

Pleased to meet you. Let us introduce ourselves.



We are intellectual property trademarks patents copyright experts

You have valuable assets



Ideas Creativity Innovations Designs ArtisticCreations MusicRights UtilityModels Lyrics Layouts Brands Content Rights Logos Inventions Domains MusicalCompositions Formulas Services Products Slogans Know-how Sports Talent Franchises Business Models Recipes Licenses Software Applications TradeSecrets Scripts Images Data Designations Wordmarks Colors GeographicalIndications Advertising Books Inspiration CreativeWork ProprietaryTechnology Artwork Industrial Secrets BreakthroughTechnology Screenplays Trade-Dress

Let us take care of you.

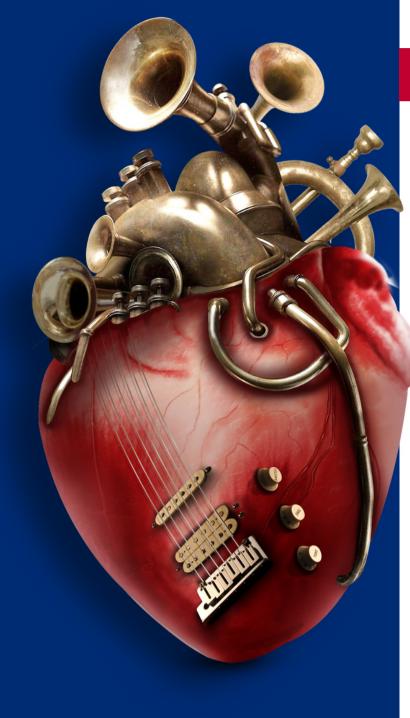
We ignite and fuel your spark

We are a specialized Intellectual Property Firm with a full range of services and a unique approach to Law Practice. A team of experts protecting and enforcing Trademarks, Patents, and Copyright.

Headquartered in Mexico City with offices in Merida and Houston, TX, we operate in multiple jurisdictions since 2011.









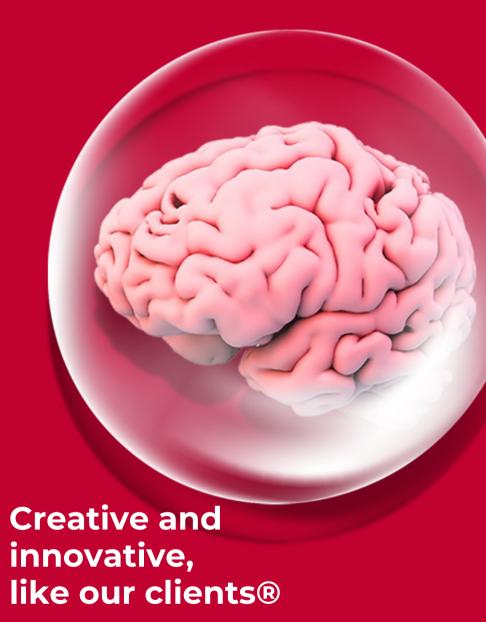


We exist to preserve ideas, dreams, and stories of people, families, and companies over time.

We strive to become the IP Law Firm of choice in the region.







Creative approach

We are not bound by the old rules, we provide imaginative solutions and successful strategies.

Innovative thinking

We are constantly breaking new ground, and our practice reflects our beliefs.

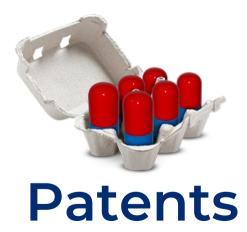
We have a full menu

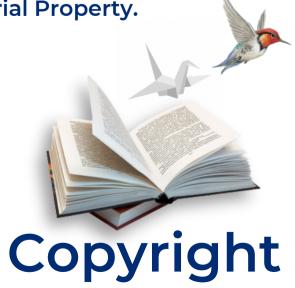


Our Practice Areas include both, Intellectual and Industrial Property.



