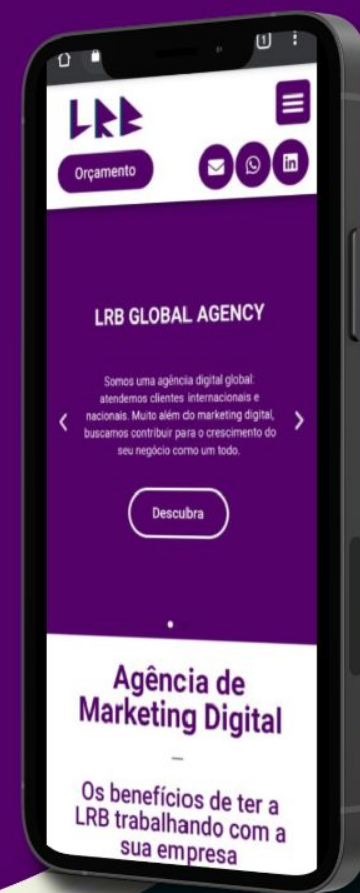




# LRB MARKETING DIGITAL

## Company Presentation



# ABOUT US



We are a performance-driven digital marketing agency. **Our main goal is to increase your company's revenue** through well-planned and well-executed marketing strategies. Our in-house team of marketing experts has the know-how to make it happen. Indeed, our team has been certified by leading tech/marketing organizations, such as Meta and Google.

We are located in São Paulo, close to the city's main Avenue (known as “Latin America's heart”), however, we have clients all across the USA (and the world), therefore, we have a specialized structure to serve international companies.

Trusting relationships are important to us and that is why we aim to build long-term relationships based on our core values (loyalty, honesty, learning, passion and integrity). As we say here “Our Success is Your Success.”

# MEET THE PARTNERS



## LANNA SOUSA

With years of experience as a marketer, Lanna has a degree in Communication and a MBA in Marketing, both awarded by University of São Paulo. Furthermore, she's been finishing her digital marketing specialization at the University of Illinois at Urbana-Champaign.

## RAMON BASTIDAS

Also with years of experience as a marketer, Ramon has a degree in Economics awarded by Mackenzie University and a Master of Arts in Marketing degree awarded by London School of Design and Marketing.



# META CERTIFICATION



Community Management  
**CERTIFIED COMPANY**

The LRB is a Meta Community Management, Certified Company. **We are recognized by Meta as having digital expertise in Media.** Certified employees are proven to demonstrate increased knowledge, build effective campaigns, and deliver higher quality work.

# USP BADGE



The LRB is a proud member of the Hub of University of São Paulo (USP), the most prestigious University in Latin-America.

# CERTIFIED TEAM



Meta Certified Digital Marketing Associate



Google Ads Search Campaigns



Social Media Certified



SEO Fundamentals/ Mobile SEO

# OUR SERVICES

The LRB offers customized digital marketing solutions based on the specifics of your business.

## PPC MANAGEMENT

- Facebook Ads and Instagram Ads
- Google Ads
- LinkedIn Ads

## WEBSITE DEVELOPMENT

## SEO and LOCAL SEO

## E-MAIL MARKETING MANAGEMENT



# Case Study

**Client:** The leading company in Limousine services in South America.

**Goal:** Increase sales revenue through promotional campaigns at the end of the year.

**Service:** Facebook Ads Management

**Client result:**

ROAS (Return on Ad Spend) = **1.159,73%**





# Case Study

**Client:** Solange Freire (Brazilian beauty salon chain)

**Goal:** Increase recurring revenue throughout the year.

**Service:** Google Ads Management

**Client results:**

Monthly sales revenue: **+70%**

CAC (Customer Acquisition Cost) = **-58%**



# Case Study

**Client:** Mojo Learning (Educational tools for American children)

**Goal:** Increase conversion rate.

**Service:** Google Ads Management



**Client result:**

Conversion rate: **+825%** (from 0,48% to 4,44%)



# WHY CHOOSE US?

- **Performance-driven digital marketing agency with an experienced and highly qualified team, which allow us to deliver great results for our clients.**
- **Superior customer service that includes quick reply to your inquiries in your time zone.**
- **Specialized structure to serve US-based business.**
- **The best marketing services at affordable prices.**





# LRB MARKETING DIGITAL

*“Our Success is Your Success.”*

## Contact us:



+55 (11) 97572-7559



@LRBMARKETINGDIGITAL



ADM@LRBMARKETINGDIGITAL.COM.BR



[HTTPS://LRBMARKETINGDIGITAL.COM.BR](https://LRBMARKETINGDIGITAL.COM.BR)



ALAMEDA RIBEIRÃO PRETO, 286 -  
01331-001- SÃO PAULO - SP - BRAZIL  
(CLOSE TO THE PAULISTA AVENUE)

