

virtual and augmented reality



www.osoboroso.com

OUR TEAM



We are a high-performance
creative couple

Mauricio Lopez C.

/ University of Chile

programmer, graphic designer
(El Mercurio, Enjoy, Electrolux)



Ksenia Marennikova

*/ University of Saint Petersburg,
Russia — publicist, ex media owner
(BBDO Moscow and its clients)*



OUR

BUSINESS

We create **AUGMENTED REALITY** and **VIRTUAL SPACES** for culture, events, and marketing.

We speak English, Spanish, and Russian. We contribute to the translation and propagation of platforms and technologies.

Social networks: *Facebook, Instagram, Snapchat.*

Websites: *WebAR, WebVR.*

Shared virtual spaces: *Mozilla Hubs.*



OUR CLIENTS



— AUGMENTED REALITY —

FB FILTER **MONSTER** MANGO LOCO

READ TEXT CASE

WATCH VIDEO CASE
(1 min. approx.)



3.000+
participants
in 2 weeks

Collaborative
project with

!NBRAX

MANGO LOCO

NUEVO SABOR

GAMING LOCO

MANGO LOCO

PARTICIPA

Y GANA UNA GAMING ROOM

SUBIENDO O VOTANDO POR UN VIDEO

HEADPHONES PULSE 3D WIRELESS

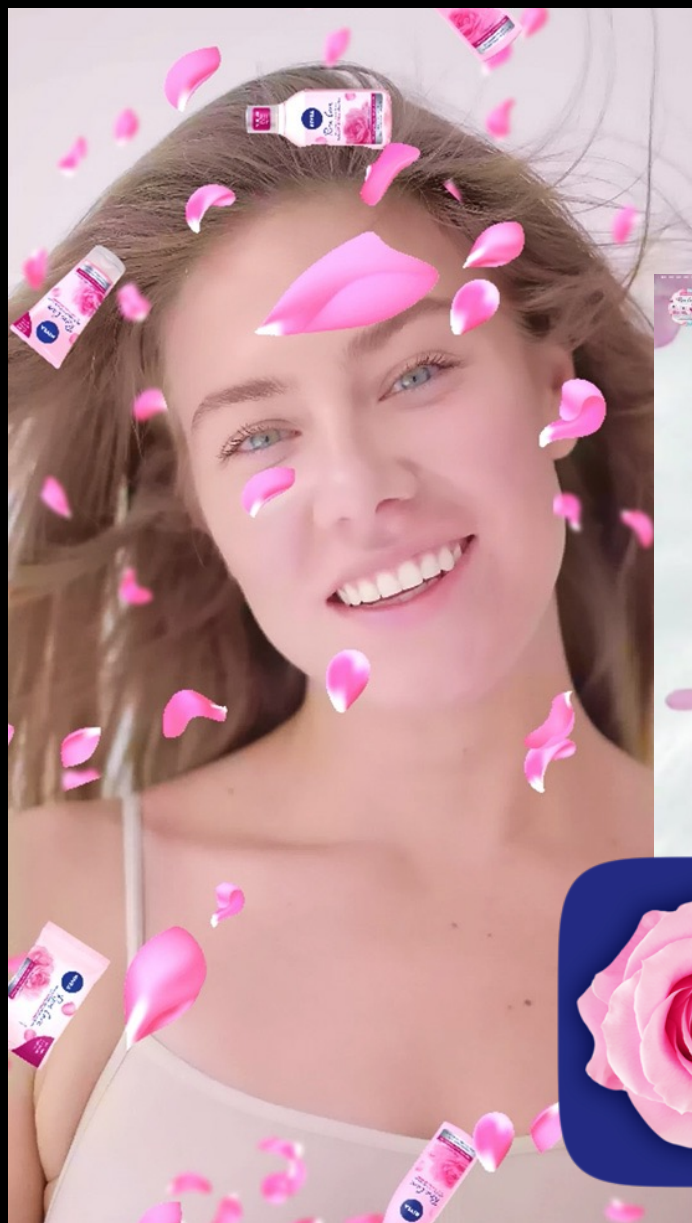
SILLA GAMER + LA NUEVA PS5

— AUGMENTED REALITY —

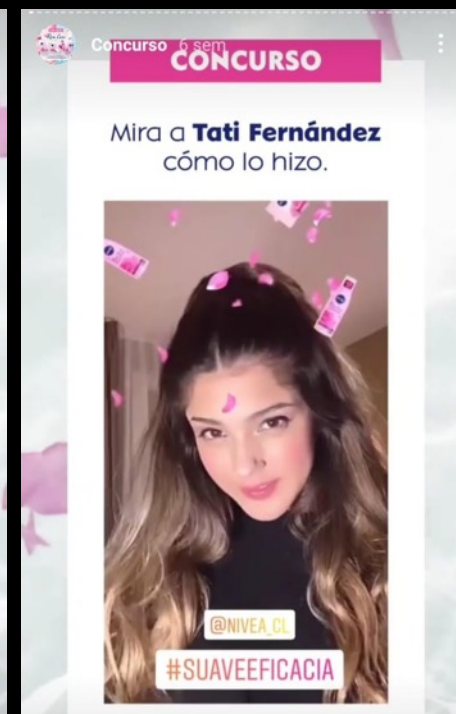
IG FILTER **NIVEA** ROSE CARE

READ TEXT CASE

WATCH VIDEO CASE
(1 min. approx.)



Collaborative
project with *Leo Burnett*



1.700.000+ usages
across Latin America

— **AUGMENTED REALITY** —

WEB AR FILTER **WWF CHILE** **EXTINCT** **ANIMALS**

Try all of them:
huellasdeextincion.cl

Animated and scientifically accurate experience
of seeing a dodo, a clouded leopard, and a great auk.

