



SUSTAINABLE CUP

WHO WE ARE

We are Green Cups®, a purpose-driven company dedicated to transforming the way the world consumes. We combine innovation, design, and environmental responsibility to offer strong, durable, and eco-friendly cups, mugs, plates, and bowls — made from sugarcane, a renewable resource that replaces traditional fossil-based plastic.

Our products were designed to make everyday life safer, more cost-effective, and more conscious: they help prevent glass-related accidents, reduce disposable

costs, and provide an elegant experience for parties, events, and corporate use.

We serve a wide range of segments, including cafeterias, restaurants, hotels, resorts, buffets, schools, bars, and events of all kinds.

We manufacture our products in green, white, or colored versions, all with excellent durability and customization options, allowing each client to express their brand identity in a creative and sustainable way.

Our 1st
Mission is
TO MAKE LIFE
LESS
DISPOSABLE
We are together
WITH YOU
For a planet
more
CONSCIOUS



OUR COMMITMENT:

We believe that every choice has the power to shape the future. That's why we work to deliver practical, beautiful, and sustainable solutions that reduce environmental impact.

We value our customers at every stage — before, during, and after the purchase — building transparent and long-lasting relationships.

YOU CAN ALWAYS COUNT ON US



THE PROBLEM WITH DISPOSABLES

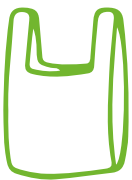
At the end of the 20th century, disposable products became part of our daily lives due to false impressions of convenience, hygiene, and low cost. This led to their widespread and irresponsible use in many aspects of our lives. Although this daily use may seem harmless, the environment has been suffering significant impacts because people do not use disposables consciously and often fail to dispose of them properly. As a result, the amount of solid urban waste has been increasing.

Pollution caused by the improper disposal of plastic items is one of the major environmental challenges of our time. According to UN data, a plastic

bottle takes around 450 years to decompose and disappear from the environment. It is estimated that about 1 million plastic bottles are discarded every minute on our planet, which reveals alarming numbers. Regarding disposable cups, it is estimated that around 720 million cups are discarded every day in Brazil, according to the Brazilian Association of Public Cleaning and Special Waste Companies (ABRELPE).

All of this makes us reflect on our role in society. How can we change this reality? What can we do differently, and how can we live in balance with nature?

PLASTIC POLLUTION in global numbers



500 billion to 1 trillion
plastic bags are
used every year



1 million bottles
plastic bottles are
purchased every minute



50% of plastics
consumed plastics
are used only once



13 million tons
of plastic reach the
oceans every year



WHAT CAN WE DO TODAY?

Having environmental awareness is already a first step to help the environment. We must re-educate ourselves regarding the consumption of disposable products and implement responsible measures so that we can create sustainable and lasting habits.

Thus, each person must play their role as a protagonist in the process of reducing plastic pollution, encouraging the consumption of environmentally friendly products that consider their reuse and their final destination after consumption.

There are several ways to foster this Green mindset. A simple and easy practice is to start with the premise: "If it cannot be reused, REFUSE!"

Countless movements have been emerging in society in favor of this premise, and as a result, many people and companies have engaged in this process of environmental concern, adopting simple measures to REDUCE, REUSE, and RECYCLE, supporting movements such as "Adopt a Mug," "Plastic Free," "Clean Company," for example.

Faced with movements like these, companies have encouraged employee awareness to adopt their own mug or durable cup for the good of society.

I am made
of sugarcane!



Green Cups 500ml

Sustainable Line: **Green Cups®**
Raw Material: Sugarcane
Height: 14,5 cm
Diameter: 7,5 cm
Code: BD500GCBR
Colors: ○●

TO PRODUCE
1  UP TO **3** LITERS
A SINGLE-USE CUP  of WATER ARE USED

TO WASH
YOUR
REUSABLE
CUP YOU USE



 ONLY
300
MILLILITERS

DISPOSABLE X GREEN CUPS®

The Green Cups® line from Krystalon was created to offer sustainable products that significantly contribute to reducing the volume of waste generated and to lowering greenhouse gas emissions. The sustainable Green Cups® are produced from sugarcane, a natural resource that can be reintegrated into nature more quickly than human consumption.

