



Global
Parrot
Brazil

HELPING COMPANIES TO DO BUSINESS IN BRAZIL



Business in Brazil? We know the way.

We offer local knowledge for global companies.

Succeed?

Where do you think the foreign company will have a **better chance of success**: hiring a company in its own country of origin to research the information here in Brazil or hiring a Brazilian company specialized in doing business in Brazil?

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“Brazil is unique. Here we have some particular aspects that only locals know.”

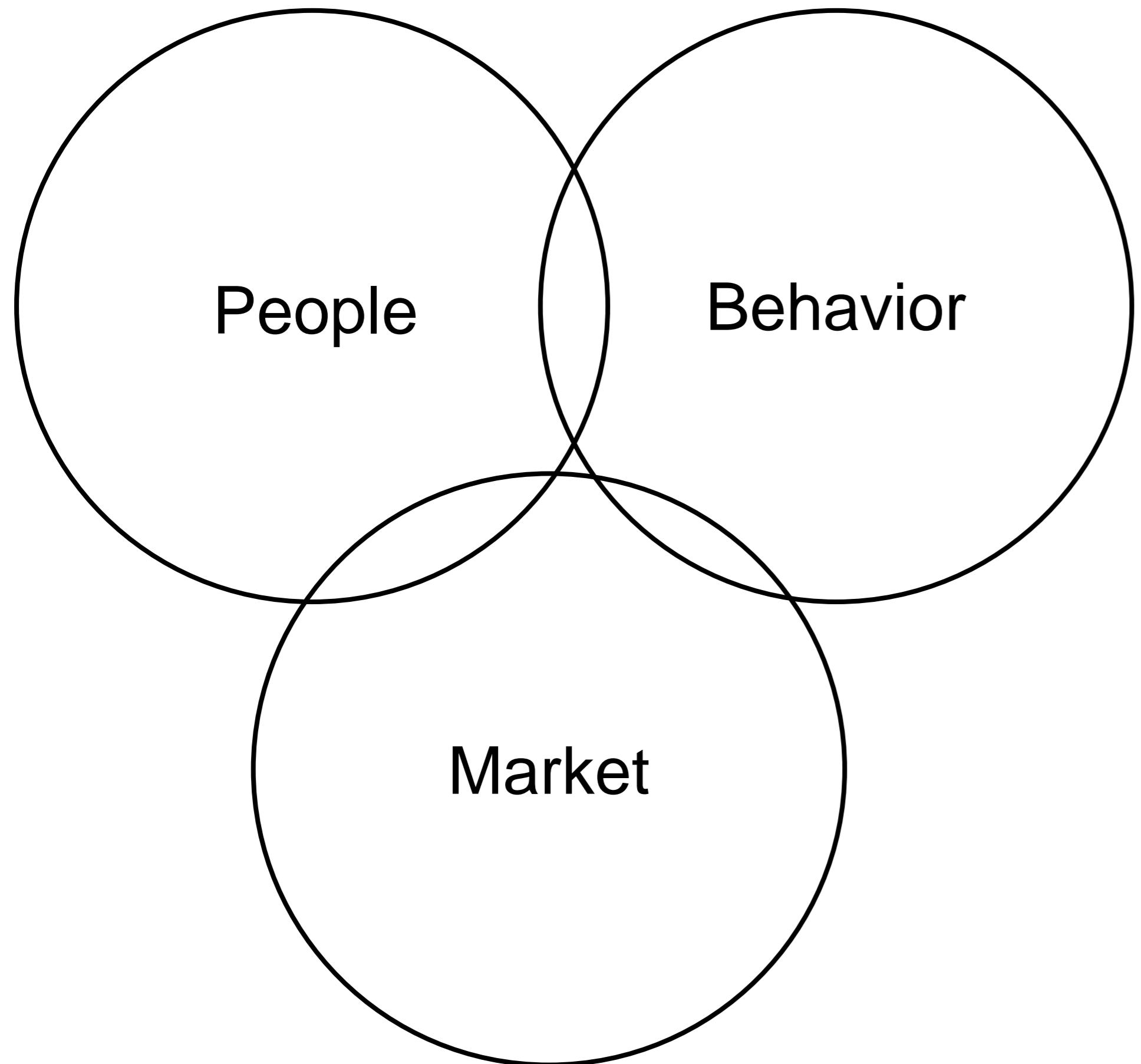
Celso Derisso Filho, CEO

Why to do business in Brazil?

