



REAL

RED DE EXPERTOS Y ANALISTAS
LATINOAMERICANOS

INFORMATION PACKAGE

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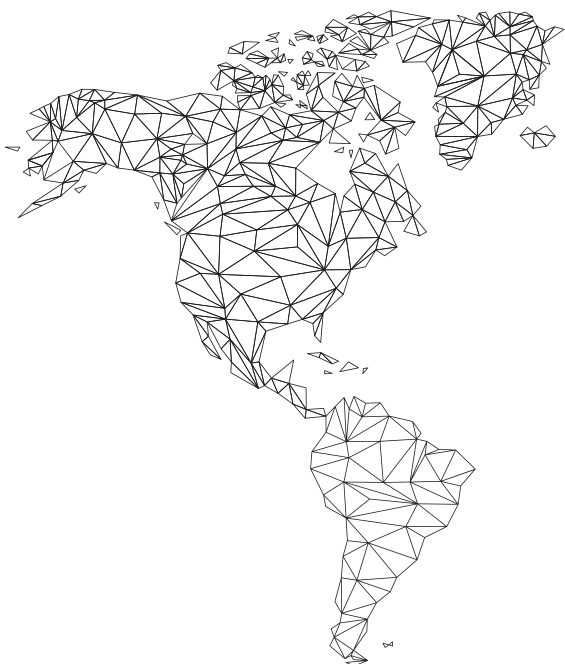
01 ABOUT REAL

The Network of Latin American Experts and Analysts, known by its Spanish acronym 'R.E.A.L.', is established as an independent and unbiased International Non-Governmental Organization (INGO) of common utility character. R.E.A.L. is legally registered in Washington D.C., and recognized by the IRS as tax-exempt under Internal Revenue Code Section 501(c)(3). We aim to provide solutions, advisory, consultancy, and project execution services throughout the Latin American region on issues of security, defense, development, and democracy.

Our strength relies on our geographical diversity and very carefully selected multidisciplinary professionals with a collective, extensive, and field-proven experience throughout fourteen countries of the American and European continents. Our professionals are alumni of the William J. Perry Center for Hemispheric Defense Studies and National Defense University, both U.S. Department of Defense institutions with which we take pride in sharing values, principles, and interests.

Despite our limited joint experience, each member who is an essential pillar in the organization has the necessary knowledge and technical expertise to address relevant issues, allowing us to be a well-positioned and reliable partner with the capacity to successfully carry out any project while avoiding mistakes resulting from improvisation.

We distinguish ourselves by our work methodology, a non-traditional way to address challenging issues in a complex region. We work individually but together, each one in their country of residence, under their own situational context, but coordinating activities, sharing knowledge, and learning from one another so that our work is synchronized and impactful. We bring innovative solutions to tackle the difficult challenges we face today.



02 MISSION

R.E.A.L.'s mission is to provide unbiased, transparent, professional, and independent strategic advisory and consulting services at the international level in security, defense, development, and democracy issues. Our main objective is to provide risk-free, innovative and creative solutions to organizations, institutions, or states.

03 SERVICES

CONSULTING SERVICES

REAL provides consultancy and advisory services to governments and public and private sector organizations, focusing on issues related to democracy, development, defense, and security. Our commitment to the highest level of integrity and ethical behavior is unwavering, and we ensure the quality of our work through a rigorous quality control process. With a wealth of experience and a deep understanding of the complex challenges facing the region, we offer innovative and customized solutions to address critical issues of importance to our clients.

R.E.A.L. delivers results with professionalism and accountability.

RESEARCH AND KNOWLEDGE

R.E.A.L. conducts extensive research and effective knowledge management in critical areas of impact for the region, including security, health, education, sustainability, climate change, growth and development. With our strong connections and credibility among communities, social and civic leaders, we provide practical and feasible recommendations that lead to real and cost-effective solutions for transforming societies.

Information provided by R.E.A.L. follows a systematic, appropriate, and ethical research methodology.

PROJECT MANAGEMENT

REAL excels at delivering innovative and tailored solutions to pressing social issues that are often contentious but crucial for government and society. Thanks to philanthropic support, we are able to execute client-sponsored work with a strong sense of social responsibility. Our transparent and effective execution of programs and projects focuses on areas such as democracy, governance, human rights, and development, with a special emphasis on protecting vulnerable populations, including indigenous communities and minorities.

