



**METROPOLE**  
consulting

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Management Consulting

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# ABOUT US

## AN EXPERTISE AT THE SERVICE OF YOUR ORGANIZATION

METROPOLE Consulting is a management and strategy consulting firm that offers a range of services in various sectors by providing you with a team of experienced consultants who are strongly committed to real professional ethics, who come up with rigorous analysis and offer you a series of pragmatic solutions, perfectly suited to your expectations.

To provide you with a professionally organized management, planned in details and executed with fine precision, we dissect your problem by making sure to offer you our know-how to design and implement the most appropriate solution in response to your expectations compared to market expectations.

We intervene in your phases of comfort by presenting you a global offer for a guaranteed preservation of your positioning, as in your crisis situations by helping you to overcome any strategic, operational or managerial constraint.



# OUR VISION

We aspire to be your favorite partner thanks to an in-depth knowledge of your activities and by immersing ourselves deeply in your problems to provide adequate solutions and ensure constant growth.

We seek to be recognized as a key player in strategic consulting for the design and execution of growth operations in major economies and to become a leading player in our preferred sectors on the market.

# OUR MISSION

Intervening from the birth of your idea until its implementation, we are involved in the creation of value by offering you realistic and executable recommendations to help you make the best decisions in terms of growth for your business.

We accompany you towards a better performance by establishing a relevant strategy adapted to your project by supporting you in the development of your performance in coordination with the market and by adopting an appropriate solution for each managerial problem.





**STRATEGY**



**MARKET ANALYSIS**



**PROJECT MANAGEMENT**



**ORGANIZATION**

# STRATEGY

Faced with the big complexity of your problems, our team of strategy consultants is able to offer you the most optimal solutions as well as complete services, from consulting to implementation. From the development of a business plan to the analysis of the commercial strategy, through market studies, reorganization plans, review of the production chain, CSR policy or digitalization, we offer you personalized solutions adapted to your sector of activity.

## STRATEGY DEFINITION AND DESIGN

We are committed to establish the most appropriate strategy for your positioning, by defining the ways and by specifying the solutions to implement in order to reduce the gap between what you do best and what your customers want.

## STRATEGIC AND OPERATIONAL DIAGNOSIS

We carry out an operational and strategic diagnosis of your existing organization in order to draw a fine sketch of your internal structure as well as your environment and to perfectly specify your shortcomings and to draw the relevant recommendations for optimizing the processes of your business model.

## ACTIVITY LAUNCH

When you choose to start a new experience and give birth to a new activity, the way in which you will implement your idea will be more decisive, the saying goes that the same idea is born in two places of the world at the same time. We help you shape your future by developing new strategies and making decisive choices for your future.

# MARKET ANALYSIS

Not all organizations are alike, so neither is the scope of our services. Thanks to our expertise in market analysis, and as a response to your most unusual expectations, we are ready to welcome any new challenge, with your objectives as the basis of everything we do, to offer you complete solutions adapted to your project.

## MARKET STUDY

Carrying out a market study can't be improvised; it is an essential step in the design and implementation of a project which must be perfectly prepared. We prepare qualitative and quantitative market studies for you, centered on the analysis, measurement and explanation of the value dynamics of a market by making a preventive judgment on future developments and going through the foundations of competitive, strategic and economic intelligence.

## PROJECT FEASIBILITY STUDY

To analyze the viability and the economic and organizational implications of a project, it is necessary to carry out a feasibility study. With rigor and precaution, we assure you a study consisting in exploring all the concepts of your project in order to meet your needs expressed in terms of the objective to achieve (quality, costs, deadlines).

# INTERNATIONAL DEVELOPMENT STRATEGY

With agility and rigor, we support you in the development of your business internationally, which remains a long-term project requiring the analysis of countries, target markets, competitors and demand to successfully implement various strategies adapted to your needs, your objectives and your positioning.

- \_\_\_ International growth strategy
- \_\_\_ Market entry strategy
- \_\_\_ M&A Strategy

## BUSINESS MATCHMAKING

Do you have the ambition to develop your activities and to expand your network?

Thanks to our "Tailor-made matchmaking", we help you to build new relationships by guiding you in the search for reliable partners. We intervene by granting an inventory of your commercial needs and tracing a whole relevant and personalized matching process.



