

#### **UNBOX THE EXOTIC**



# History

Pandora Farm is a tropical fruit exporting company, which is part of the ECUALIFE'S group that has experience growing yellow pitahaya in Palora for more than 28 years and 8 years doing co-packing for several exporters in Ecuador.



#### The leyend

Sebastián, with his vision and determination, entered the Amazon jungle in search of the best pitahaya seeds. After months of research and hard work, he managed to grow the first plants on his farm in Palora.

Pandora's dragon fruit soon became famous for its exquisite flavor and exceptional quality. Local farmers joined the project, sharing their ancestral knowledge and helping to expand production.

Over time, Pandora became a thriving company, exporting dragon fruit to different parts of the world. His commitment to sustainability and environmental care earned him international recognition.

Today, Pandora is a benchmark in the pitahaya industry. Its success has generated employment and development in the Palora region, providing opportunities to local communities.

Pandora's history is an example of how passion, hard work and respect for nature can lead to a successful business. Each pitahaya harvested in Palora carries with it the legacy of this company that began as a dream and became a fruitful reality.



#### Mission

Export tropical fruits with a personalized service, complying with national and international regulations on quality, food safety and delivery times.



### Vision

In three years we positioned ourselves as the leading company in the export of exotic fruits in the United States and European markets.



#### Values





# Work team

#### Javier Guerron COO



#### Sebastian Jerez CFO

Ketty Vallejo Administrative Assistant

Luis Jaramillo

CEO

Alejandro Villamar Accountant

#### **Facilities**

We have 1 farm and 5 packing centers strategically located :

• **Palora** : In the east of Ecuador, the capital of the yellow pitahaya, we have a farm of 7 hectares and three packaging centers with capacity to handle \_ containers .

- **Quito** : In the capital of Ecuador we pack red pitahaya .
- **Ibarra:** In the North of Quito we packed passion fruit, sweet cucumber, avocado and tamarillo.





# Products

- Yellow pitahaya
- Red skin white flesh pitahaya
- Sweet Cucumber
- Tamarillo
- Naranjilla (Lulo)
- Hass avocado
- Passion fruit (Maracuya)
- Granadilla
- Kiwano



#### Yellow Pitahaya



Scientific name	Hylocereus megalanthus
Presentation	2.5kg box
Calibers	5 to 14
Weight (g)	160 - 550
Size (cm)	5 - 13
Time of life	15-30 days
Boxes per pallet	180











1. High antioxidant content: Yellow dragon fruit is rich in antioxidants, such as vitamin C and betacarotene, which help fight free radicals and protect the body against oxidative stress.

2. Source of fiber: This fruit is a good source of dietary fiber, which can help improve digestion and promote intestinal health.

3. Low in calories: Yellow dragon fruit is low in calories, making it a healthy option for those looking to control their caloric intake.

4. Vitamin C content: This fruit is an excellent source of vitamin C, which is essential for strengthening the immune system and promoting skin health.

5. Anti-inflammatory properties: Yellow dragon fruit has been shown to have anti-inflammatory properties, which can help reduce inflammation in the body and promote overall health.



#### **Red Pitahaya**



Scientific name	Hylocereus undatus
Presentation	4.5kg box
Calibers	6 to 14
Weight (g)	300 - 750
Size (cm)	8 - 20
Time of life	15-30 days
Boxes per pallet	100











1. High antioxidant content: White dragon fruit is rich in antioxidants, such as vitamin C and betacarotene, which help fight free radicals and protect the body against oxidative stress.

2. Source of fiber: This fruit is a good source of dietary fiber, which can help improve digestion and promote intestinal health.

3. Cardiovascular health benefits: White dragon fruit contains flavonoids and other compounds that can help reduce the risk of cardiovascular diseases by improving the health of the heart and blood vessels.

4. Vitamin C Content: This fruit is an excellent source of vitamin C, which is essential for strengthening the immune system and promoting skin health.

5. Hydration: White dragon fruit has a high water content, which makes it a refreshing option and helps keep the body hydrated.



#### Kiwano



Scientific name	Cucumis metuliferus
Presentation	2.5kg box
Calibers	8 to 16
Weight (g)	150 - 300
Size (cm)	6 - 9
Time of life	15-21 days
Boxes per pallet	140







1. High in nutrients: Kiwano is rich in essential nutrients such as vitamin C, vitamin A, vitamin K, potassium and dietary fiber.

2. Hydration: Due to its high water content, kiwano or African cucumber is an excellent option to stay hydrated, especially during hot days or after exercising.

3. Antioxidant properties: This fruit contains antioxidants that help protect the body against free radicals and oxidative stress, which can contribute to cellular health and reduce the risk of chronic diseases.

4. Promotes digestive health: Kiwano is rich in fiber, which helps promote digestive health by improving intestinal regularity and preventing constipation.

5. Skin benefits: Some studies suggest that African cucumber may have beneficial properties for the skin, such as hydration, reducing inflammation, and improving the overall appearance of the skin.



#### Granadilla



Scientific name	Passiflora ligularis
Presentation	2kg box
Calibers	13 to 24
Weight (g)	80 - 160
Size (cm)	6 - 9
Time of life	15-30 days
Boxes per pallet	160











1. Natural relaxant: Granadilla has sedative and relaxing properties, which can help reduce stress, anxiety and promote relaxation.

2. Source of antioxidants: This fruit is rich in antioxidants, which help protect the body against free radicals and cellular damage.

