



PRESENTACION

WhatsApp Stock Exchanges



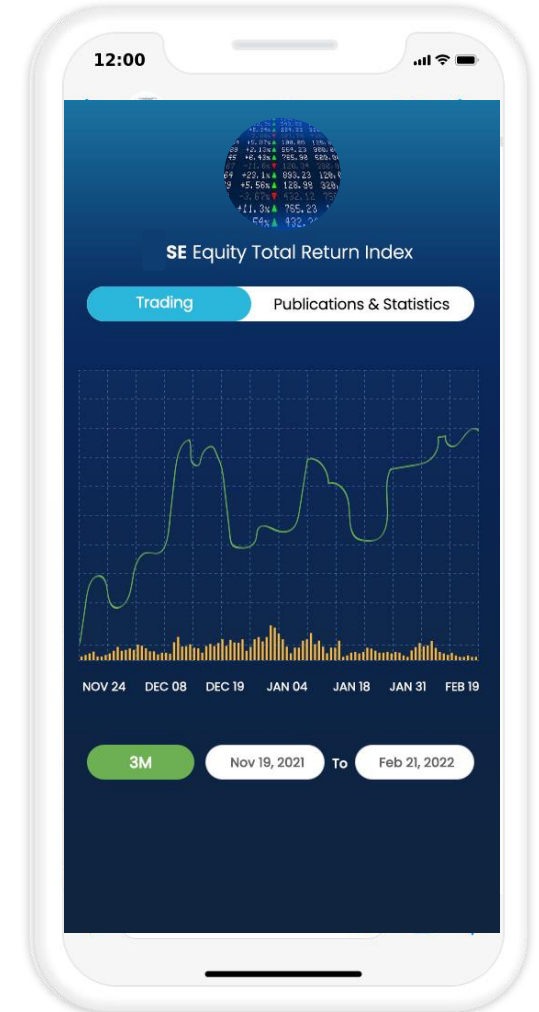
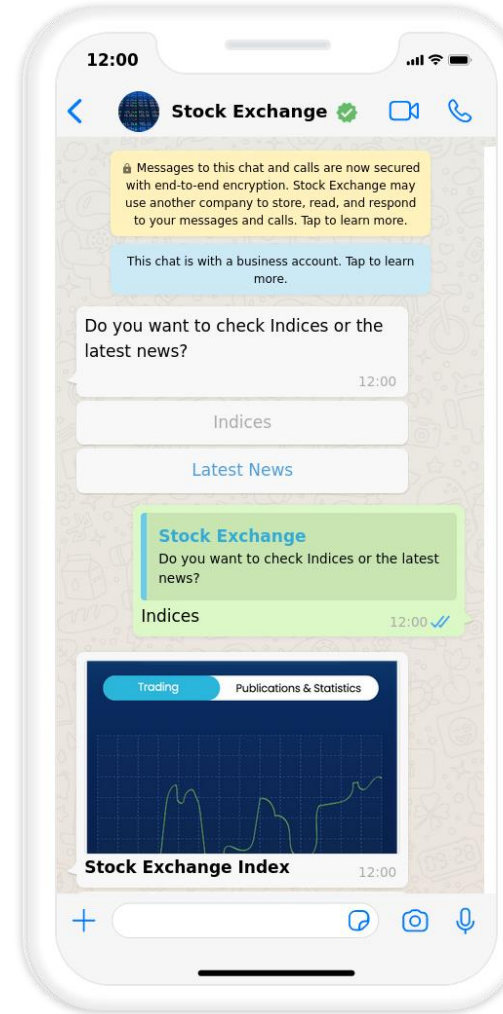
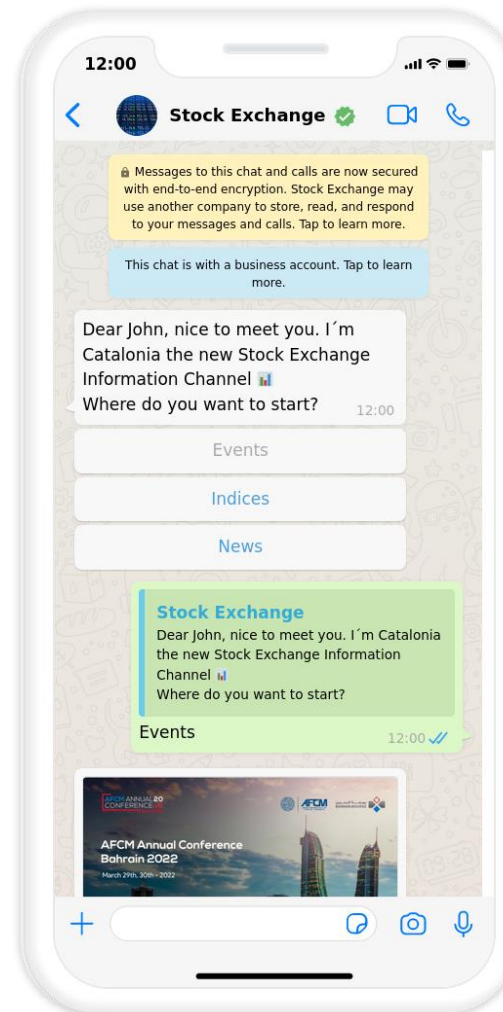
Whatsapp Information Channel

