

THE
PONTEx
GROUP

www.pontexconsulting.com




E-BROCHURE



WE ARE



A company driven to **generate opportunities** for financing, investment, international trade and cooperation to and from Latin America, **guiding** the successful expansion of our clients, **protecting and defending** their interests.



Be a bridge, to unite the people and economies of Latin America with the rest of the world, through structures and strategic alliances that generate greater exchange of investment, trade, knowledge, sustainable development and cooperation.

OUR MISSION

*VASCO DA GAMA BRIDGE, LISBON, PORTUGAL - THE LARGEST BRIDGE IN EUROPE



OUR VISION

* VIADUCTO DE MILLAU BRIDGE - FRANCE. THE HIGHEST BRIDGE OF THE WORLD.

Advise and protect our customers located **worldwide**, in an integral fashion and about the benefits of cross - border investments, international trade, cooperation and the information society, creating **mutually - beneficial and long - term** relationships.

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OUR DIVISIONS



PONTEX CAPITAL



- Representation of foreign investors, private investment funds, et. al.
- Feasibility studies, pre-investment, et. al.
- Procurement of financing for investment for feasible projects in specific industries
- Procurement of joint ventures, Public-Private Partnerships, et. al.

PONTEX CONSULTING



- Planning, implementation and management of projects in specific industries.
- Feasibility studies.
- Procurement of financing for economically feasible projects.
- Government proceedings and government relations services.
- Legal services.

PONTEX ENERGY



- Design and implementation of renewable energy projects and energy efficiency.
- Financing procurement, private partnerships (Joint Ventures) and Public - Private Partnerships, for economically feasible projects.
- Obtaining tax incentives for investments, according to the legislation.
- Government procedures and legal advice.

PONTEX PR PUBLIC AND GOVERNMENT RELATIONS



- Procurement of Foreign Direct Investment, strategic alliances between companies (Joint Ventures) and Public – Private Partnerships.
- Procurement of Official Development Aid, for strategic projects.
- Procurement of international cooperation for project development
- Legal advice for bill drafting, including research and public consultations.
- Special projects.

PONTEX TRADING EXIM



- Procurement of import – export contracts, to and from Latin America.
- Entry proceedings in target markets.
- Procurement of Exim trade financing.
- Development of productive clusters and strategic alliances.
- Legal and international trade advice.



Specialized legal advice in Salvadoran law and in areas of international relevance, including but not limited to:

- Corporate Law
- Intellectual Property
- International Trade
- Tax incentives regimes
- Civil law, Public Registries and Notarial Acts
- Litigation and ADRs

PONTEX DESIGN




- Naming or creative process for new brands.
- Brand refreshing.
- Strategic Design of corporate image for new brands .
- Strategic planning of communication strategies for brands (Company DNA).
- Design of commercial catalogs.
- Development of brand manuals.
- Availability analysis for registration and legal protection for new brands.

PONTEX REAL ESTATE



- Transforming homeowners into real estate investors worldwide.
- Design and execution of international real estate investment projects.
- Obtaining tax incentives for investments, according to the legislation .
- Government procedures and legal advice.



**THE PONTEX GROUP is member of renowned international associations and forums.
We use our strategic alliances with companies and organizations worldwide to
achieve our goals with the expected success and quality.**

STRATEGIC ALLIANCES

*BANPO BRIDGE -SOUTH KOREA-THE LARGEST ARTIFICIAL FOUNTAIN OF THE WORLD.





CEPA Y MINISTERIO DE OCÉANOS Y PESCA DE LA REPÚBLICA DE COREA FIRMAN MEMORÁNDUM DE COOPERACIÓN EN OPERACIÓN Y DESARROLLO PORTUARIO

17 AGOSTO, 2015

COMPARTIR: [f](#) [t](#) [g+](#) [p](#)



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MONUMENT TO THE DIVINE SAVIOR OF THE WORLD – EL SALVADOR