3. Promotes cardiovascular health: Yellow passion fruit contains flavonoids and phenolic compounds that may help reduce the risk of cardiovascular diseases by promoting heart and blood vessel health.

4. Improves digestion: Passion fruit is rich in fiber, which helps promote digestive health, prevent constipation, and maintain a healthy digestive system.

5. Strengthens the immune system: This fruit is a good source of vitamin C, which is essential to strengthen the immune system and protect the body against diseases and infections.



#### Passion fruit - Maracuya



Scientific name	Passiflora edulis
Presentation	2.5kg box
Calibers	9 to 12
Weight (g)	200 - 300
Size (cm)	8 - 10
Time of life	15-21 days
Boxes per pallet	160









1. Natural relaxant: Passion fruit has sedative and relaxing properties, which can help reduce stress, anxiety and promote healthy sleep.

2. High antioxidant content: This fruit is rich in antioxidants, which help protect the body against free radicals and oxidative stress.

3. Source of vitamins and minerals: Passion fruit is a good source of vitamins C and A, as well as minerals such as potassium and iron, which are essential for the proper functioning of the body.

4. Promotes digestive health: Passion fruit contains dietary fiber, which helps promote digestive health, prevent constipation, and maintain a healthy digestive system.

5. Benefits for the skin: The antioxidants present in passion fruit can help improve the appearance of the skin, promoting healthier and more radiant skin.





## Sweet Cucumber



Scientific name	Solanum muricatum
Presentation	3 kg box
Calibers	8 to 20
Weight (g)	150 - 300
Size (cm)	6 - 9
Time of life	21-30 days
Boxes per pallet	160









1. High water content: The melon cucumber or sweet cucumber has a high water content, which makes it a hydrating and refreshing fruit.

2. Source of vitamins and minerals: This fruit is a good source of vitamins such as vitamin C and vitamin A, as well as minerals such as potassium and magnesium.

3. Low in calories: Sweet cucumber is low in calories and fat, making it a healthy option for those looking to control their weight or maintain a balanced diet.

4. Antioxidant properties: Cucumber melon has been shown to have antioxidant properties, which help protect the body against free radicals and oxidative stress.

5. Digestive benefits: This fruit is rich in fiber, which helps promote digestive health and maintain a healthy digestive system.





## Tamarillo



Scientific name	Solanum betaceum
Presentation	3 kg box
Calibers	16 to 30
Weight (g)	100 - 180
Size (cm)	4 – 5
Time of life	21-30 days
Boxes per pallet	160









1. High content of vitamin C: Tamarillo is an excellent source of vitamin C, which is essential for strengthening the immune system, promoting skin health and acting as an antioxidant.

2. Rich in antioxidants: This fruit contains antioxidants such as carotenoids and polyphenols, which help protect the body against free radicals and oxidative stress.

3. Source of fiber: Tree tomatoes are rich in fiber, which helps promote digestive health, prevent constipation, and maintain a healthy digestive system.

4. Low in calories: This fruit is low in calories and fat, making it a healthy option for those looking to control their weight or maintain a balanced diet.

5. Contains essential minerals: Tamarillo is a good source of minerals such as potassium and iron, which are important for the proper functioning of the body and general health.





## Naranjilla - Lulo



Scientific name	Solanum quitoense
Presentation	2.5kg box
Calibers	16 to 22
Weight (g)	110 - 160
Size (cm)	5 - 9
Time of life	15-30 days
Boxes per pallet	160









1. High content of vitamin C: Naranjilla is an excellent source of vitamin C, which is essential for strengthening the immune system and promoting skin health.

2. Antioxidants: This fruit contains antioxidants that help protect the body against free radicals and oxidative stress.

3. Source of fiber: Naranjilla is rich in fiber, which helps promote digestive health and maintain a healthy digestive system.

4. Anti-inflammatory properties: Naranjilla has been shown to have anti-inflammatory properties, which can help reduce inflammation in the body and promote overall health.

5. Supply of minerals: This fruit is also a good source of minerals such as potassium and magnesium, which are important for the proper functioning of the body.



#### Hass avocado



Scientific name	American Persea
Presentation	4 kg box
Calibers	14 to 30
Weight (g)	120 - 350
Size (cm)	6 - 8
Time of life	15 days
Boxes per pallet	90









1. Nutrition: Avocado is an excellent source of essential nutrients such as healthy fats, fiber, vitamin K, vitamin C, vitamin E and B vitamins. These nutrients are important for maintaining good overall health.

2. Healthy Fats: Unlike other fruits, avocado contains heart-healthy monounsaturated fats. These fats can help lower LDL (bad cholesterol ) and increase HDL (good cholesterol ), which can benefit cardiovascular health.

3. Antioxidants: Avocado is rich in antioxidants, such as carotenoids and vitamin E. These antioxidants help protect cells from damage caused by free radicals, which can help prevent chronic diseases and premature aging.

4. Fiber: Avocado is a good source of dietary fiber, which can help maintain a healthy and regular digestive system. Fiber can also help control appetite and maintain stable blood sugar levels.

5. Benefits for the skin: The nutrients and antioxidants present in avocado can benefit the health of the skin. It can help hydrate and soften skin, reduce inflammation, and promote a healthy appearance.



#### Certifications







#### Registered in:



#### Contact





www.pandorafarm.ec



# ANNEXES









#### Packing center – team – trade fairs

