



LATINA COLOMBIA

INTERNATIONAL TRADING COMPANY



LatinA
International Commerce

Content

A man in a dark suit and light-colored shirt is standing on a light-colored floor, looking down at a large line graph on a wall. The graph features two jagged lines, one red and one blue, plotted against a grid. The man's shadow is cast on the floor to his left.

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03 LATINA COLOMBIA

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04 PHOTO RECORD

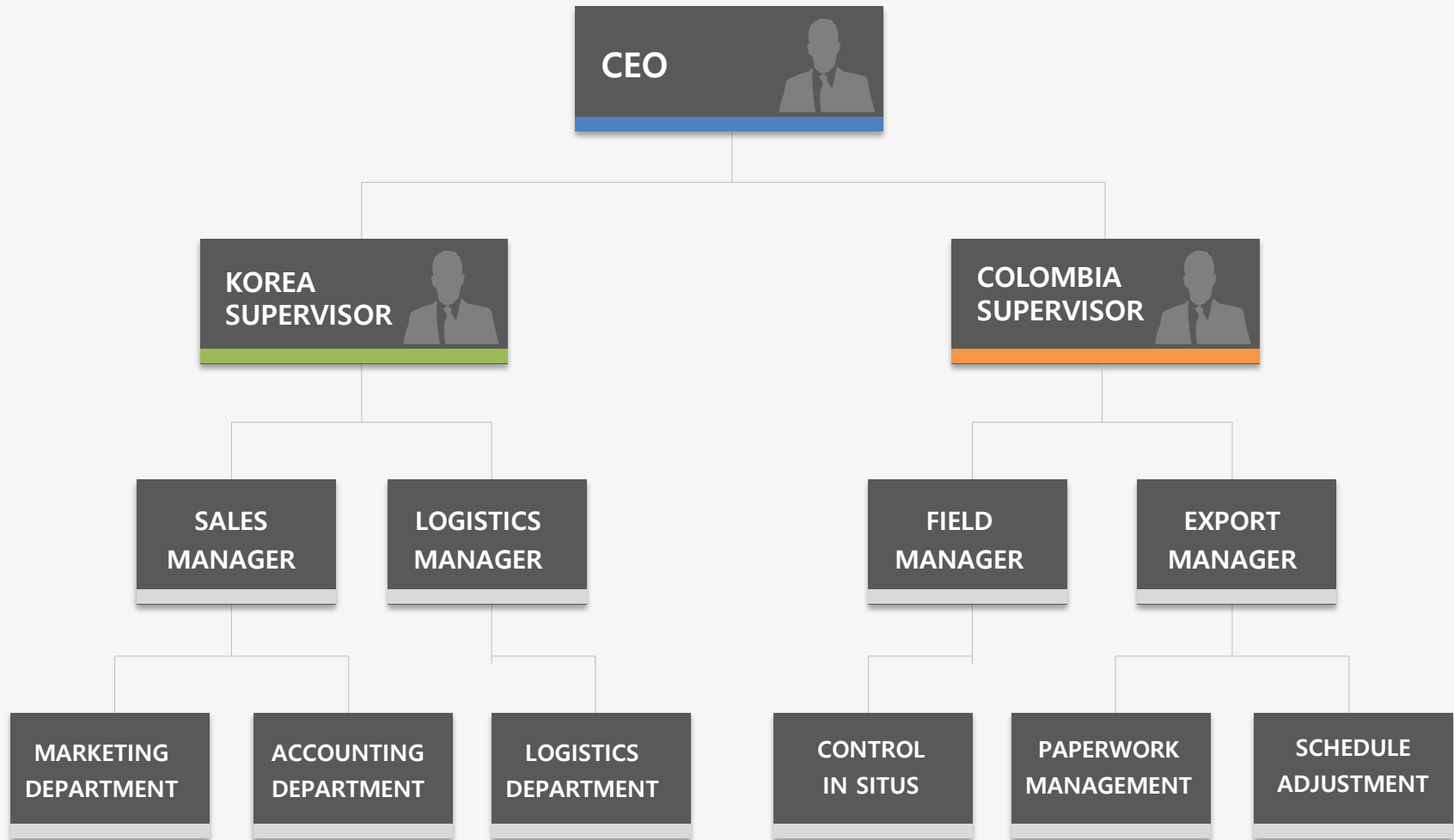
- Quality Control
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01 COMPANY INTRO _ General Information



Headquarters	LATINA Inc.	Branch Office	LATINA COLOMBIA S.A.S
CEO	Jong-In, Oh	CEO	Jong-In, Oh
Registration No.	827-81-00476	Registration No.	901.083.852-2
Phone	02-555-7923	Phone	+57-1-354-4921
Address	4, 2 nd Floor, Teheran-ro 82-gil 15, Gangnam-gu, Republic of Korea.	Address	Calle 31 # 13A -51, Tr. 1, Of.102 Bogotá, Colombia.
E-mail	latinakorea@gmail.com	E-mail	latinacolombia01@gmail.com

01 COMPANY INTRO _ Organization Chart



01 COMPANY INTRO _ Management Strategy

FEE REDUCTION IN SITU

We reduce land transportation fees between the farmer, the processing plant, the cooperative and the port, implementing a direct system between the farmer and the cooperative. In addition, in partnership with the National Federation of Coffee Growers of Colombia (FNC), we are able to offer competitive and suitable prices.

