Design Portfolio

UX and Visual Design Showcase



Design Portfolio

Introduction

A human-centered design approach is key to the success of every product we design. Understanding the users needs and designing a solution that works for your organization is something we do daily and love.

Our main focus is to make products that are useful, goal oriented and easy to use.

User Experience Design

Strategy, Interaction Design, User ResearchPrototyping, Information Architecture, Content Audit

Espacios culturales

Recorra la historia de uno de los

edificios más antiguos de San José

La Antigua Fábrica Nacional de Licores, una de las edificaciones más antiguas de la

capital, se construyó a partir del año 1853 e

licores en 1856. Mantuvo sus operaciones

hasta 1981, Conozca más de este edificio.

inició sus labores en la destilación de

Servicios y recursos

Conocer más .

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Conocer más -

Challenge:

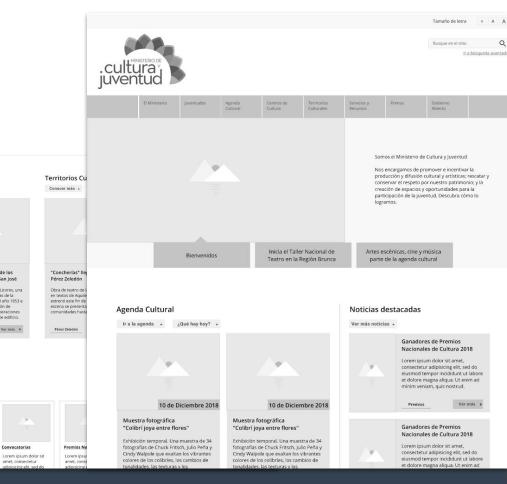
Redesign the Ministry website to reflect both new policies and the user centric approach, including accessibility.

What we did:

We design the website through a series of workshops for discovery, ideation and definition. Alongside with the leadership, including the Minister, this is the first time in the history of the Ministry to have an inclusive, democratic process of discovery and design.

See the insides: access the wireframes we created using figma.com:

WIREFRAMES



Prototype: A discrimination reporting tool for the Front for Equal Rights

Challenge:

We designed a PWA (Progressive Web App) to capture discrimination data in Costa Rica, due to the lack of official data from official governmental institutions.

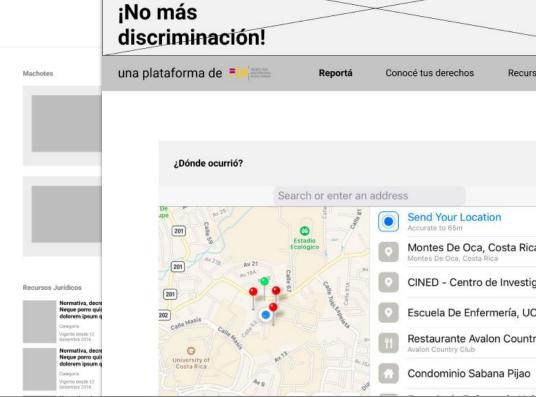
What we did:

We had inclusive discovery workshops mixed with user testing using this very prototype.

See the insides: access the prototype we created using figma.com:

PROTOTYPE

WIREFRAMES



Startups Map

Challenge:

Design the interaction for a website that maps the location and descriptions of startups in Costa Rica. This project is part of a series of tools by the State of the Nation Project, that showcases the state of the tech industry in the country.

The audience includes: decision makers, policy makers, accelerators and others.

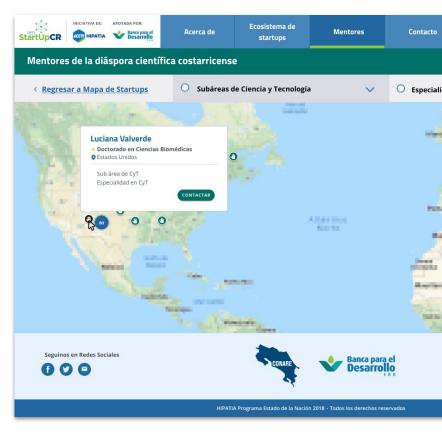
What we did:

After a series of workshops including the Design Studio ideation method and competitive analysis, we created the interaction for the upcoming site.

