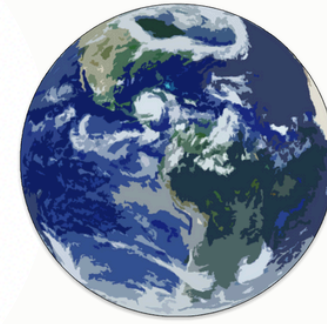




GLOBAL VISION



CONTEMPORARY

# Global Vision Contemporary & Global Vision Travel & Investments

International Art Gallery & Multi-Media Design Agency

Niche Travel Agency Promoting the World's Cultures & Global Investments

2024-2025







# History of Global Vision

Started in January 2020 by International Photojournalist and Artist Heidi Powell-Prera, Global Vision Travel & Investments has hosted 2 successful Trade Missions to Central America and assisted non-profit organizations hosting trade missions to Africa and Cuba. Our Contemporary Fine Art Gallery has hosted Exhibitions for over 20 International Artists. Our creative multi-media agency has served clients such as International Focus Magazine, HITDC, Africa is Open, The World Chamber of Commerce, International Rotary, The Conrad O. Johnson Music & Fine Arts Foundation, The Houston Bilateral Chamber, Philippine Chamber, Be the Peace, Be the Hope, CHAMP, Fitness and Longevity, Sister Cities, and The International Trade Center in Houston. Our goal is to continue to serve individuals and organizations committed to promoting world peace and prosperity. Haz todo Con Amor!



**Guatemala**  
**Land of Eternal Spring**  
**Trade Mission April 17-22, 2024**  
**Hosted by City of Houston**  
**Council Member District J**  
**Edward Pollard**

**Contact Heidi Prera**  
**713-927-9038**  
**Global Vision Explorations**







# Welcome To Global Vision Travel & Investments

**Niche Travel Agency Promoting the World's Cultures & Global Investments**

Through Niche Travel Experiences & Trade Missions, Global Vision Travel & Investments will offer travelers trips with a purpose. Through our trips, travelers will explore opportunities to invest in cultures whose natural environment and way of life depend on eco-tourism and foreign investments. We host Trade Missions, taking government officials and their delegates to meet political and community leaders in countries looking to build relationships and create a stronger investment dialogue between their cities and the Political and Private sectors of the United States. We host VIP Historical Tours, Plein Air Painting & Photography Artist Workshop Trips, Art Collector/Buyer Trips, Wellness Retreats, Volunteer, and eco-tourism experiences. Global Vision's purpose is to open your eyes to just how small and wondrous our world truly is. The solutions to our shared problems with economic development, climate change, violence, health, and systemic poverty require all of us to invest our time, talents, money, and attention. Join us in making the world a better place.

**Haz todo Con Amor!**



**GLOBAL**  
TRAVEL  
**VISION**





# Trade Mission to Guatemala April 17-22, 2024 with Houston City Councilman Edward Pollard District J and 7 Houston Business Leaders

## Guatemala Moving Forward

Edward Pollard, Councilman for District J, and Heidi Powell-Prera of Global Vision Contemporary are Building Bridges with Guatemala, CA

A recent trade mission from the City of Houston to Guatemala was hosted by City of Houston Council Member, Edward Pollard. and Heidi Powell-Prera, founder and director of Global Vision Contemporary. A group of 10 delegates spent 5 days from April 17th through April 22nd. The goal from the outset was to strengthen the relationship between Guatemala and Houston, improve trade and boost the economy. By improving connections economically and culturally, Houston can contribute to the future of Guatemala and build bridges between us and our neighbor to the South.



City of Houston Trade Mission to Guatemala 2024  
Lead by Edward Pollard Houston City Council District J



City of Houston Trade Mission to Guatemala 2024 Lead by Edward Pollard Houston City Council District J  
Hosted By Heidi Powell-Prera of Global Vision and Wendy Mena of Invest Guatemala  
Meeting with Alessandra Gallio- Concejal Segundo Municipalidad de Guatemala







# Welcome To Global Vision Contemporary

## International Fine Art Gallery

Discover the latest Modern and Contemporary artworks available at Global Vision Contemporary Fine Art Gallery. Currently on display at our Uptown Houston, TX location we have the work of 5 of our internationally established living artists. Guatemalan Artist Lorenzo Cruz, pictured on the right, lives in San Pedro de La Laguna, a Mayan village located at the base of a volcano in Lake Atitlan Guatemala. Through Global Vision, you can support his small community while increasing the value of your art investment portfolio. Art Collectors can also book a trip to visit the artist in his studio and experience the people and village that inspire him first hand. Curators Heidi Powell and Miriam Bracey work to foster relationships with emerging masters worldwide. Through partnerships with Consuls General, Community Leaders, International Organizations, and Private Business Owners, Global Vision Contemporary hosts 6 Exhibitions featuring international living artists and 2-3 niche travel journeys a year.





