

# METCO FOODS PRODUCTS



# ABOUT US

## **METCO S.A. DE C.V.**

**We are a mexican company with over 30 years in both, domestic and international markets.**

**Our core business strives in the production and development of innovative sweeteners offering healthy options to our customers.**

**We have over 400 employees with anual sales over 30+ million USD. Also, we have a subsidiary in USA: METCO FOODS INC.**





## Distribution channels

Retail, wholesale, food service and food industry.

## Market Share

Our total market share in April, 2022 is 37% (Nielsen, 2022).

Our brands are leaders in the tabletop low calorie sweetener Mexican market.



## R & D

8 patents in Food Technology (enzymes, co-crystallization, enhancers, yeasts).

## Stevia Segment Market Share

Within the Stevia category, Svetia®Zero Calorie Sweetener has 63% market share (Nielsen, 2022).

# INTERNATIONAL MARKETS



United States, Canada



Costa Rica, El Salvador, Panama,



Honduras, Guatemala, Nicaragua



Spain

# INTERNATIONAL TOP CUSTOMERS



# LOCAL TOP CUSTOMERS



# INTERNATIONAL CERTIFICATIONS

#WeLoveSvetia



 **FSSC 22000** **FSSC22000 V5.1**



Food Safety Certification System



**ISO9001:2015**

Quality Management Systems



**ISO45001:2018**

Occupational Health and Safety Management Systems



**ISO 14001:2015**

Environmental Management Systems



# PRODUCT CERTIFICATION



KOSHER KA



KOSHER KMD



MEXICAN DIABETES FEDERATION





# MAIN CLIENTS IN USA



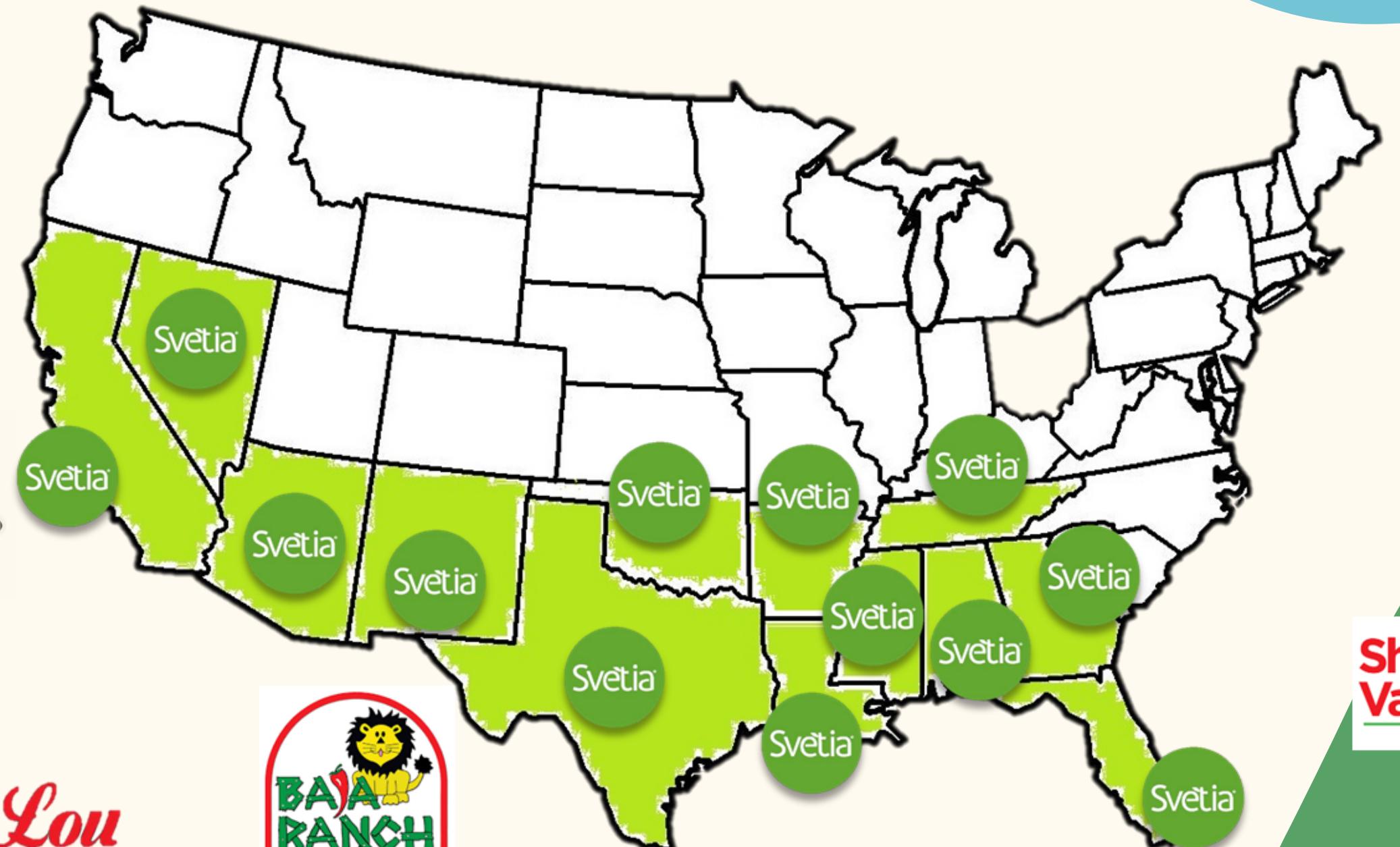


FOOD OUTLET

THE ORIGINAL COST PLUS  
+10% FOOD STORE



H-E-B



# OUR PRODUCTS

Svetia®



Svetia®  
Sugar Blend



Sweet-O®



Sweet-O®  
Stevia



Monkiä®



DB Sugar





# Svetia®



# PRODUCT DESCRIPTION



Svetia® is a natural Zero calorie sweetener.



All natural ingredients: cane sugar + Steviol glycosides.

(highly purified form of stevia leaf extract).



Great-tasting option among sweetening substitutes.



Ideal for cold and hot beverages and recipes, as well as baking.





# KEY ATTRIBUTES

Presentations: 30, 50, 100 & 140 packets



