

## **PROFILE**

- Sector: technology
- Type of product/service: software for the administration and management of investments.
- Start of activities: 1992
- Number of employees: +65
- Technology: Cloud and On Premise





### **PARTNERS - FOUNDERS**

Alejandro Gabriel Alicia

Echeverría

### CONTACT



Matías Magran - CEO m.magran@mercapsoftware.com



www.mercapsoftware.com

# We simplify access to finance

We are a leading financial technology company with 30 years of experience in the capital markets, formed by a dynamic and interdisciplinary team of IT and finance professionals.



# **PROBLEM**

The digital transformation of business brings new challenges such as the development of artificial intelligence or the emergence and use of cryptocurrencies. Added to this panorama is the complexity of new regulations and the dynamic evolution of the global financial market with the emergence of fintechs.

All this context drives financial institutions to seek technology partners who are committed to accompany them in the continuous change of their business models.

Our value proposition takes into account this need, which we have fully understood through years of close relationships with our clients, and we are always on the lookout for opportunities to improve our products and services.



### **SOLUTIONS**

We develop and implement software solutions for the administration and management of investments of banks, investment and pension funds, guarantee companies, insurance companies and family offices.

- Mercap Unitrade: client custody of banks.
- Mercap Portfolio: management of investment portfolios.
- Mercap Trading: treasury and trading of banks.
- **Abbaco by Mercap:** bond analysis platform.

### **DIFFERENTIAL**

Our approach and results are different. We develop solutions that reduce delivery times, improve overall productivity and facilitate the collection of information; with an innovative architecture that allows us to successfully face increases in demand and functional changes required by the evolution of the client's business, adapting to their specific needs.



