



GONZÁLEZ • CHEVEZ
CONTADORES PÚBLICOS • CONSULTORES DE NEGOCIOS

**Business consultants in auditing,
consulting, accounting, financial
analysis and taxation**



Presentation

González Chevez is a Firm with more than 30 years of experience, leader in auditing, accounting, business consulting, financial and tax analysis; our excellent moral quality and transparency are the precedent of our solid reputation.

The organizational culture of Gonzalez Chevez reflects the trust of our clients, the commitment of our collaborators, our history and the outline for our future.

The Firm assumes an active role in the delivery of our professional services; during the execution of the work, we ensure that each service provided provides a satisfactory experience.

Culture

Mission

We are business consultants in accounting, auditing, financial and tax matters. We comply with quality standards that provide confidence and value in decision making.

Vision

To be a firm of certified public accountants with international representation recognized in Mexico as the best option in the market.



Our Values



Commitment



Trust



Determination



Creativity



Respect

Services



Auditing

Audit of financial statements and insurance

- Audit of financial statements for private sector companies and non-profit associations.
- Evaluation of internal control for the identification and assessment of risks for their mitigation and issuance of reports with recommendations for improvement actions.
- Portfolio audits.
- Physical inventories of raw materials, materials and finished products, as well as fixed assets.
- Support in the preparation of reports of the Board of Directors and the Statutory Auditor).

Tax Rulings

- Preparation of annexes for the tax return – SIPRED.
- Preparation of the informative return on taxpayer's tax standing – ISSIF.

Accounting Consultants (NIF Y NIIF-IFRS)

- Application of complex transactions under Mexican Financial Reporting Standards and International Financial Reporting Standards.
- Review of accounting policies.
- Supervision of accounting records.
- Preparation of Combined and Consolidated Financial Statements.
- Support in the restatement of financial statements.

Financial Analysis

- Analysis of financial statements to evaluate liquidity, solvency, operating efficiency, indebtedness, return and profitability of shareholders' equity.
- Support in the preparation of income and expense budgets.

We evaluate the fiscal and financial status of your organization.

Accounting

- Preparation and recording of accounting records.
- Issuance of financial statements.
- Preparation and filing of monthly and annual returns.
- Preparation of CFDI's.
- Processing of registrations, cancellations and updates in the RFC.
- Obtaining and renewing the e-signature before its expiration date.
- Diagnosis of your accounting, financial and tax regularization functions.
- Processing for refund of tax credit balances.
- Proceedings for the reduction of provisional payments.
- Advice and support to the client in the presentation of procedures before the tax authorities.
- Monitoring of the tax situation of the taxpayer.
- Elaboration of payroll.
- Preparation of payroll taxes (IMSS and local taxes).
- Attention to SAT requirements.
- Presentation of notices to the SAT.

Make smart decisions with
information from your company

Consulting

Strategic Planning

- Strategic business environment analysis.
- Strategic consulting for new SME entrepreneurs.
- Definition of business and corporate strategies.
- Definition of key indicators and control panels.
- Implementation of models with "Balanced Scorecard" approach.

Government (Public Sector)

- Strengthening internal control.
- Preparation and analysis of white papers and handover processes.
- Normal and exhaustive audits based on operating rules.
- Preparation and review of institutional survey results.
- Special "fraud" audits.
- Process audits.
- Budget audits.
- Supervision of works and services contracts in hospitals (PPS).
- Analysis, evaluation, documentation of policies and procedures manuals and organic regulations.

Professional integrity and ethics

- Establishment of Codes of Conduct and Business Ethics.
- Support in the definition and implementation of Anti-bribery guidelines.
- Identification of corruption or bribery risks.
- Definition of integrity protocols, anti-bribery policies.
- Establishment of mechanisms and evaluations of compliance with best anti-bribery practices.
- Implementation of whistleblower hotlines.
- Diagnosis and follow-up for obtaining the Socially Responsible Company (ESR) distinction.

Business Continuity, Information Technology

- Development of IT Strategic Plan.
- Development of Disaster Plans (DRP) and Continuity Plans (BCP).
- Cybersecurity.
- Development of IT policies and procedures manuals.
- Audit of internal IT controls, based on COSO, COBIT, ITIL, ISO 27001.

Vulnerable Activities

- Risk analysis.
- Elaboration of policies and procedures manuals.
- Registration in the portal for vulnerable activities.
- Submission of monthly notices of vulnerable activities.

Consulting

Financial

- Valuation of companies, shares, intangibles and brands.
- Improvement of financial management.
- Elaboration of financial models and studies.
- Elaboration of Due Diligence (financial, human resources and IT).
- Elaboration of cost studies, cost and expense reduction.
- Elaboration of cost system manuals.
- Elaboration of C-15 (Impairment) impairment studies.
- Financial analysis and follow-up through key indicators in organizations.

