

# Home Comforts Investments Ltd

Commodity Traders & Exporters



# Introduction

- Home Comforts Investments Ltd is a commodity trading company based in Nairobi, Kenya.
- Started operations in 2013 as a tea trader with an Award Winning brand – Home Comforts Tea; Buyer / Tea Exporter Member of the Mombasa Tea Auction.
- Developed capability to trade in other commodities – Coffee Beans, Cashew Nuts, Beans, Grains, Herbs and other commodities through our supplier collaboration networks in Africa.
- We are keen to establish supply and collaboration ventures in these commodities in Africa, North America, Middle East, China, Asia and Europe.

# Accomplishments

- Experience in bulk tea exports to clients in China, Egypt, Pakistan, USA, UAE, others.
- Exhibited in major trade events – China Africa Economic & Trade Expo (CAETE); China International Import Expo (CIIE) in Shanghai; African Commodities Exhibition, Jinhua; World Tea Expo, USA; Gulfood Dubai.
- Affiliation with Javans Coffee Ltd - a major Coffee Dealer, Roaster and Exporting company.
- Coffee Agent Agreement with a major Coffee Farmers Co-operative Society.
- Export experience in other commodities



## Past Exhibitions: China, USA, UAE



# Summary – Our Tea Products & Services

## **BULK TEA**

- BLACK TEA – this is the standard Black CTC (cut-tear-curl) TEA
- BLACK ORTHODOX LEAF TEA
- GREEN TEA
- BLACK TEA Flavored
- PURPLE TEA – Leaf Tea
- WHITE TEA

## **PACKED TEA – OUR OWN BRAND & PRIVATE LABEL FOR CLIENTS**

- TEA BAGS
- LOOSE TEA

## **INNOVATIVE TEA & HERBAL PRODUCTS**

- INSTANT BLACK TEA
- TEA EXTRACTS
- ROOIBOS
- HIBISCUS, MORINGA, LEMONGRASS

# Kenyan Tea - Bulk

## Black Orthodox Leaf Tea



Grades – FBOPFSP, FBOPF, OP1, FOP, FOF, OPA, others

## White Tea Silver Tips



Made from the tea leaf bud only  
Light and refreshing

## Purple Tea



A natural medicinal Tea rich in antioxidants  
High levels of Catechins and Anthocyanins  
Purple Tea Extract is suitable as a natural ingredient in healthy drinks, ready to drink (RTD) beverages

## Black CTC Tea



Ideal for milk tea and for producing instant tea powder, Bubble Tea and Tea food flavors  
Grades – BP1, PF1, PD, D1, PF, F1, D2, others

- Sourced directly from factories or The Tea Auction
- Exported in Bulk or Packed in Private Label
- Flexible Minimum Quantities

# Other Tea Products

## Tea Extracts



Manufactured from Kenyan Tea

100% Natural Extracts

Black, Green, Purple Tea Extracts

Natural Tea extracts for Dietary Supplements,

Functional Foods, Functional Beverages, RTD

beverages, Cosmetics and Pharmaceutical industries.

## Rooibos



Origin - South Africa

100% Natural Rooibos, Caffeine-free

Fine cut suitable as tea bags

Red and Green Rooibos extract available

Both hot and cold soluble

## Natural Herbs



Hibiscus, Moringa

100% Natural Herbs

Available in dry Whole or Packed

- Exported in Bulk or Packed in Private Label
- Minimum Quantities may apply

# Packed Tea

## Home Comforts Tea



An award winning brand

Home Comforts Tea is ideal for non milk /milk tea, flavored tea and for producing instant tea powder, and Tea food extracts and flavors.



Available sizes – 100g, 250g, 500g, 1kg

Type of Tea – CTC Tea, Black Orthodox, Green Tea.

Private Label - Packed based on client requirements – MOQ is 1Ton

Flavor examples - Ginger, Masala, Caramel, Mango, Earl Grey, Passion, etc

# Kenyan Coffee

## Roasted Coffee Beans



ARABICA COFFEE  
GRADE – AA, AB

Roasted at facilities at the affiliate Company and the Co-operative Society Roasting facility with modern machinery, ensuring consistent quality and transparency

## Green Coffee Beans



Sourced directly from our affiliate Coffee Roasting and Export company or direct from farmers through the Farmer Co-operative Society

Milled at the Co-operative Factory

- Exported in Bulk or Packed in Private Label – Green Beans or Roasted
- Flexible Minimum Quantities
- Transparent pricing and payments.

# Why Partner with Home Comforts?

Reason for clients to source from Home Comforts Investments Ltd:

- Experience in exporting and exhibiting in export markets.
- Growing network in key markets
- We source from Eastern & Southern Africa region through our reliable supplier networks – ensures multi origin tea and products for a wider selection.
- We are your **one-stop sourcing contact on the ground** – with increased capacity through partnerships, reliability, cost effectiveness, traceability and transparency in pricing and direct dealing with tea suppliers and factories on your behalf.
- Ability to offer Private Label packing for Tea and Coffee
- Packing facilities registered with US FDA, China GACC, others

# Our Future Plans

Based on our experience, feedback and interest shown during our exhibition of our products in various trade events, customers have expressed strong interest in exploring collaboration in supplying African products and commodities such as Tea to their markets.

Our business objectives are to explore:

- Distribution partnerships and collaborations in supplying commodities – Tea, Coffee beans, other commodities from Kenya and other African countries.
- Private labeling of Tea, Coffee, and other commodities under the client's brand name.
- Joint collaboration and development of natural tea products, extracts and ingredients for various uses such as for the Ready-to-Drink, Instant Tea, Bubble Tea, and for the Beauty and Cosmetics industries.

Our new Product Development pipeline: Enquiries are welcome:

- Packed Tea for International Markets – China, Asia, Middle East, Europe, North America, Africa
- Instant Tea Powder manufactured from Kenyan Black Tea
- Tea based Beverages

# Contacts

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