

# NÚCLEO DE RESULTADOS

Nucleus of Results



# IMPROVE YOUR COMPANY'S PROFITABILITY IS OUR COMMITMENT



## **improvement** as essence

Núcleo de Resultados is a business management consultancy which brings in its essence the search for continuous improvement.

Our multidisciplinary vision enables a precise and customized diagnosis, which provides agility in the projects' development and implementation of improvements with effective results.

We are an interdisciplinary group, whose convergence point is innovation with focus on personal productivity, sustainable economic development and improved management for results.

In all of our projects, we bring a special focus to the development of behavioral skills of the people involved, thus guaranteeing a total synergy between Processes, People and Technology.



## result with purpose

## **Our mission**

Collaborate with the strengthening of the LATAM economy, working directly with small and medium-sized companies, through specialized consultancy and accessible to all entrepreneurs, developing integrated solutions, focus on qualifying people and optimizing processes, thus generating an innovative and of sustainable growth in the short, medium and long terms.

## **Our vision**

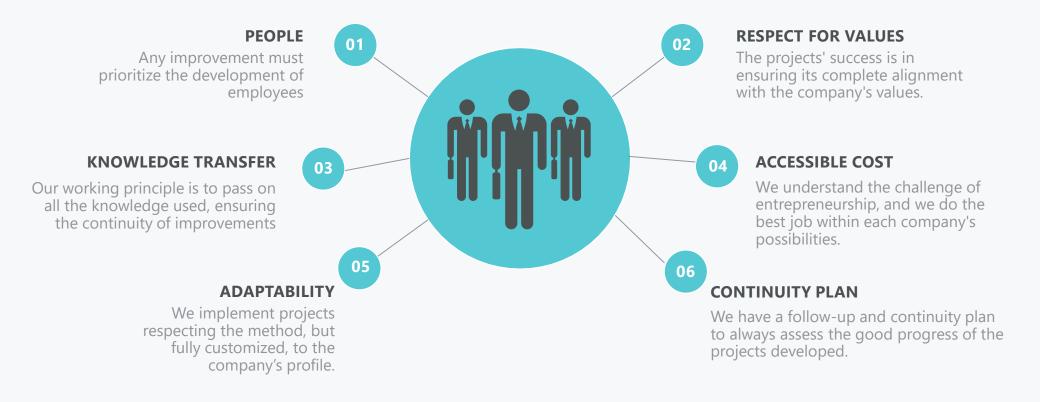
To be the main business structuring consultancy for small and medium-sized companies throughout Latin America.

## **Our values**

Integrity, Cooperation, Innovation, Commitment, Positive Impact.



## pillars for success





## growth with methodology

## The method

All results achieved by the Núcleo de Resultados projects are supported by its own methodology, called D<sup>2</sup>R<sup>2</sup>, developed from the integration of traditional models, such as PDCA and DMAIC, with agile methodologies, such as Design Thinking and Kanban.

This combination allows us to maintain the delivery of our projects within internationally recognized standards, but with a short completion time, taking our customers from the current level to a level of greater excellence in financial results, within a period of four to six months.



## growth with methodology



**Diagnosis:** carried out in two stages, the first of which is through a platform that identifies the company's management maturity. The second, more in-depth step, points to the root causes of existing failures.

**Design:** process of discussion (hypothesis / test / validation) of the improvements to be applied to the process. Through a "cross" assessment between: task prioritization, technical feasibility, economic feasibility and timing.

**Restructuring:** in this step, the new process design is implemented and the improvements identified are applied, complementing the analyzes made with the preparation of SOPs (standard operating procedure), staff training, and development of the skills necessary to implement the restructured process.

**Results:** in this stage, the KPI which indicates the process's restructuring success, improvements in the management system, training in monitoring methodology and failure mitigation plan are defined.



## advance with responsibility

## **Results Achieved**

Each customer has a specific demand, so the results are variable, but in more than 85% of our customers, these appear significantly:

- ✓ Operating cost reduction
- ✓ organizational structure improvement
- ✓ Increased reliability of management information
- ✓ Improvement of the organizational structure
- ✓ Enhanced results predictability
- ✓ Increase in short-term profitability



## How we work

Our consulting model is "hybrid", that is, we combine the best practices of face-toface consultancy with the latest technology, to accelerate the results for your business.

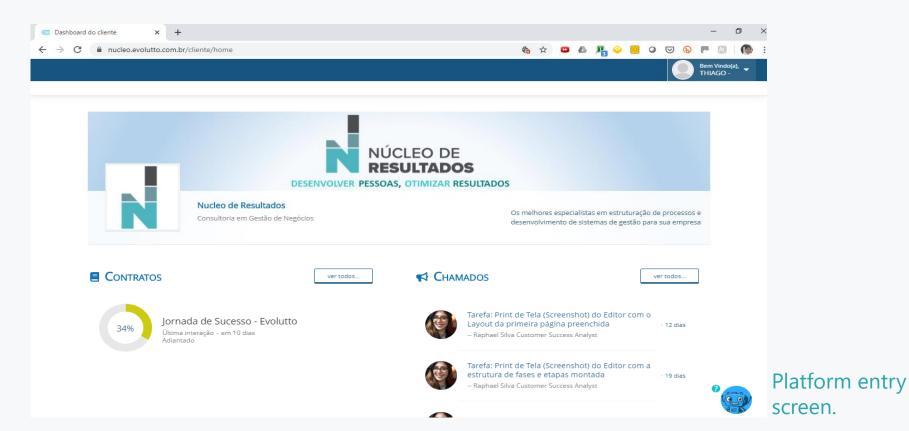
## Advantages for the company

- ✓ Platform accessible 24 hours a day
- ✓ Availability anywhere in LATAM
- ✓ Consultants with international expertise
- ✓ Low travel expenses
- ✓ Total confidentiality in the exchange of information

N	
Access your account	:
Username or email	
Username or email	
Password	
Password	
I forgot my password	
Enter	



Your entire company will have access to the same content, to the same consultants, at the same time. And with total information security.