Human Resources

- Definition of organizational structures and preparation of organizational manuals.
- Work environment and organizational development surveys.
- Optimization and efficiency of workloads through time analysis and strategic objectives of the organization.
- Elaboration of training plans and needs detection.
- Elaboration of personal data protection manual.
- Implementation of Norm 35, psychosocial risk prevention policy.
- Implementation of Standard 25, Labor Equality and Non-Discrimination.
- Development of social welfare plan and savings fund.

Performance, process and risk improvement

- Preparation of policies and procedures manuals.
- Preparation of ISO certifications.
- Process redesign and reengineering.
- Definition and implementation of the internal control framework, valuation studies and SOX-type control matrices.
- Strategic analysis of the current situation and evaluation of opportunities.
- Operational, administrative, integral, performance and process audits.
- Fixed asset inventories, accounting reconciliation.
- Preparation of accounting manuals and accounting guides.
- Risk management, corporate governance, internal and quality audits.
- Evaluation of the Internal Audit Function.

We enhance your company's
areas of opportunity.

Audit of IMSS, INFONAVIT and tax services related to remunerations.

Main Services

- Presentation of the IMSS report.
- Presentation of the INFONAVIT report.
- Situational diagnosis of the determination and payment of contributions under the Social Security Law.
- Presentation of the local tax report (Mexico City, State of Mexico and Oaxaca, mainly).

Supplementary Services

- Diagnosis of the current situation in compliance with social security obligations INFONAVIT and local contributions.
- Submission of labor risk premium declaration (RT).
- Renewal of digital certificates regarding the Social Security Law.
- Procedures at the virtual desk.
- IDSE procedures.
- Regularization of employers that offer specialized services through outsourcing.

Special Work

- Verification of the determination and integration of variable benefits in the contribution base salary.
- Validation of the correct determination of labor-employer contributions.
- Validation of compliance with obligations derived from subcontracting, both as a provider of specialized services and as a contractor.
- Assistance in the registration of works in SIROC, beginning and end.
- Reconciliation of IMSS payment bases vs. payroll.

We advise on
compliance with
employer obligations

Individuals

- Processing of registrations, cancellations and updates in the RFC.
- Diagnosis and tax regularization.
- Preparation and filing of monthly and annual tax returns.
- Elaboration and registration of accounting.
- Elaboration of CFDI's.
- Elaboration of calculations of investments abroad (dividends, interests, alienation of shares, securities coming or not from the financial system, inflationary adjustment, exchange differences).
- Calculate the inflationary adjustment and exchange profit/loss for investments abroad.
- Review the tax on sale of real estate.
- Preparation of special reports.
- Processing of refunds and follow-up of tax credit balances.
- Advice and support to the client to file proceedings before the tax authorities.
- Monitoring of the tax situation of the taxpayer.
- Support in case of contingencies.
- Accounting for the Simplified Trust Regime.
- Monitoring of FIEL for renewal before expiration.
- Evaluate tax burden reduction within legal limits.

We provide our clients
with fiscal, accounting
and financial peace of
mind.

Taxes

Consulting

- Tax burden optimization.
- Solution to tax consultations, interpreting tax provisions and issuing a written opinion on risks, advantages and benefits resulting from the analysis.
- Foreign operations and application of international treaties.

Recovery of credit balances.

Compliance

- Tax compliance, which includes the diagnosis, analysis and opinion of specific provisions or in general matters related to the tax operations of our clients.
- Prevention of revisions by tax authorities.
- Supervision, review and preparation of taxes.
- Attention to requirements of tax authorities.
- Presentation of tax notices.
- Tax returns.
- Detection of EFO'S.
- Issuance of special CFDI's.
- Stock alienation report.
- Capital reductions and dividend decrees.
- Merger and spin-off of companies.

We avoid errors in the
assessment and
payment of taxes.

Clients

We provide our clients with solutions to create and drive accounting, tax and financial strategies.

We are business consultants



Real Estate



Services



Donors



Non Profits



Manufacturing



Casinos



Hospitals



Retailers

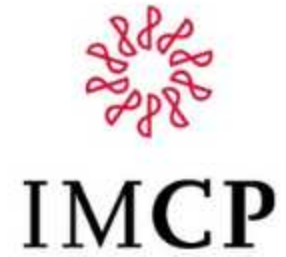


Government



Hotels

Third Party Acknowledgments



We are a Firm formed by public accountants certified by the IMCP.



We are registered with the AGAFF, IMSS and INFONAVIT to file tax returns, in addition to CDMX and Edo. de Mexico for local contributions.



National Insurance and Bonding Commission.



Public Service Ministry for audits at the Federal, State and Municipal levels.



González Chevez is recognized as a socially responsible company by CEMEFI.



González Chevez

Contact

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Gilberto Morales

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Leadership





C.P.A. Jorge González Mejía

General Manager

E-Mail: jgonzalez@gonzalezchevez.com

- Public Accountant graduated from the Universidad Nacional Autónoma de México, with honors (1978–1982).
- Member of the Colegio de Contadores Públicos de México, A.C. and the Instituto Mexicano de Contadores Públicos.

