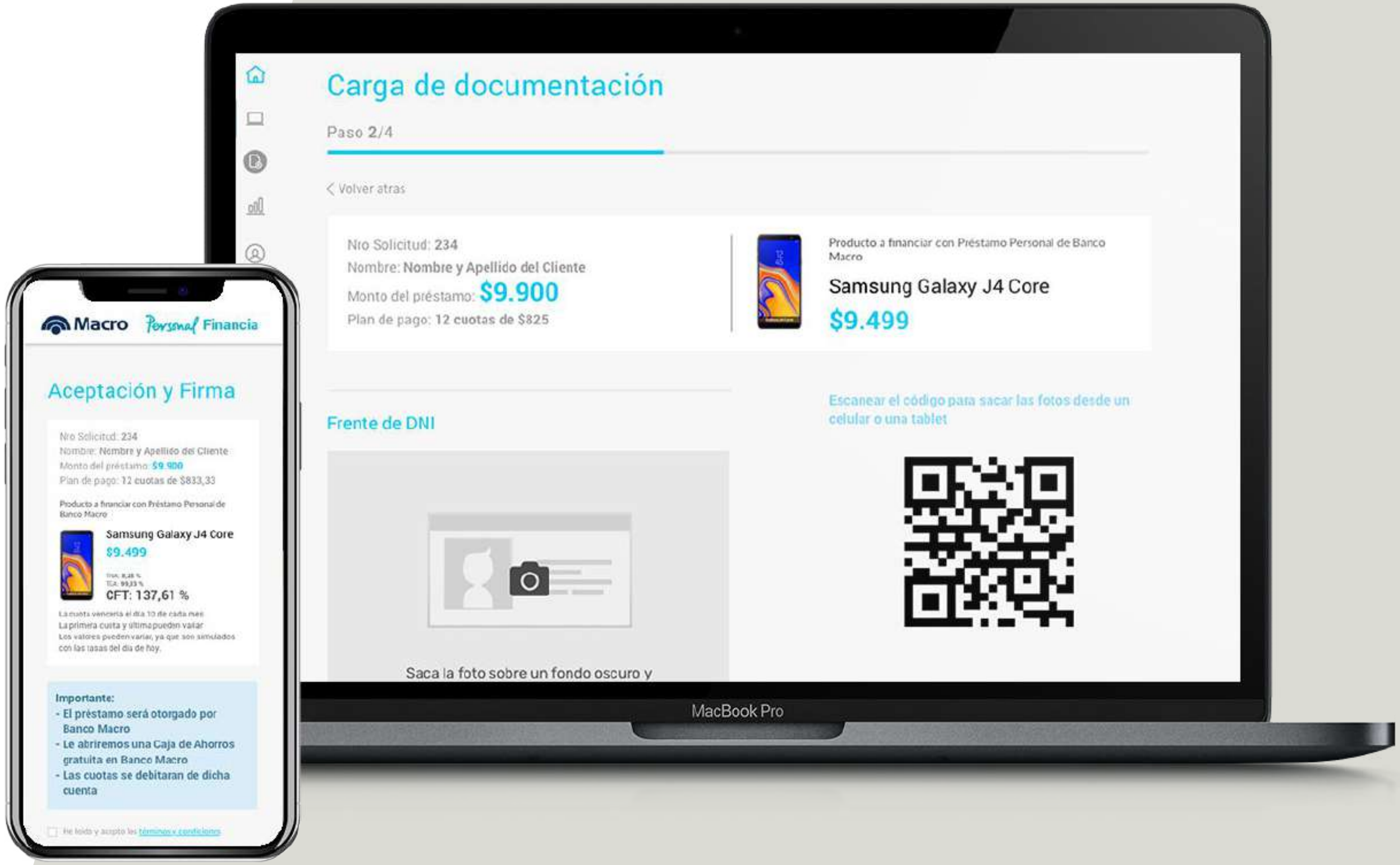
- Low investment in technology setup.
- New customers.
- Product & process setup.
- Cross & up selling.
- Time to market 3 months.
- Revenue share parallel to business growth

ONLINE
LENDING

Macro Personal

Success case

BANCO MACRO, is the largest private bank in Argentina who made an alliance with TELECOM PERSONAL (major local mobile telephone company in the country) , and with our Online Lending platform they offer credits to buy mobile telephones at the retail outlet financed by Banco Macro.



