



OUR GREAT IDEA

RepBrandCo Born as a new Strategy to help companies in elaborate and apply an international plan to expand their products/services to other countries, either exporting or importing it. We represente your Brand with a 360° operation that involve marketing, sales, technical and legally support.

INDUSTRY PERSPECTIVE - DATA

10

*New products/
services born every
week*

30M \$usd

*Export/ Import cost
average for 10
companies monthly*

**97% of
companies**

*Still operate only
inside their country,
but with intention to
expand their sales*

200K \$usd

*Is the average cost
for marketing
campaigns in
traditional channels
monthly*

**5% of
companies**

*That export have
acces to more than
2 countries and
know how to do it
correctly*

UPDATE

OUR SERVICES



International Brand representation



Marketing research



Marketing & media content creation



Processing of health and trademark registrations

OUR SERVICES



Import- Export advisory



Legal and technical support



Internationalization plan management



Brand building



Market range influence



Around 19 countries with repbranders.



10 Allied companies with different international commerce skills.



More than 20 brands represented in different countries.



Different international commerce services to support all Brand operations

BUSINESS MODEL

RepBrand Service

Our service guarantee low cost performance on all international and positioning Brand plan. A RepBrander is an append living Brand part that operate in 360° with an expansion plan which includes Marketing and advertising consultancy, look for distributors and potential customers and help you identify the best options to let your product/service growth faster

Promote brands

Expand a Brand means create hybrid models across producers – distributors – market trends. RepBrander now better than others the market behavior and environment. Our way to promote them goes around a market research and tight commercial move aimed to a successful business closure.

Expand Markets

Once a brand be inside a market, is easily to jump to other one.

Markets adapt themselves to changes and digital age. This Opportunity makes easier to positionate new brands inside them.

OUR OPERCOMEX COMPANIES



COEX Corporation



RepBrandCo



M2 Brasil – M2 USA

¡CONTACT US!

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