# Global Vision Contemporary Fine Art Gallery

WE AIM TO SUPPORT THE ARTISTS/ARTISANS AND THEIR FAMILIES, THE LOCAL ECONOMY AND GRASSROOTS INITIATIVES IN THE VILLAGES WE WORK WITH, FOSTER APPRECIATION OF THEIR RICH ART AND CULTURE AND INCREASE AWARENESS OF THE POLITICAL, ECONOMIC, SOCIAL AND ENVIRONMENTAL ISSUES THAT IMPACT THESE INDIGENOUS COMMUNITIES. PAINTING BY GUATEMALAN ARTIST LORENZO CRUZ





# Greetings From The Team

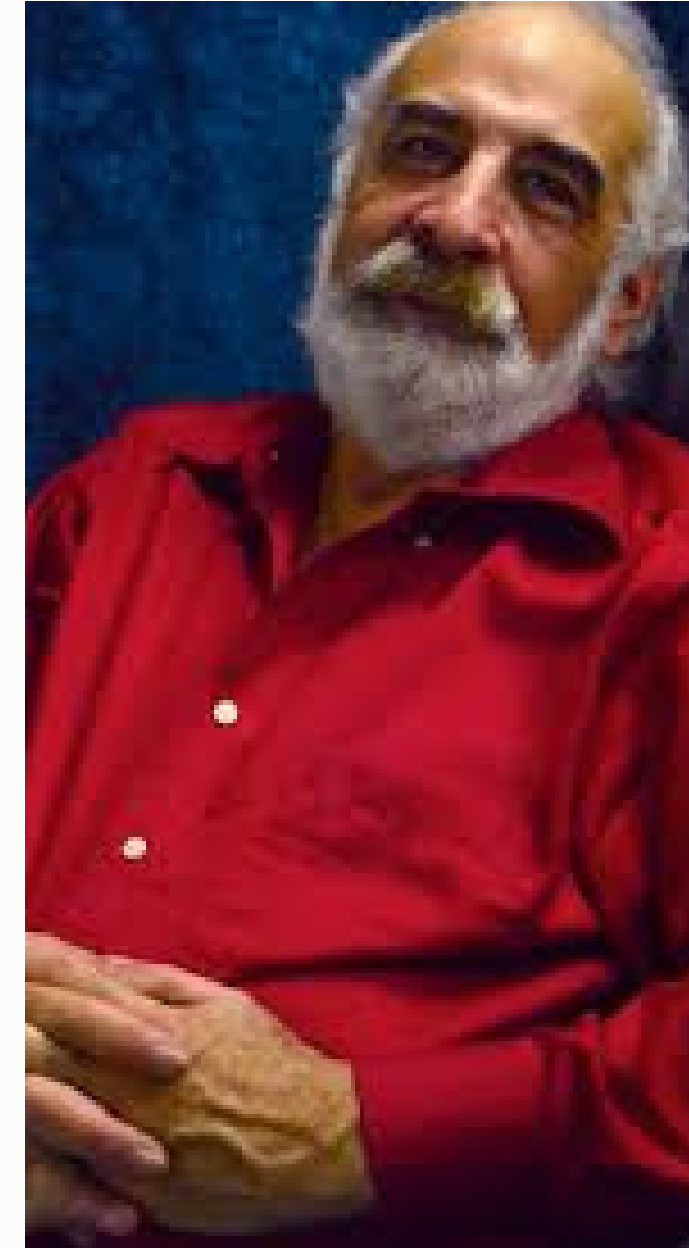
We are a full-service art advisory firm, collaborating directly with artists, art collectors, architects, interior designers, and other corporations to develop customized visual solutions for residential, corporate, commercial, and public spaces always with the belief that art can have a positive impact in any space and community.

Our mission is to provide visitors and collectors with quality artwork and detailed information when building a world-class collection, touring an exhibition, or making a financial investment. To facilitate the art acquisition process for any development and offer a personalized, enriching, and accessible experience for everyone, we represent International Living artists all working within their communities.



