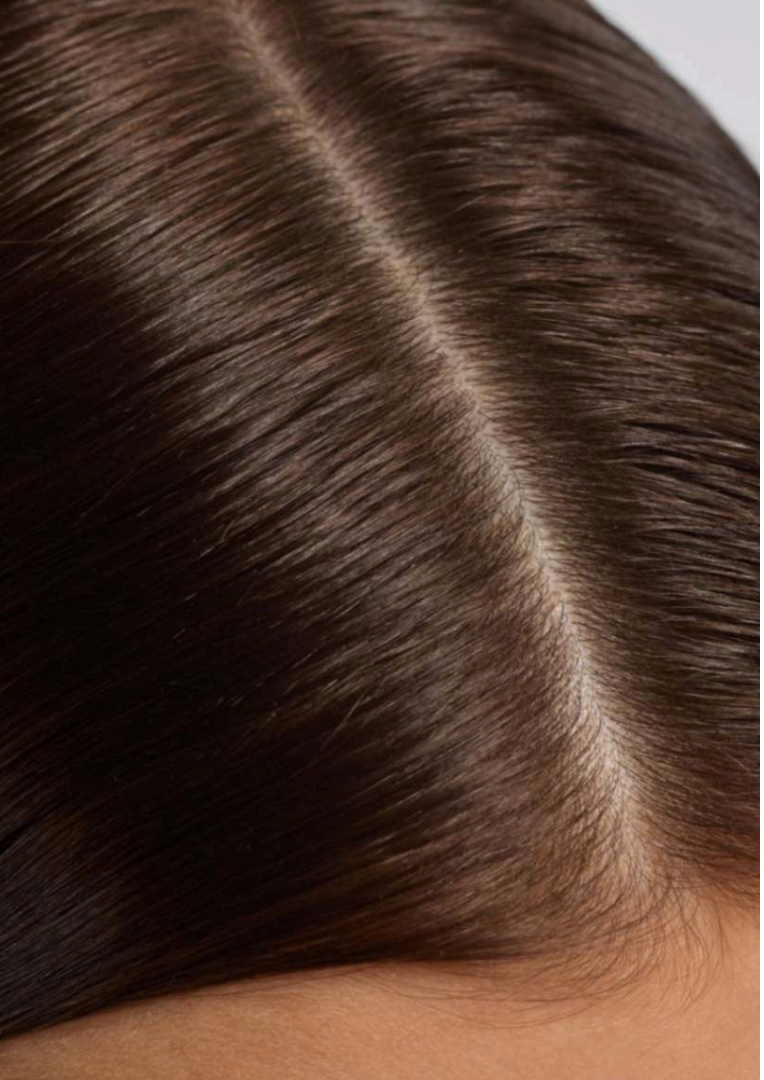
PRODUCT CATALOG

MIRA QUE LINDA

Caring for your roots is part of your *routine*, too.





MIRA QUE LINDA

ABOUT US

Your scalp is *skin*

Mira Que Linda was created to bring scalp care into your beauty routine. After all, if we already look after our skin, body and hair, why leave the roots out?

We believe in beauty that combines knowledge, thoughtfully made products and care that fits into everyday life. Here, scalp care is simple, accessible and part of a routine for beauty and well-being.

Caring for your roots is part of your *routine*, too

Just as we choose products for each skin need, your scalp deserves care of its own. That is why Mira developed a scalp care line that brings familiar skincare actives together with formulas made for the roots.

THE LINE

Three products, one complete routine for your *roots*

Frescor
Scalp scrub that deep cleans without drying out

Impulso
Scalp tonic that helps renew and balance your scalp

Força
Nourishing oil for stronger-looking roots



MIRA QUE LINDA

SCALP SCRUB · 90 ML

Mira que *Frescor*

A weekly scrub that goes beyond what shampoo can do, helping lift away everyday buildup and leaving your scalp feeling fresh.





FRESCOR

Deep cleansing, *never drying*

WHAT IT DOES	Removes the buildup shampoo leaves behind: residue, excess oil and dead skin cells. Leaves roots feeling light and fresh.
WHAT'S INSIDE	Dual-intensity microbeads, green coffee oil, bamboo, centella asiatica and mint. Over 80% natural origin.
HOW TO USE	On a damp scalp, massage for 2 to 3 minutes and rinse well. Follow with shampoo. Once a week.

MIRA QUE LINDA

SCALP TONIC · 150 ML

Mira que *Impulso*

Skincare, now for your roots! With gentle acids, niacinamide and botanical extracts, it helps renew scalp skin, balance oiliness and keep your scalp feeling comfortable.





IMPULSO

The same acids you love in skincare, *for your roots*

WHAT IT DOES	Gently renews scalp skin and helps balance oiliness, with botanical extracts that support scalp comfort.
WHAT'S INSIDE	Glycolic and lactic acids, niacinamide and botanical extracts of rosemary, roasted coffee, centella asiatica, aloe vera and calendula. Over 70% natural origin.
HOW TO USE	Shake the bottle, spray onto a dry scalp and massage in. Leave on for up to 15 minutes, then wash. 1 to 3 times a week, ideally at night.

MIRA QUE LINDA

HAIR OIL · 30 ML

Mira que *Força*

A blend of plant oils that nourishes your scalp and helps hair look stronger and shinier. With a lightweight texture and a lavender scent, it is a pre-shampoo treatment to add to your routine.





FORÇA

A lightweight oil that *nourishes the roots*

WHAT IT DOES	Nourishes your scalp deeply without weighing it down. Helps hair look stronger.
WHAT'S INSIDE	Grapeseed, green coffee, patauá and copaiba oils, with lavender and rosemary. Over 97% natural origin.
HOW TO USE	Apply to a dry scalp, massage for 3 to 5 minutes and let it sit before washing. You can also use it on your lengths as a pre-wash hair mask or before swimming, to help protect against dryness.

MIRA QUE LINDA

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