



PENEDO
BORGES



LOCATION – Argentina - Mendoza



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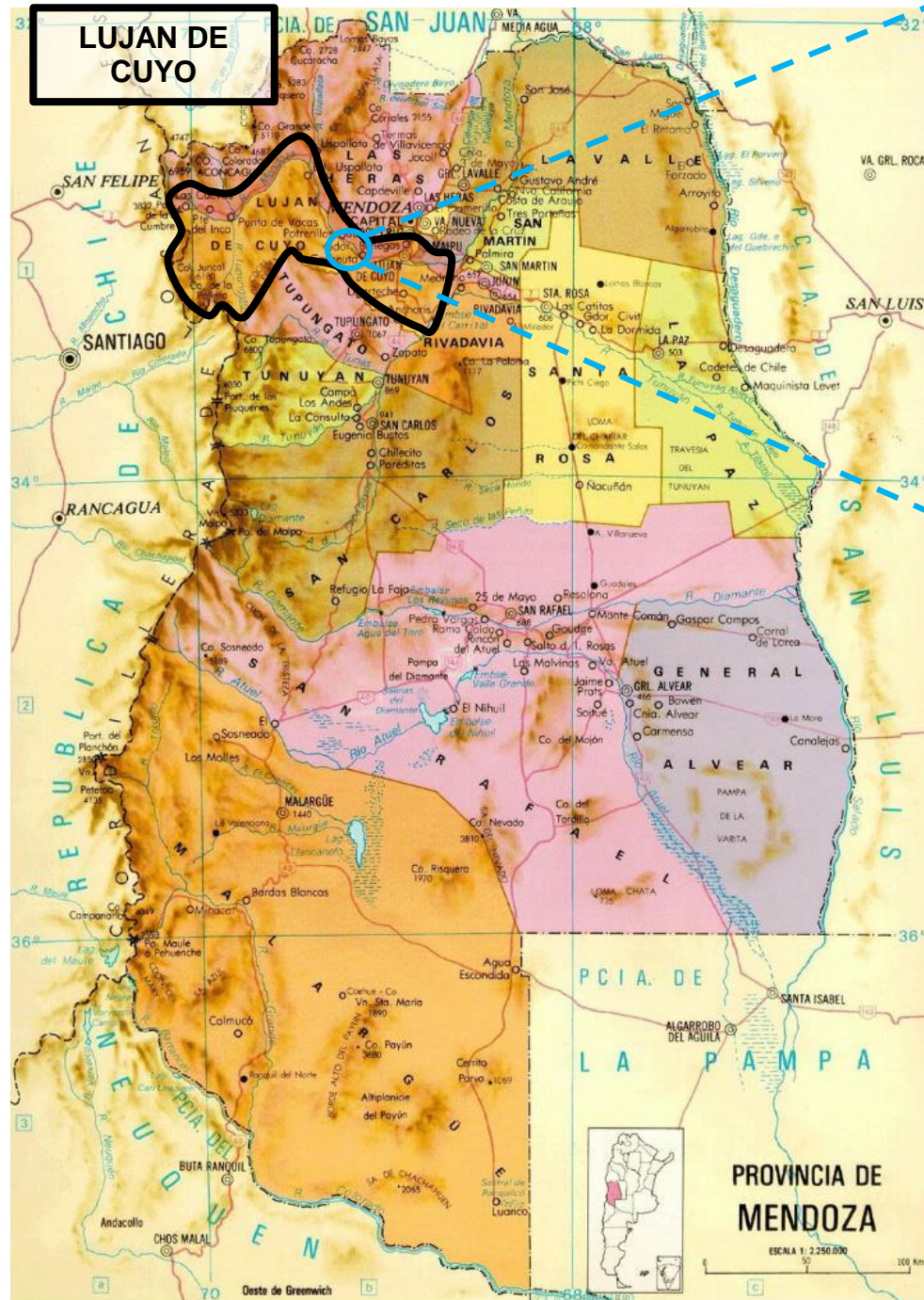


