



Nearctic LLC

BUSINESS CONSULTING

LATAM

BRANDING & MARKETING LATAM USA



Economic Development Talks

B2B TRADE MISSIONS

Topics for
Leadership
community
empowerment

INVESTMENTS

Wellness

AGROBUSINESS

Fashion

Education & Art

Young
Entrepreneurship

Technology & STEM

IDEAS TO ACTIVATE
INVESTMENTS



Business Consulting & Marketing

We are a public relations and business management company with over 15 years experience. Our projects include economic missions, business conferences and seminars. We have participated in Ted EX, Women Talks by TedX and the UN Water Conference. We are a member of the Dubai WBC World Business Council and a Latin American ambassador for International Mission to Florida. We provide the tools and means for companies to improve their business while working for the betterment of society as a whole.

Some of Our Services

- Business Consulting
- Marketing & branding
- Media content production
- Event concepts and production
- Market development and strategic alliances
- Rebranding, rethinking campaigns to reach new market audiences
- Sustainability and the environment- SDG's Goal partnerships
- Agriculture & Environment
- International Trade Missions



Nearctic LLC

CONSULTING SERVICES

Fort Lauderdale



TEAM

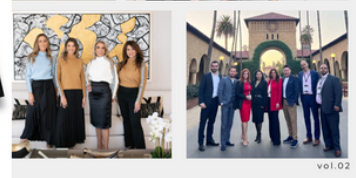


Briyidt Ripamonti is the president of Nearctic for the past fourteen years placing the company among the most reputable PR, Business development firms in Florida, with a strong portfolio of clients in LATAM and worldwide. Our CEO has been featured in some prestigious editorials highlighting her creativity, philanthropic spirit and commitment to elevate women in business, the promotion of STEM education, Environment advocacy, inspiring future community leaders to action.
Executive Financial Director - CFO

Sergio Ripamonti is the creator of the 3-bucket strategy that he has managed in different funds, dedicated to advising companies and individuals on matters of investment, operations and market efficiencies. He is also a representative and advisor in Latin America for Capital Union Bank, Capital Union Group and Union Bank Securities, a financial conglomerate with offices in the Caribbean and Europe. Previously, he was the Director and Chief Investment Officer of Inversiones Mangini LLC, a position he held from 2001 to 2010, being responsible for the fund's performance, risk control and decisions. Previously, Mr. Ripamonti held the position of "Managing Director" of HWF Capital, a financial group dedicated to making investments in global instruments. During his time at HWF Capital, Mr. Ripamonti determined the investment strategy and risk control of more than US \$ 350 million of invested assets.

- **Maria Jose Callejas/Editor & designer**
- **Lorena Hernandez/International Consultant**
- **Carlos Castaneda/Colombia**
- **Gilson Dantas Carmini/International Press**
- **Manuel Trobajo/Mexico**

