

GRUPO DE ASESORES PROFESIONALES VIVA ZAPATA



2018

Viva Zapata will turn 28 years old!

This October 29, Viva Zapata, the agency that discovers the authentic Mexico, will celebrate its 28th anniversary.

Twenty-eight years, in fact, of proposing trips, and of traveling roads!

In 1990, Viva Zapata was a small office in the center of Mexico City with two employees only.

Today, the agency has 20 people and three offices: in Mexico City, of course, but also in Cancun and Paris.

Decidedly yes, Viva Zapata can be satisfied with the work done.



28 years of years of satisfaction!

Throughout these years, thanks to a competent and committed team, Viva Zapata has managed to weave a personal commercial relationship with each client. Although distance is sometimes important, we have always had the heart to respond as quickly as possible to all requests and all questions.

In Viva Zapata, everyone knows "their" Mexico. It is normal, nobody like Mexicans to identify the needs of customers who want to discover our country.

This is how all our trips have the high value to which our customers legitimately aspire

28 years of professionalism!

Viva Zapata is before of all, a team of highly qualified professionals who personally commit themselves to each misión in order to obtain total satisfaction.

And regardless of the distance that separates us, we raise our glass for those 20 years of work, dream and hope.

A handwritten signature in red ink, likely belonging to Virginia González Orán.

Virginia González Orán
Directora General



A little bit of our history:



Juan and Virginia in 1990, in the creation of Viva Zapata

1990

Creation and opening of the agency on 33rd floor of the "Torre Latinoamericana".

1991

Reception of our first group of tourists, on November 4.

1992

Our first three Paris customers arrive

1993

Moving to the 13th floor in the same « Torre Latinoamericana ».

1994

Purchase of our first office on the Street of Rio Niagara 40 bis, in Mexico City.

1995

First participation in the tourism fair "Top Résa", in Deauville, France.

1996

Purchase of our second office on the Street of Rio Niagara 52.

1997

The team is expanding...we are already 10!

1998

Participation of Viva Zapata in the Tourism Fair "Fitur" in Spain.

1999

Buy of a van and a bus of 45 places

2000

Moving to the office of Rio Niagara 52. Participation in the main Tourism Fairs in Europe.

2001

Opening of our office in Cancun.

2002

The family becomes more numerous... Fifteen people at our service.



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2003 Purchase and installation of the office of Paris.

