

# ecosistema **Jaguar**

Empresa



Certificada

Best For  
The World  
2019 MEJORES  
PARA EL MUNDO





**Imagine your favorite  
food on this plate**

We eat between

**3 and 6**

times a day

In order for food to reach us, **many steps**  
had to take place, from production in the  
field, to industrial transformation,  
distribution and sale.



**Because of that was born Jaguar**

# We build long-lasting relationships

A **contact center** specialized in the **agrifood** sector so that companies can build long-lasting end-to-end relationships.

You earned 10 points!

Hello, Mr. Albert!

Watch how easy it's in this video



# Communication is not the same for all audiences.

We know the rural population and the base of the pyramid very well,  
that's why we know how to build trusting relationships that mobilize  
your business indicators.

# **Our contact center works through the channels that our audiences use the most**

WhatsApp and phone calls, speaking the same language and being someone who can be trusted for users' experience with companies.

Your product is on its way!

Here you can pay



# **We accompany the growth of your company**

We manage communications and also provide you with multimedia training tools to enhance the user experience.





## Safety and traceability

With a multi-communications software with the highest standards of security and traceability to safeguard the information of our customers.



# We have an end-to-end BPO service ecosystem

## At the beginning of the chain

farmers and associations

DATA  
COLLECTION

FARMING  
TRAINING

LEGAL  
SUPPORT

PAYMENT  
AGREEMENTS

LOYALTY  
PROGRAMS

## In the middle of the chain

employees and technical  
sales representatives

DATA  
COLLECTION

CORPORATE  
TRAINING

LOYALTY  
PROGRAMS

BACK-OFFICE  
SUPPORT

## At the end of the chain

distributors, vendors  
and shopkeepers

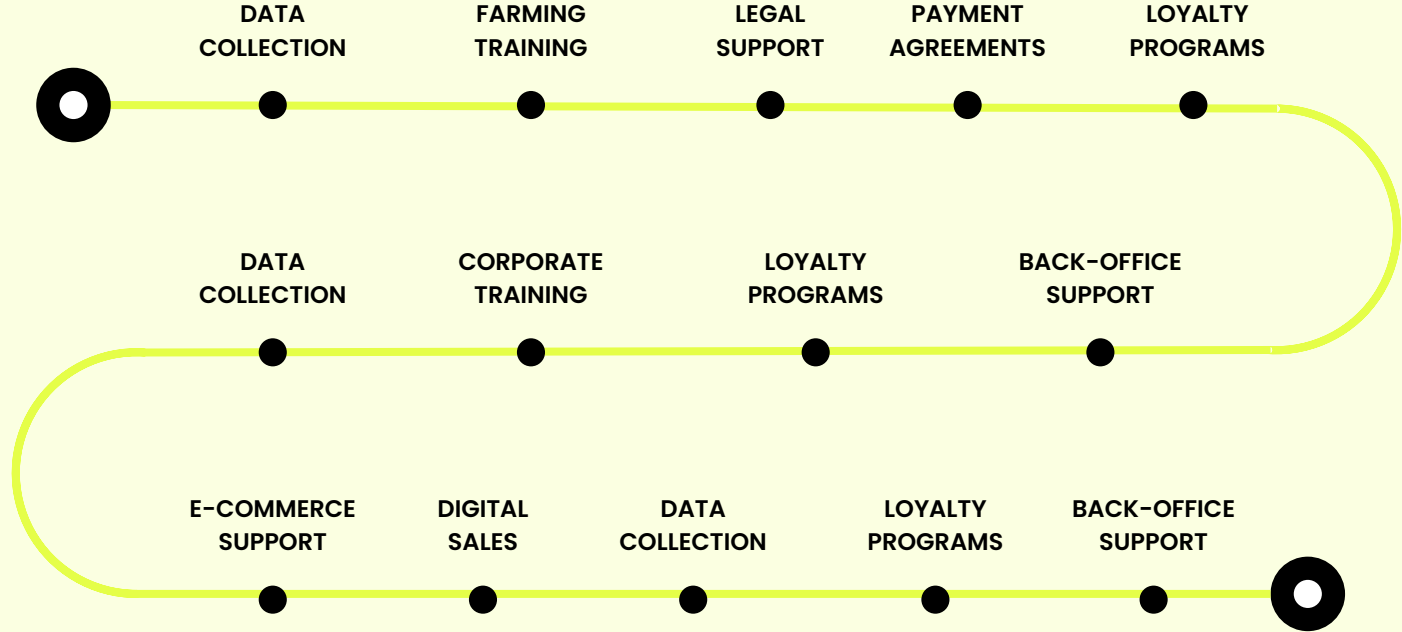
E-COMMERCE  
SUPPORT

DIGITAL  
SALES

DATA  
COLLECTION

LOYALTY  
PROGRAMS

BACK-OFFICE  
SUPPORT



## What makes us different?

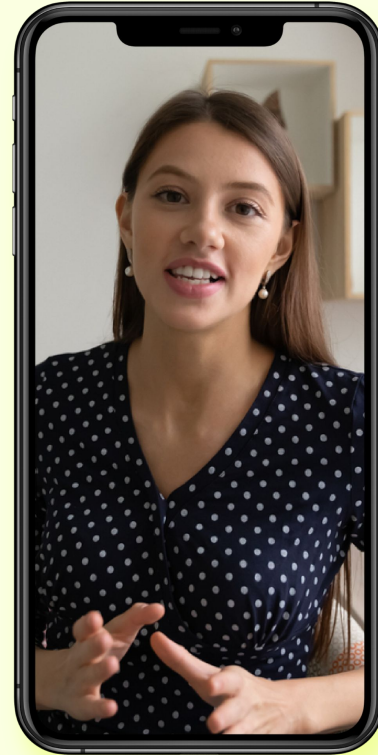
	DATA COLLECTION	TRAINING	LOYALTY	BACK-OFFICE	DIGITAL SALES
Icorp	✗	✗	✗	✓	✗
In-Ova	✓	✓	✗	✗	✗
Agromovil	✓	✓	✗	✗	✓
Galápp	✓	✓	✗	✗	✓
HackU	✗	✓	✗	✗	✗
SIMA	✓	✓	✗	✗	✗
Jaguar	✓	✓	✓	✓	✓

## Monthly model with bundled minutes

**Hybrid Model** \$USD 0.40 x min

**WhatsApp Model** \$USD 0.26 x min

**Calls Model** \$USD 0.34 x min





DAVIVIENDA



KARDIANUTS

Alianza  
Team



corona



Grupo  
nutresa

LUKER  
Chocolate



ARGOS

EQUIORI  
equidad y origen



RENAULT

Comfenaalco  
Antioquia



comfama



GOBERNACIÓN DE ANTIOQUIA

ruta<sup>n</sup>  
MEDELLÍN  
CENTRO DE INNOVACIÓN Y NEGOCIOS



Energía & Potencia



AgriTIERRA

How do our services  
generate value for you?

ACTIVATE YOUR CHANNEL

# ecosistema Jaguar

## ECOSISTEMA JAGUAR

Contact center for the  
agrifood sector.

**Medellín | Colombia**

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Empresa



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PARA EL MUNDO



## Work with us

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