See the insides: Access the wireframes we created using figma.com:

WIREFRAMES





Challenge:

The fourth installment of the Social Progress Index needed a refreshed interaction, in order to deliver the vast amount of relevant data for social leader and decision makers.

What we did:

Through competitive analysis, expert interviews and best practices in usability, we improved on what the SPI had, looking forward to creating a fully responsive dataviz interface.

VIEW THE SITE

See the insides: access the wireframes we created using figma.com:

2017 WIREFRAMES

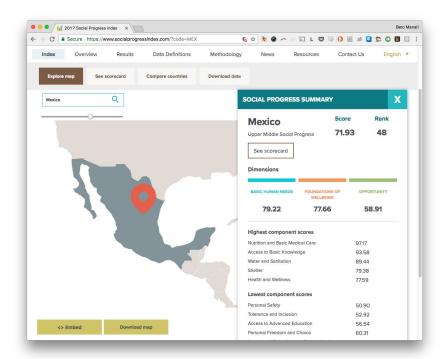
2018 WIREFRAMES

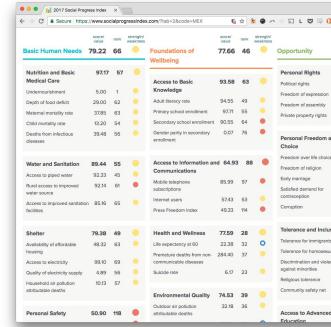




Country ranking and scorecards:

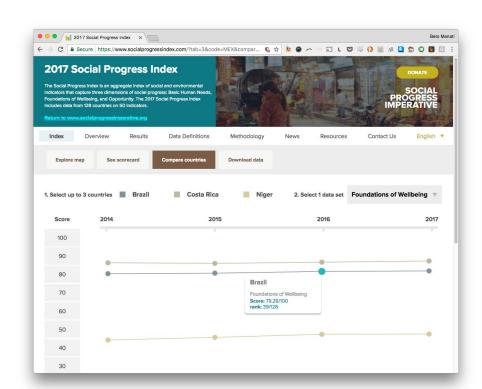
An intuitive interface with easy to use controls. Shows you the data the user needs in context, and lets researchers go deeper into if they need to.

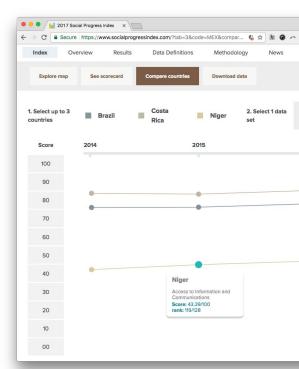




Historical data at a glance

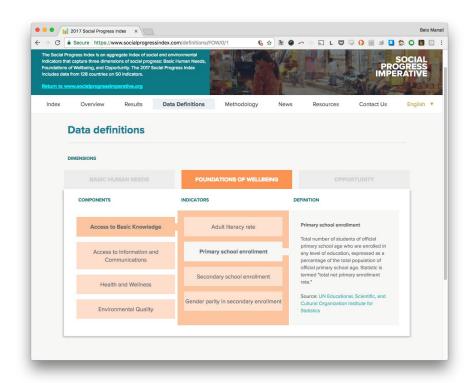
Users can compare countries and their performance using historical data since 2014.

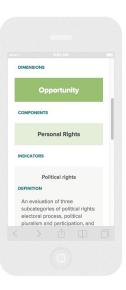




Understanding the index

Users can learn about how to interpret the index and the methodology behind it.





