

QueXopa

L A T I N A M E R I C A S I N S I G H T S



LaTam Consumer Price Index (CPI)

CONSUMER PRICE INDEX (CPI)

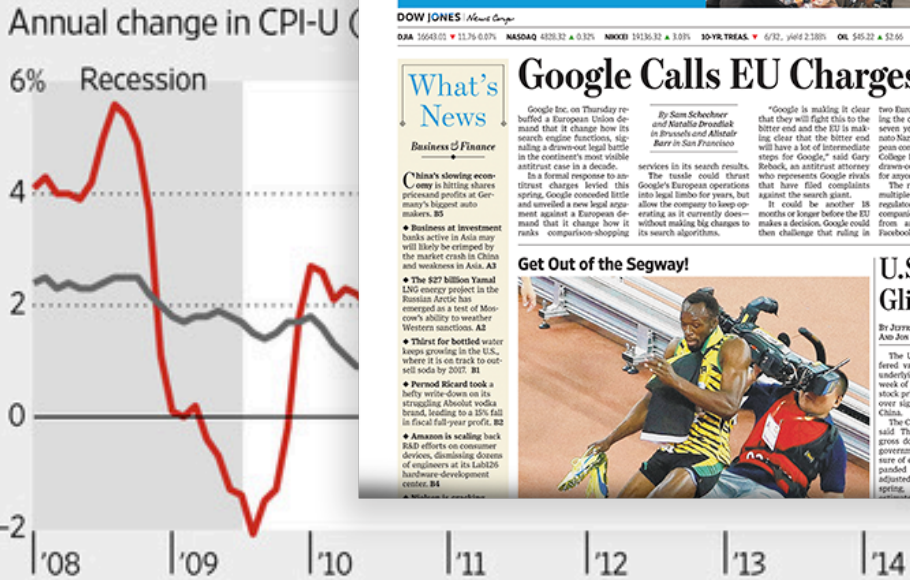
The Consumer Price Index (CPI) is a monthly measure of the average price change for a breadbasket of predetermined goods and services in each individual country, region or city. The CPI is the benchmark inflation guide for global economy's.



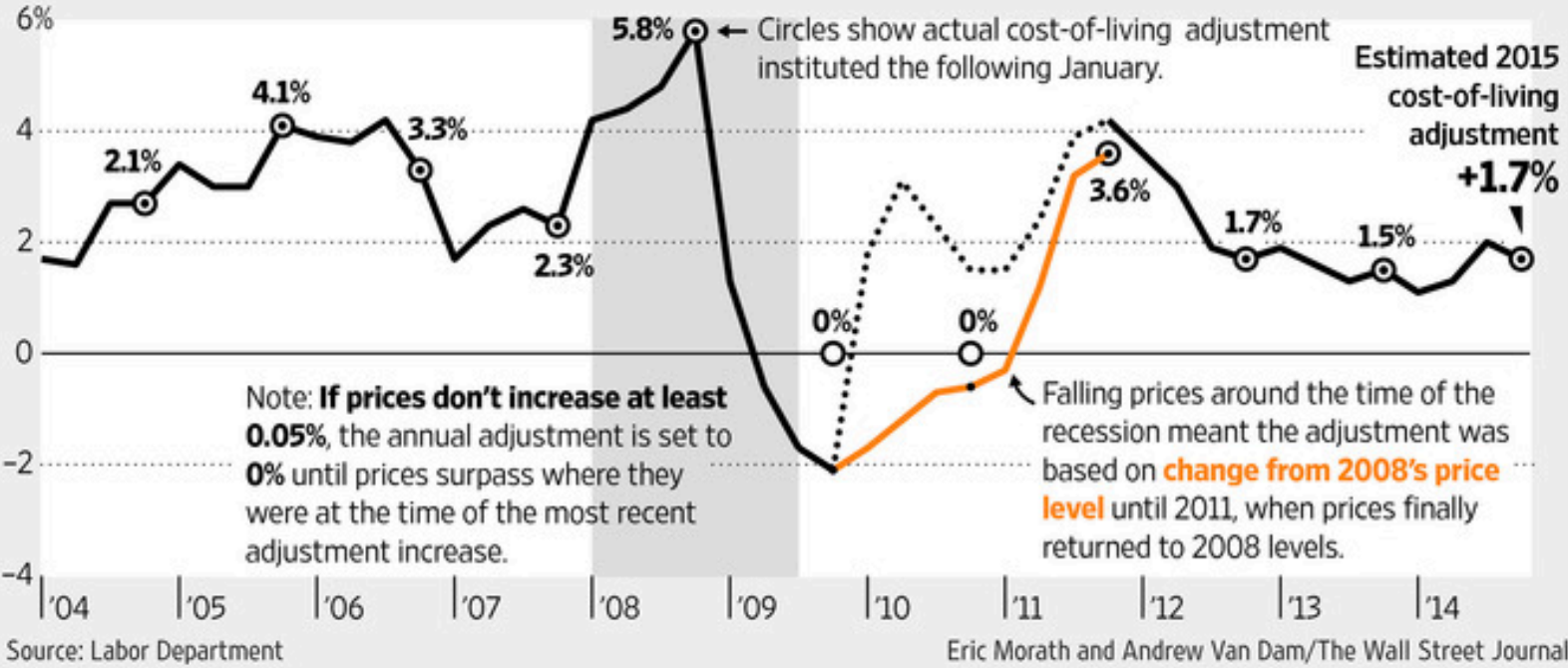
Observing change in the CPI is the most common way to generate inflation, deflation and stagnation rates.