TRANSPARENT DISTRIBUTION

The administration of both of our offices is being held by the same CEO. Therefore, from the gathering and reservation of the product, until the issuing of all the necessary paperwork for the export process, a transparent way of action is implemented directly by us.

REDUCTION OF LOGISTIC FEES

When using a forwarding company it is inevitable that costs will be generated by inspections, logistic services, transportation, among others. Latina Colombia, in partnership with our customs agent, manages to significantly reduce all the generated fees.

AFTER RESPONSE

As Colombia is a Spanish speaking country, normally other agencies need the assistance of a translator. However, Latina Colombia has local workers who are able to speak English and Spanish, allowing us to efficiently solve any unexpected problems.

02 BRANCH RESPONSIBILITIES

LATINA KOREA

Check the ongoing schedule of inspections and logistical management.

Deliver the merchandise to the destinations designated by our customers.

Inform Latina Colombia the product amount and corresponding delivery dates.



LATINA COLOMBIA

Purchase the parchment coffee according to Latina Korea.

Place marine and/or air reservation along with the exportation documents.

Manage directly export processes, such as inspections, transportation, etc.



03 LATINA COLOMBIA _ Specialty Coffee

Countries known for producing specialty coffee are Colombia, Ethiopia, Brazil and Indonesia.



SPECIALTY COFFEE

Specialty coffee refers to the **whole process from farmer to cup using single origin coffee**. It refers to the way the coffee is roasted and how it is extracted. Specialty coffee was first used in 1974 by Erna Knutsen in an issue of Tea & Coffee Trade Journal. Knutsen used this term to describe beans of the **best flavor which are produced in special microclimates**.



03 LATINA COLOMBIA _ Featured Details



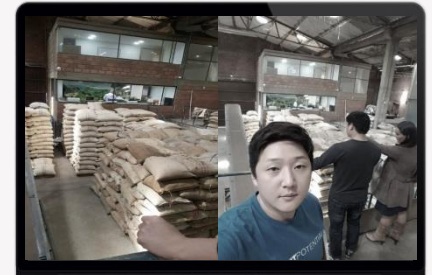
SPECIALTY COFFEE

Specialty Coffee responding consumer needs.



COLLABORATIVE SYSTEM

Collaboration between local resident staff, FNC and farm members to share know-how on cultivation, harvesting and roasting techniques.



TRANSPARENT DISTRIBUTION

Packing, paperwork and inspection, all processes are transparent from farm to destination.

03 LATINA COLOMBIA _ Featured Details



PERFECT GEOGRAPHY

Excellent climate, perfect soil and the exact right amount of rainfall.



QUALITY CONTROL

Sample test and quality check before the export.



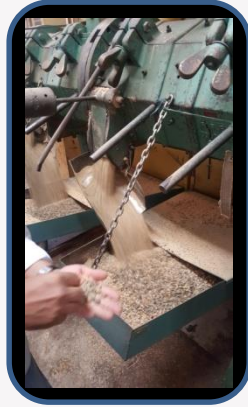
CONTINUOUS SUPPLY

With various coffee providers throughout most regions of Colombia.

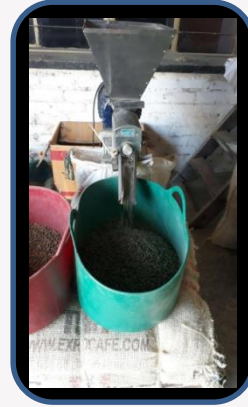
03 LATINA COLOMBIA _ Preparation & Packing



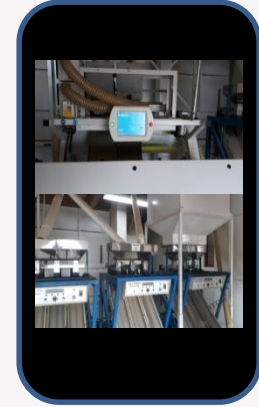
PARCHMENT
WAREHOUSING



HULLING



CLEANING



GRADING



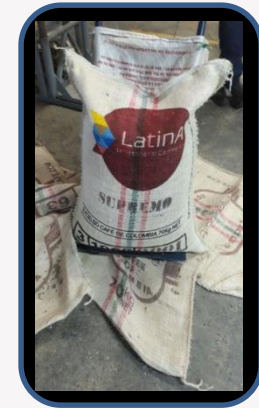
PACKING 1



PACKING 2



PACKING 3



FINISHED PACKING

04 PHOTO RECORD _ Quality Control



04 PHOTO RECORD _ Quality Control



04 PHOTO RECORD _ Extra Activities



The background of the slide features a blurred image of a person's legs and feet walking on a light-colored floor. Overlaid on this is a line graph with two lines, one red and one blue, both showing an overall upward trend with some fluctuations. The lines are drawn on a grid of faint horizontal lines.

Thank you!



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