Loans at the Telco Retailer

ONLINE
LENDING

MOON
MONEY ONLINE

Success case

Is a our FINTECH that provides loans to small and medium enterprises through a financial service with digital innovation.

LOANS UP
TO 50,000 USD

PAYMENT DEADLINE
UP TO 12 MONTHS

PAPERLESS &
NO PAPERLESS

PRE-APPROVAL
ON LINE

WEEKLY, FORTNIGHTLY
& MONTHLY **PAYMENT**

By **BANK ACCOUNT** or

mercado libre   mercado pago

Loans for Working Capital.

ONLINE
LENDING

Success case

bind

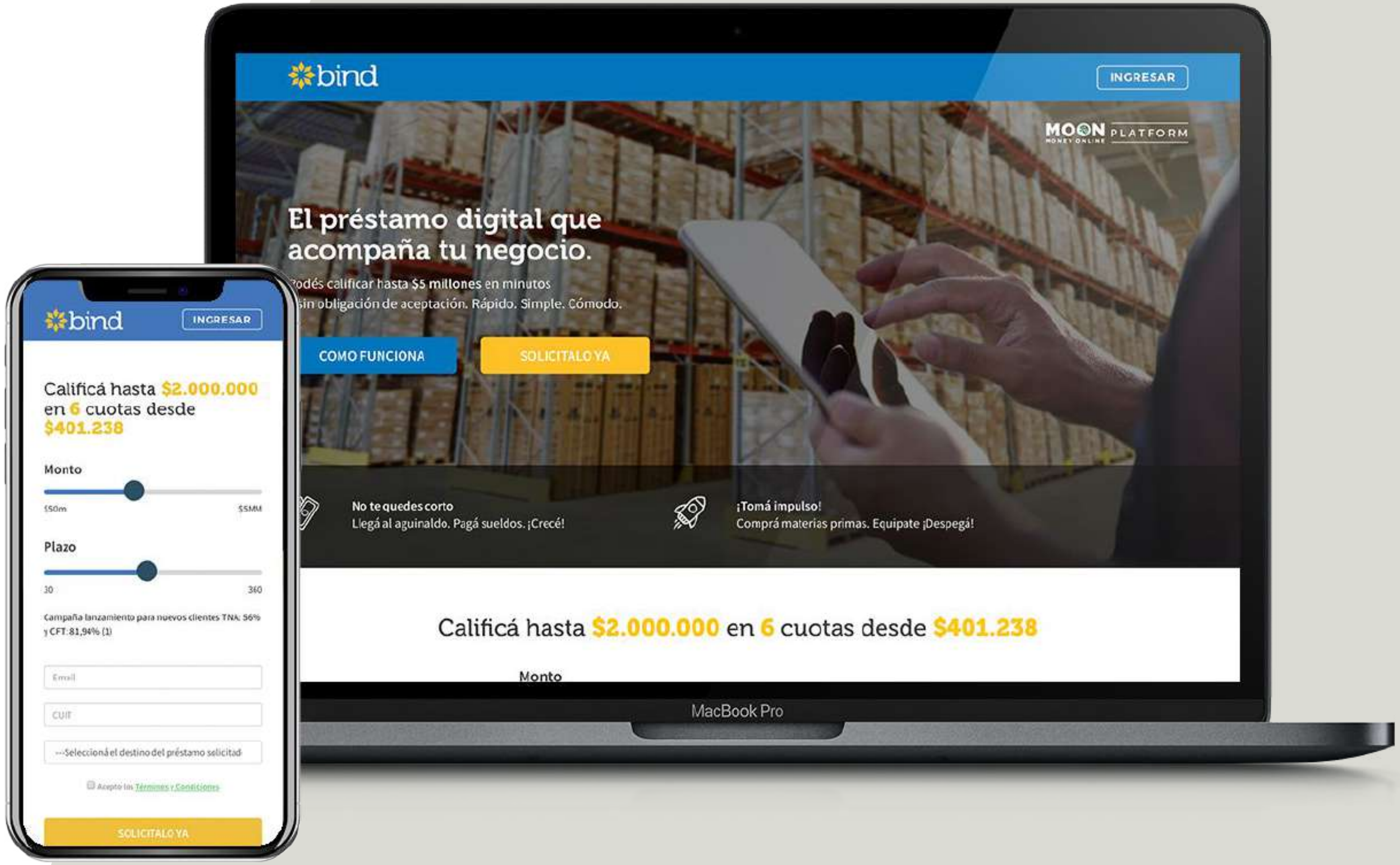
BIND – Digital working capital loans focused on the small and medium-sized company segments.