Costs of Living

Prices, as measured by the consumer-price index, increased only modestly from a year earlier, continuing a streak of weaker inflation...



...and a related inflation gauge, used to set the annual Social Security cost-of-living adjustment, pegs next year's increase at 1.7%. The adjustment is based on the change from the third quarter of last year. Annual change in quarterly average CPI-W (urban wage earners and clerical workers)



LATAM CONSUMER'S PRICE INDEX (CPI)

The "QueXopa LatAm CPI" is a modern approach to the standard global economic indicator. The LaTam CPI is appropriately suited for the present-day economy. All products in the Index are globally recognized products and brands which creates standardized analysis

What Makes Our CPI Different

Our LatAm CPI maintains accurate pricing data on luxury goods, digital services, technology, fashion, food, personal care, baby products, travel, medical, and selected services to provide clients with real-time information from which to measure and benchmark economic activity in your target markets.



TRADITIONAL CPI

Outdated Products and Services

Mens Slacks, Womens Dress, Laptop, Television, Movie Tickets, Family Dinner

Political Corruption

Information gathered and manged by politically driven public agencies without oversight, long term reliabilty or accuracy

Inflation Based on Local Currency

Inflation is measured on local currency which creates a nutshell effect that blocks global oppurtunties to fairly compete against the \$USD or €EURO.

Lack of Infastructure & Capabilities

In many Latin American countries there is a lack of 21st century digital infastructures and processes to properly gather data at a competitive scale or standards

VS.

LATAM CPI

Modern Brands + Services

Levi 501 Jeans, Womens Ralph Lauren Polo, Macbook Pro 15', Sony 55" LED TV, NetFlix Membership, Dominos Large Pizza

Unbiased Public Data

QueXopa's reported data is unbiased.
The metrics are from

Inflation Measured \$USD Global

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ECONOMIC INDICATORS

The Latam CPI is a principle gauge of the prices of goods and services and indicates whether the economy is experiencing inflation, deflation or stagflation. By measuring the purchasing power parity (PPP) between two or more currencies this provides a test of the extent to which market exchange rates result in goods costing the same in different countries.



DON'T LIE TO ME ARGENTINA

MIT Sloan Professors are leading a revolution in online data. Their goal is to measure every aspect of life accurately... starting with the real rate of inflation in Argentina. By looking at the prices of thousands of products in

The Economist

THE Big Mac index was invented by The Economist in 1986 as a lighthearted guide to whether currencies are at their "correct" level. Burgernomics was never intended as a precise gauge of currency misalignment, merely a tool to make exchange-rate theory more digestible. Yet the Big Mac index has become a global standard, The relationship between prices and GDP per person may be a better guide to the current fair value of a currency.

