



# NOVOESTE REPRESENTAÇÕES

LOGISTICS TRADE EXPORT, IMPORT AND CONSULTING

Institutional  
2008 - 2024

منتجات ذات جودة عالية للعالم

QUALITY PRODUCTS TO THE WORLD



## WHO WE ARE

**Novoeste Representação** was created in 2008 as a logistics consultancy company, for many years the focus was cargo and commodity representation.

**In 2018**, it underwent changes with a focus on sales to foreign trade, thus becoming an exporting company, and being the only company in its segment, in the Araçatuba region.

In 2018 he became a member of CECIEx - Brazilian Council of Importing and Exporting Commercial Companies, thus focusing even more on foreign trade, and participating **in various events and business discussions with foreign companies and strengthening international business ties.**







## WHO WE ARE

Still in 2019, it participated in the **Entrepreneur Fair in São Paulo**, where it was an anchor company serving several food product suppliers, and also chambers of commerce.

After the long period of pandemic, returning to activities, we participated in a Sebrae-SP selection process, where 17 companies with export and business maturity were chosen to represent Brazil in a **trade mission in Dubai** – United Arab Emirates – for technical visits business rounds and participation in international fairs, **Gulfood and Expo 2022**.

And we were finalists, being chosen as the only company in the interior of SP with mature food export business.







## SERVICES

Our work is to form commercial relationships for the export and **commercialization of Brazilian food products**, being commercial for small and medium-sized Brazilian producers, both family farming and small businesses and processing industries.

**We also provide consultancy** in the automotive, agribusiness, engineering, petrochemical, metallurgy, mining, medical supplies, technology and other industrial sectors.

**We also provide consultancy in the following areas:** automotive, engineering, metallurgy, medical supplies, technology, agribusiness, industry, petrochemicals, mining, among others.







# OUR PRODUCTS

**Our diverse portfolio** reflects our commitment to excellence in food, offering a variety of carefully selected products to satisfy the most demanding palates.

From fresh fruits to dietary supplements, every item in **our catalog is produced with quality.**

## Our products:

Fruits, Fruit Pulp, Fruit Juice, Coconut Water, Mineral Water, Soy, Corn, Sugar, Rice, Coffee, Brazilian Nuts, Macadamia Nuts, Wild Honey, Sachet Sugar, Corn Flour, Chicken Meat, Processed Foods, Natural fermentation breads, Italian gelatos, Pasta, Food Supplement, Teas, bull export for slaughter.



WHITE RICE



SUGAR - IC45



FROZEN CHICKEN



COFFEE



MINERAL WATER



FRUITS



## PROJECTS AGRIBUSINESS



*In 2019, we participated in a meeting with Bangladeshi authorities to find solutions for supplying cotton lint to the textile industry in that country.*

*Where meetings were scheduled with cotton producers in Mato Grosso Sul to plan this project in 2020.*

**Ambassador of Bangladesh to Brazil Mr. Zulfiquir Rahman**



*Minister of Relations  
Bangladesh Internationals  
**Mr Javed***







## FAIR ENTREPRENEUR 2019



*Sr. Yuki Furuki Director of Economic Research and Projects -  
Jetro - Japan Chamber of Foreign Trade*



*Sr. Mohamed Elkhatib - Commercial Consul of  
Embassy of the Arab Republic of Egypt.*





# MISSION INTERNATIONAL



**President of Sebrae-SP Tirso Meireles (right) and Technical Director of Sebrae-SP Ivan Hussni (left) - Technical Visit to Waterfront Marketng - Dubai**



**President of Sebrae-SP Tirso Meireles (right) General Director of Waterfront Adil Al Harmoodi (cen) Anderson Zotelli(left) Technical Visit Waterfront Marketng - Dubai**







## TECHNICAL VISIT



*Waterfront Market (Waterfront Market LLC., Deira Enrichment Project, Al Khaleej Road, Dubai, UAE, Dubai, Emirados Árabes Unidos)*







## ROUND OF BUSINESS



*Emirates Businessman - Mini-market supply sector -  
Dubai - 2021*



*Commercial Representative for the Hotel Sector  
Emirates Food Purchasing - Dubai 2021*







# FAIRS 2022



*International Chocolate and Cocoa Festival - Chocolat Bahia 2022 - Tobacco sector*

*Fair - Chocolate/Cocoa Sector*



*Technical visit - Cocoa Farm*





# FAIRS 2023

# Gulfood

20 - 24 FEB 2023  
Dubai World Trade Centre



*Novoeste Representações will be representing Brazil at **Gulfood 2023**, where it will have a stand to represent its suppliers, and establish partnerships and businesses. This fair will feature **195 countries** from around the world, where buyers, sellers, exporters and importers will be negotiating their products. This fair is the largest in the world and the largest in the Middle East, with a very large volume of business.*







## PARTNERS



SÃO PAULO  
CHAMBER OF  
COMMERCE



Federação das Indústrias do Estado da Bahia

CIEB  
SESI  
SENAI  
IEL



ASSOCIAÇÃO  
COMERCIAL

São Paulo



DINAMUS  
INTELIGÊNCIA EM NEGÓCIOS





## SUPPLIERS



**NOVOESTE**  
**FOODS**  
FOOD FOR THE WORLD



**MACANUTS**



SUCO NATURAL



**sensi**  
Café e Gelato



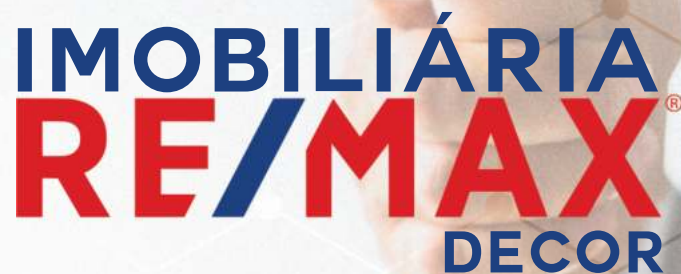




## COMPANIES ASSOCIATES



INSTITUTO  
*humanitarium*  
SPECIALIST IN TEACHING IN THE HEALTH AREA



**DINAMUS**  
INTELIGÊNCIA EM NEGÓCIOS



**DELTA 10 GROUP + HOLDING**





## CONTACT

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