- Strengthen Transparency through a new Information dissemination channel
- Enhance the Onboarding/KYC customer experience
- Leverage on existing technology platforms



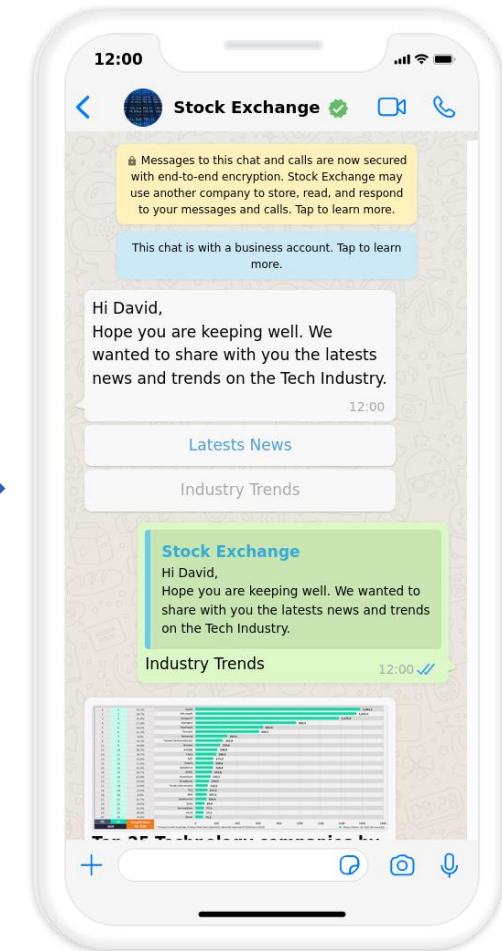
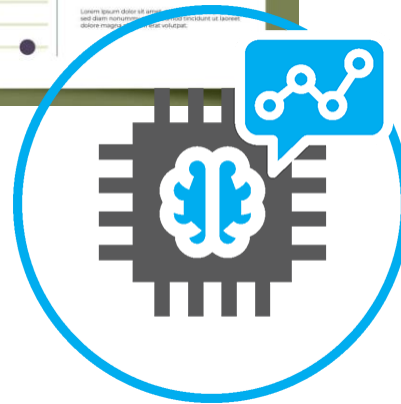
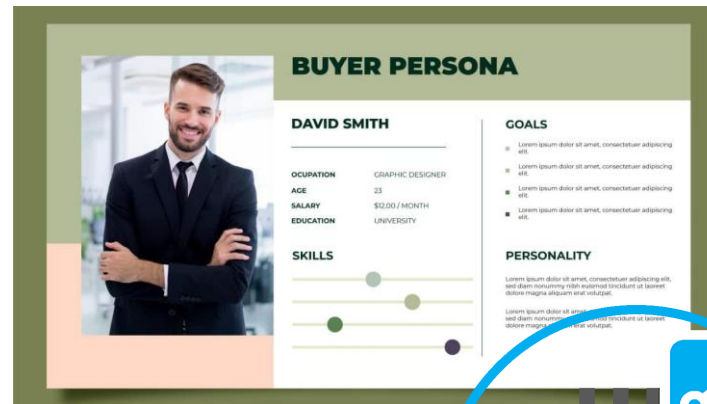
1. Market Data Dissemination

- Engage with investors through a new digital channel
- Reach out to low activity investors and increase trading volumes
- Enable brokers to share information about listings and new products



