

FROM ARGENTINA TO THE WORLD



THE FOREFRONT OF AI INNOVATION - JOIN US

# AI-RELATED BUSINESS OPPORTUNITIES

FROM ARGENTINA TO THE WORLD



Join executives and Tech innovators at the  
epicenter of the AI community for the largest  
gathering of AI business leaders in South America,  
**PROMPTEAR**

THE FOREFRONT OF AI INNOVATION - JOIN US



## JOIN THE INDUSTRY-LEADING AI SUMMIT



PROMPTEAR, declared of national interest in Argentina, offers you the opportunity to lead the AI ecosystem and participate in the premier annual event for the industry. Discover the latest applications, the state of generative AI, and best practices that will shape the future of artificial intelligence. Enjoy dedicated content and unparalleled networking opportunities for business and technical leaders across all industries and key functional areas, from leading companies and AI startups to investors, government organizations, and media

**Together, we are building the future of  
responsible collaboration between humans and  
machines**





# WHO ATTENDS PROMPTEAR?

Establish connections with individuals who can help drive your AI initiatives forward. Our attendees are the reason why PROMPTEAR will be the most impactful AI event in the industry in the region.

## Industries and Sectors

Financial services  
Healthcare and life sciences  
IT/SaaS  
Data and artificial intelligence services  
Government  
Manufacturing  
Retail and packaged consumer goods  
Education  
Entertainment  
Oil and energy  
and more!

## Job Titles

C-Suite / Founder  
Innovation / Digital  
Data Science / Analytics  
IT & Cybersecurity  
Machine Learning / AI  
Engineer / Architecture  
Sales & Marketing  
Operations / HR / Legal  
Marketing & CS  
Data  
and more!

## Technological Solutions

AI Tools & Platforms  
Cloud Solutions  
Data Labeling  
Generative AI / LLMs  
Hardware  
Analytics / BI Tools  
Marketing & CS Solutions  
Productivity Tools  
Consulting Solutions  
Automation / RPA  
and more!

## Types of Organizations

Forbes featured Companies  
Government Agencies  
AI Startups  
VC / Investors  
Policy Makers

Research Groups  
Media / Analysts  
Nonprofit Associations  
Big Tech  
Higher Education



## MEET SOME OF OUR ATTENDEES



Microsoft



**MicroStrategy**



Universidad de  
**SanAndrés**



Instituto Tecnológico  
de Buenos Aires



**UAI**  
Universidad Abierta Interamericana



**UBA**

Universidad de Buenos Aires



UNIVERSIDAD TECNOLÓGICA NACIONAL



Cámara de Industria y Comercio  
Argentino-Alemana  
Deutsch-Argentinische  
Industrie- und Handelskammer



**PROSEGUR  
SECURITY**



CENTRO NACIONAL DE INTELIGENCIA ARTIFICIAL

CÁMARA ARGENTINA DE  
**Internet**



CÁMARA  
ARGENTINA  
DE IoT



**FAME**

FORO ARGENTINO DE MUJERES EJECUTIVAS



**ALTA**

Asociación de Impulsores de Legaltech en Argentina



CLIAS





## ADMISSION

- The summit is designed to bring together industry leaders in AI.
- Admission is granted by selecting one of the four available ticket options to attend the event.
- All attendees must present their identification document upon entry.

