

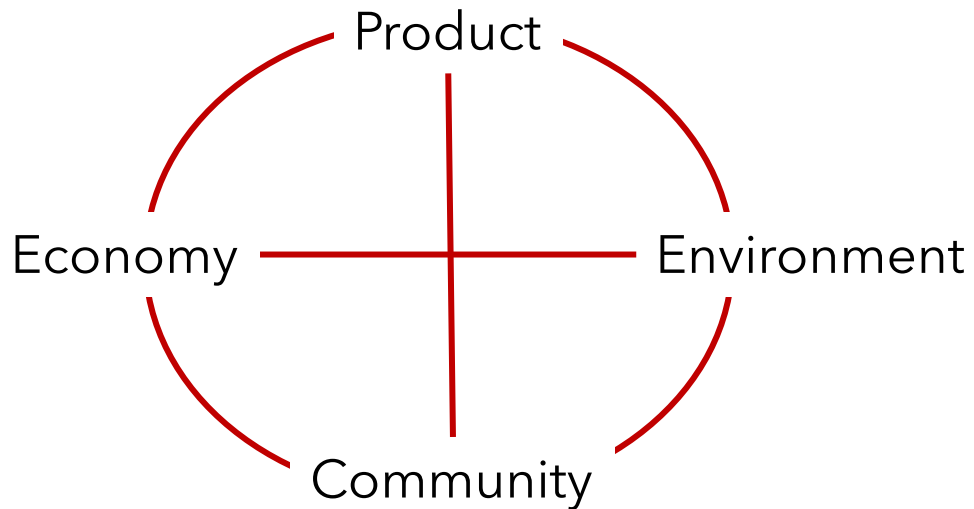
A photograph of two men sitting on a wooden bench outdoors. The man on the left is wearing a blue patterned shirt, dark pants, and a straw hat. The man on the right is wearing a red shirt, dark pants, rubber boots, and a straw hat. They are both smiling and looking at each other. The background shows a rustic structure with concrete pillars and a blue sky with clouds. The text "ImpactPartners" is overlaid in white on a semi-transparent dark band across the bottom of the image.

# ImpactPartners



We are committed to creating lasting relationships with our partners to strengthen the value chains in **coffee and cocoa production**, looking for **better conditions for producers** and creating a **positive impact** on communities and the environment, while promoting **sustainable** production practices.

