

We believe in the extraordinary power of creativity to shape the world.

We are not just a creative agency; we are architects of innovation, storytellers of brand narratives, and catalysts of digital transformation.













WHERE **CREATIVITY**, MEETS **INNOVATION**

Branding

- → LOGO DESIGN
- → ILLUSTRATIONS & GRAPHICS
- → BRAND IDENTITY
- → BRANDED TEMPLATES

Sales Enablement

- → PITCH DECKS & PRESENTATIONS
- → ONE-PAGERS
- → INFOGRAPHICS
- → EXPLAINER VIDEOS

Communications

- → COMMUNICATIONS STRATEGY
- → CORPORATE MATERIALS
- → ANIMATIONS & MOTION GRAPHICS
- → LANDING PAGES

Writing

- → CONCEPT DEVELOPMENT
- → COPYWRITING
- → SCRIPT DEVELOPMENT

Marketing

- → DIGITAL ADVERTISING
- → SOCIAL MEDIA
- → LAUNCH AND CAMPAIGN TEASERS
- → PROMOTIONAL ITEMS & MATERIALS

Events

- → EVENT BRANDING
- → PRESENTATIONS & KEYNOTES
- → SWAG & SIGNAGE
- → VIDEO & ANIMATION



MULTIDISCIPLINARY **EXPERTISE**



Eliana Belén Lovarvo
Creative Director



María Emilia Ciuci Project Manager



Sofía Araujo Client Partner



Corina Figun
Content Creator



Agustina Dobrilovich Head of Design



Julia Dominguez
Visual Designer



Lucía CarrilloMotion Graphics Designer



María Laura Higa Visual Designer



Mauro Foray Social Media Storyteller



Rosario Fontanarrosa Community Manager



YOUR IDEAS + OUR CREATIVITY =

EXTRAORDINARY RESULTS

DIVERSE IDEAS, ONE GOAL

We bring together a team with different skills and backgrounds to make your vision truly unique. Your goals become our mission, and together, we create something special.

YOU'RE IN THE DRIVER'S SEAT

Your input matters. We keep you in the loop and value your feedback every step of the way. It's a partnership where your thoughts shape the creative journey.

INNOVATION IN CONVERSATION

Great ideas come from open dialogue. We love brainstorming together, pushing boundaries, and exploring fresh possibilities. Let's turn your ideas into something extraordinary.

KEEP IT SIMPLE, TRANSPARENT

Clear communication is key. We keep you informed and involved throughout the process. Simple, straightforward communication ensures everyone is on the same wavelength.

CREATE IN REAL-TIME

See your ideas come to life with our co-creation sessions. These hands-on experiences let us work together in real-time, making your vision a reality.

LET'S MAKE THINGS HAPPEN

We're not just here to work on a project; we're here to collaborate and create something amazing. Ready to start the journey together?



WE ARE TRUSTED BY **LEADING BRANDS** ACROSS INDUSTRIES

































øj Sobre CoE Cultura ∨ Nosso Jelto de Ser e Fazer ∨ Gestão Cultural ∨ Cultura Toolbox ∨ Lixeira Editar

Neste espaço, você encontrará Repertório de Cultura, Vídeo testemunhos e ferramentas práticas para que possa Multip

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Bem-vindo ao nosso Site de Cultura!

nossa Cultura com sua equipe.

Natura & CO Share Point

Natura &co

Acreditamos que Cultura é o grande habilitador de Nossa Estrategia, tangibilizada pelo **Nosso Jeito de Ser**