Our projects are delivered meeting the highest standards of society and our clients.



03 SERVICES

POLITICAL ANALYSIS

REAL is a non-profit, non-partisan organization dedicated to developing multidisciplinary descriptive, predictive, and prescriptive analyses on regional issues relevant to hemispheric security and promoting regional integrity.

Our team of experts has extensive experience conducting rigorous and evidence-based analyses to inform decision-makers and promote regional integrity.

Our commitment to the public interest ensures that our research, advising, and recommendations are of the highest quality and integrity. We believe that inclusive and participatory governance is essential for achieving lasting solutions to the region's most pressing challenges.

We work closely with communities, social and civic leaders, and other stakeholders to ensure that our recommendations are practical, feasible, and cost-effective. With a special emphasis on protecting the rights and interests of indigenous populations, minorities, and vulnerable sectors, we are committed to promoting social equity and justice across the region.

We provide innovative and customized solutions to complex problems faced by governments and societies.

DEMOCRACY

We believe that promoting and protecting democracy is a fundamental pillar of a just and equitable society. As an organization committed to the public interest, we act as an observatory of human and individual rights in the American region, monitoring and advocating for the fair and democratic conduct of electoral processes.

We recognize that a robust democracy requires not only free and fair elections but also respect for human rights, transparency, accountability, and the rule of law. To that end, we offer a range of services aimed at promoting democratic principles, including technical assistance, capacity building, and policy analysis to governments, civil society organizations, and other stakeholders.

Our expertise in democratic governance focuses in the Latin American region, as we work to promote democratic values, individual liberties, both a moral imperative, and essential to achieving sustainable development and peace in the world.

We strive to create a world where democratic principles are upheld and defended.

04 THEMATIC AREAS OF INTEREST AND SERVICES

ANALYSIS

- Descriptive, Predictive and Prescriptive Analysis
- Strategic Analysis
- Geo-Political Analysis

CRISIS MANAGEMENT

- Mediation
- Negotiation and Arbitration
- Conflict Resolution

DEFENSE

- Civil Defense
- SSTR Operations
- Disaster Risk Reduction
- Civil-Military Coordination
- Disarmament

DEMOCRACY

- Public Management
- Governance
- Electoral Observation
- Surveys

DEVELOPMENT

- Access to Water
- Inclusive Education
- Food Security
- Public Health

ENVIRONMENTAL MANAGEMENT

- Climate Change

HUMAN RIGHTS

- International Humanitarian Law
- Women Rights
- Minorities and Indigenous Populations Rights
- Human Rights and Individual Rights

INTELLIGENCE

- Counterintelligence
- Strategic Intelligence
- Economic Intelligence

LOGISTICS

- Supply Chains
- Ground Transportation

ORGANIZED CRIME

- Smuggling
- Money Laundering
- Drug Trafficking

PUBLIC ADMINISTRATION

- Anti-Corruption
- Transparency and accountability

SECURITY

- Criminology
- Immigration
- Cybersecurity
- Citizen Security
- Infrastructure Security
- Road Safety

05 DIVERSITY, EQUITY AND INCLUSION

By cultivating a culture that normalizes the principle of diversity, equity, and inclusion (DEI), R.E.A.L. creates a more welcoming and inclusive community that values and celebrates differences. This means not only acknowledging and respecting diversity but also actively working to promote equity and inclusion in all aspects of the organization.

DEI is the Latin American community. Henceforth have established a structure that is inclusive and considerate of diverse perspectives and needs, as we believe inclusion plays a crucial role in resolving conflicts permanently and sustainably.

Public policies and governance should align with these principles, and governments must prioritize them in their social contract. R.E.A.L. is dedicated to conducting research and developing initiatives that contribute to the public good and strengthen institutions and governments.

We recognize that society is at a critical juncture in history, and enacting changes in public policies is necessary to create equitable and peaceful communities by building a bridge that allows open discussions and decision-making that will take into account the viewpoints and needs of all diverse actors.

We are committed to promoting diversity, equity, and inclusion to foster a better future in all of our policies, projects and programs to promote equitable and peaceful societies.





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CONTACT US



@ingoreal



@red_real_latam



Red de Expertos y Analistas Latinoamericanos



+1 202 826-9000



info@real-latam.org



4564 Macarthur BLVD. NW. Washington, DC

20007, U.S.A.