Loans up to
100,000 USD

Payment deadline
12 MONTHS

INTEGRATION WITH BANKING PROCESSES
- Legal profile
- Signature process in the bank

CROSS SELLING WITH
MOON
MONEY ONLINE



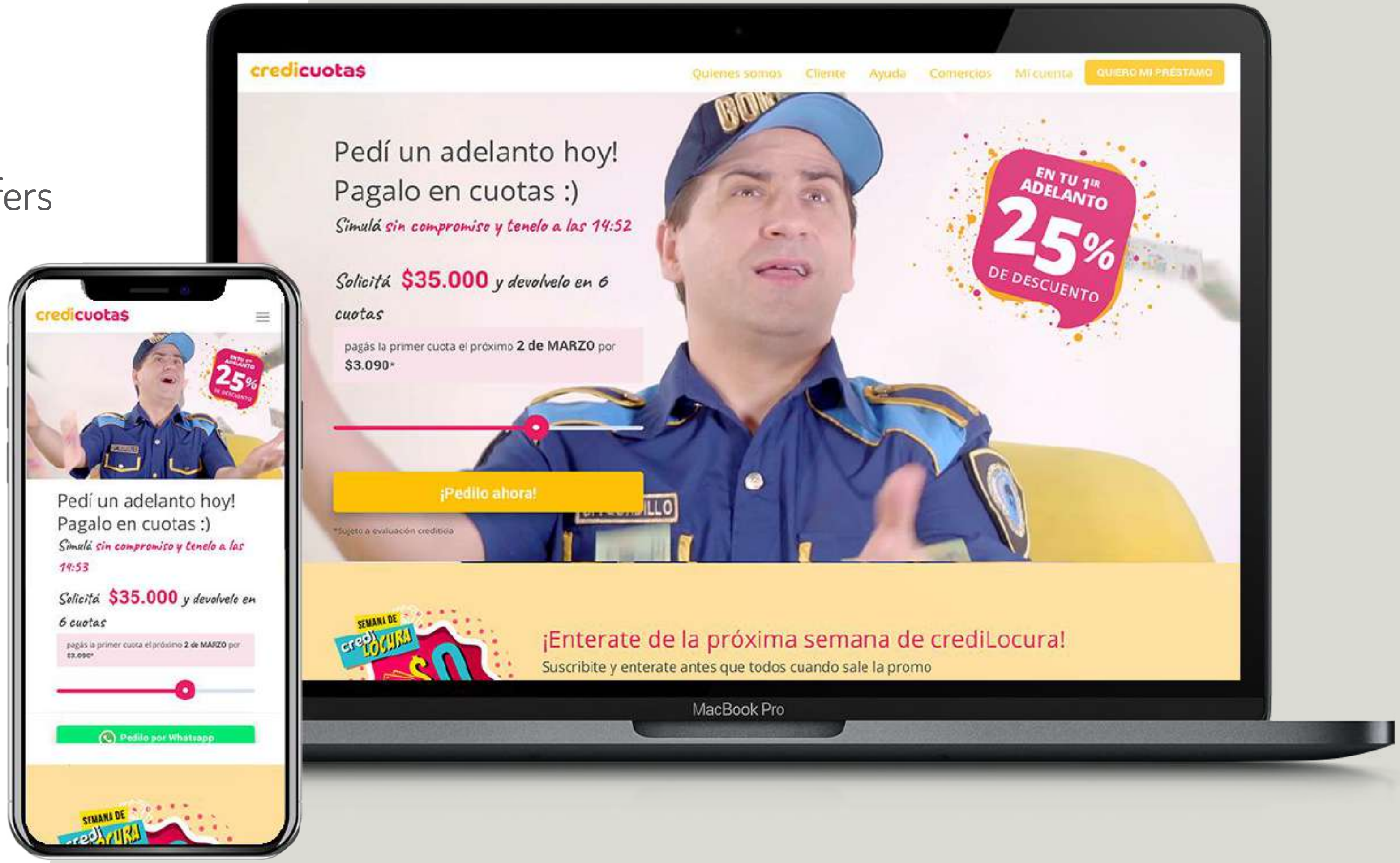
Loans for Working Capital.

