nanax EXPORT CATALOG



- **▶ PRODUCTS**
- **▶ PROPERTIES**
- **BENEFITS**



















ABOUT US

- 1) WE INNOVATE. We understand that, while it is important to have a wholesome and balanced diet, it is just as crucial to make it appetizing. This is why we focus on value-added products: functional, natural and delicious. We have won an award for innovation in entrepreneurship from Peru's Ministry of Production.
- 2) WE PROMOTE Peruvian Superfoods as the basis of a healthy lifestyle. We believe that highly-processed, mass-produced foods with little nutritional value are on their way out and we are happy to be at the vanguard of this new paradigm change. Moreover, we focus on making these products affordable, so that they reach a wider consumer base.
- **3) WE SUPPORT** organic farm communities prosper by paying them a fair price for their products and by giving them constant incentives to improve the quality of their processes and final products. We provide them tools so they can develop organically and sustainably. This is by far the most rewarding part of doing business in our company.



OUR BRAND

pag 02 HEALTHY SNACKS

pag. 03 SUPER GRAINS

pag. 04 LIFE_ STYLE

pag. 06

AMA_ ZONIAN

pag. 07 NATURAL PROTEIN

pag. 08 WHY US

pag. 09

OUR BRAND



NANAX

SUPERFOOD FOR SUPER HUMANS

- ► Meal replacement
- ▶ Pre-workout shake
- Organic superingredients
- Right balance of macro and micronutrients
- ▶ Superior Taste



QHALI SUPERFOOD PROTEIN SUPPLEMENT

- Developed for high-performing athletes
- Combines both animal and plant-based protein
- 23 grams of protein per serving



MUNAY

SUPERFOOD FOR KIDS

- Balanced and nutritional
- High source of iron, vitamin B and fiber
- Source of protein and all essential amino acids
- ▶ Did we say tasty?

Available in:

Sugar-free

Gluten-free

Vegan



HEALTHY SNACKS

CACAO

THE MOOD - ENHANCING SUPERFOOD

- Rich in Antioxidants
- Natural Aphrodisiac
- High in Micro Nutrients
- Reduces Stress
- ▶ High in **Fiber**

Varieties: Criollo, Aromatic, White **Region:** Huánuco, VRAEM, Piura

Uses: Direct consumption, desserts, smoothies, energy bars, mueslis and trail mix, chocolate

production

Presentations:

- Raw, nibs, husk
- Paste, butter, powder
- Liquor

Product available in organic and conventional Ingredient of Nanax, Qhali and Munay



BRAZIL NUT

HEALTHY AND DELICIOUS NUTRITION

- ▶ The "Good" Cholesterol
- Helps with Weight Loss
- Helps Circulation
- Highest in Selenium
- Improves Hormone Function

Species: Bertholletia excelsa **Region:** Madre de Dios

Uses: Direct consumption, salads, energy bars,

desserts, smoothies, energy bars

Presentations:

- Roasted Nuts
- Powder
- ▶ Oil

Product available in organic and conventional Ingredient of Nanax



SUPER GRAINS

QUINOA THE ANDEAN SUPERFOOD

- Every essential amino acid
- Extremely Nutritious
- ▶ Improves Metabolic Health
- High in Fiber
- Low Glycemic Index

Species: Chenopodium quinoa

Region: Ayacucho, Andahuaylas, Junín Uses: Direct consumption, salads, shakes and

smoothies, energy bars

Presentations:

- De-saponin grain
- Gelatinized powder
- Quinoa pop

Product available in organic and conventional Ingredient of Nanax and Munay



KIWICHA (AMARANTH) THE INCA'S SACRED FOOD

- Anti-Inflammatory
- Helps with Weight Loss
- Manganese and Phosphorus
- Prevents Gray Hair
- Lowers Cholesterol

Species: Bertholletia excelsa Region: Madre de Dios

Uses: Direct consumption, salads, energy bars,

desserts, smoothies, energy bars

Presentations:

- De-saponin grain
- Gelatinized powder
- Kiwicha pop

Product available in organic and conventional Ingredient of Nanax and Munay



04

SUPER GRAINS

CHÍA

THE AZTEC SUPERFOOD

- ▶ Source of Omega 3
- Source of Fiber
- Source of Phytonutrients
- Source of Calcium
- Satiating Effect

Species: Salvia hispanica L. **Region:** Ayacucho, Junín

Uses: Direct consumption, salads, shakes and smoothies, energy bars

Presentations:

- Grain
- Gelatinized powder
- ▶ Oil

Product available in organic and conventional



CAÑIHUA

THE CHOCOLATE OF THE ANDES

- Highest concentration of amino acids in grains
- Help build muscle
- Strong antioxidant
- Reduces diabetes risk

Species: Chenopodium pallidicaule **Region:** Arequipa, Ayacucho

Uses: Direct consumption, salads, shakes and

smoothies, energy bars

Presentations:

- De-saponin grain
- Gelatinized powder
- Cañihua pop

Product available in organic and conventional Ingredient of Nanax and Munay



LIFE_ STYLE

MACA THE VITALITY SUPERFOOD

- ▶ Hormone Balance
- Mood Improvement
- ▶ Increases **Libido**
- Provides strength and Vitality

Species: Lepidium meyenii

Region: Ayacucho, Andahuaylas, Junín

Uses: Direct consumption, smoothies, yogurt,

energy bars, capsules

Presentations:

- Gelatinized & raw powder
- Dry slices
- Capsules

Product available in organic and conventional Ingredient of Nanax and Qhali



H-MACHO

MEN'S NATURAL ENHANCER

- Aphrodisiac
- Natural Steroids
- Vitamins and Minerals

Species: Jatropha Augusti

Region: Huánuco

Uses: Direct consumption, capsules

Presentations: Powder, Capsules



AGUAJE

WOMEN'S NATURAL ENHANCER

- PhytoStrogens
- Absorbic Acid
- Rejuvenates Skin

Presentations: Powder, Capsules



AMA_ ZONIAN

GOLDEN BERRY THE NUTRIENT-DENSE FRUIT

- High in Antioxidants
- Natural Diuretic

Presentations: Whole, dehydrated



BANANA

THE MIRACLE FRUIT

- Promotes kidney health
- Decreases risk of cardiac events
- Maintains vascular system

Presentations: Whole, dehydrated



CAMU CAMU

THE MEDICINAL FRUIT

- Excellent for smoothies, chocolate bars, and dairy products
- Contains 60 times more vitamin C than an orange

Presentations: Dry extract, powder, capsules



LUCUMA

THE GOLD OF THE INCAS

- Excellent for smoothies, baked goods and ice cream
- High content of beta carotene and calcium

Presentations: Powder, gelatinized powder



NATURAL PROTEIN

SACHA INCHI

THE INCA PEANUT

- Powder contains over 60% protein
- Rich in Omega 3,6,9
- Prevents Ageing
- Mood Enhancer

Species: Plukenetia volubilis

Region: San Martín, Cajamarca, Junín

Uses: Direct consumption, energy bars, desserts,

smoothies, energy bars

Presentations: Roasted nut, powder, oil



TARWI

PERU'S SUPER GRAIN

- ▶ Ideal for high performance athletes (over 40% protein)
- Strengthens immune system
- Highest Protein Content of all Grains
- Rich in alkaloids

Species: Lupinus mutabilis **Region:** Ayacucho, Andahuaylas

Uses: Direct consumption, energy bars, desserts,

smoothies, energy bars

Presentations: Saponin-free grain, powder, gelatinized

powder









PRODUCT DEVELOPMENT



PROFESSIONALISM

We care.

We go directly to the source to guarantee traceability. We use one-of-a-kind quality control measures at every step of the export process.

We are flexible.

We will work alongside you to develop value-added products catered specifically to the needs of your consumers.

We are proactive.

We understand that communication is the key to develop long-lasting partnerships. We are also committed to hard work and compromise.

The First of Its Kind!

As creators of Nanax, we were awarded the "Innovative Entrepreneurs" award by Peru´s Ministry of Production.



