O nosso "Jeito de Ser" torna tangível

Nosso "Jeito de Fazer" é o grande

Cultura



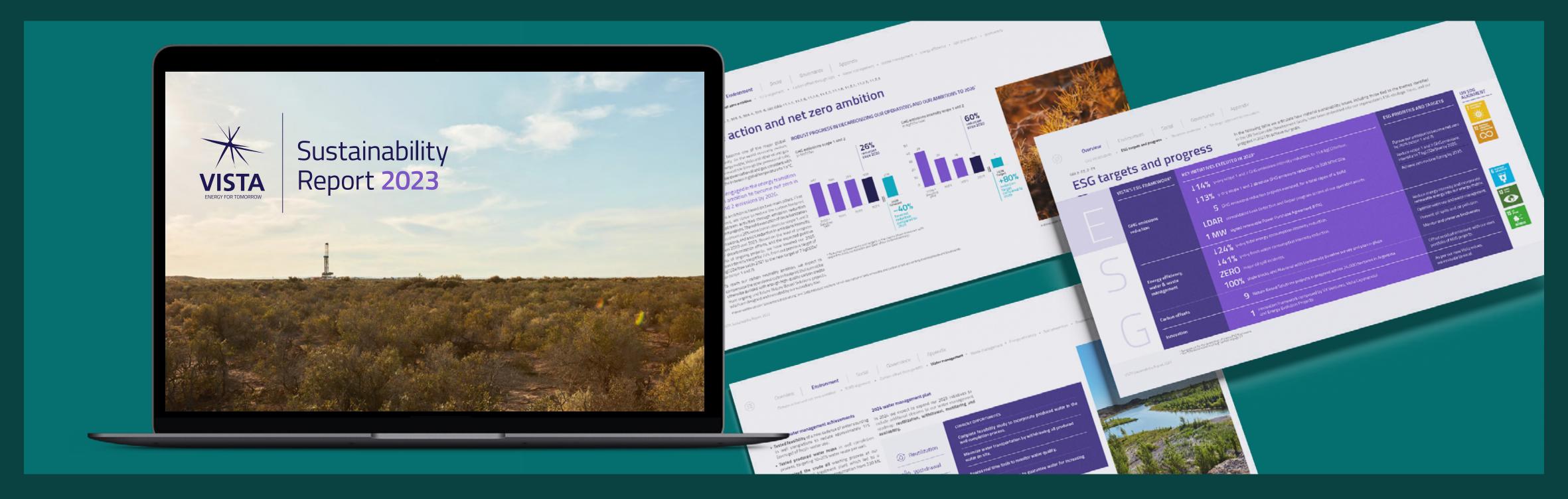












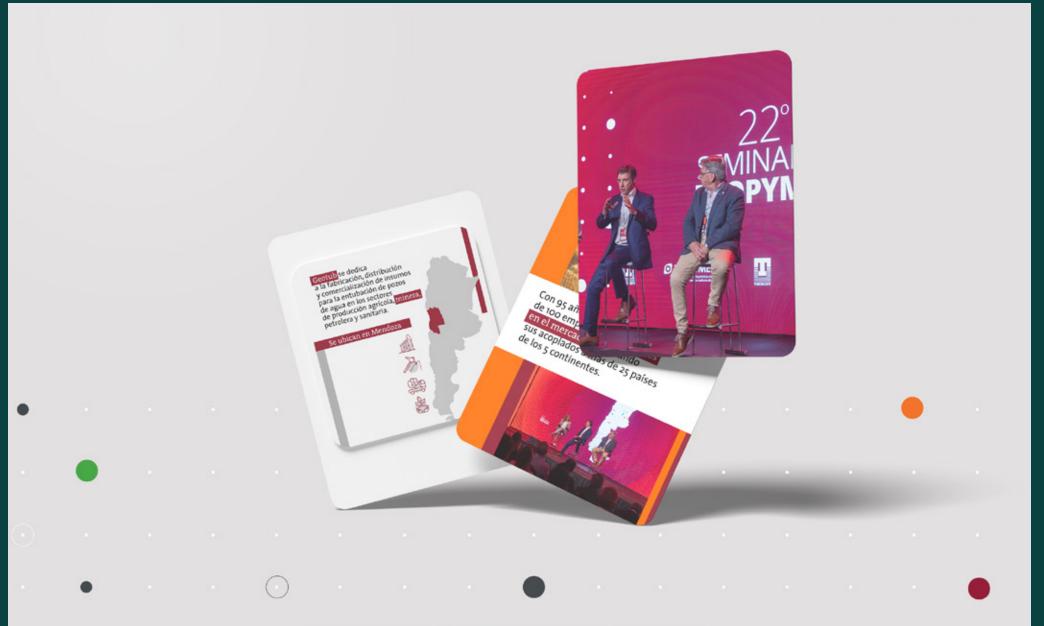


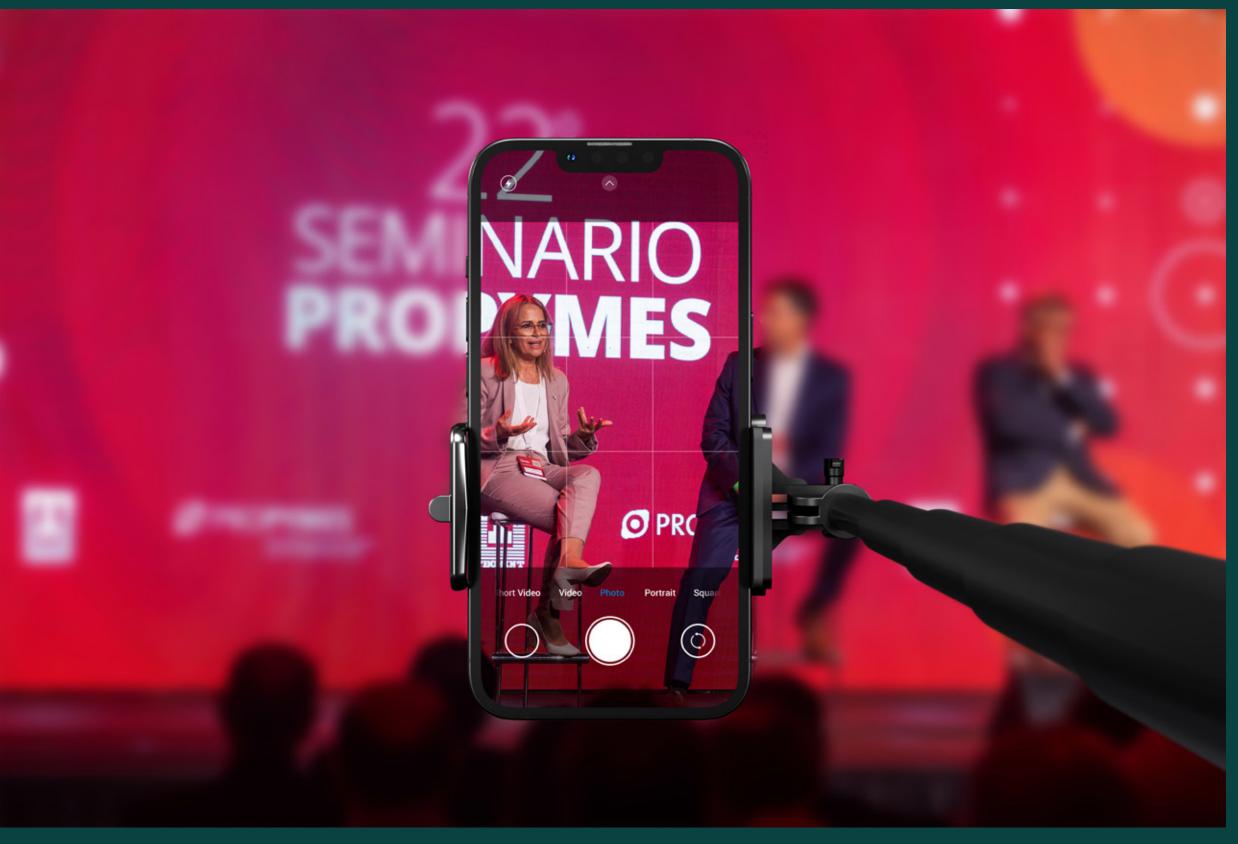




