[READ TEXT CASE](#) | [WATCH VIDEO CASE](#) (1 min. approx.)



Collaborative
project with



— VIRTUAL REALITY —

CLUB LA FERIA

ON TOUR DIMENSION VR FESTIVAL

Mozilla Hubs Cloud EDM event

600 meters long brutalist cosmic style VR world with platforms, catwalks, stage, and multimedia assets.

[READ TEXT CASE](#) | [WATCH VIDEO CASE](#) (1 min. approx.)



Collaborative
project with



— VIRTUAL REALITY —

BUDWEISER

ON TOUR DIMENSION VR FESTIVAL

Mozilla Hubs Cloud EDM event

Multisensory cube, DJ turntables and a bar with video, 3D logos, LED screens, 3D bartender, and animations.

[READ TEXT CASE](#) | [WATCH VIDEO CASE](#) (1 min. approx.)



Collaborative
project with



— VIRTUAL REALITY —

PEPSI

ON TOUR DIMENSION VR FESTIVAL

Mozilla Hubs Cloud EDM event

Digital art gallery with elevators, circular LED screen, terrace, animated 3D dancers, huge logo, and music.

[READ TEXT CASE](#) | [WATCH VIDEO CASE](#) (1 min. approx.)



Collaborative
project with



— VIRTUAL REALITY —

RED BULL

**ON TOUR DIMENSION
VR FESTIVAL**

Mozilla Hubs Cloud EDM event

Animated hyper-realistic gigantic can with simulated realistic lighting in a minimalistic dome.

[READ TEXT CASE](#) | [WATCH VIDEO CASE](#) (1 min. approx.)



Collaborative
project with



— VIRTUAL REALITY —

MISTRAL

ON TOUR DIMENSION VR FESTIVAL

Mozilla Hubs Cloud EDM event

360 sphere with a creative video, LED screen, and simulated realistic lighting in a minimalistic dome.

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Project
promoted by



— VIRTUAL REALITY —

THE MOST CHILEAN DIGITAL SPACE

FONDAFONDA VR FESTIVAL

Mozilla Hubs free version

8,500 virtual sqm. of a typical environment carefully
recreated for Chile's Independence Day in 2020.

[READ TEXT CASE](#) | [WATCH VIDEO CASE](#) (1 min. approx.)



Project
promoted by

— VIRTUAL REALITY —

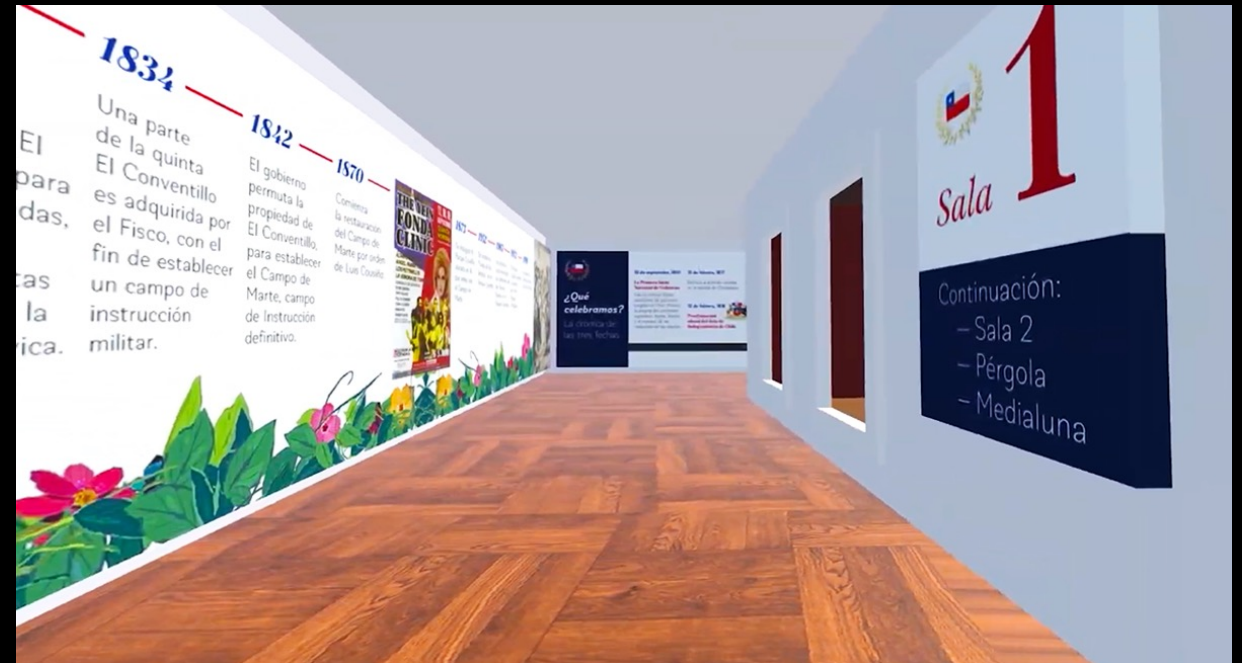
VR MUSEUM OF CHILEAN CULTURE

FONDAFONDA VR FESTIVAL

Mozilla Hubs free version

Six panels by our curatorship about Chilean culture,
in a traditional two-wing mansion and a rodeo arena.

[READ TEXT CASE](#) | [WATCH VIDEO CASE](#) (1 min. approx.)



LET'S DO SOMETHING TOGETHER

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