



www.nediamconsultants.com

# CAPABILITIES STATEMENT

Nediam Consultants, LLC specializes in delivering comprehensive event marketing solutions that ensure the success of any event, from concept to execution. Our expertise lies in crafting tailored marketing plans that drive exceptional outcomes, incorporating precise audience targeting, sponsorship acquisition, and strategic brand activation. We excel in creating engaging experiential campaigns designed to leave a lasting impact and foster meaningful audience connections. Our seamless event planning and execution services cover every detail, from initial concept development to on-site coordination and post-event analysis, ensuring flawless delivery and measurable results.

#### COMPANY INFORMATION:

Legal Name: Nediam Consultants, LLC Registered DBA: Nediam Consultants

Contact: Kadrieka Maiden, Founder & CEO Email: kmaiden@nediamconsultants.com

Phone: 240-446-8148

Web: www.nediamconsultants.com

Headquarters: 655 Anacostia Ave. NE,

Washington, DC 20019

DUNS: 832708569

Tax ID Number: 46-5048389 DCSS Contract No.: CW96866

Certification Number: LSZR 110 52 1120 24

Certifications Categories:

Local Business Enterprise (LBE)

Small Business Enterprise (SBE)

Development Enterprise Zone (DZE)

Resident Owned Business (ROB)

#### NAICS CODES:

9152300	Planning Services, Meeting and
	Conference
9 15 0 0 0 0	Communications and Media Services
9 18 0 0 0 0	Consulting Services
9152200	Communications Marketing Services
9623400	Event Planning Services
9653049	Layout and Graphic Design Services
2040000	Computer Hardware & Peripherals

### CORE COMPETENCIES:

# Event Planning:

- Event Management & Production
- > Conference Coordinating Service
- ➤ Logistics
- Contract Negotiations
- > Ta le nt Procurement
- > AV Technical Production
- ➤ Budget Management
- > Event Design and Decor

#### Marketing:

- > Public Relations
- ➤ Social Media
- > Content Marketing
- ➤ Digital Media Placement
- ➤ Influencer Marketing
- Web site Design & Development
- > Advertising
- > Graphic Design

# Computer Technology:

- Computer Hardware
- > Computers, Parts and Supplies
- > Computers, Data Processing

Equip ment and Accessories