ONLINE
LENDING

credicuotas

Success case

CREDICUOTAS is our Fintech company that offers personal loans to individuals directly and indirectly.



120,000
Monthly applications.

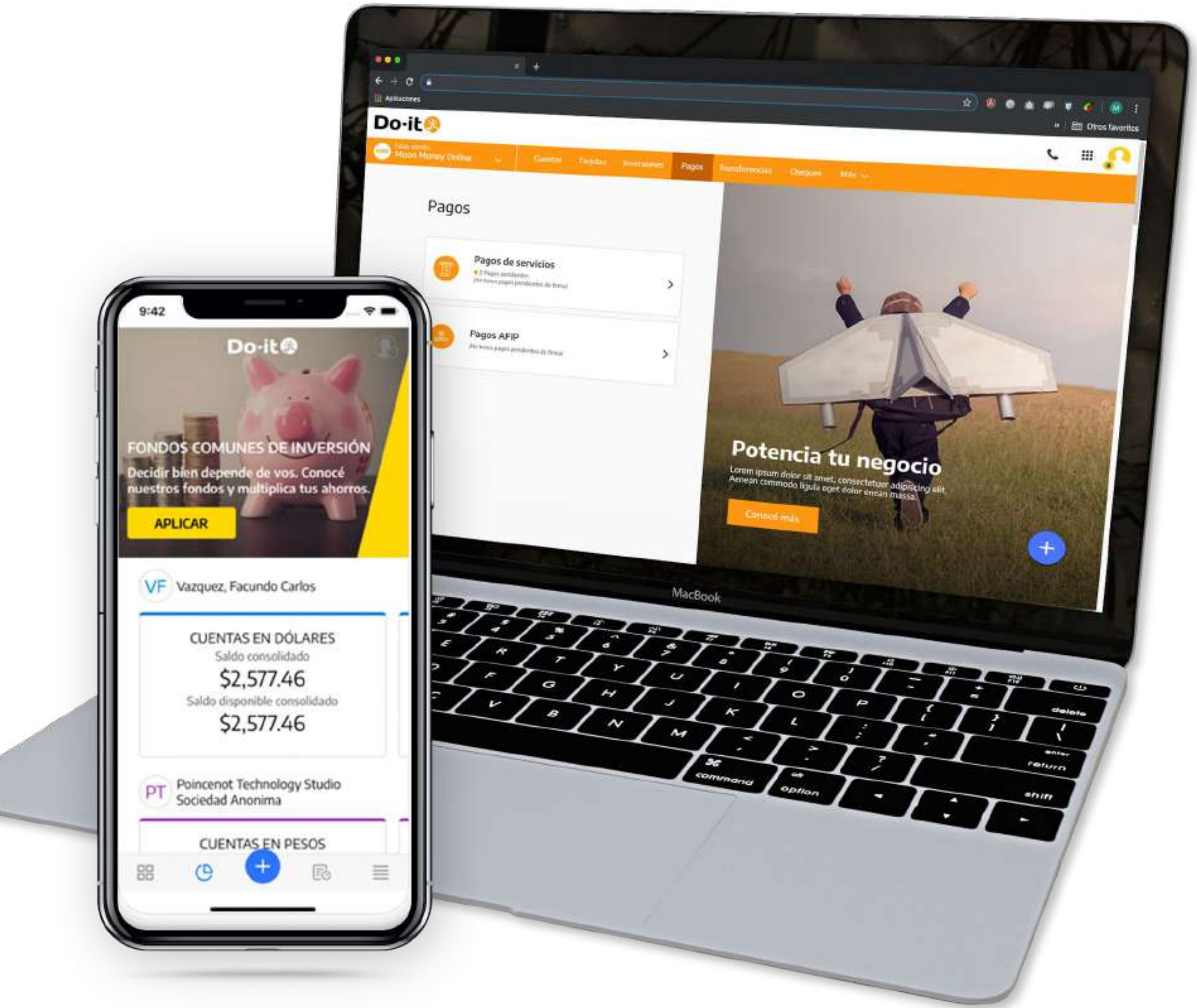
+100,000
Loans granted in 2019.