**Heidi Powell**

Founder/ CEO /Curator  
Global Vision Contemporar  
Latin Chair HITDC  
Travel Consultant  
Editor in Chief International  
Focus Magazine



**Dan Terry**

The Texas Muralist  
Fine Artist & Muralist  
Specialist in large scale  
paintings and prints



**Miriam Alex  
Bracey**

Curator at Global Vision  
Anthropologist  
Founder/CEO of  
Transformative Culture





# Greetings From The Team

We are a full-service travel advisory firm, collaborating directly with the International Chambers of Commerce. Political Officials, & Consuls General to organize Cultural Wellness and Investment Trips. Our Travelers are professionals looking for a new experience, global investors, executives, entrepreneurs, art collectors, architects, builders, interior designers, attorneys, and representatives of other industries and corporations who travel with us to develop relationships and build bridges for their companies and industries abroad. It is our goal to support communities that depend on tourism and foreign aid and investments. Our team can work with you to design a custom experience for your group.



**Sandra Bernstein**

Publisher Fitness &  
Longevity  
Writer  
Travel Consultant  
Translator



**Alex Orozco**

Financial Advisor  
Panama General Bank  
Oil and Gas Sustainability  
Company



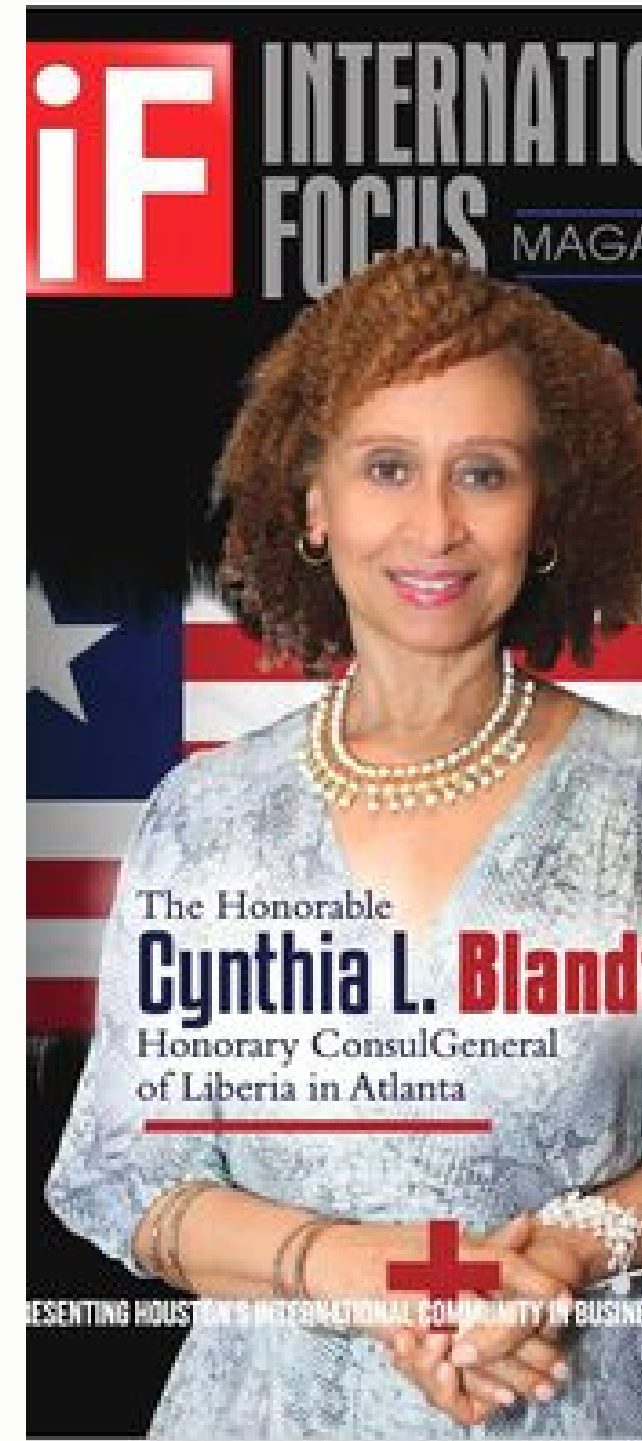
**Angelique  
Bartholomew**

CEO/ Consultant  
Intuitive Global Consulting  
specializing in  
International Trade and  
Investments