LOCATION – Luján de Cuyo - Agrelo



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LUJAN DE
CUYO



AGRELO

Otaviano Bodega
y Viñedos

Google

HIGHLIGHTS



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Region	Altitude	Climate	Soil
Agrelo Municipality of Luján de Cuyo, Mendoza State, <i>Argentina (vicinity of the Andes Mountains)</i>	1.050m	<ul style="list-style-type: none">• Long sunshine exposition• Annual average temperature: 15 °C• Thermal amplitude : 16 °C• Precipitation: 237 mm / year	<ul style="list-style-type: none">• Deep alluvial clay soil• Water from the Andes Mountains.• Clay loam and loamy sand



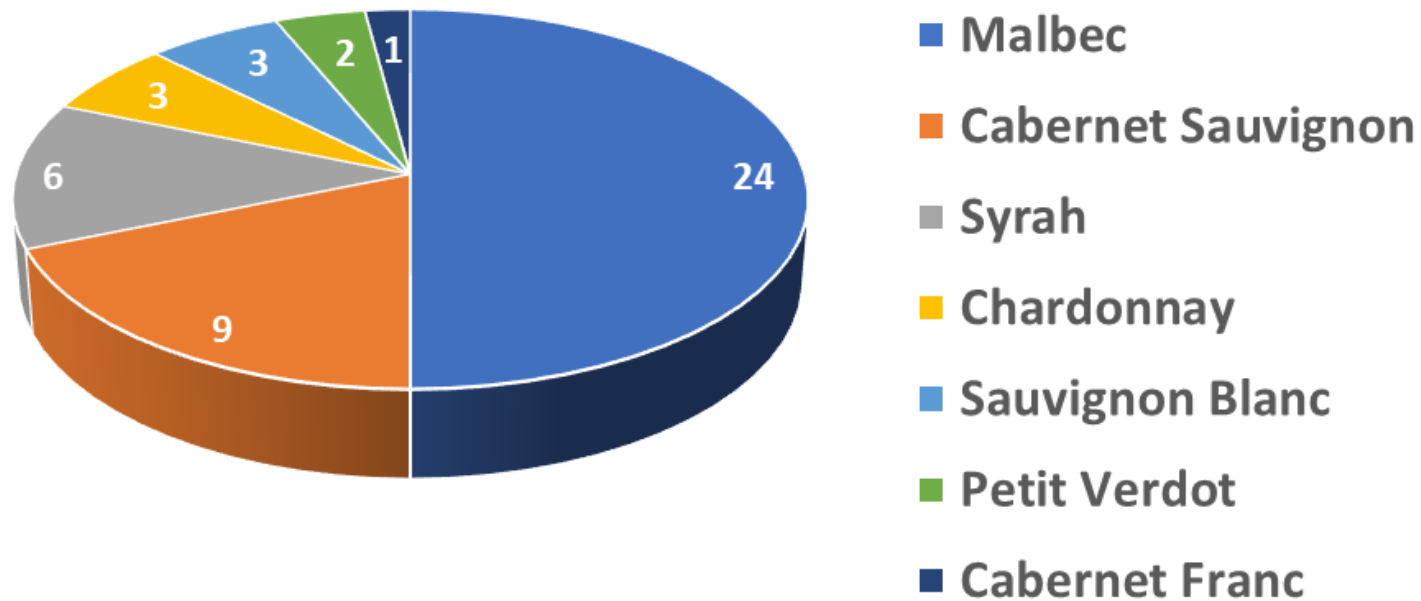
HIGHLIGHTS



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- ✓ Total area: 69 hectares
- ✓ Cultivated area: 48 hectares

Cultivated Area (Hectares)



Techniques and instruments to obtain the best grape quality that terroir can provide.

- ✓ Allows to optimize the production of grapes in each block providing natural balance in the vines.
- ✓ Factors to consider → weather and sunshine, grape varieties, pruning type, row orientation, planting density, summer pruning ...
- ✓ Techniques used → Scholander Pressure Chamber, Sounding Hole, Air Photogrammetry, measurement of soil electromagnetic resistance, among others.
 - Identify differentiated need for irrigation and fertilization in each sector.
 - Adequate bunches distribution in each row, bunches sun exposure control, standardization of the vines in each variety, vineyard uniformity and grape maturity control.