IDEAS TO ACTIVATE ECONOMIC
DEVELOPMENT



vol. 02



Nearctic LLC

BUSINESS DEVELOPMENT

MIAMI LATAM



HONORS RECOGNITIONS

- Official Brand Ambassador for the institutional campaign **"Mexico en la Piel" 2015.**
- **Woman of the Year Award by NAWP** (National Association of Women of the United States) 2016.
- Premios Gratiud - Fundacion Valores **FVE - 2017**
- Latin Woman of the Year Award by Colombian American Chamber of Commerce, Washington D.C. 2017.
- Woman of the Year Award by Mexican Women Chamber of Commerce **CAMADEM - 2017**
- Producer Billboard Latin Showcase in Chile at the Santiago Movistar arena - 2017
- Foundation Inspirare /Club Ellas VIP recognition by "Gli Stati General Delle Donne Italia" and the National Women Congress - 2019
- Recognized Owner of Cateluca & Santa Rosa Racing - Thoroughbred Industry – Winner of Two Derby Nacional – 2013 & 2015. Winner of 7 Postin Awards. (2013- 2015)
- Mexican Honorary Ambassador for FITCE Florida Economic Trade & Cultural Missions, 2019
- Global Women Leaders Conference Keynote Speaker by **IIMSAM - UN** Intergubernmental Organization for Malnutrition 2021
- Recipient of the Keys to the City and Honorary Citizen Day Declaration by Yuridia - Guanajuato, Mexico - 2021
- EWLC Extraordinary women leadership change / Board of Director nomination, April 2021
- EWLC Nominee Chair Woman of International Affairs - 2022
- Guest speaker - Hispanic Business Conference at Stanford University - 2022
- Successful Women Leaders Awardee - 2022
- Mujeres Empresarias Colombianas 2023 Award ceremony Coorganizer Consulado Gnral of Colombia - Miami
- **GWLC** (Global Women Leaders Conference) keynote speaker, Dec 2022
- Global Women Leaders Conference by IIMSAM – Founding Partner - Dominican Republic - 2023
- **UN Water Conference** - Guest speaker & observer #SOSWATER campaign presentation - March 2023
- **WEF Colombia 2023** conference SOSWATER GLOBAL presentation. July 26 -27 2023
- **WEF LONDON 2023** conference SOSWATER GLOBAL presentation. October 2023
- Extraordinary Colombia Citizen Medal of Honor by Colombian Police Department at Consulate of Colombia December 2023
- **CLIMATE WEEK MIAMI 2024** Side Event Organizer **"SOSWATERGLOBAL"**





Nearctic LLC

PARTNERS

MIAMI LATAM

**DIRECT
MARKETING
INCLUDED**



AFFILIATED ORGANIZATIONS

- **Proactiva L.R**
- Colinas verdes environment project
- **SOS WATER** Global Initiative
- Mexico en la Piel cultural initiative
- Empresarias exitosas de Colombia (Miami Colombian Consulate)
- Kindown of Kush PR
- Prensa Mercosur Radio & Web Press
- Empresaria Magazine Director
- **Club Ellas VIP**
- **CHN Negocios**/Congreso Hispanoamericano de negocios
- The Eusse Group PR
- Successful Women Leaders Org.
- **WBC** World Business Council Dubai
- **EWLC** - Extraordinary Women Leaders
- Ecos Diplomaticos PR
- La Cofradia de la Perla Business Ecuador
- Nacional Police of Colombia (Police Foundation)
- **FITCE** Florida Trade & Economic Mission Mexico/Florida
- Art Basel Foster Dreamzz
- Foundation Successful Women Leaders
- **KIKO Technology** Business consultant LATAM
- Climate Week Miami 2024 Side Event Water conference Organizer
"SOSWATER" Global campaign"





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CONSULTING SERVICES

Fort Lauderdale

PARTNERS

- Prensa Mercosur Radio & Web Press
- Empresaria Magazine Director
- Club Ellas VIP
- CHN Negocios Congreso Hispanoamericano de negocios
- The Eusse Group PR
- Successful Women Leaders Award
- WBC World Business Council Dubai Miami Chamber
- EWLC - Extraordinary Women Leaders
- Ecos Diplomaticos PR
- La Cofradia de la Perla Business Ecuador
- Proactiva LR
- KIKO Techonology LATAM
- University Of Veracruz-Mexico
- CC35- UN Capital Cities of the Americas for Climate Change
- XL Logistics-Colombia
- MISS UNIVERSE COLOMBIA Org.





Nearctic LLC

Fort Lauderdale

WOMEN BUSINESS

**EVENTS &
BRANDING
TRADE MISSIONS**



Topics Leadership
community
empowerment

T

Economic Development Talks

H

**B2B
Trade
Missions**

A

Cultural talks

Tourism

N

AGRICULTURE

K

INDUSTRIES

Education & Art

S

Entrepreneurship

Technology & STEM

IDEAS TO ACTIVATE FEMALE
COMMUNITY



CONSULTORIA DE NEGOCIOS

**THANKS FOR YOUR
SUPPORT TO OUR
AMAZING MOVEMENT**