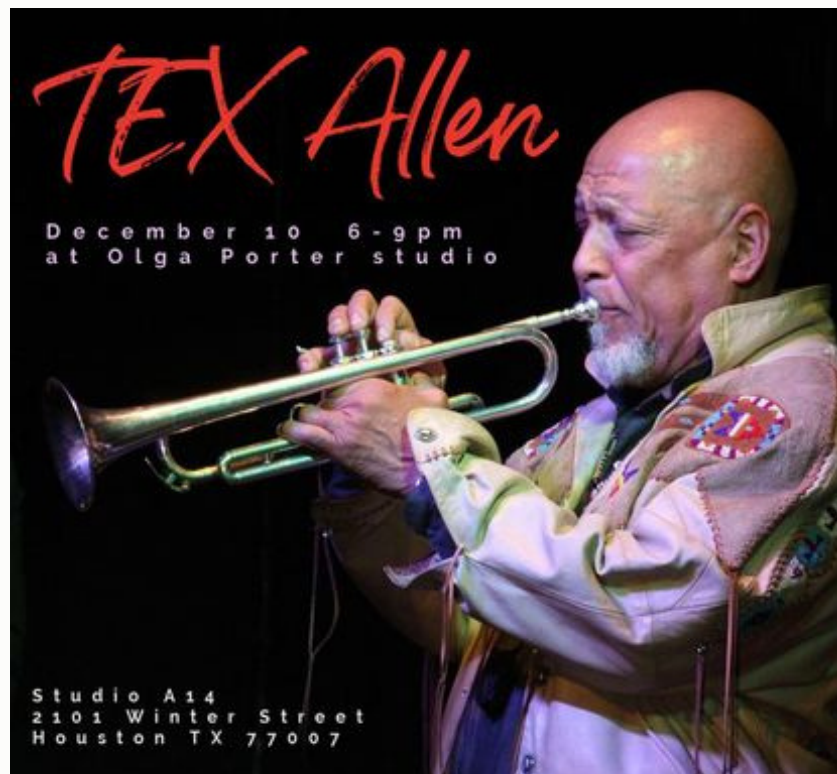
Launched in January 2020 by International Photojournalist and Artist Heidi Powell-Prera, Global Vision Multi-Media Design Agency has worked with clients from all over the world. We have assisted non-profit organizations by creating content helping them tell their story through our imagery and design services and our media contacts. Our Contemporary Fine Art Gallery has relationships with graphic artists, photographers, graphic designers, and professional videographers. Our creative multi-media agency has served clients such as; International Focus Magazine, HITDC, Africa is Open, The World Chamber of Commerce, International Rotary, The Conrad O. Johnson Music & Fine Arts Foundation, The Houston Bilateral Chamber, Philippine Chamber of Commerce, Be the Peace, Be the Hope, CHAMP for Veterans, Fitness and Longevity, and The International Trade Center in Houston. Our goal is to continue to serve individuals and organizations committed to promoting world peace and prosperity.