Scholander Pressure Chamber



Sounding Hole (illustration)

Made with grapes from vineyards located at least 2.500 feet (800 meters) above sea level till where the climatology permits the cultivation and where they can reach an excellent degree of maturation.

CHARACTERISTICS

- Lower **temperature** → slower maturation in favor of acidity, aromas and flavors.
- **Wind** refreshes the vines, cleans the air avoiding moisture accumulation and infirmities.
- High **thermal amplitude** → grapes develop aromatic substances achieving higher acidity, better fragrances, color and taste.
- Intense **sun stroke, longer days** → efficient photosynthesis, energy collection for longer period.
- High levels of **UV rays** → polyphenols in the peels.
- **Soil** rich in stones and minerals, poor in organic material → roots go deeper, bring minerals that add taste and complexity.

INFLUENCE ON THE GRAPES

- Convenient relationship between peel and pulp.
- Balance among sugar, acidity and tannins.
- Healthier, slower ripening, more color, diverse aromas and flavors.
- Fungal disorders inhibited, sustainable agriculture.

INFLUENCE ON THE WINES

- Deep and bright color, intense ruby and violet nuances.
- Fine and fruity aromas with depth, amplitude.
- Nice mouth entry, complex, lengthy.
- Drinkable even young.
- Food-friendly sense.

“Malbec from the Vistalba (Luján de Cuyo) region (between 1000–1100 m), has the perfect balance between sugar ripeness and the accumulation of the components that deliver character, expression and concentration.

(...) We could define this as more elegant and complex Malbec.”

Jamie Goode, London-based winewriter, wine columnist with UK newspaper The Sunday Express.

VINEYARD



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WINERY



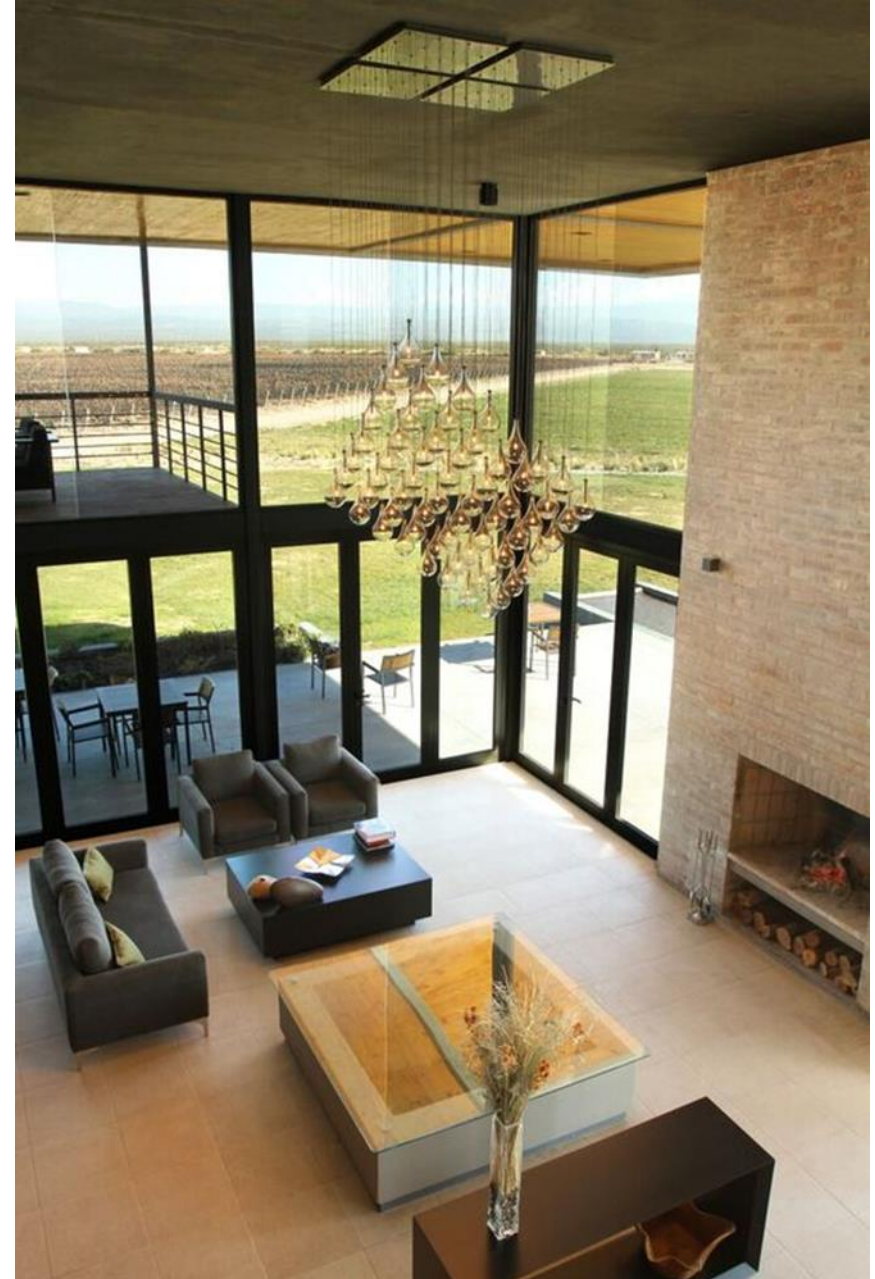
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RECEPTION