2004 Official opening of the Paris office

2005 Today "Viva Zapata" has 20 collaborators

2006 Arrival of the first mexican collaborator to strengthen the Paris office.

2007 Viva Zapata receives the "Excelsis Award of Quality and Excellence". Purchase of an "Irizar" bus of 47 places

2008 Viva Zapata receives the "M" distinction

2009 (Moderniza) granted by the Secretariat of Tourism of Mexico city

2010 Slow resumption after the influenza AH1N1.

2011 Slow resumption after the influenza AH1N1.

2012 Participation in 7 International Fairs of Tourism that took place in Europe

2013 Good year with new guests from other countries

2014 Restructuring of the Mexico City and Cancun offices

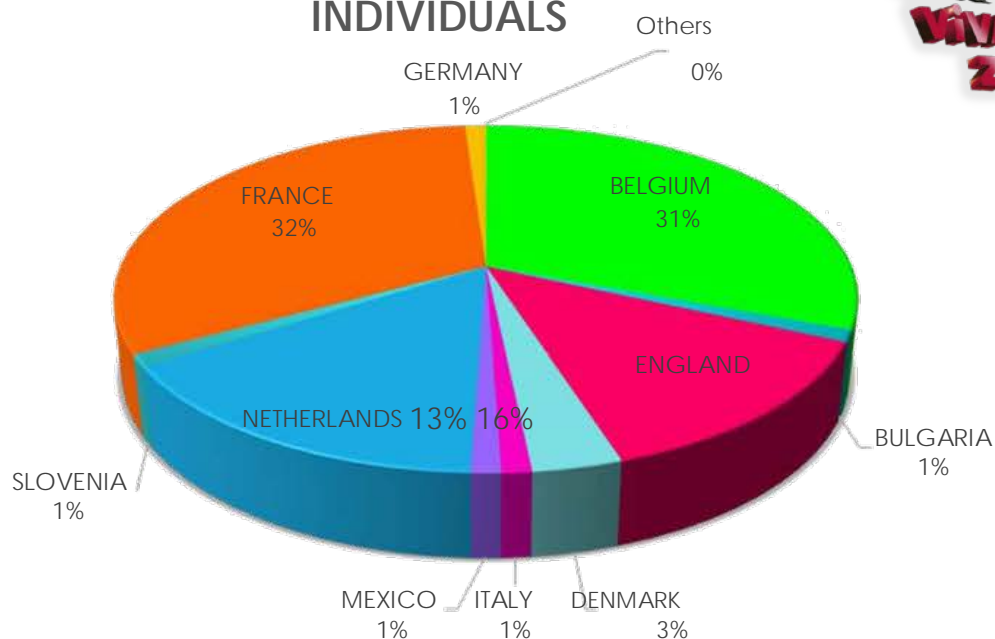
2015 Viva Zapata celebrates its 25th anniversary

in 28 years, the agency has suffered several changes.

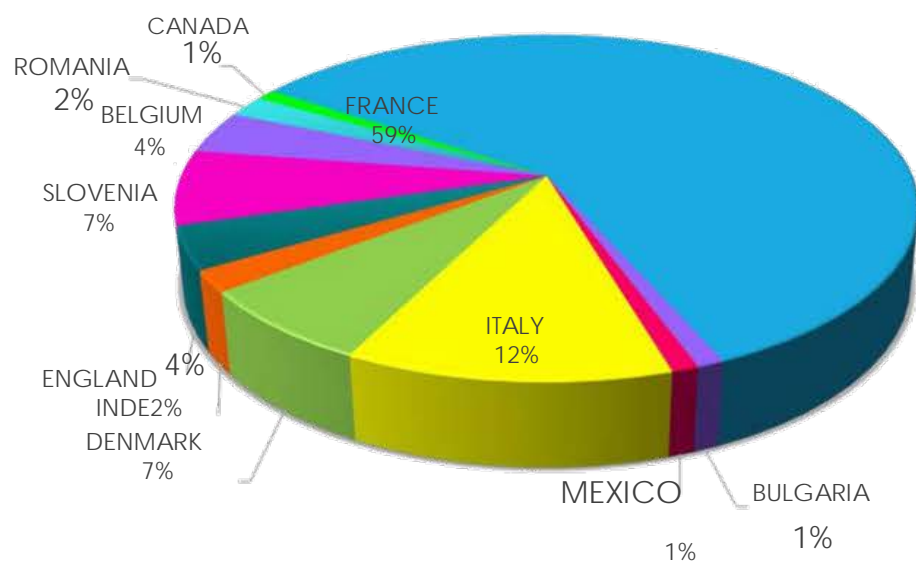
The economic context and the expectations of customers have made the agency adapt without stopping, evolve, grow without losing what its strength does: personalized service.



INDIVIDUALS



GROUPS



Profesional Counselors Group: Viva Zapata

Viva Zapata is an agency that is going from strength to strenght, which is active, very active, after 28 years.



What's our strength?

Our team of 20 employees located in Mexico city, Cancun and Paris develops a true pólce of understanding your wishes and your dreams. Listening to our clients allows us to advise them in an optimal way.

We are Mexican and we live in Mexico. The knowledge of our country gives us a decisive advantage from other agencies.

Viva Zapata, proud of her roots

"Viva Zapata". This is the name of our company, in tribute to the admiration aroused by the ideals of this Mexican revolutionary leader.

Proud of its roots, Viva Zapata knows how to be bold in his proposals and suggestions, a quality indispensable in this activity, in which the council does the difference.





And for you, the best Mexican guides will make you participate in the knowledge of our great culture.





Cascadas de Agua Azul, Tumbalá, Chiapas

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