+$2,000 M
Loaned in 2019.

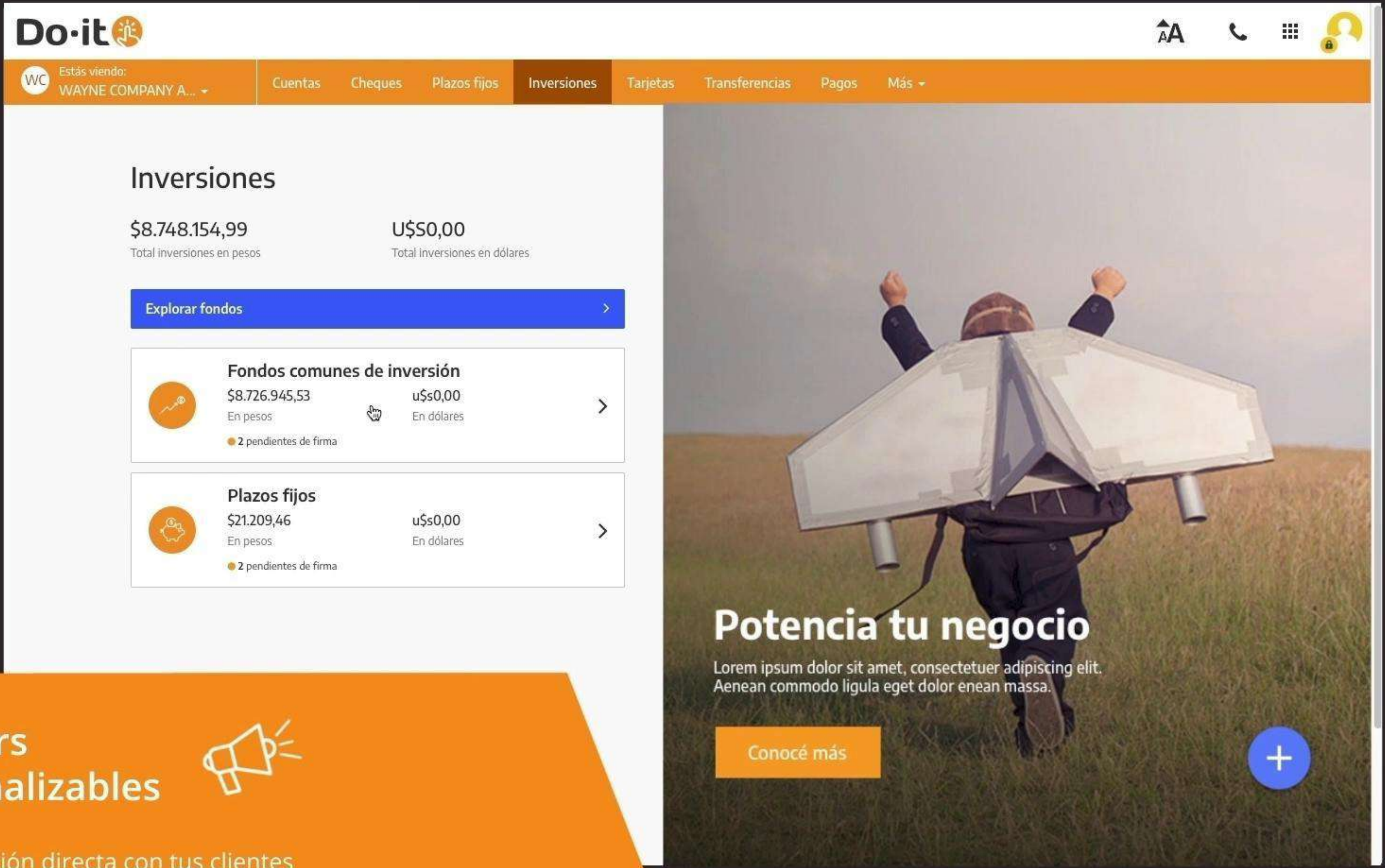
Consumer loans.

Do·it

IT´S AN OMNICANAL SOLUTION THAT IMPROVES THE EXPERIENCE OF YOUR WEB & MOBILE BANKING USERS.



