

QueXopa

LATIN AMERICAS INSIGHTS



Managed Data Sets

OUR UNIQUENESS

QueXopa's unique constructed consumer pricing data offers unlimited opportunities to gain access into complex Latin American markets in ways never before possible. You will be able to monitor precise economic activity for your target marketplace or make comparisons with other global regions for whatever your eventual use case may be.

Latín America's
650 Million People



North America's population of 360 million people versus Latin America's population of **650 million Spanish and Portuguese speakers** offers immense opportunities in this emerging marketplace.



DATA COLLECTIONS

Using our proprietary approach QueXopa® tracks impactful economic indicators in 18 Latin American countries for sector specific goods and services.

DATA SETS

Basic Consumer Goods

Beverages

Education

Electronics

Food

Luxury

Medical Services

Mobile

Online Services

Pharmaceuticals

Real Estate

Retail Banking

Retail Goods

Transportation

Travel



WHY CHOOSE QUEXOPA?

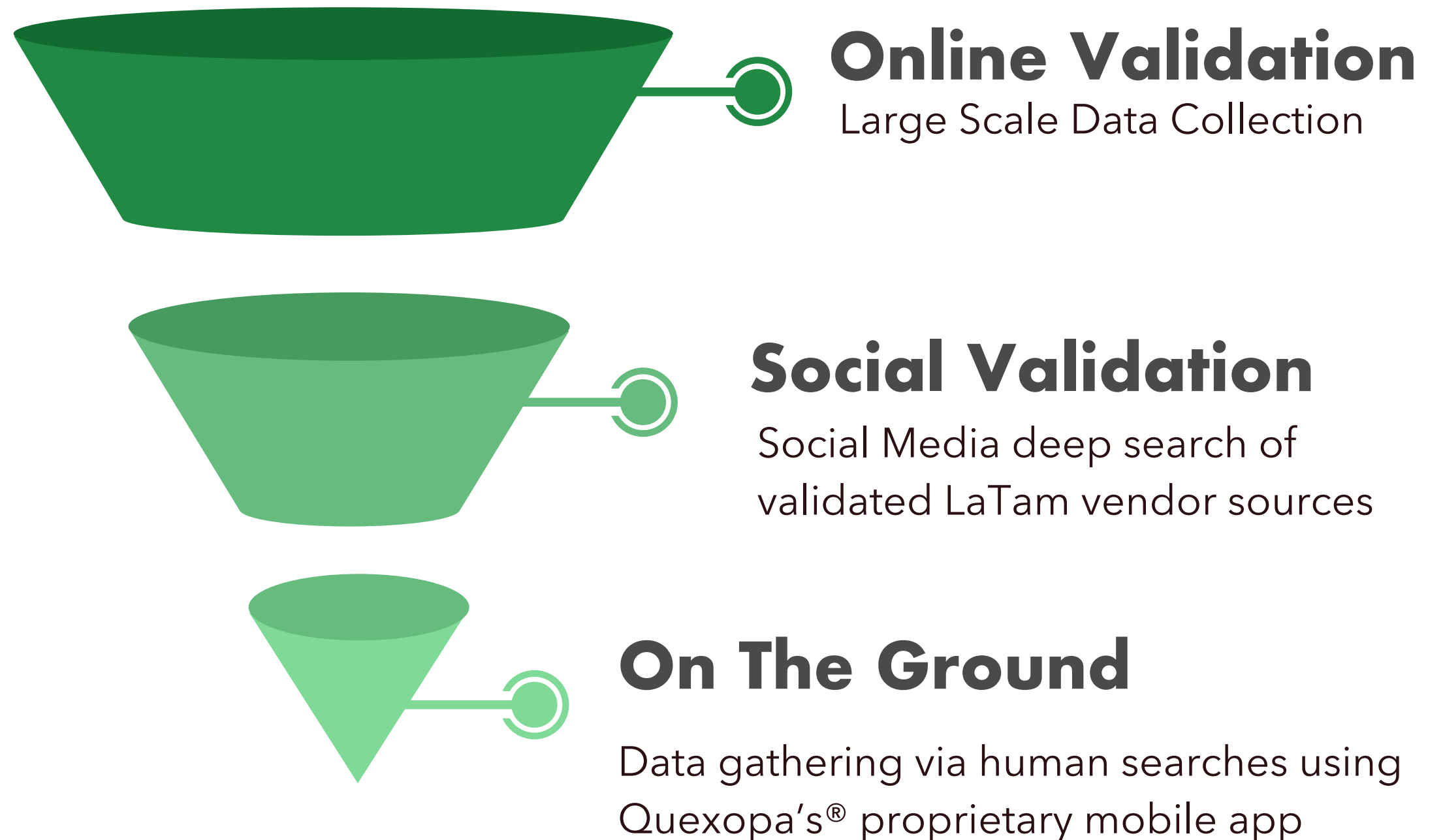
QueXopa offers accurately refined data that accounts for differences in language, culture, and currency to allow easier understanding on how each data point aligns and fits with your own domestic marketplace.



"QueXopa eliminates the inaccuracies due to historical unreliability, political corruption, lack of data infrastructure, and oversight in LaTam markets where a majority of North American and European businesses have no existing knowledge or footprint established."

DATA INTEGRITY FORMULA™

The integrity of the information being collected is vital to output accuracy. Utilizing unique techniques we are able to view, analyze and discover patterns that allow QueXopa different levels of insight on Latin America.



Using our proprietary method through our Data Integrity Formula™ we provide an omni solution to extract and validate precise data to trigger efficient decision making.



DATA MANAGEMENT

QueXopa specializes in removing the responsibilities of cost prohibitive maintenance of finding, collecting, categorizing data and keeping it up to date. Your business will be able to gain rich insights and maintain an advantage without exhausting valuable resources.

Forbes

The High Cost Of Managing Data

"The average cost of data management is 3.5% of revenue. These are some really big numbers. If half of that information has no value, we're talking about material waste of a company's capital resources."