Registries

- Professional License
- Certified Public Accountant
- Registration with the General Administration of Federal Tax Audit.
- Registration with the Mexican Institute of Social Security
- Registration with the National Workers' Housing Fund Institute (Instituto del Fondo Nacional de la Vivienda para los Trabajadores)
- Registration in the State of Mexico for local taxes.

Professional Practice

- Conjunto manufacturero, S.A. de C.V.
- Rassini Rheem, S.A. de C.V.
- Price Waterhouse (now PricewaterhouseCoopers)
- Luis G. pastor, A.C.
- Procesos Industriales Forestales, S.A. de C.V. y subsidiaries

Other Professional Activities

- Commissioner in several companies

Social Activities

- Consejeros de Hogares Infantiles San Martín de Porres, A.C.



C.P.A. Guadalupe Chevez Macías-Valadez

Individuals Manager

E-Mail : gchevez@gonzalezchevez.com

- Public Accountant graduated from Universidad Iberoamericana, A.C. (1981 – 1985).
- Member of the Colegio de Contadores Públicos de México, A.C. and of the Mexican Institute of Public Accountants, A.C.
- **Registries:**
 - Professional License
 - Certified Public Accountant
 - Registration in the General Administration of Federal Tax Audit.
- **Professional Practice**
 - Despacho Solloa Padros y Asoc., A.C.
 - Price Waterhouse (now PricewaterhouseCoopers).
- **Other Studies**
 - Diploma in Taxation from Colegio de Contadores Públicos de México.
- **Other Professional Activities**
 - Commissioner in several companies
- **Teaching Activities:**
 - Taught accounting and auditing at Universidad Iberoamericana.



C.P.A. Daniel Lugo Serrano
Financial and Tax Audit Manager

E-Mail: dlugo@gonzalezchevez.com

- Public Accountant graduated from the Escuela Superior de Comercio y Administración (ESCA-IPN 1992-1996).
- Member of the Colegio de Contadores Públicos de México, A.C. and of the Instituto Mexicano de Contadores Públicos, A.C.
- **Registries**
 - Professional License
 - Certified Public Accountant
 - Registered with the General Administration of Federal Tax Audit.
- **Professional Practice**
 - Gonzalez, Chevez y Gonzalez Chevez Escobedo y Cia. S.C., in the audit area for 9 years, up to Manager level and promoted to Partner in August 2002.
- **Other studies**
 - Diploma in taxation at the IPN.
 - Certification Diploma.
- **Other Professional Activities**
 - Commissioner of several companies



C.P.A. Jesús Gilberto Guerra Reyes

**Manager of Social Security Audit and
Deputy Manager of Financial Statements
Audit and Tax Audit**

E-Mail: jguerra@gonzalezchevez.com

- Public Accountant graduated from the Escuela Superior de Comercio y Administración (ESCA-IPN) Unidad Santo Tomás (1997-2001).
- Member of the Colegio de Contadores Públicos de México, A.C. and the Mexican Institute of Public Accountants, A.C.
- **Registries**
- Professional License
- Certified Public Accountant
- Registration with the General Administration of Federal Tax Auditing.
- Registration with the Social Security and INFONAVIT (INFONAVIT).
- Registration in the Federal District and the State of Oaxaca for local tax purposes.
- **Professional Practice**
- González Chevez y González Chevez Escobedo y Cía., S.C., promoted to Partner in September 2011 with more than 15 years of experience in Auditing.
- Specialist in Social Security, INFONAVIT and local taxes.



C.P.A. Gilberto Jesús Morales Navarrete
Consulting and Accounting Manager

E-Mail: gmorales@gonzalezchevez.com

- Graduated from the ESCA of the IPN in 1993 with a degree seminar in Investment Project Evaluation.
- Member of the Colegio de Contadores Públicos de México, A.C. and the Mexican Institute of Public Accountants, A.C.
- Master in Auditing, Special Audits and Other Attestation Services of the Graduate Division of the School of Accounting and Administration of the UNAM.
- **Professional Practice**
- He collaborated in a "Big four" for 18 years until his last position as senior manager providing expertise in:
 - Business consulting in administrative efficiency
 - Financial Valuations and Process Improvement
 - Human Resources Consulting
 - Accounting and Payroll Outsourcing.
 - Public Sector Consulting.
- Member of the Consulting Commission of the Mexican Institute of Public Accountants (IMCP), Member of the Financial and Emerging Technologies and PLD Commission, Professor at the School of Accounting and Administration of the Autonomous University of Mexico in the business subject "Accountants and consulting in the vanguard organization".
- Author of consulting supplements in the magazine Contaduría Pública of the IMCP, including "PYMES, Plan de Negocios, campo estratégico natural" (SMEs, Business Plan, natural strategic field).
- Worked for an international firm for 5 years as a Consulting Partner in:
 - Business Solutions in financial aspects
 - Process improvement
 - Human Resources
 - Government.

Contact Us

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