

DESARROLLANDO POTENCIAL

Sustainability as a challenge and an opportunity

Every organization, dispite its size, can implement changes, adjustments and set new goals to be more sustainable.

Demands from society and international community requires organizations to become aware, act and report on what they do financially, regarding society and environment in which they develop.

Responsiveness to the ethical and societal demands concerning the environment and human welfare is critical for today's successful businesses.

L184 effectively addresses these concerns. We help both private and public-sector organizations incorporate sustainability in the core of their strategy, operations and culture to make it a source of ongoing and increasing value.

We help organizations boost their actions within the community, improve relationships, and generate effective social impact that engender growth.

ABOUT US



We are a diverse team of professionals, specialized in sustainability management.

We provide consulting services in corporate social responsibility and governance strategy.

We are committed to provide innovative and sustainable solutions to our clients' needs that will boost their relations with their communities and long term development.

Our primary expertise lies within the purview of CSR, with focus on social innovation, local development, and R&D.

CONSULTING SERVICES



SUSTAINABILITY

We help address critical issues related to sustainability strategy in order to achieve postive material impact

Project planning development	DESIS – Design of social innovation and sustainability programmes	Mapping and diagnosis of social investment opportunities
Reporting strategy and report preparation, including Annual Reports and specific issues reports	Establishing appropriate Key Performance Indicators (KPIs) to manage and monitor material issues and opportunities. KPI tracking and analysis	Institutional alignment to SDG 2030
Gender based and minority group awareness programmes	Linking CSR and Governance to company culture	Stakeholder relationship planning

TRAINING

We design and teach workshops in both workspaces and educational institutions, with the aim of promoting values and knowledge based on social inclusion, diversity and collaboration.

We specialize on:

Gender:

creating awareness at the workspace, gender equality, gender-based violence.

Minority groups:

underprivileged youth, indigenous communities

Labor inclusion and employability:

developing social emotional skills at the workforce.

RESEARCH & DEVELOPMENT

Knowledge generation is a key element for development. It improves decision making for either public policies or private initiatives

Design and implementation of Social Impact Assessments

Applied research analysis: this type of research aims to determine methods to address a specific customer/industry need or requirement

ALLIANCES AND PARTNERSHIPS

We carry out actions in Chile in alliance with Learner Consultant and in Argentina with Inedita a market research and public opinion consultant.





TEAM

Directors

Dolores Mase

Sociologist specialized in CSR and sustainability with a vast experience in social innovation projects focused on education, local development and inclusion.

https://www.linkedin.com/in/doloresmase/

Julieta Taboada

Graduated in Political Science specialized in CSR and sustainability with great experience in the design and evaluation of social projects, and community engagement. International experience as ToT. https://www.linkedin.com/in/julieta-taboada-216a4a39/

Our team of independent consultants

Rodolfo Beazley - Economist specialized in public policies design, implementation and evaluation. https://www.linkedin.com/in/rodolfo-beazley-3089992a/

Federico Ricciardi - Head in communications, speciallized in use of technologies for social impact. https://www.linkedin.com/in/federicoricciardi/

Betiana Maggio – Social worker specialized in human rights and gender. https://www.linkedin.com/in/betiana-maggio-b9337153/

Diego Méndez – Psicologist, specialized in transformative learning. https://www.linkedin.com/in/diego-m%C3%A9ndez-933938187/

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