- Focused on mobile.
- Contextual.
- Frictionless.
- Personal & Relevant
- Call to Action.
- Based on user experiencie.
- Self-Service.
- Simplicity.



Banners personalizables

Comunicación directa con tus clientes

Do·it

Success case

WEB & MOBILE BANKING:

bind

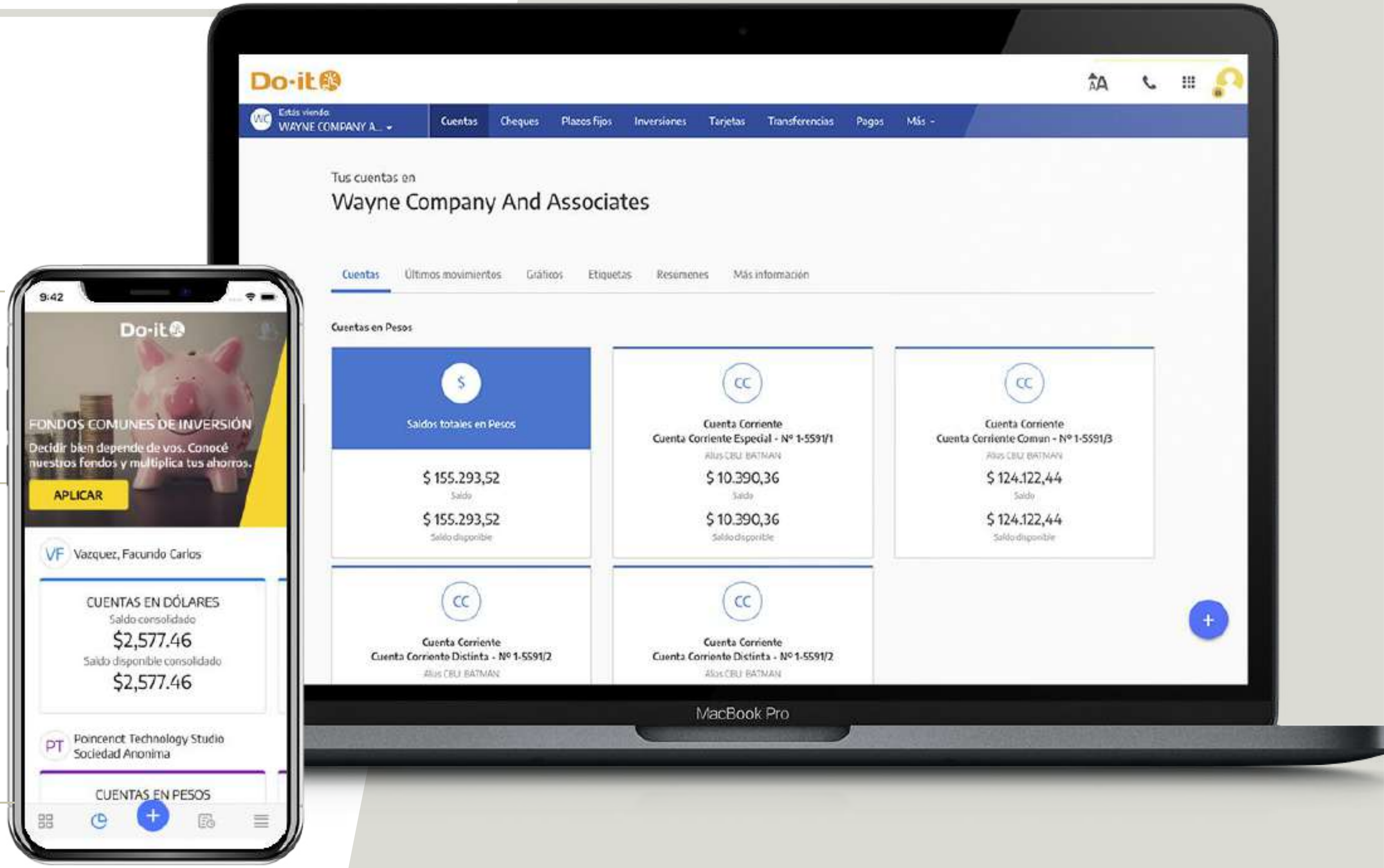
We have achieved the digital transformation

.rebanking

We have developed a 100% digital UX

BPN NUESTRO BANCO — **NUEVO BANCO DEL CHACO S.A.**

We are changing the traditional banking business into a new digital experience for the end- user.