# PROJECT MANAGEMENT

METROPOLE CONSULTING accompanies you serenely in the transformation of your strategic vision into concrete and deliverable actions meeting the real expectations behind each expressed need.

Our tailor-made project management advice helps you consider all possible options, better define and qualify your needs, manage the realization of your project on time and within budget to ensure its success.

We go further by adopting a creative approach to project management in order to give birth to innovative solutions.

Our personalized recommendations and our tailor-made project management advices help you to better set and express your expectations and your needs by considering all the possible options for a guaranteed completion of the project.

## PROJECT FRAMEWORK AND MANAGEMENT

The success of your project and its release of added value depend mainly on the preliminary and essential stage of the framing, which allows the identification of the means necessary for the realization of the project in terms of budget, resources and deadlines.

To fully understand the contours of your project, we ensure a meticulous framing and relevant assistance to the management of your project.



## DEVELOPMENT OF BUSINESS PLANS AND ACTION PLANS

We are developing a business model focused on the development of your services, which will allow you to better plan the future of your entity and ensure its continuity by adopting appropriate measures in the short and long term.

## PMO(PROJECT MANAGEMENT OFFICE)

In order to achieve a correct alignment of the project with the strategy, as well as an optimization of the allocation of resources, we set up a PMO cell giving a global vision of all the portfolios of your project.

## PROJECT IMPLEMENTATION

For control at your fingertips of your activity, the flexibility of our solutions will be useful to you. We offer a project implementation that revitalizes your work and your organization by following a strategy of reflection at the level of each point.

## ASSISTANCE TO ECONOMIC AND SOCIAL DEVELOPMENT PROGRAMS

With rigor and creativity, we support you in your strategies for sustainable growth and competitiveness to obtain a clearer vision of what you plan to build and realize your project.

# ORGANIZATION

As part of a fine improvement, a tailor-made transformation and a control of the operational performance of your projects, we guarantee strategic excellence, operational efficiency and commercial performance.

METROPOLE CONSULTING covers all aspects of process management and organization

## PERFORMANCE IMPROVEMENT

The focus on individual and organizational growth as well as on the results of collective work contributes in the continuous improvement of your person. We have a powerful team of experts who can intervene by carrying out an inventory to better understand your situation and detect your insufficiencies out of step with the market, and by proposing a detailed action plan which involves all your team.

## DIAGNOSIS OF THE ORGANIZATION

We make every effort to allow you to start in the best conditions. Our cross-disciplinary expertise will support you in the pursuit of your activity, starting with an organizational diagnosis carried out through a detailed sociological, economic and financial analysis of sectors, markets and country risks.

## PROCESS OPTIMIZATION

The satisfaction of your customers as a main purpose depends on the quality of the products or services rendered and on the control of production times and costs. We guarantee the improvement of your process as an effective means of capitalizing on knowledge and know-how.

## CONDUCT AND MANAGEMENT OF ORGANIZATIONAL CHANGE

Change management is essential to lead your projects to success. It is necessary to be concerned about the impacts of any transformation on all levels of your entity.

We are omnipresent to put you on the path by avoiding point-blank transformations and unprepared changes because the result that results from such an approach is inevitably failure.

# OUR VALUES

## AUTHENTICITY

We strive to forge strong and lasting relationships with our clients based on accuracy, trust and loyalty while remaining faithful to our identity and our values.

## TRANSPARENCY

Internally and externally, the clear and intelligible sharing of our practices, our operating methods and our expertise remains one of our key vectors.

## RESPONSABILITY

We are committed to creating a lasting and balanced relationship built around rights and duties, through which we are responsible for our actions and fully assume our commitments.

## PROXIMITY

Our support is based on listening, openness to others and co-construction. We offer you personalized solutions, appropriate to your difficulties and expressed needs.



## REACTIVITY

Strongly committed to serving your projects, we are at your active disposal, and we put our extensive field experience at your disposal.

## ETHICS

We ensure the confidentiality and uniqueness of the tailor-made and non-recyclable service provided by our competitors.

## QUALITY

We are committed to ensuring that our advice and recommendations are based on the best combination of methods, information research, creativity and internal quality assurance.

# NEED MORE INFORMATION



Our advisers are at your disposal to answer your questions.



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