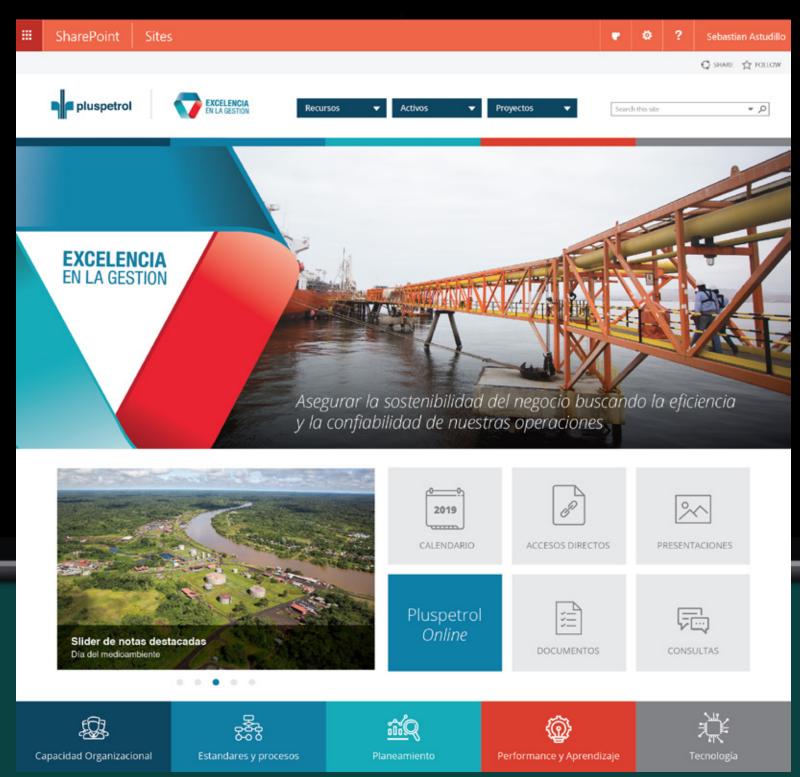










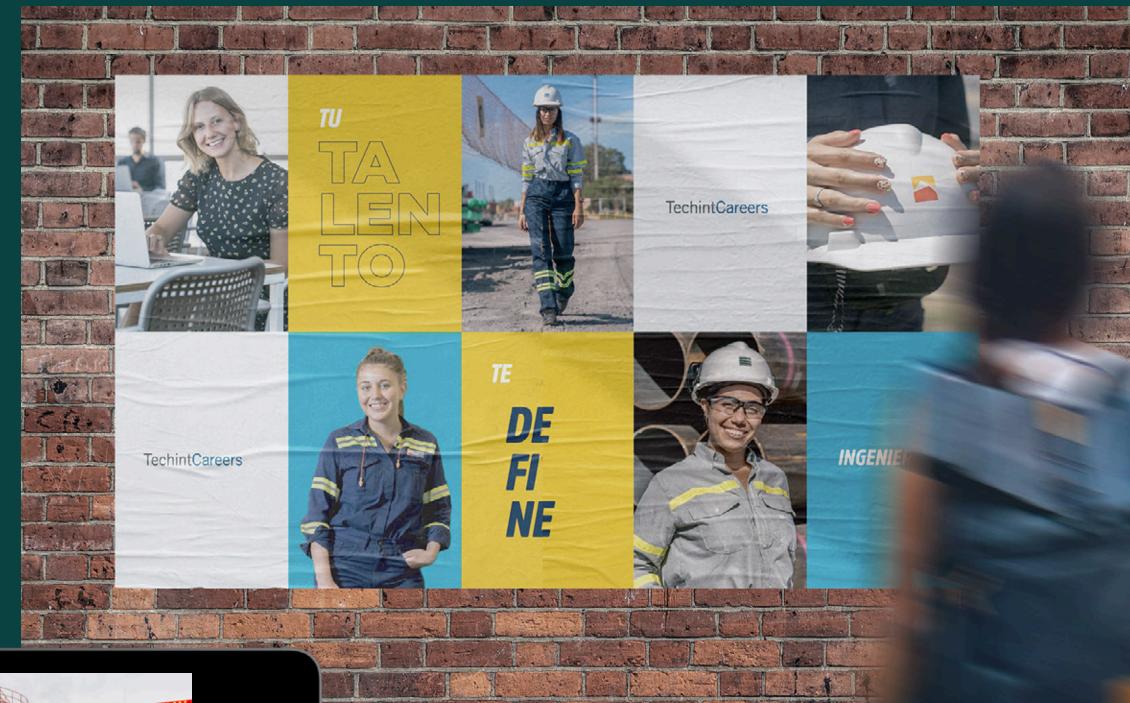


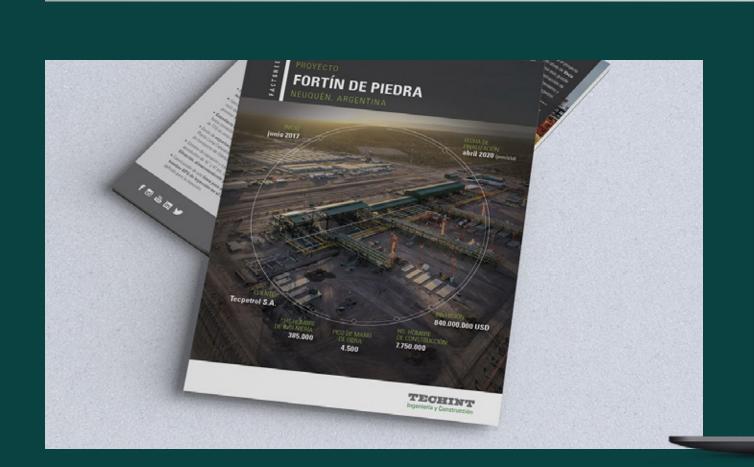


















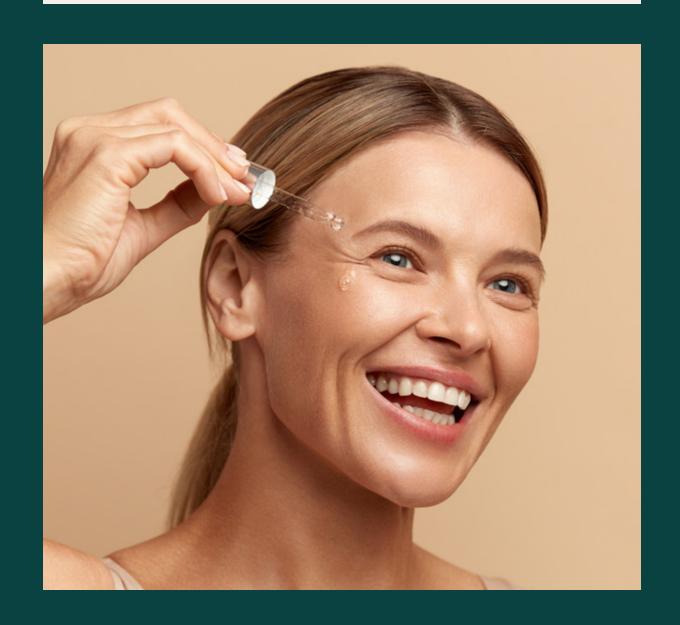




















LET'S CREATE SOMETHING EXTRAORDINARY **TOGETHER**

What are your **creative goals** / **needs** this year?

Where are you **feeling pain / gaps** that we can solve?

Is there an upcoming campaign / initiative / project that we can pilot together?

Getting Started

- → IDENTIFY a project, campaing or goal
- → RECEIVE a custom proposal
- → ONBOARD (learn you & your brand)
- → DELIVER project or pilot partnership



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