

# 2021 CATALOG



# **Professional**

# Every Day

Its exclusive formula is made with assets that has emollient action, providing silky, pliable and easier to untangle hair strands. It reduces frizz, increases

strength and nourishment of the strand structure.



It is made from powerful assets in repair, elasticity and strength of the hair fiber, it has emollient and nourishing properties. which has high spreading power and

provides a silky and soft touch to the hair strands.



The line was developed with treatment assets and tinting pigment

that neutralizes the yellowish tone and thus gives a natural effect. Provides the hair with intense shine, softness, hydration and protection.





essential nutrients within the fiber. It has anti aging, strengthening and protective properties

of hairstrand.





It is formulated with coconut, argan and macadamia oil blend, highly moisturizing assets that replenish essential nutrients within the fiber. It has anti aging, strengthening and protective properties of hairstrand.

# **Transformation**



#### Transforme Gloss Blond

Formaldehyde-free in its composition, Transforme Gloss Blond is formulated with high-tech assets that neutralize yellowish colors and protects the hair color from fading. It seals the hair, controls the volume and straightens 100% all hair types.



Formaldehyde-free in its composition, Transforme Gloss Blond is formulated with high-tech assets that neutralize yellowish colors and protects the hair color from fading. It seals the hair, controls the volume and straightens 100% all hair types.



#### Profusion Master Retexturizador

Formaldehyde-free in its composition, Profusion Master Retexturizer is developed with advanced assets that acts with excellence in the haistrands compaction. It gives emolience, seals the cuticle and straightens 100% of all hairtypes.



# Total Force

RAANNE

KALANNE

KALA

OXIDANT Revealing Emulsion It has anti-aging action and prevents the degradation of hair by external aggressions, in addition, it forms a protective film and moisturizes the scalp to the innermost structures of the hair.

#### K-BLOND Bleaching powder



The K-BLOND bleaching powder has a blue pigment, it opens up to 9 shades, contains Dust Free technology (there is no lifting of particles that may bother the professional) and its ultra-fast action allowing a free work. In addition, it is enriched with moisturizing and nourishing assets that helps in the discoloration process without harming the hair



# High Performance



## Maximum Reconstructor S.O.S.

The Maximum Reconstructor S.O.S. kit it's formulated from encapsulated nanoparticles that contain 19 amino acids and acts deeply on the hair fiber, reconstructing the entire strand structure from the inside out. In addition, the S.O.S. kit regenerates the hairstrands, cauterizes the hair fiber, has high nourishing power, reduces volume and frizz, fixes the brushed hair, provides liss effect, combability, extreme shine, UVA and UVB thermal protection and protects the hair color.



# pH Control

It restores natural or chemically processed hair's pH, giving back nutrients into the fiber, seals the cuticle, nourishes and moisturizes it.



## K-KERATIN

High impact repairing reconstruction that promotes repairs to the damaged fiber before, during and after the chemical process.



#### **Blond Violet**

Its balanced formula has neutralizing pigment and treatment assets that removes yellowish shades and protects the hairstrands. For blonde, gray and discolored hair.

#### TONING HAIR MASKS

## Black Illuminated



It was developed to intensify and enhance the black color. Provides hydration, shine and softness, as well as protection and color illumination.

#### PURPLE HAIR MASKS

#### **Black Platinum**

A formula specially developed to neutralize blond, platinum or gray hair, as well as promoting the treatment and fighting the natural hair oxidation, which is caused by the sun's rays.



#### Red Intense

It was developed to intensify and enhance the red color with colorprotecting assets. Fights free radicals and protects fiber from premature aging.



# **Home Care**







## **Every Day**

Its exclusive formula is made with assets that has emollient action, providing silky, pliable and easier to untangle hair strands. It reduces frizz, increases strength and nourishment of the strand structure.

## Ultra Dayle

It is made from powerful assets in repair, elasticity and strength of the hair fiber, it has emollient and nourishing properties, which has high spreading power and provides a silky and soft touch to the hair strands.

## **Infinity Color**

The Infinity Color line has assets with moisturizing, nourishing and antioxidant properties. It is enriched with Denoxyline and Lumini System that provides longer color durability, anti-frizz and anti-dryness action.

#### The line

Violet Color

The line was developed with treatment assets and tinting pigment that neutralizes the yellowish tone and thus gives a natural effect.

the yellowish tone and thus gives a natural effect. Provides the hair with intense shine, softness, hydration and protection.



## Fresh Mint

It is formulated with assets that help in the oiliness, dandruff and seborrhea's control, as well as toning and antioxidant, it has moisturizing action that fights fragility and reduces the hairstrand breakage.



# Silky Max It is formulated with coconut, argan and macadamia oil blend, highly moisturizing assets that replenish essential nutrients within the fiber. It has anti aging, strengthening and protective properties of hairstrand.



## Curly Queen

The Curly Queen line was developed with nutrition, hydration, strengthening and repair assets. It gives curls definition and controls frizz. Its formula provides intense hydration to dry hair and recovers its natural moisture.

# **Finishing**



## K-MAX Balm Cream

Its formula is enriched with assets that act inside and outside the hair fiber. Seals the cuticle, promotes UVA and UVB thermal protection, reduces frizz, repairs fiber and enhances brushed hair fixation.



# Leave-in **Excellence**

It is developed with Aloe Vera, Keratin and Silicone, promotes hairstrand detangling improves elasticity, reduces frizz, has UVA and UVB thermal protection. It's used before brushing or as a non-rinse finisher.



#### Curl Activator

It has assets that as a differential are able to nourish, treat, define and model the curls in a continuous way, providing longer protection and durability.



# Shine Enhancing Spray

It is a multifunctional finisher that combines in just one product UVA and UVB thermal protection. Reduces frizz and gives intense shine, plus a soft scent. It can be used before and after brushing, as well as finishing hairstyles.



#### BBK Balm Cream

Multi-benefit Rinse-Free Finisher (18 in 1): It provides thermal protection, cuticle sealment, brushed hair fixation, UVA and UVB protection, hair mass replacement, it has anti-frizz, anti-aging, anti-dryness and filmogen action, it makes brushing and combing easier, nourishes, moisturizes, reduces volume, provide 40 shine, softness, repairs the fiber and strengthens the hairstrand strengthens the hairstrand.

#### Leave-in FinishPro

It is formulated with an assets blend that increases the strength and nutrition of the hairstrand structure. Gives 4D shine, UVA and UVB thermal protection. It is used before brushing or as a nonrinse finisher.



## Macadâmia



Oil Multifunctional finisher that promotes restoration, hydration and frizz reduction without leaving the hair greasy and also protects against the action of UVA and UVB rays.



## **Ends Repairer**

Multifunctional nourishing oil-based finisher that promotes restoration, hydration and frizz reduction and also provides shine and softness.



# #FORMULA

# CUSTOMER SERVICE





@kalainneprofessional www.kalainne.com.br falecom@kalainne.com.br

# SALES CENTER





(79) 3631-4216 +55 79 9 9866-6660