Client: Johns Hopkins University

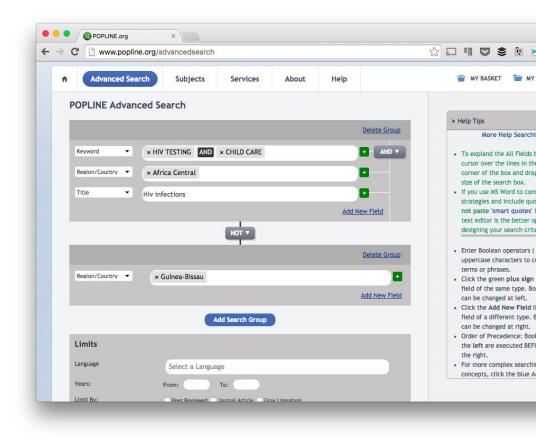
Challenge:

John Hopkins University - **Popline** has an advanced search interface that needed a redesign because the researchers didn't have the flexibility to do their search strategies properly.

What we did:

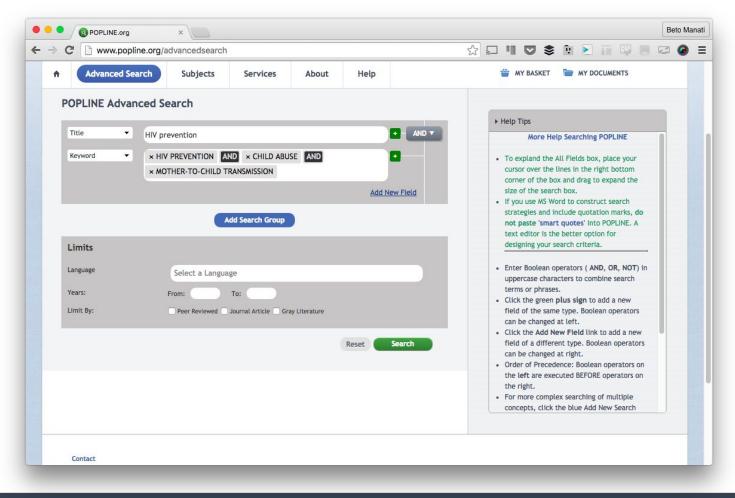
Being a highly interactive feature we needed a way to explain our approach fast, to do so over a video call, we **created a <u>small video</u>** and walked through the stakeholders the features.

After that, we did a sketch and prototype of how this new advanced search would work.



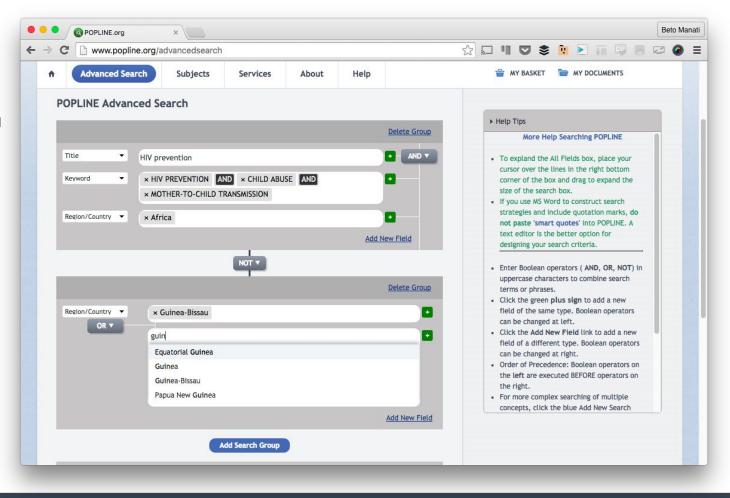
Advanced Search

Add and remove fields, add and remove operators per group and keywords.



Advanced Search

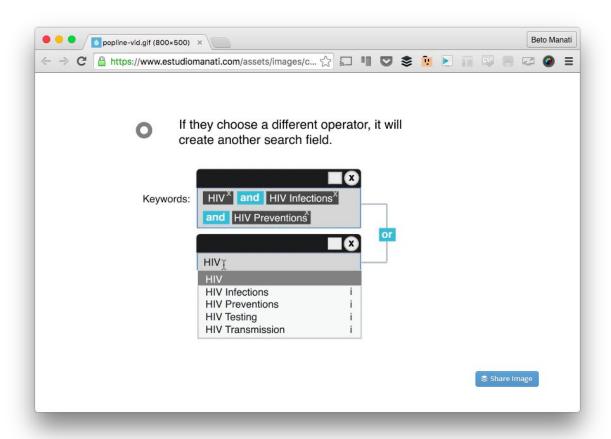
Add and remove groups, save and organize groups.