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EVENTS AND GASTRONOMY



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CONCEPT OF PB EXPRESIÓN LINE



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The word “EXPRESIÓN” (Expression) communicate the concept of the wine lines.

- ✓ Icon Wine Selection
- ✓ Expresión Parcela
- ✓ Expresión Terroir Gran Reserva
- ✓ Expresión Varietal Reserva
- ✓ Expresión Varietal



“The strength of Mendoza’s fruit displayed in each vine”

Structured wines with sweet tannins and a perfect balance.

Vineyard:

- ✓ Grapes from Luján de Cuyo
- ✓ Alluvial clay soil
- ✓ Yield: 12.000 kg/hectare

Varietal:

- ✓ Malbec
- ✓ Cabernet Sauvignon
- ✓ Malbec Rosé
- ✓ Sauvignon Blanc

Winery:

- ✓ Maceration and fermentation at controlled temperature.
- ✓ Daily punching down work to extract grapes highest potential.
- ✓ No oak.



“Ripe fruit, balanced structure, aging in oak barrels”

Expressive and concentrated wines, excellent structure.

Vineyard:

- ✓ Grapes from Luján de Cuyo
- ✓ Alluvial clay soil
- ✓ Yield: 8.000-10.000 kg/hectare
- ✓ Cultivation control, leaf removal, crop thinning

Winery:

- ✓ Maceration and fermentation at controlled temperature.
- ✓ 8-12 months in French and American oak barrels.

Varietal:

- ✓ Malbec
- ✓ Cabernet Sauvignon
- ✓ Shiraz
- ✓ Chardonnay



“Balance among soil, water, climate, altitude and human intervention”

Grapes from a selected terroir in Alto Agrelo, Luján de Cuyo, Mendoza

Vineyard:

- ✓ Grapes from Luján de Cuyo
- ✓ Alluvial clay soil
- ✓ Yield: 5.000 kg/hectare
- ✓ Good vegetative development
- ✓ Special cultivation control

Winery:

- ✓ Maceration and fermentation at controlled temperature.
- ✓ 12-18 months in French and American oak barrels.
- ✓ One-year bottle storing.

Varietal:

- ✓ Malbec
- ✓ Cabernet Sauvignon
- ✓ Blend



“Special parcels of our vineyard under precision viticulture techniques”

Parcels under the concept of precision viticulture, differentiated control.

Vineyard:

- ✓ Grapes from Luján de Cuyo
- ✓ Alluvial clay soil
- ✓ Yield: 5.000 kg/hectare
- ✓ Good vegetative development
- ✓ Special cultivation control

Winery:

- ✓ Micro-vinifications 800-900 liters
- ✓ Maceration and fermentation at controlled temperature.
- ✓ 12-18 months French and American oak barrels
- ✓ One-year bottle storing

Varietal:

- ✓ Malbec



“Winery Special Selection, style worked since the vineyard”

Varietal from Agrelo, the first Malbec Area in Argentina.

