

We elevate companies. **We turn** decisions into growth.

Strategy, marketing, sales management, finance and market intelligence for companies looking to professionalize and compete better.

BUSINESS DIAGNOSTIC

levelup-consultora.com

WHAT WE DO

We turn business challenges into actionable plans.

We support companies and professionals from diagnostic through implementation. Every project adapts to the client's size, market and stage of development.

Strategy

Clear objectives, structure and priorities.

Brand

Identity, value proposition and positioning.

Sales

Sales processes, campaigns and new channels.

Data

KPIs, Power BI and market intelligence.



01

DIAGNOSTIC

02

ACTION PLAN

03

EXECUTION

04

MEASUREMENT

The strategy is ours.

So is the execution.

Tailored solutions, concrete tools and follow-up that produce sustainable gains.

Five pillars to reach the next level.

From company formation to market analysis, we integrate strategy and execution in a single engagement.

01

Company foundation

"I want to start out right"

- › Incorporation and trademark registration
- › Branding and brandbook
- › Mission, vision and values
- › Merchandising and packaging
- › Value proposition

02

Finance for entrepreneurs

"I want the numbers to add up"

- › Budgeting and cash flow
- › Financial administration
- › Costs and profitability
- › Credit readiness
- › Pricing and margins

03

Structure and leadership

"I want to get organized"

- › SWOT and TOWS
- › KPIs and OKRs
- › SMART objectives
- › Culture and training
- › Org chart and roles

04

Sales growth and marketing

"I want to sell more"

- › Sales diagnostic
- › Funnel and sales processes
- › Annual marketing plan
- › CAC and average ticket
- › New channels

05

Market intelligence

"I want to understand my market"

- › Market share and benchmarking
- › Competitors, pricing and offers
- › Mystery shopper
- › Surveys and interviews
- › Buyer persona and customer journey
- › Power BI dashboards



Solutions that integrate brand, management and growth.

We work alongside our clients on the following, adapting every solution to their objectives and operating reality.

Brand and positioning

- Branding and visual identity
- Brand manual and brandbook
- Corporate storytelling
- Packaging, brand materials and stand design
- Corporate, professional and medical positioning
- Personal branding

Content and communication

- Annual publishing and content plan
- Post planning and scheduling
- Podcasts and specialized content

Sales strategy and marketing

- Sales diagnostics and strategy
- Offer analysis and improvement
- Buyer persona
- Marketing and content plan
- Paid media and campaigns
- Sales representation
- Sales meetings and coaching
- New channel development

Business management

- Business organization and professionalization
- Mission, vision and values
- Organizational structure
- Processes, roles and responsibilities
- KPIs, OKRs and results tracking
- Financial administration and planning

Intelligence and technology

- Management dashboards in Power BI
- Competitor, pricing and market analysis
- Mystery shopper and research
- Commercial and financial KPIs
- Website proposal and development
- Automation, visualization and reporting

Outsourced sales solutions

- Sales department outsourcing
- Sales team management and tracking
- Sales process implementation
- Opportunity and results tracking
- Sales channel management

We turn concrete needs into tools that can actually be executed.

We embed with each company to plan, implement and support its growth.

Driving your company's human capital.

Talks, workshops and learning experiences designed to strengthen teams, align culture and drive changes people can actually apply.

We build content tailored to each organization's objectives, challenges and reality.

TRAINING

Training talks

Practical knowledge and tools to strengthen key skills.

TRAINING

Cultural alignment

Communicating and activating mission, vision, values and expected behaviors.

TRAINING

Corporate workshops

Participatory sessions to analyze challenges and build solutions as a team.

TRAINING

Masterclass

Specialized sessions on leadership, sales, marketing, strategy and management.

TRAINING EVENTS

We take part in expos, corporate gatherings and business events.

We design content and experiences that connect knowledge, culture and action.

Learn. Align. Apply. Transform.

LEADERSHIP · COMMUNICATION · CULTURE · SALES · CUSTOMER EXPERIENCE · STRATEGY

PARTNERSHIPS THAT GROW

More than clients: partners moving up to the next level.

Companies, brands and professionals that trusted Level Up to strengthen their identity, organization and growth.

pits


GREED

alarmas
RASTREO Y MONITOREO SATELITAL

MAE
INFECTOLOGÍA PEDIÁTRICA



GUARANI GPS

DT MOUSEPAD



AutomataPy



Inflexiaweb
En días, no en meses.

PARTH^HNERS

MAKRO
FILMS


GARRA DE ÁGUILA
KUNG FU
YING JOW PAI - PARAGUAY
鷹爪拳

Encontrémonos

Valuable connections that strengthen projects, brands and growth opportunities.

LET'S TALK ABOUT YOUR NEXT LEVEL

Let's talk about your company's next level.

Request a diagnostic and let's define improvement opportunities with real impact on your business.

Get in touch with our partners

Let's set up a first conversation about your company's challenges and goals.

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Scan to visit our website

Reach the next level through
valuable connections and strategic partners.

Let's start working together today.

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