Trademarks





Your brand is unique and special.

We register and protect marks, in the most diligent manner, from A to Z.

Inventions change the world and make our lives better.

We are versatile and resourceful experts in all technical fields.

Artistic creations are what make us human.

We help rightsholders realize the full potential of their work.





A full range of services to prevent and counteract infringements.



We take all the necessary legal steps to preserve your IP and eliminate unnecessary office actions.

Searching Clearance Interpretation Filing Examination Registration Docketing Watching-Service Renewing PreservationOfRights DeclarationsOfUse Franchising Strategy PortfolioManagement ProductionAgreements Licensing Distribution BusinessAffairs



Enforcement

Our litigation team does not hesitate in taking fierce and immediate action against offenders in all instances.

Litigation Advisory Conciliation Arbitration Oppositions Settlements

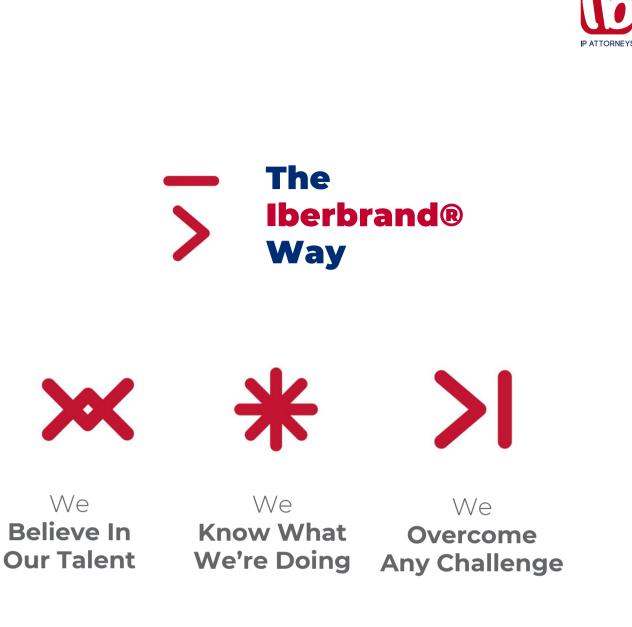
OnlineDisputeResolutions PrecautionaryMeasures Procurement Compliance

Cease&Desist Prosecution Customs Seizures Anti-Counterfeit

Our secret sauce

Our team values define us.

Iberbranders are IP experts, yet we have our own way of doing things.





Experienced. Multi-disciplinary. Specialists.







We're always aiming for the top

The most awarded IP Firm in Mexico.





We're always in good company

Members of the most prestigious associations worldwide.



We're always in the right place at the right time

Present year-round in all relevant industry events and conferences.





We're trusted by the very best

Some of the most reputable and renowned brands in the world are on board with us.

CAROLINA HERRERA 000 despegar (com MIII AutoZone IRAN MAIDEN NEOM LOLI 200D PETRONAS WhatsApp POLARIS easyJet MetLife M SAMSUNG Salvatore Ferragamo ASTON MARTIN Cartier C TikTok 13 SEPHORA GARIG B **≥LATAM VIATRIS** GoPro Hilton P PayPal facebook Uber ebay Instagram 0



We think global and act local

Your IP strategy is missing something...



Introducing Iberbrand® Latin America Program (IBLAP), our one-stop-shop for all your Intellectual Property matters in the region.

The most convenient, efficient, and competitive offer in the market.

All your needs in one place





Convenience

We eliminate all the pain points with our all-in-one solution.

One Power of Attorney, all jurisdictions.

Efficiency

Our data-driven decision making process is centralized and streamlined.

We deliver results.



Value for Money

Best-in-class attorneys at an exceptional cost-benefit ratio.

Fair rates. No hidden fees.



Here your ideas will be at home



We can manage all your IP matters in Mexico, Latin America and beyond.

Our expertise, solid network, and strong partnerships are at your disposal.

Let us take care of you.

iberbrand.com



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