**WE CONNECT**

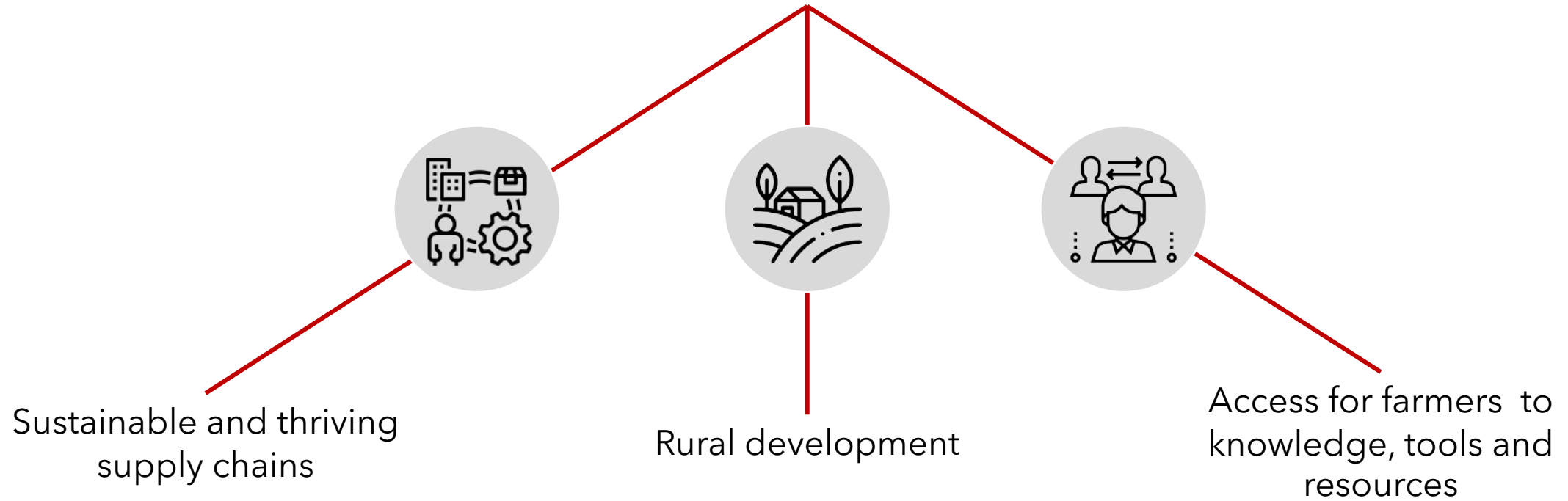


**TO REACH**

**SUSTAINABLE  
RURAL PROSPERITY**



# SUSTAINABLE RURAL PROSPERITY



We believe in the potential of private actors as a driver of sustainable rural prosperity, which ensures production in harmony with nature

# !HOW WE DO IT?

- 
- 1 Efficient implementation of own and external **sustainability standards**
  - 2 Effective **impact measurement** with metrics and connection to IDS - GRI
  - 3 Appropriation of technology and **digital tools** for interaction with the producer
  - 4 **Efficient** use of resources with inter-institutional **leverage**
  - 5 Strategic **communication** and storytelling
  - 6 Implementation **pragmatism** with a long-term transformation focus
  - 7 **Service delivery models** for farmers in agro-inputs and financing



Represents the Nespresso long-term commitment to farmers and coffee growing communities. Within its framework, Nespresso provides coffee farmers with support, training, financing and technical assistance to continuously improve quality, sustainability and productivity. Currently, Cafexport and Impact Partners manages the cluster Caldas - Antioquia, which benefits 6.900 farmers in 15 different municipalities in Colombia.

**Associated Coffee Producers:** 6,900  
**Location:** Caldas and Antioquia  
**Co-executor:** Cafexport



Traceability, transparency and impact driven program for cocoa producers, workers and their communities. Going "Beyond sustainability", through impact driven action, including sustainability certification and sustainable development programs

**Associated Cocoa Producers:** 1,078  
**Location:** Huila, Caldas, Antioquia, Quindío, Norte de Santander, Tolima, and Valle del Cauca  
**Co-executorco :** Colcocoa



We support the continuous development of the coffee producers that are part of C.A.F.E Practices certification and sell their production to Starbucks.

**Associated Cocoa Producers:** 12,000  
**Location:** Cauca, Quindío, Caldas, Antioquia, Huila and, Santander,  
**Co-executor:** Cafexport



The program seeks to support coffee growers of **Miraflores** district (Villamaría-Caldas) to improve their productive practices, as well as to provide them with IT-based tools that will help to make accurate and informed decisions for better management of their farms.

Additionally, it seeks to promote ownership and autonomy: "This farm is my commercial focus."

**Associated Coffee Producers:** 300  
**Location:** Miraflores (Caldas)  
**Co-executor:** Cafexport

## Community Coffee Mill

### Benefited Coffee farmers:

140 AAA producers

**Social impact:** 4 saved hours of work

**Location:** Jardín - Antioquia

**Initial Investment:** USD \$680.000

**Co-executors:** Nespresso, Cafexport, USAID, ACDI VOCA, Andes coop, FNC, Presidencia de la República and Acción Social



### Benefits:

- Immediate payment of coffee beans with AAA quality premium
- Savings in maintenance cost of mill for each farm
- Do not have by-products on each farm that should be treated
- Do not have maintenance cost for RHA and pit treatment systems
- Free time that can be spent on other farm tasks

## Demonstrative and Commercial Plots



**Benefited Coffee farmers:** 124

**Investment:** \$52.559.116

**Location:** Norte de Caldas, Aguadas, Alto Occidente and Andes Coop

**Co-executors:** Nespresso, Yara and Cafexport

### Objectives:

- Increase the productivity of coffee cultivation
- Improve coffee quality
- Preserve soil fertility conditions

## Birds and coffee



**Involved Coffee farmers:** 40

**Social progress index survey:** 80

**Environmental education:** 250 children involved

**Bird species:** 174

**Bird watching:** 5.666

**Bird lists:** 690

**Recording hours:** 11.450

**Location:** Jardín - Antioquia

**Co-executors:** The Cornell Lab of Ornithology, Cornell University, Nespresso and Cafexport

### Objectives:

- Quantify the social and environmental impact of the Nespresso AAA program in Jardín.
- Empower the communities around the cluster through citizen science, sustainable bird tourism, and youth participation.