Interaction video sketch

Prototyping through video, to show possible interactions.

See interaction video >



Ojo a la Migración

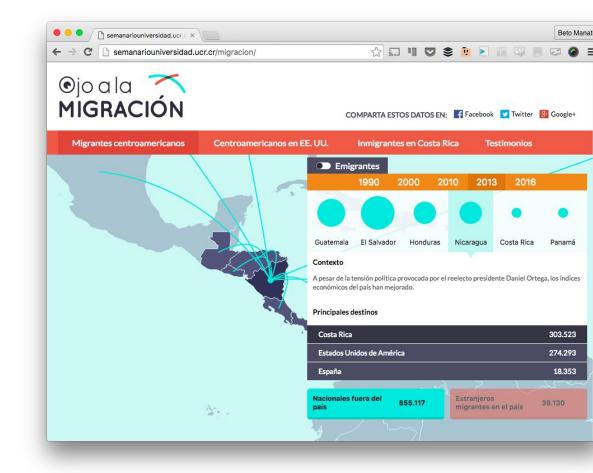
Client: HIVOS - AVINA

Challenge:

Hivos and AVINA wanted to communicate how migration has been in Central America in the last decades, so we partnered with a newspaper to create a compelling story of the region's migration.

What we did:

We created a **interactive map** that showed where and how many people were migrating to and from Central America. We also created **multiple visualizations** that explained other related data about migration: education, language, health, work, etc.

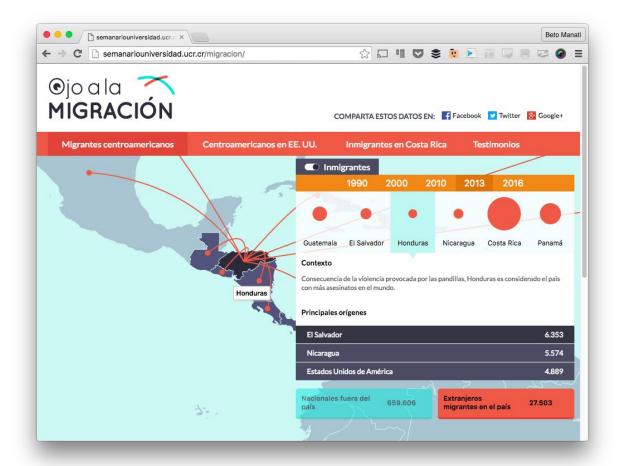


Ojo a la Migración

Interactive Map

Show migrations from and to Central American countries.

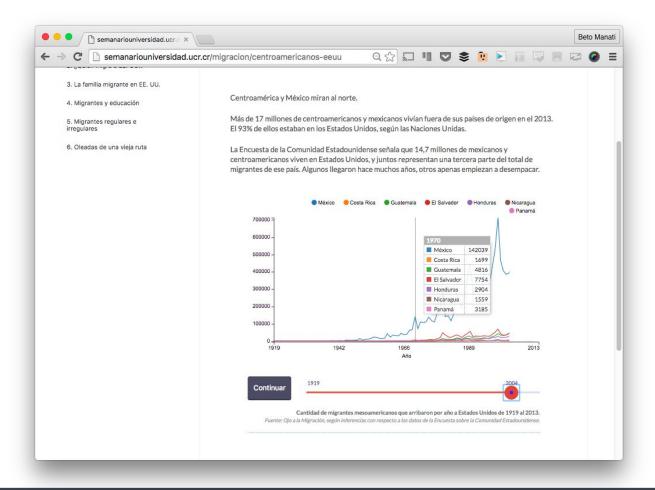
UI lets you control dates, regions and the flow of immigrants.