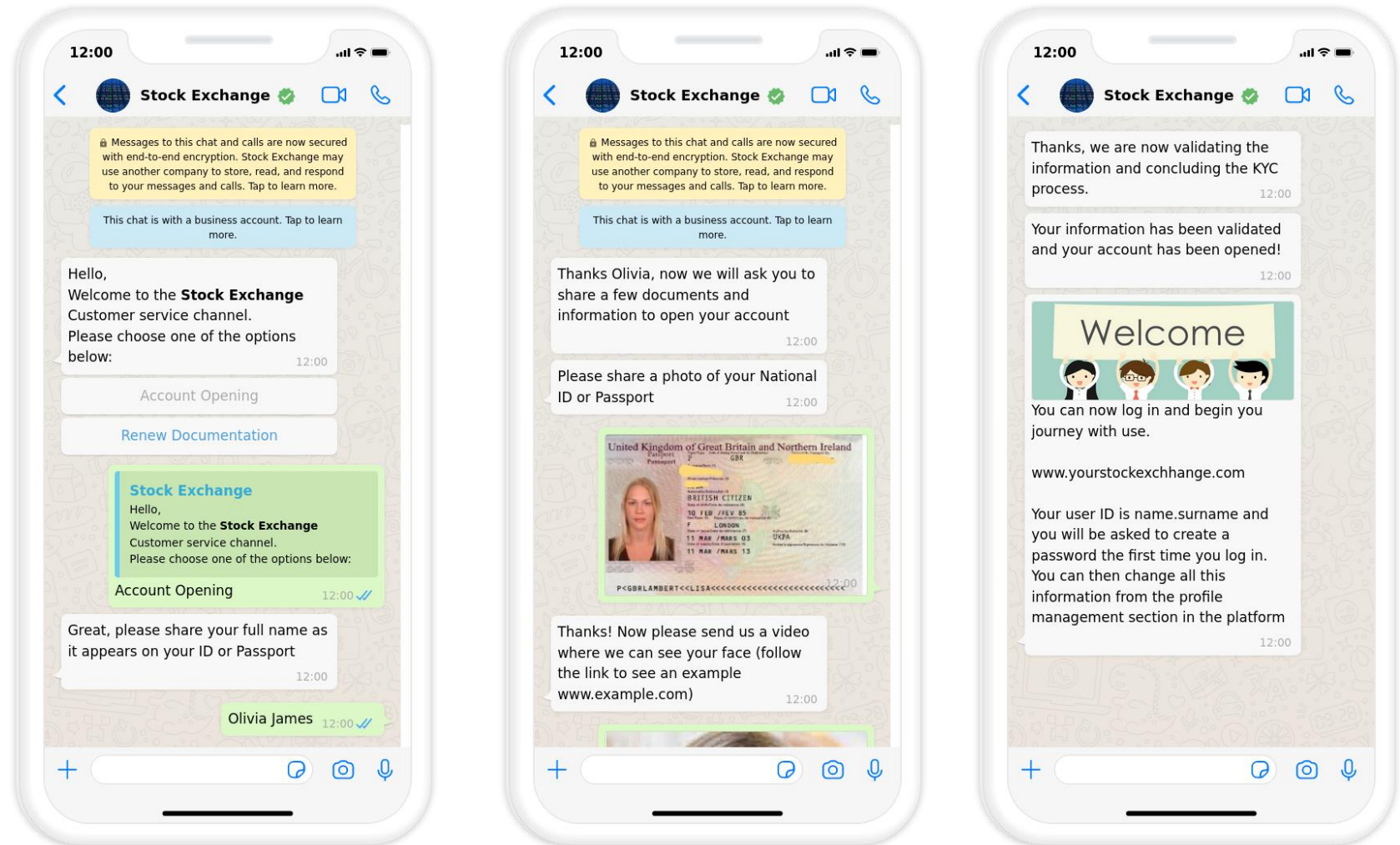
2. Personalized Messaging with Investors

- Segment the investors and personalize the communication based on their profile and interest
- AI driven driven communication channel



3. Account Opening / KYC

- Improve customer experience for account opening and KYC processes
- Digitize onboarding process and facilitate document sharing process



WHY KYT



Global Leader in Financial Markets Displays with installations at over 25 Exchanges

Experts with sophisticated Data System Integration

Experience in Large Data Dissemination projects for Exchanges World Wide

Commitment to high demanding SLAs

One-Window Solution Provider.

ISO and GDPR Certified

Gracias



Kioscos y Tecnología