



Industria Alimenticia Mikhuna S.A.

ABOUT US

HISTORY

Food Industry Mikuhna S.A. began with a dream of promoting and marketing healthy products for both children and adults, in order to raise awareness of the bad eating habits of today's life that have become the main reason for serious and terminal diseases. The high consumption of refined sugar is part of the daily life of most people. However, many are unaware of the harm that the aforementioned has to health.

In May 2016, Katherine Guerrón, founder and owner of the brand Kinuwa -Ancestral Foods- and the company Industria Alimenticia Mikuhna S.A., decided that it was time to let the world know about these damages.



MISSION

We generate healthy and nutritive product lines based on ancestral foods that contribute to the quality of people lives; and also contributing with the artisan production of Andean ingredients.

Responsibility for the environment is also part of our commitment, which is why we use packaging material made from sugar cane bagasse and ecological ink.

VISION

We bring Andean ancestral foods to your home. Wherever you are!

We are committed to creating healthy and delicious products for both children and adults. Enjoy them!





QUALITY ALWAYS

Our products are made with the best ingredients and processes so that they get always fresh to your home.

WE THINK GREEN

Our boxes are made with sugar cane paper and soy ink.

FOOD FOR EVERYONE

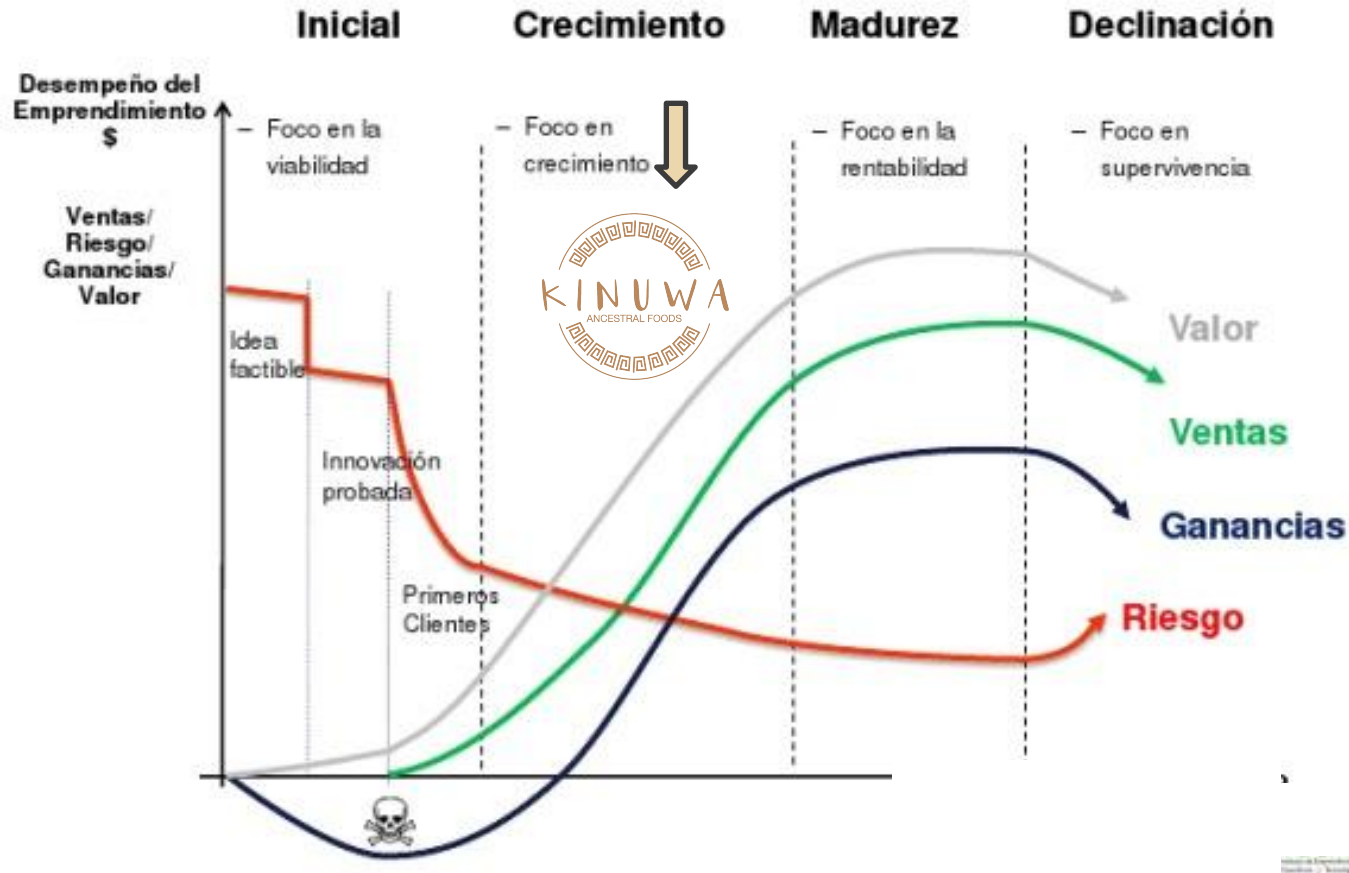
We are comitted on creating healthy and delicious products for both kids and adults.

