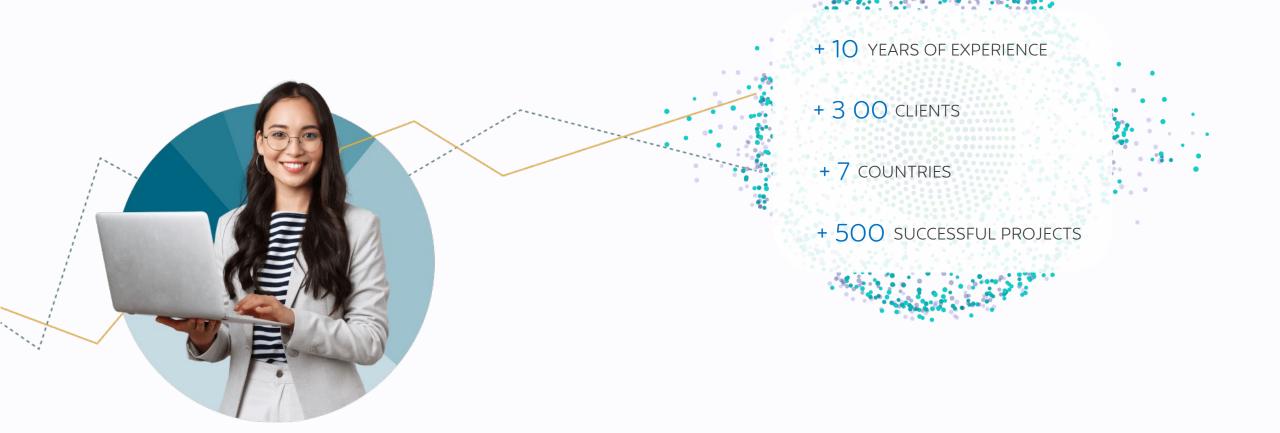
pensertrust



Data-Driven Strategy Partner

Who We Are.

We are a specialized **Consulting Firm** focused on providing solutions for data governance, integration, and analysis. Dedicated to fostering the adoption of a **Data-Centric Operation** that empowers our business partners and clients in Latin America



Our Mission.

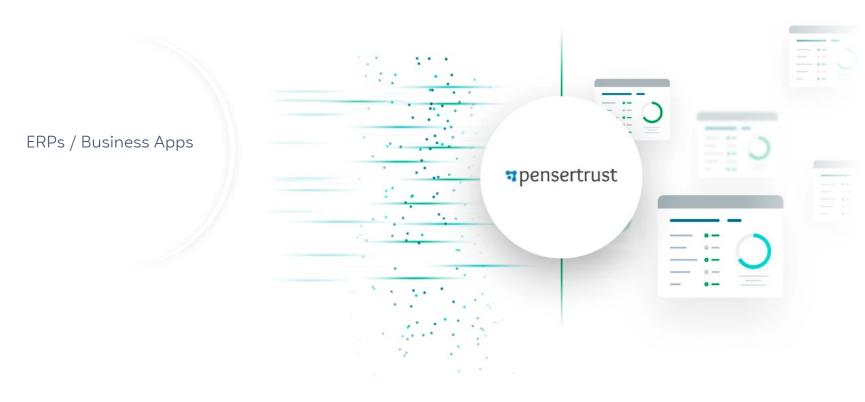
We transform data into valuable information.

We help organizations empower their business by turning their data into relevant information through a complete strategy, aming to make informed decisions at the right moment using a single source of truth.



What we do.

Digital Transformation and Business Strategy



Data Governance
Data Integration
Data Analytics

Cloud Data Center

Process Kick Off.

Business Process Strategy

Strategic Consulting

Impact Areas

- Digital Transformation
- Process Optimization
- Sales & Purchase Process
- Cybersecurity
- Business Stategy

Operations

- ERP
- Retail / POS
- Payroll
- Expense Management
- Invoicing
- Project Management
- Help Desk

Marketing & Sales

- CRM
- Forms
- E-Sign
- Bookings
- Social Media Management
- Campaigns (E-Mail)

Corporate

- Email
- Chat

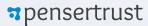
Business Solutions

- Intranet
- Productivity (Office Suite)
- File Cloud Storage
- LMS
- Virtual Meetings

HR

- People Management
- Recruit
- Time Management
- Contracts

Digital Transformation Strategic Roadmap



Process Strengthening.

Data Governance Model Strategy

Model Design

Deliverables

- Maturity Level Diagnosis
- Current Architecture Diagnosis
- Governance Model
- Policy Definition
- Optimal Architecture
- Data Governance and Analytics Tools Selection

Sprints Overview

- Preparation / Stabilization
- Data Products
- Community
- Expansion / Strengthening

Data Product Discovery

- Prototyping Exploration
- Assessment of Data Sources
- Loading Frequency
- Conceptual Data Model

V

Model Deployment



- Physical Data Model
- ETL / ELT
- Data Warehouse
- Data Lake
- Data Marts

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Data Analytics

- Descriptive
- Predictive
- Machine Learning
- Al





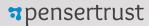
Data Sources

- Enterprise Apps
- CRM
- OLTP Databases
- Web Data
- E-Commerce
- Third-Party
- Other

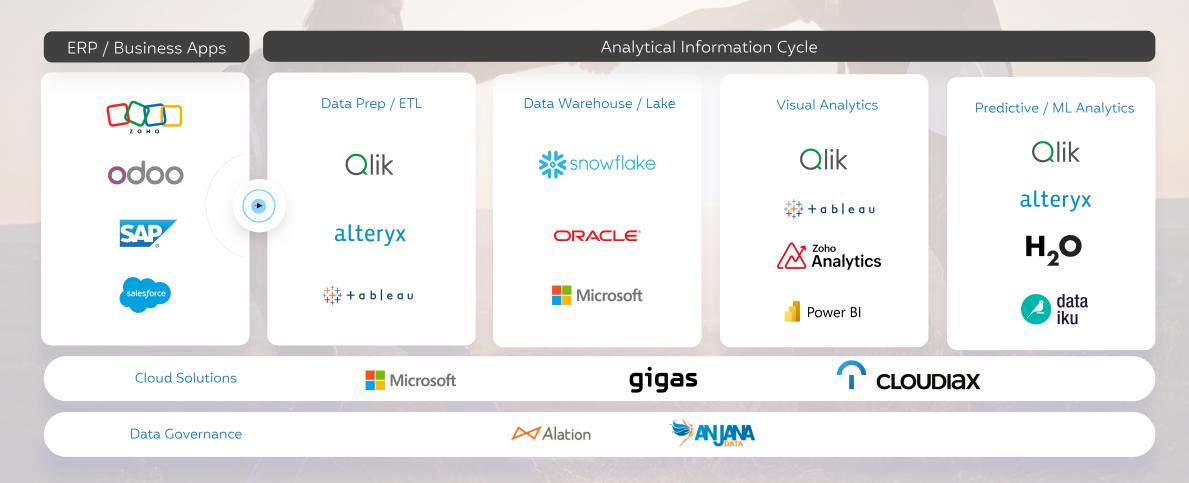


Data Quality Management / Data Catalog & Lineage





Tech Partners.





Industries.



Banking & Finance



Services



Logistics



Airlines



Telecom



Energy



Health & Insurance



Education



Government



Agro



Retail

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