Ojo a la Migración

Dataviz

Included interactive elements inside articles, to create a compelling experience through data and stories.



Visual Design

Graphic design and Illustration

Challenge:

Bring a print style guide to the digital age and enhance it with accessibility.

See the insides: access the design and style guide we created using figma.com:

STYLE GUIDE

DESIGN

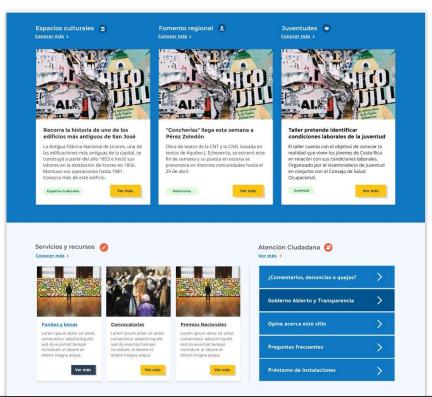


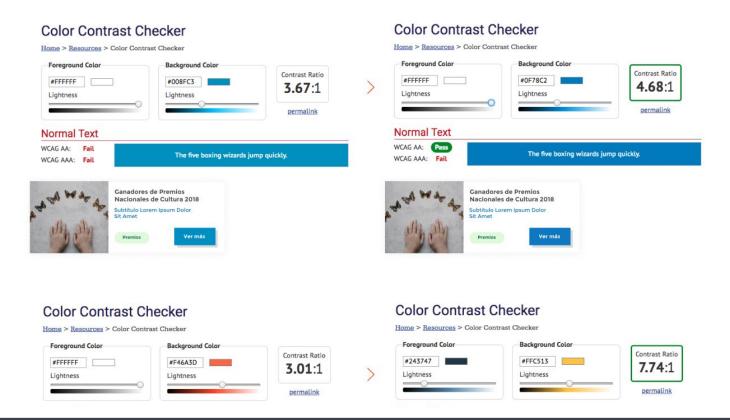


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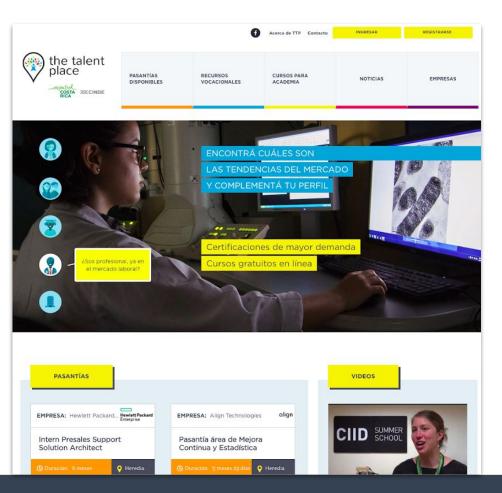


The Talent Place

Challenge:

The Talent Place needed a refreshed look through discovery and listening to their audience.

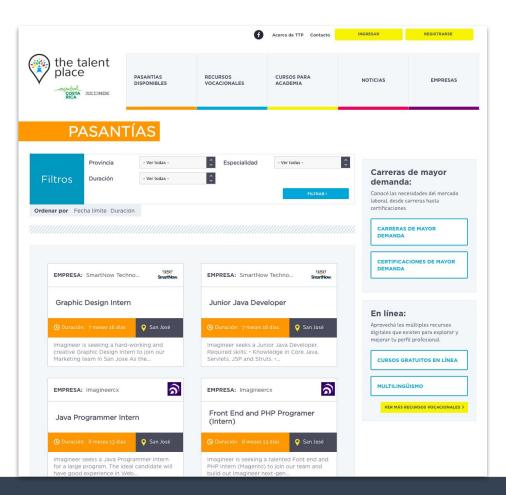
We redesigned a site we originally made in 2013, bringing the visuals up to date and with an overhaul in the information architecture and pages structure.



The Talent Place

Internships:

A new way to see and explore available internships, with a refreshed look and feel.

