Ise tool

✓ Meta Tech Partner ✓ WhatsApp AI Startups Hub member

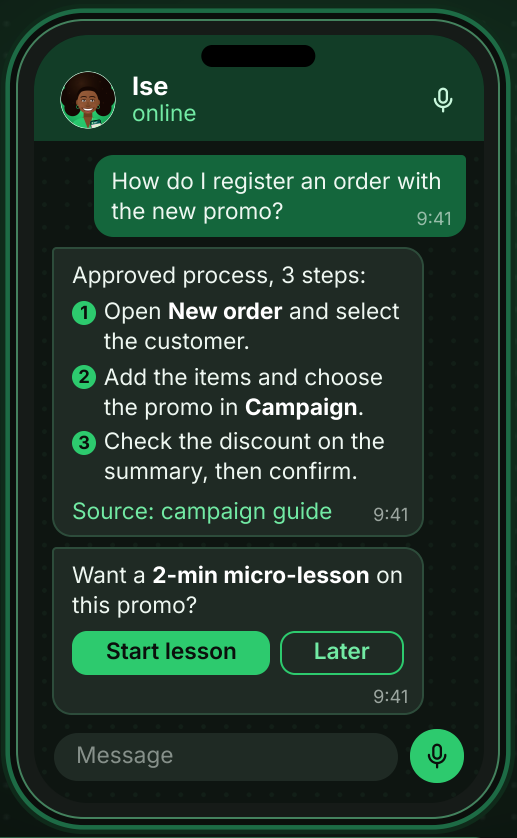
Knowledge must find the worker.

IseTool is conversational, AI-based operational infrastructure for the frontline. Its assistant, **Ise**, lives inside **WhatsApp, Microsoft Teams and Slack** and gives every worker approved answers, short training and step-by-step guidance, by text or voice.

No new app | No password | Text or voice

The problem in large operations

- Thousands of people in the **sales force, stores, field, factories, logistics and franchises** don't sit at a desk.
- Training, procedures and campaigns miss them **at the moment of execution**.
- LMS adoption stays low; support desks are **flooded with repetitive questions**.
- Errors and rework follow.



PROVEN IN OPERATION

Live in Brazil, Portugal and Angola

18	125K+	-45%	+35%	-27%	+25%	+30%
clients	frontline workers impacted	errors, observed at two clients	training engagement	support tickets	productivity	sales

Results observed in client cases; outcomes vary by operation.

WHAT ISE DOES, INSIDE THE CHAT

Approved answers
Only your company's approved content. No guessing.

Microlearning
Short, continuous training and campaign updates in the chat.

Guides execution
Step by step, at the moment of execution.

Human escalation
Hands the case to your team when it needs a person.

Operational intelligence
Conversations become insight for leaders.

On top of your systems
Works with ERP, CRM, LMS, HR and Zendesk, replacing none.

VALUE FOR EVERY LEADER WHO OWNS THE FRONTLINE

Operations
Fewer errors, faster execution.

Sales and Field
Campaigns that land, more sales.

HR, L&D, Corporate University
Engagement without a new app.

Support and CX
Fewer repetitive tickets.

IT
No new app to deploy. Hosted on AWS, isolated client data.

HOW TO START: LAND AND EXPAND

1. **Pilot** — One team or region, on the channel your workers already use.
2. **Measure** — Engagement, tickets, errors and sales.
3. **Expand** — Training → communication → support → execution guidance.

TRUST AND GOVERNANCE

- ✓ Approved content only
- Human escalation
- Hosted on AWS
- Isolated client data

Ise speaks **English, Spanish, Portuguese and Haitian Creole**.

Book a 30-minute demo

See how Ise works on the channels your frontline already uses.

isetool.com →