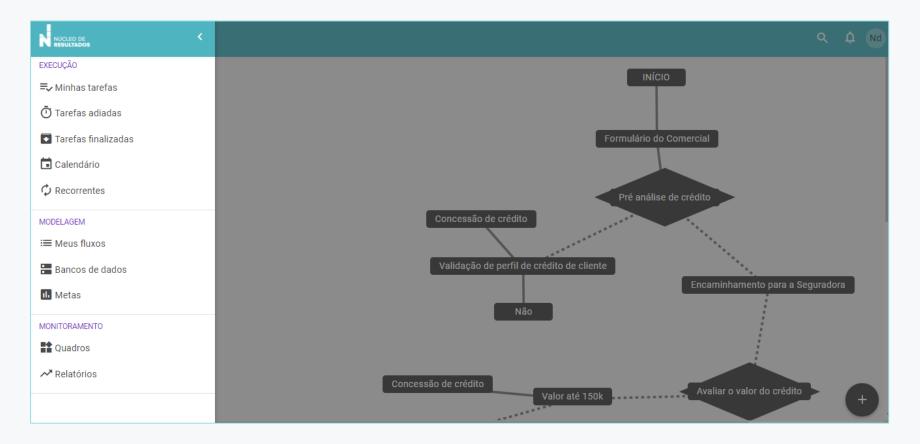
In addition to the platform used for project management, Núcleo has its own process management system, *Meu Gestor*, which can be hired by the client if there is need or interest. Some of the most common uses are:

- Call control optimization
- Cross-area requests
- Sending documentation
- Communication with suppliers and customers
- Specific flows management





## Construction screen of an Activity Flow in Meu Gestor.





This whole structure brings several advantages for the process and for your company:

- ✓ Standardization of communication
- Centralized communication and information exchange
- ✓ Activities carried out simultaneously in several locations
- ✓ Employees can access the consultant at different times
- ✓ Real-time dashboard for better activity monitoring

Therefor **maximum productivity** with total security.



# MULTIPLE COMPETENCES + STRATEGIC PARTNERSHIPS = GUARANTEED RESULTS



## competences that converge

## The partners

### Lorena Godoy

Partner at Núcleo de Resultados since 2019. 15 years of experience in projects focused on strengthening leadership and high performance teams. She worked in the Aeronautics, Government Intelligence and Security, Steel and Mining sectors, both in national and multinational companies such as Embraer, SMS Siemag and Paul Wurth.



### **Thiago Altoé**

Founder and Head of Transformation at Núcleo de Resultados. He has been working as a business consultant for 10 years, in the areas of Strategic Planning, Budget Management, Breakdown of Goals and Process Restructuring; He acts as a Startup Mentor in many ecosystems in Brazil.

Núcleo de Resultados has several internal and external consultants, in addition to a network of specialized partners, so we can offer high quality services in any line of activity.



## main partners

### World class knwoledge

We are integrated with companies that are international references in excellence, in complementary areas. Thus we offer the most advanced in terms of:

- ✓ Leadership development
- ✓ Process management with a focus on ISO standards
- ✓ Specialized ERP.



### ESCOLA DO CAOS

Leadership and innovation school, with its own "3Rs" method, developed with the most efficient neuroscience techniques.



### **IRCA GLOBAL LATAM**

A global reference in operational risk solutions with a portfolio guided by international practices and standards, of governance, risk and sustainability.



### SANKHYA

One of the most innovative ERP companies in Brazil, which follows the best management practices.



### **QUALIEX (FORLOGIC GROUP)**

One of the largest Quality Management companies in Latin America, with software specialized in Strategic Planning and ISO standards.



### some customers



#### **BERNOULLI GROUP**

One of the largest education networks in Brazil, reaching more than 150,000 students.



### (ACTUAL) RHI MAGNESITA

World leader in integrated solutions and production of refractories bricks

Jabrina

### **SABRINA JOIAS** Low cost jewelry, with over 35 years of experience and international presence



### **EPCL LTDA**

Largest electrical network construction and maintenance services company in northeastern region of Brazil



### **DOX BRASIL**

Flat and long steel industry, with plants in MG and RJ and more than 20 products delivered throughout Brazil.



### **OPY HEALTH**

Investment fund in hospital management, with performance in PPP (public-private partnership)



THIAGO ALTOÉ IS A CONSULTANT WITH AN INTEGRATED VIEW OF PROCESSES. IT HAS ALWAYS FOCUSED ON IDENTIFYING OPPORTUNITIES TO INCREASE RESULTS IN THE FINANCIAL, PRODUCTIVITY AND QUALITY OF CUSTOMERS.

**ATHILA MACHADO**, managing partner of Mereo Consulting

LORENA IS A BRILLIANT PROFESSIONAL. YOUR WORK HAS ADDED A LOT TO MY COMPANY. I HIGHLY RECOMMEND THE WORK OF HER AND HER TEAM. HAS STRATEGIC VISION AND IS A GREAT SPEAKER

**RENATA FARIA**, president of Hudson Imports



# DEVELOP SKILLS OPTIMIZE RESULTS

**Our contacts:** 



- contato@nucleoderesultados.com
- www.nucleoderesultados.com
- **in** br.linkedin.com/in/nucleoderesultados