# Global Vision

## Clients

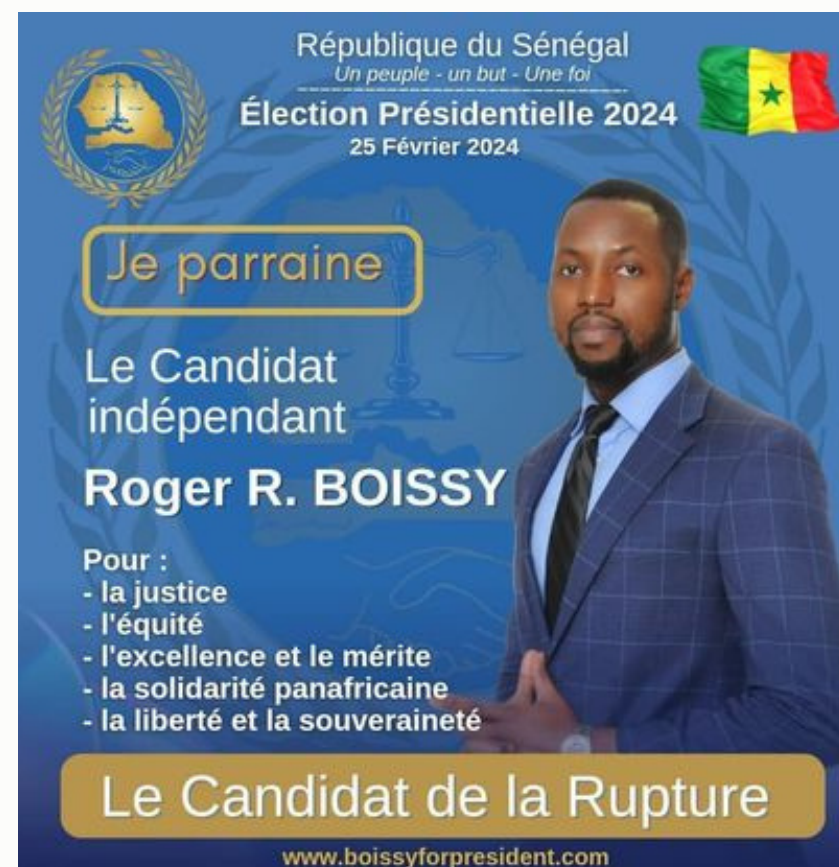


### Andrew "TEX" Allen

Jazz Icon and Composer  
from Houston, Texas

### Roger Boissy

Texas African Chamber and  
Candidate for President in  
Senegal in Africa



### The Conrad O. Johnson Music & Fine Arts Foundation

Non-Profit Youth Orchestra  
dedicated to provididng  
music and performance  
education to young people in  
honor of the "Prof" from  
Kashmere Conrad Johnson

### OcSong

International  
Recording Artist





## **Our Projections:**

### **Looking for \$150,000**

### **Estimated Annual Earnings**

### **150,000- \$200,000 a year**



Through our relationships and media partnerships, we will promote our artists and travel experiences. It is our goal to expand our network and begin our own investment projects in the next 5 years, Through our skills in Media Production, Publishing, PR and Marketing, we will get the stories of our clients told world wide. We want to foster peace and prosperity wherever we travel and promote the world's cultures through their art and natural beauty. Join Us!

### **Travel & Investments Estimated \$20,000 a Year**

Our Trade missions cost \$30-\$50,000 of which GV makes 10% after expenses. \$3000-\$5000 per mission, up to 4 a year can make \$20,000 a year.

### **Curating and Hosting Art Exhibitions Estimated \$30,000 a year Plus Commission on Sales**

In our current location, we can host 4 exhibitions a year at a cost of \$5,000- \$50,000 in sponsorship funds per exhibition of which GV makes 15% plus a commission of 40% making approximately \$7500 +

### **Travel Agency Estimated \$50,000 to \$75,000 a Year**

By Reserving, booking, and ticketing air travel; Booking Hotel and car rental services; Arranging Group Experiences we will make 15-20% per booking. Hosting Cultural and Workshop Trips we can make \$2500 a trip

### **Multi-Media Photography and Design Agency Estimated \$50,000- \$75,000 a year**

Our Publishing and Non-Profit Clients serve to fuel our creativity and fund our projects. At a regular purchase of \$500-\$5500 a project or event covered. Photography, Journalism. Videography, Graphic Design. We will be a one stop Marketing and Branding Agency.





# Other Revenue Streams For Global Vision Contemporary



Global Vision Contemporary is prepared to develop and use all new technologies and avenues to promote the artists and organizations we work with. It is our mission to educate and inspire this generation and the next to value the planet we live on and the cultures that make us unique. We believe there is hope for the world and want to showcase the amazing people working to save our planet and increase our quality of life everyday.

## Artists & Artisans E-Commerce Site

Artists can create their own profiles and upload their work. Through On line sales of prints and original work we can generate sales revenue.

## TV Show, Podcast, & U-Tube Channel

With our original content featuring our artists, artisans, and niche travel experiences we will develop a following that can be monetized.

## Magazine

A quarterly magazine focused on green initiatives world wide and showcasing the lifestyle of the global citizen. The Magazine will serve as our own marketing tool and bring in Advertising Revenue.

## Special Events Festivals, Expos, Workshops

Jazz & Art Festivals, Awards Galas, Business Expos, Workshops for Artists and Investors, Fundraising, & Networking Events. Each will bring in donations, grants, sponsors, and revenue







# Contact Us Here

Our Art and Travel Consultant Heidi PP is available by appointment either at the gallery or in the comfort of your home. Contact us via Email, Text, or call anytime to set up your first introduction to the Artists and Journeys of Global Vision Contemporary.



## Keep In Touch With Us!

Phone Number

**713-927-9038**

Website Address

**[www.globalvisioncontemporary.com](http://www.globalvisioncontemporary.com)**

Email Address

**[heidi@globalvisioncontemporary.com](mailto:heidi@globalvisioncontemporary.com)**

Social Media

**[@globalvisioncontemporary](#)**







# Haz Todo Con Amor & Thank You