## Efficient Eco-Stoves

**Benefited:** 36 Women Coffee farmers  
**Investment:** \$42.344.760  
**Location:** Riosucio, Supía, Marmato, Quinchía  
**Co-executors:** The Hemi Group and Cafexport



### Benefits:

- Less wood for cooking
- Eliminate smoke in the kitchen (health problems)
- Encourage the use of profitable and renewable technology
- Home improvements by reducing soot emissions

## BEPS

### PERIODIC ECONOMIC BENEFITS



	Total	Coop associated	Non-Associated to cop
Coffee farmers	1683	1559	124
Investment	\$841.030.000	\$819.950.000	\$21.080.000
Benefits per Coffee farmer	-	\$516.000	\$170.000

**Location:** Aguadas, Norte de Caldas and Alto Occidente Coops.

BEPS is a voluntary savings program that seeks to protect people whose income is not enough to contribute to a pension, building a capital that will allow them to enjoy their old age with an income for life.

## Caféseguro - Farmer Future

**Benefited Coffee farmers:** 3.553  
**Location:** Andes, Alto Occidente, Norte de Caldas and Aguadas Coops  
**Investment:** \$765.509.529  
**Co-eexecutors:** Nespresso, Blue Marble, Seguros Bolivar and Cafexport



### Objective:

- Economic security in case of climatic events (Lack or excess of rain) that affect the harvest and that allow the producer to receive support to cover their production costs.



## UBEES



**Benefited Coffee Farmers:** 6  
**Location:** Caldas and Antioquia  
**Co-executors:** Nespresso, Ubees and Cafexport

### Benefits:

- Bees are key pollinators, providing well-being to the crop
- Increased yield and better quality of grains
- Additional income from the sale of honey by-products

## KGS

**Benefited Coffee farmers:** 46  
**Location:** Riosucio - Caldas  
**Investment:** \$300.820.867  
**Co-executors:** KGS Agro Group, Nespresso and Cafexport



### Objectives:

- Encourage the use of the Greenmax product and determine its impact on coffee productivity.
- Increased profitability of coffee growers
- **Organic** coffee production.

## Innovate UK



**Benefited Coffee Farmers:**

- 22 Direct Impact
- 100 Indirect Impact

**Location:** Aguadas, Caldas  
**Investment :** \$279.716.000  
**Co-executors:** Innovate UK and Cafexport

### Objectives:

- Create a CBB Attack Prediction Model
- Encourage the use of biopesticides and the reduction of agrochemical use

## Young Entreperneurs



**Benefited Coffee farmers:** 500

**Location:** East of Caldas (Manzanares, Pensilvania and Marquetalia)

**Co-executors:** Starbucks and Cafexport

This project seeks to strengthen the supply chain focused on 500 young coffee growers to increase profitability, productivity and comply with the sustainability standards of CAFE Practices certification through technical assistance to guarantee access to international markets, better prices and sustainability to long term.

## Solidaridad Network: UTZ Caquetá

**Benefited Cocoa farmers:** 100

**Funders:** International Solidaridad cooperators

**Co-executors:** Colcocoa and Solidaridad

**Inverstment:** USD 44.967



### Objective:

- Impact 100 cocoa producers in a region highly affected by violence, through technical assistance, improvement of their productivity, alignment of quality parameters, certification of production under international sustainability standards UTZ / Rainforest Alliance, likewise, improve administrative capacities and access to financing.

## Colombian Specialty Cocoa for the Swiss Sustainable Market



**Benefited Cocoa Farmers:** 250

**Funder:** Swiss Cocoa Sustainable platform

**Co-Executors:** Solidaridad and Colcocoa

**Investment:** USD 577.218

### Objective:

- Strengthen the administrative capacities of 250 cocoa producers in Antioquia, provide access to international markets by certifying their productions under international sustainability standards UTZ / Rainforest Alliance, and provide access to technology and financing opportunities.

## Cocoa Origins



**Benefited Cocoa Farmers:** 100  
**Investment:** USD 133,333  
**Co-Executors:** IDH and Colcocoa

Seeks to bring technology closer to the field and establish lines of precision agriculture, better milling practices and quality of cocoa, and communication that provide accurate information and change productivity and crop profitability.





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