Vineyard:

- ✓ Grapes from Luján de Cuyo
- ✓ Alluvial clay soil
- ✓ Yield: 5.000 kg/hectare
- ✓ Particular cultivation measures

Winery:

- ✓ Fermentation at a controlled temperature between 26 and 28 °C.
- ✓ 18-24 months French and American oak barrels.
- ✓ Thin polishing filtration prior to bottling.
- ✓ One-year bottle storing

Varietal:

- ✓ Malbec



SCORES AND AWARDS (1/2)



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	PENEDO BORGES WINES	ENTITY	SCORES AND AWARDS
Expression Line	Expresion Varietal Malbec 2017	Descorchados 2017	88 points
	Expresion Terroir Gran Reserva Malbec 2014	International Wine & Spirit Competition 2017	Silver Medal
	Expresion Terroir Gran Reserva Blend 2014	WOFA - Stephen Tanzer Report 2016	88 points
	Expresion Varietal Reserva Shiraz 2014	WOFA - Stephen Tanzer Report 2016	86 points
	Expresion Icono 2013	WOFA - Stephen Tanzer Report 2016	90 points
	Expresion Terroir Gran Reserva Cab Sauvignon 2013	WOFA - Stephen Tanzer Report 2016	85 points
	Expresion Shiraz Reserva 2013	Syrah du Monde 2015	Silver Medal
Original Labels	Icono 2012	Wine Spectator, New York magazine edition of 05/31/2016 pg. 114	90 points
	Icono 2011	Decanter World Winew Awards, London 2014	Silver Medal
	Reserva Cabernet Sauvignon 2012	Concours International Des Vins, Paris 2014	Silver Medal
	Reserva Malbec Shiraz 2011	Selo Siete Sommeliers, Sao Paulo 2014	4 points out of 5 max
	Reserva Malbec 2011		4 points out of 5 max
	Cabernet Sauvignon Reserva 2012		4 points out of 5 max
	Gran Reserva Cabernet Sauvignon 2012.	Argentina Wine Awards, Argentina 2014	Silver Medal
	Reserva Malbec 2012		Silver Medal
	Gran Reserva Malbec 2011		Medalha de Bronze
	Reserva Cabernet Sauvignon 2012	Vinandino International Contest, Argentina 2013	Silver Medal
	Gran Reserva Malbec 2009	Selo 7 Sommeliers, Sao Paulo 2013	4 points out of 5 max
	Rosé Malbec 2011		

SCORES AND AWARDS (2/2)



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	PENEDO BORGES WINES	ENTITY	SCORES AND AWARDS
Original Labels	Reserva Chardonnay 2012	Vinus International Contest, Argentina 2013	Champion Trophy and double gold medal
	Reserva Malbec 2011		Gold Medal
	Reserva Malbec 2011	Guía Austral, Argentina 2013	Top 100 wines chosen among 1000 4 points out of 5 max
	Cabernet Sauvignon Reserva 2012		
	Clasico Malbec 2012		
	Icono 2010	International Contest "Malbec al Mundo", Argentina 2012	Silver Medal
	Icono 2010	Argentina Wine Awards, Argentina 2012	Silver Medal
	Gran Reserva Cabernet Sauvignon 2010		Bronze Medal
	Icono 2010	Decanter Magazine, London 2012	"One of the 25 Top Malbecs in 2010"
	Gran Reserva Malbec 2008	Fingerlakes International Wine Competition, Rochester, NY 2013	Silver Medal
	Reserva Malbec 2009		Silver Medal
	Icono 2011	Decanter World Wine Awards, London 2011	Silver Medal
	Ícono 2011	Argentina Wine Awards, Argentina 2010	Silver Medal
	Gran Reserva Malbec 2007		Silver Medal
	Gran Reserva Malbec 2005	Argentina Wine Awards, Argentina 2009	Silver Medal
	Reserva Malbec 2007		Silver Medal
	Reserva Malbec 2006	Argentina Wine Awards, Argentina 2008	Silver Medal
	Malbec-Merlot Clasico 2004	Decanter World Wine Awards, London 2007	Silver Medal



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