There are many reasons to replace disposable cups with sustainable Green Cups®. Check below some of the main advantages of making this substitution:

DO YOU KNOW THE DIFFERENCE BETWEEN A DISPOSABLE CUP AND A SUSTAINABLE GREEN CUPS®?



Release of carcinogenic substances (phthalates, BPA)



Raw material from non-renewable sources (Petroleum: finite source)



Single use (Average lifespan of 3 seconds)



Not suitable for hot and cold beverages due to toxin release

Common disposal or selective collection



Excessive expenses with replacement and disposal due to the high volume of disposable waste generated



Free of BPA, heavy metals, and phthalates



Raw material from renewable sources (Sugarcane)



Reusable (Average durability of 2–3 years) – Can be cleaned in a dishwasher



Suitable for hot and cold beverages



Includes a reverse logistics plan



70% cost reduction with this type of product (Savings in waste management / selective collection / supply and cleaning staff time / internal purchases of trash bags)



ECONOMY

With the implementation of Green Cups® sustainable cups, we achieve financial and environmental results for those who adopt them:

- Reduction in the volume of waste generated and other costs involved in the process of separating discarded waste
- Reduction in expenses with selective collection
- Reduction in expenses with disposable items, in addition to other investments necessary for the use of this product (dispenser, specific trash bin, etc.)
- Reduction in employee time invested in this type of purchase, since instead of being carried out biweekly or monthly, these purchases are made every 2–3 years

And to help you calculate the savings generated by implementing Green Cups® sustainable cups, we provide a savings calculator where you can enter your own information regarding disposable cup usage, and thus get an idea of how much you spend on this type of product and how long it takes for Green Cups® sustainable cups to become viable in your company.

CALCULATE HOW MANY DISPOSABLE CUPS YOUR COMPANY USES AND IN HOW MUCH TIME GREEN CUPS® SUSTAINABLE CUPS BECOME VIABLE BY ACCESSING THIS LINK!

<https://www.greencups.com.br/calculadoradaeconomia>



Green Cups 280ml

Sustainable Line: **Green Cups®**
Raw Material: Sugarcane
Height: 11,7 cm
Diameter: 6,5 cm
Code: LD280GCBR
Colors: ○●

HOW TO IMPLEMENT?

There are countless reasons that have encouraged companies to adopt Green Cups® sustainable cups, whether due to environmental concerns, financial viability, or the evolution of collective thinking.

In fact, laws and regulations have already created the need for companies to adapt and pay attention to the disposal of single-use cups. Bills have already been presented in Congress to ban this type of use, such as Bill 99/2019, which proposes ending the supply of disposable cups, plates, cutlery, and stirrers, and several sectors have already positioned themselves in favor of approving this law.

Shall we do this together? Start with this small action of giving each employee a cup/mug to use for their coffee/water, replace cafeteria cups with reusable ones, hold events with safe and durable cups, personalize them with impactful phrases, spread what your company stands for with creative customizations, and make your customer understand the value of your brand/company through environmentally friendly products!

Think Green, Use Green Cups®!!