- ✓ Brazil is the Western Hemisphere's second largest population and economy.
- ✓ Brazil is the 7th largest consumer market in the world and by 2023 will be the 5th. In the last decade, 30 million Brazilians ascended to the middle class.
- ✓ Brazil is the 7th largest economy in the world with a Gross Domestic Product (GDP) of U\$2.4 trillion—equivalent to more than 40% of Latin America's economy.
- ✓ Brazil has a 7,400 kilometers coastline that provides privileged access to North America, Europe and Asia. In addition, it has borders with 10 countries in South America.



SOME OPPORTUNITIES



Energy
Agriculture
Consumer Centricity
Financial Market
Infrastructure
Insurance
Real Estate Market
Media Industry
Technological Environment
Distance Learning
Healthcare Industry
Sustainability
Cosmetics
Consumer Goods
Your Market

WHAT CAN WE DO FOR YOUR COMPANY

Advantage A

We can offer your company information, details and ways to do business in Brazil that you will not find on the internet.

Advantage C

Your company will have exclusive attention of our team and any other company of your market will have access to our services.

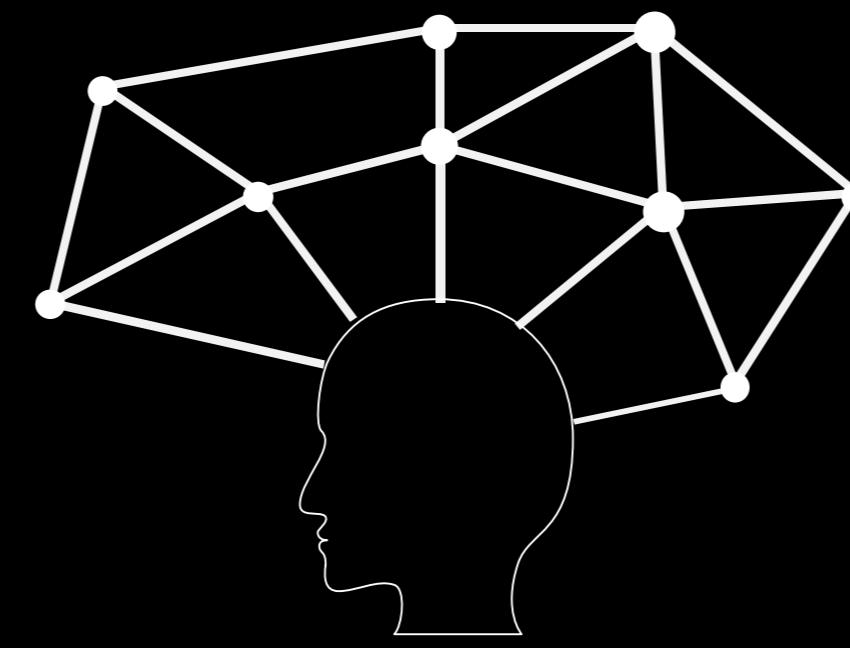
Advantage B

You can have a solid information and know the specific details to start operating in Brazil, what means more security and tranquility.

Advantage D

Our main service is the WTB PROJECT and it is a method developed with up ten years' experience of our team assessoring more than 220 companies.





WTB can be applied in any company and has two stages: SET and GO. These stages can be contracted by the company either sequentially or in isolation. The steps include STEM Analysis, Business Model, Customer Journey, Competitor Analysis, Needs of Adaptation, Intermediation of Possible Contacts, Reception and Accompaniment, etc.

And we believe so much in what we can offer to your company, that **we hold an alignment meeting and analysis of the company's case free of charge** to really understand the level of maturity and complexity of the project to maximize results, be more assertive in the considerations and be able to more efficiently deliver the gains the company expects to make.



Thank you!

Any questions?

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