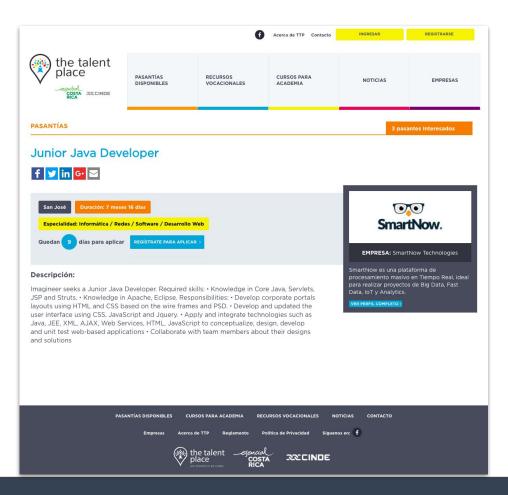


The Talent Place

Internship application:

Users can see the details of every internship and learn more about the company.

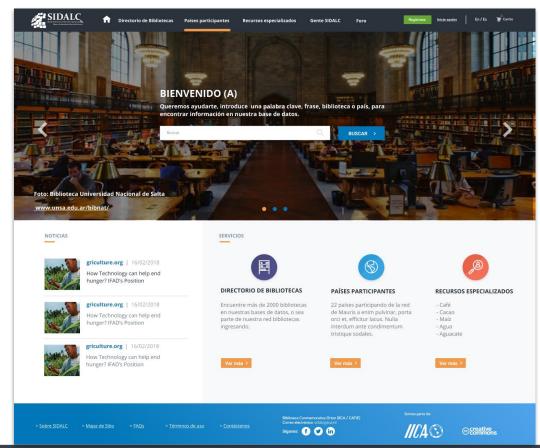
Also, remaining days to apply and current number of applicants.



SIDALC

DESIGN





Client: IICA

Challenge:

New architecture and look and feel for infoagro.net, a website for research sharing in the areas of agriculture and climate change in the americas.

What we did:

We created a site that would showcase projects, blogs, a glossary for energetic terms and a small game to show how the use of firewood is affecting the whole region.

Before

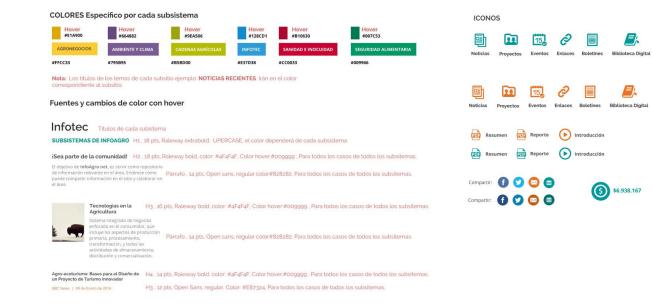


After



Design system

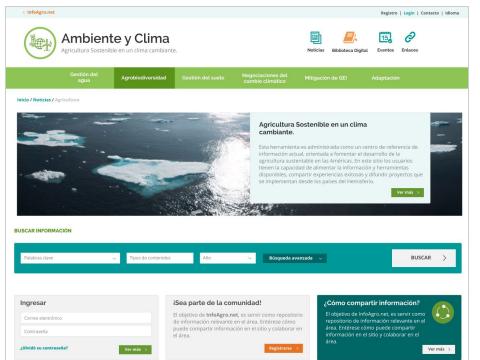


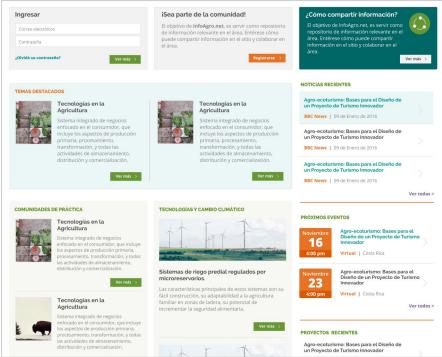


Tecnologías

Tecnologias

Design applications





MANAT1

Design applications