GREEN CUPS® GREEN LINE



**Eco-friendly Cup
70ml Green Cups®**

Code: TE70GCVD
Diameter: 5 cm
Height: 6,3 cm
Weight: 20 g



**Eco-friendly Cup
200ml Texturizado
Green Cups®**

Code: SD200GCVD
Diameter: 6,5 cm
Height: 9 cm
Weight: 35 g



**Eco-friendly Cup
200ml Liso
Green Cups®**

Code: SD200GCLVD
Diameter: 6 cm
Height: 9 cm
Weight: 30 g



**Eco-friendly Cup
280ml
Green Cups®**

Code: LD280GCVD
Diameter: 6,5 cm
Height: 11,7cm
Weight: 40 g



**Eco-friendly Cup
320ml Green Cups®**

Code: BD320GCVD
Diameter: 7,2 cm
Height: 10 cm
Weight: 50 g



**Eco-friendly Cup
360ml Green Cups®**

Code: CD360GCLVD
Diameter: 8 cm
Height: 12 cm
Weight: 50 g



**Eco-friendly Cup
500ml Green Cups®**

Code: BD500GCVD
Diameter: 7,5 cm
Height: 14,5 cm
Weight: 75 g



**Eco-friendly Mug
300ml Green Cups®**

Code: CAN300GCVD
Diameter: 7,5 cm
Height: 8,3 cm
Weight: 70 g



**Eco-friendly Ramekin
90 ml Green Cups®**

Code: RAM90GCVD
Diameter: 7 cm
Height: 4,2 cm
Weight: 16 g



**Eco-friendly Cream jug
130ml Green Cups®**

Code: CRM130GCVD
Diameter: 10 cm
Height: 5,5 cm
Weight: 31 g



**Eco-friendly plate
18 cm Green Cups®**

Code: PRT18GCVD
Diameter: 18 cm
Weight: 64 g

**Available in the
following colors:**



Branco



Verde



Azul



Creme



Laranja



Roxo



Vermelho



GREEN CUPS® WHITE LINE



**Eco-friendly Cup 70ml
Green Cups® White**

Code: TE70GCBR
Diameter: 5 cm
Height: 6,3 cm
Weight: 20 g



**Eco-friendly Cup 200ml
Green Cups® White**

Code: SD200GCBR
Diameter: 6,5 cm
Height: 9 cm
Weight: 35 g



**Eco-friendly Cup 280ml
Green Cups® White**

Code: LD280GCBR
Diameter: 6,5 cm
Height: 11,7 cm
Weight: 40 g



**Eco-friendly Cup 320ml
Green Cups® White**

Code: BD320GCBR
Diameter: 7,2 cm
Height: 10 cm
Weight: 50 g



**Eco-friendly Cup 360ml
Green Cups® White**

Code: CD360GCLBR
Diameter: 8 cm
Height: 12 cm
Weight: 50g



**Eco-friendly Cup 500ml
Green Cups® White**

Code: BD500GCBR
Diameter: 7,5 cm
Height: 14,5 cm
Weight: 75 g



**Eco-friendly Mug 300ml
Green Cups® White**

Code: CAN300GCBR
Diameter: 7,5 cm
Height: 8,3 cm
Weight: 70 g



**Eco-friendly Ramekin 90
ml Green Cups® White**

Code: RAM90GCBR
Diameter: 7 cm
Height: 4,2 cm
Weight: 16 g



**Eco-friendly Cream jug
130 ml Green Cups®
White**

Code: CRM130GCBR
Diameter: 10 cm
Height: 5,5 cm
Weight: 31 g



**Eco-friendly plate 18
cm Green Cups®
White**

Code: PRT18GCBR
Diameter: 18 cm
weight: 64 g

**Available in the
following colors:**



Branco



Verde



Azul



Creme



Laranja



Roxo



Vermelho



LINE OF LANYARDS AND ACCESSORIES



Green Cups® Lanyard with Silicone Cup Holder

Code: CORDPORTGC

Length: 120 cm

Height: 2 cm

Green Cups® Lanyard with Pear Ring for Mugs

Code: CORDARGGC

Length: 120 cm

Height: 2 cm



WWW.GREENCUPS.COM
CONTATO@GREENCUPS.COM.BR

RUA AFONSO CELSO, 552
VILA MARIANA - SÃO PAULO-SP - BRAZIL
WHATSAPP: + 55 (11) 95871-9042
TEL: +55 (11) 5096-2946