## PARTICIPATE

### Advantages

Business Networking



**PyMes**

Opportunity to showcase your portfolio of products and/or services



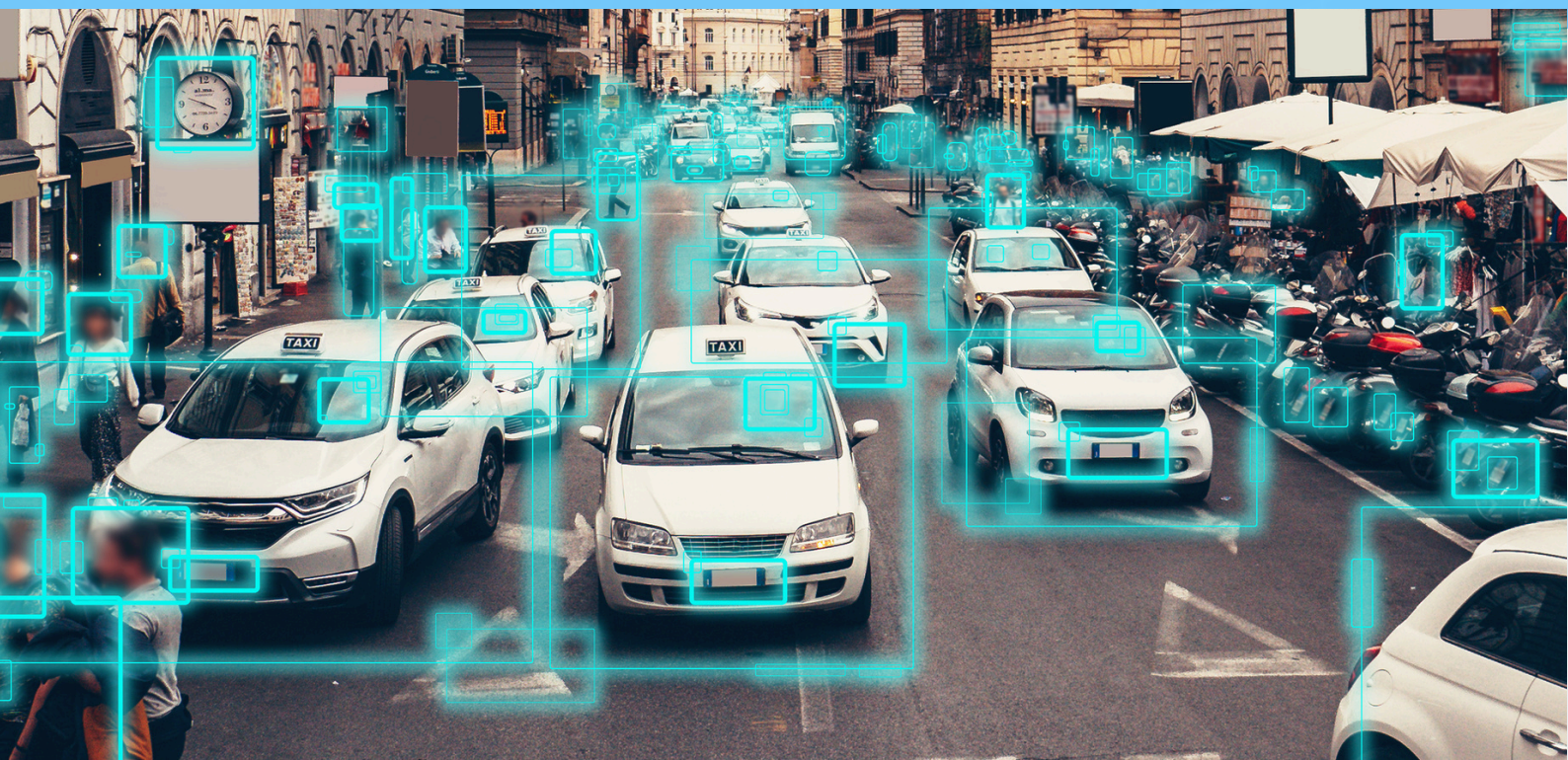
**Outsourcing**

Business Roundtable  
Alliances for Foreign Trade



**Brand**

Institutional communication  
Branding and value creation in the market





**EXCLUSIVE EVENT**



**EXHIBITING  
COMPANIES**

**ATTENDEES**

**INVESTMENT  
OPPORTUNITIES**

**YOUNG  
PROFESSIONAL  
STARTUPS**

**SPECIAL  
GUEST  
SPEAKERS**

**DATA SCIENCE  
WORKSHOP**

**AI  
EXHIBITION**

**HIGHER  
EDUCATION  
UNIVERSITIES**

**AI  
CAREER  
FAIR**

**COFFEE  
BREAK ROOM**

**AI ETHICS  
SYMPOSIUM**

**VIP  
LOUNGE**

**TV CHANNEL  
LIVE  
STREAMING**

**SNACK BAR  
MENUS  
FOODTRUCKS**

**PARKING  
AVAILABLE**

**SPACE  
FOR LLC  
BUSINESSES**

**THE FOREFRONT OF AI INNOVATION - SEPTEMBER 2024**



**EXCLUSIVE EVENT**

# **WHY IS PARTICIPATION ESSENTIAL?**



We are confident that this international-level event presents an unparalleled opportunity for all participants. It is a must-attend for forging new business contacts and strategic alliances, fostering direct interaction, and enhancing a commercial exchange platform involving entrepreneurs from the AI/Big Data industry, with a focus on exportation and the international market

## **OPPORTUNITY**

### **COMMUNICATION STRATEGY REGARDING THE FRONTIERS OF ARTIFICIAL INTELLIGENCE TECHNOLOGICAL INNOVATION**

- Present innovations and solutions
- New technologies
- Exchange experiences
- New business models
- New clients
- Customer Loyalty
- Alliances / Networking
- Reinforce brand image
- Position YOUR brand
- Get contacts
- Launch, test and promote new products
- Generate more sales
- Analyze the competitive market
- Support and recruit representatives, agents and distributors
- Enhance the relationship with the media

## **PRESS & MEDIA**

- **DIGITAL EDITORIAL SUPPLEMENT FOR PARTICIPANTS**
- **STREAM POINT (DIGITAL CHANNEL FOR THE VIRALIZATION OF THE EVENT)**

**THE FOREFRONT OF AI INNOVATION - SEPTEMBER 2024**



**EXCLUSIVE EVENT**

## **CONFERENCES**



**This event includes space for conferences and lectures**

**Section 1: We invite distinguished speakers, including national and provincial authorities, officials, businessmen, SME representatives, referents, consultants, professionals, scientists and technicians, to give lectures and conferences.**

**Section 2: Public Speaking Space for Sponsor companies to present their products, new technologies and relevant information.**

## **CONCEPTS**

AI Tools & Platforms  
Cloud Solutions  
Data Labeling  
Generative AI / LLMs  
Hardware  
Analytics / BI Tools  
Marketing & CS Solutions  
Productivity Tools  
Consulting Solutions  
Automation / RPA

**EXCLUSIVE EVENT**

**CONFERENCES**



**ORGANIZED BY**



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