Enhances the sweetness without any aftertaste.



High intensity power: contains no erythritol or artificial sweeteners added.

# Svetia® Sugar Blend



# PRODUCT DESCRIPTION



BLEND OF CANE SUGAR AND STEVIA EXTRACT.

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ICANE SUGAR + STEVIA ON ITS PUREST FORM (HIGHLY PURIFIED FORM OF STEVIA LEAF EXTRACT).

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WITHOUT THE CALORIES AS SUGAR WITH DOUBLE SWEETENING POWER



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RETAINS MOIST AND TEXTURE ON YOUR BAKING RECIPES

# KEY ATTRIBUTES

**Presentations:** 680 g (1.5 LB)



**$\frac{1}{2}$  TSP OF SVETIA® SUGAR BLEND EQUALS IN SWEETNESS 1 TSP OF SUGAR.**

**HELPS LIMIT SUGAR AND CALORIE INTAKE.**

**NO ARTIFICIAL FLAVORS OR COLORS.**

**NO ARTIFICIAL SWEETENERS.**



# Sweet-O®



# PRODUCT DESCRIPTION



SWEET-0® is a Zero calorie sweetener made with sucralose. Ideal for a healthy diet.

# KEY ATTRIBUTES

Presentations: 42, 60 & 100 packets



It tastes like sugar, without aftertaste.



Unlike aspartame sweeteners, it is stable under heat so it's ideal for cooking and baking.



With no restrictions for its use.





# PRODUCT DESCRIPTION

Presentation: 50 packets



**Sweet-O stevia** is a zero calorie sweetener.



With natural origin ingredients (Stevia + Sucralose).



1 packet sweetens as 2 tsp of cane sugar.



# KEY ATTRIBUTES



- \* Zero calorie sweetener
- \* All natural ingredients
- \* Sugar free (Isomalt, Monk Fruit, Steviol Glycosides)
- \* No bitter aftertaste
- \* Keto friendly

THE NEW WAY TO INDULGE!





DB Sugar





# PRODUCT DESCRIPTION

NON-GLYCEMIC SWEETENER

Presentations: 50 packets



Does not increase blood glucose levels

Does not contain metabolizable carbohydrates

Specialized for people living with diabetes



# FOOD SERVICE





# WE HAVE THE IDEAL PRESENTATION FOR FOOD SERVICE INDUSTRY

SVETIA 1000 PACKETS:



SWEET O 1000 PACKETS:



# CONTACT INFORMATION



## METCO S.A. DE C.V.

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