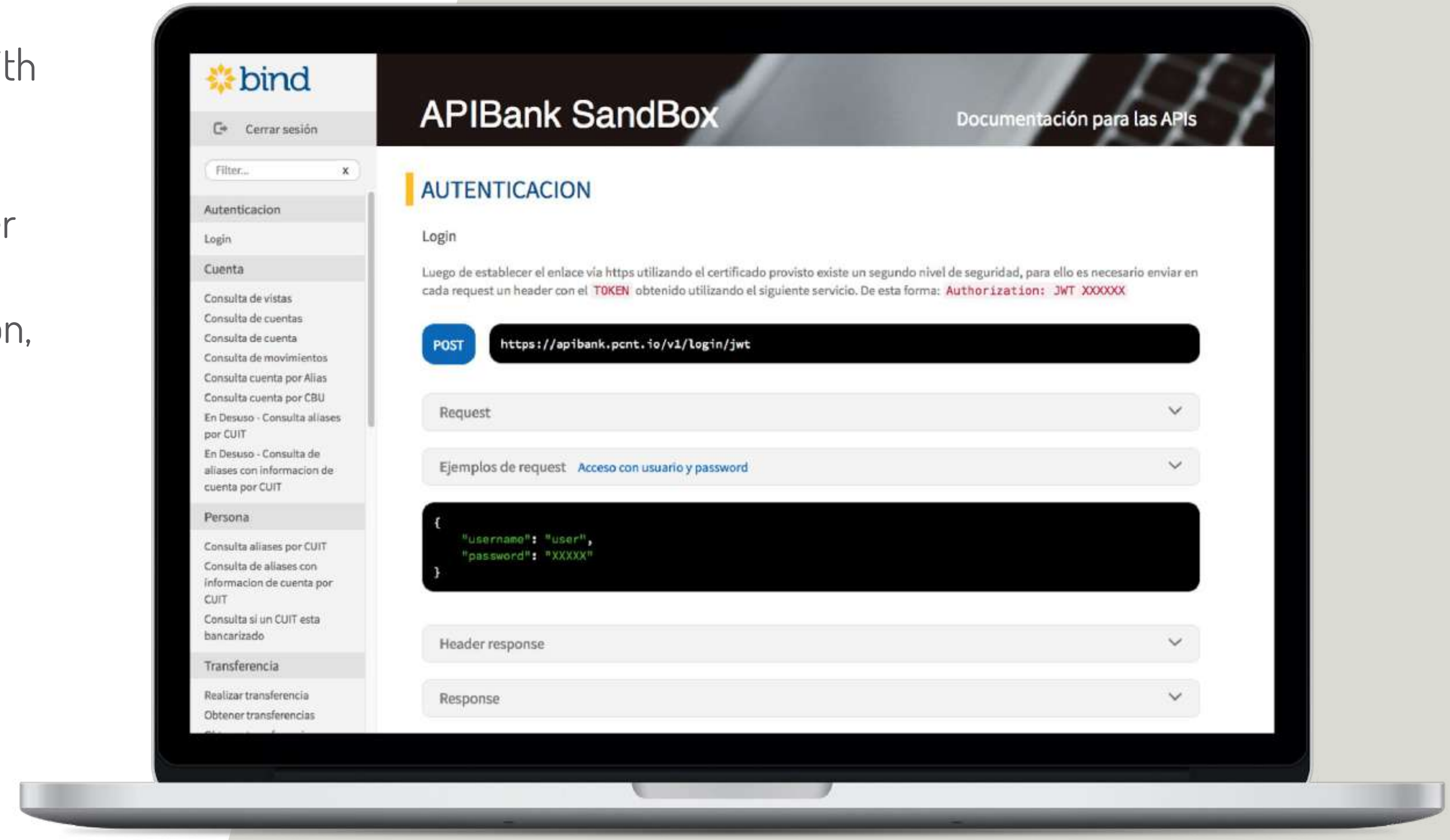
Do·it

API BANK bind

Success case

El BIND is the first Argentinian bank with open API´s .

With our technology the bank can offer greater operational efficiency
to companies in accounts consolidation, transfers and
payments.



THANKS!

Karely Franco

Regional Business Development

karely@poincenot.com