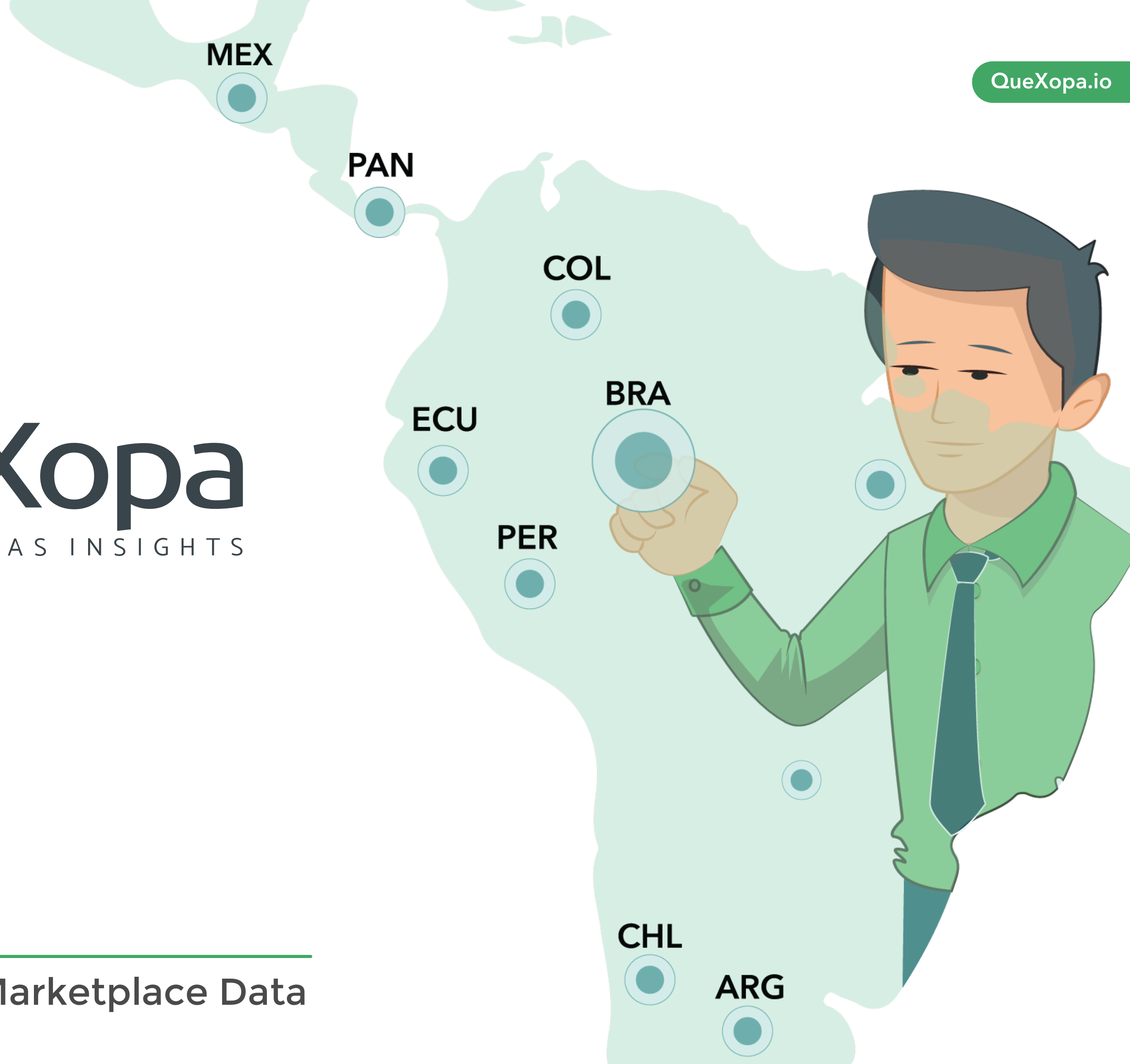


QueXopa

L A T I N A M E R I C A S I N S I G H T S

On Demand Marketplace Data



ON DEMAND MARKETPLACE DATA

QueXopa® finds the Latin American data required to extract reliable information to make better decisions for business, government, or institutions. Forming helpful insights is the true value of having Instant On Demand Data.



QueXopa's Mobile Application

Our internal mobile app allows us to increase our data collection footprint throughout every country in Latin America with our *On the Ground* forces. We collect photos, videos, pricing and provide visual audits for virtually any situation.





FINDING EXACTLY WHAT YOU NEED

Images and Videos

Locations, crowd density, shopping stores and aisles, visual audits of businesses, product availability, pricing, polling, events, accidents and customized data collections.

Pricing

Price information gathered via a multi collection system that allows clients to mitigate the challenges of currencies, language and cultural barriers while exploring the opportunities through a familiar lens.

Custom Tailored Collections

Carve out your own market strategy while harnessing QueXopa's resources, geo-experience and data collection mobile tools that can assist in a custom tailored venture into Latin America.

“TROPICALIZACIÓN”

In Spanish, the process of adapting a product or service to the local Latin American market is called “tropicalización.”

Because tropicalización is often a significant undertaking, there are countless business models in the United States and other English-speaking markets that have not yet been fully adapted to the regional dynamics of Latin America.

QueXopa delivers a scalable data-driven solution to overcome geo-economic, cultural and political barriers for business endeavors in Latin America.



CREATE A DATA ADVANTAGE

Gaining insights beyond the capabilities of "normal" data sources is the key ingredient to creating an advantage. QueXopa's customizable services provides decision makers the specific data to make valuable choices.



QueXopa gathered customized specific data of global "Free Zones" that allowed Panama's Zona Libre of Colon to increase market leads and opportunities 250% over their previous five (5) year span.