CORPORATE SOCIAL RESPONSABILITY

Support to foundations, economics training project for our farmers.



ENTREPRENEURSHIP STATE AND MARKET EXPERIENCE



NATIONAL FOOD SHOWS

FOOD SHOWS QUITO

Expo Be Fit
Vegan World
La Carretilla



FOOD SHOWS GUAYAQUIL

Zanahoria
Raíces



INTERNATIONAL FOOD SHOWS

FOOD SHOWS – B2B's



PRODUCTS

QUINOA CEREAL BARS

KINUWA
ANCESTRAL
FOODS

Dark fine aroma
chocolate and
yogurt coverage.

Organic
Quinoa, oats
and corn.

Our ingredients
don't lose their
nutritional
value.

Sweeten with
stevia or brown
sugar

Gluten Free, NON
GMO, ZERO
cholesterol



QUINOA CEREALS

KINUWA
ANCESTRAL
FOODS

A healthy
option for your
nutrition

Organic quinoa,
amaranth & rice

Chocolate,
Cinnamon and
Vanilla.

Gluten Free,
NON GMO

100% sugar free



Thought for kids
and adults.

ORGANIC QUINOA AND READY TO EAT KINUWA ANCESTRAL FOODS

Rich in Omega
6

USDA Certified
organic

Contains minerals
(calcium, iron, mag
nesium), vitamins
(C, E, B1, B2
& niacine) &
phosphorous.

Gluten Free,
NON GMO

100% organic
quinoa

Great source of
protein

Packaging
under design for
ready to eat:
quinotos and
soups



QUINOTTOS

KINUWA
ANCESTRAL
FOODS

Add water and it is
ready to eat.

Premix made with
organic quinoa.



Mushrooms



Tomatoe
basil

and

QUINOA HEALTHY SNACKS

KINUWA
ANCESTRAL
FOODS

Healthy snacks
made with our
cereal



Vanilla cereal,
sunflower seeds and
dried strawberries.



Cinnamon cereal,
sunflower seeds and
dried pineapple

Healthy choice to
go.



Chocolate cereal,
sunflower seeds and
dried uvilla

QUINOA BABY BITES

KINUWA
ANCESTRAL
FOODS

Made with 100%
organic Quinoa,
chocho and rice

Healthy
choice for
your baby

For babies ages 6
to 24 months old

Gluten Free,
NON GMO

100% sugar free



Packaging under
design



SELLING POINTS

PUNTOS DE VENTA KINUWA

QUITO



CUMBAYÁ



VALLE DE LOS CHILLOS



GUAYAQUIL



MANTA



MACHALA



BABAHYO



IBARRA



LOJA



CUENCA



PORTOVIEJO



MILAGRO



10 CITIES

Quito

Guayaquil

Manta

Cuenca

Loja

Portoviejo

Babahoyo

Ibarra

Machala

Milagro

OVER 40 stores



EXPORTS Y NEGOCIATIONS

EXPORTS



Chile



Rumanía



Holanda

NEGOCIATIONS



Alemania



Estados Unidos



China



Rusia



México

OUR GOAL

KINUWA
ANCESTRAL
FOODS

Strong local
market
stablishment –
Big supermarket
chains

First exports to
Chile and Europe

Market
stablishment
Chile and Europe

Exports to USA

Creation of own
foundation

Brand leaders on
at least 5
countries





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