



## HOSPISCOPE

Get real-world data for real-world results to sell and market medtech more effectively:

- DETAILED DATA ON 19000+ HOSPITALS IN 18 COUNTRIES
- 160+ DATA POINTS PER HOSPITAL
- **KEY INFORMATION ON EQUIPMENT COUNTS AND MEDICAL STAFF**

## Connecting to HospiScope is a 3D experience...

**#1.** Depth

While your CRM is likely robust and full of great contacts, you probably don't have contacts for **over 19,000 hospitals**.

#2. Detail

Your CRM also doesn't have **extensive data on the equipment each hospital has,** not to mention accurate, recently updated numbers for:

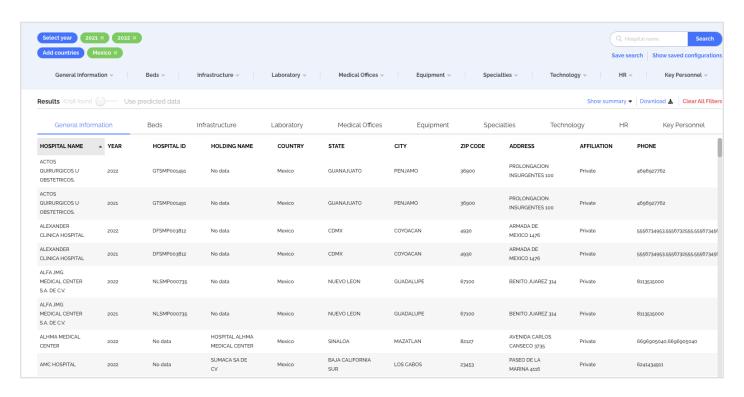
- Infrastructure
- Technology
- Medical devices
- Personnel



## #3. Display

Data is most useful when displayed quickly, easily and simply for the needs of sales and marketing.

Here's a look at what search results look like in HospiScope:

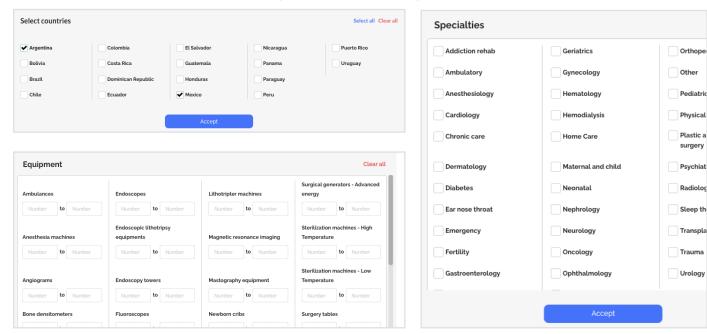


From this broad list, HOSPISCOPE allows you to segment your search by type or size of institution, modality, and geography, among other parameters, to get at the details you need:





Go further with multiple filters to narrow down your search as necessary. For example:



Once you get your results, HospiScope lets you quickly download a detailed report:

A	В	С	D	E	F	G	Н		1	K
#	<b>Hospital Beds (total)</b>	Multiple Used Beds	<b>Hospitalization Beds</b>	Ambulatory Beds (total)	<b>Emergency Beds</b>	Surgery and Short Stay Beds	Labor Beds	<b>Birthing Recuperation Beds</b>	Intensive Care Beds	Pediatric Intensive Care Beds
Min	1	o	1	Ó	O	1	1	Ó	O	o
Max	2,917	50	2,431	444	160	57	129	Ó	325	ő
Average	64.3	22.5	46.5	23.8	7.2	4.5				o
Sum	1,211,162	90	861,349	349,723	12,507	20,055			64	o
Count	18,831	4	18,516	14,685	1,730	4,496		EXCEL	,	o
Count No D	1,402	20,229	1,717	5,548	18,503	15,737			56	20,233
Count All	20,233	20,233	20,233	20,233	20,233	20,233	Down	load results in an .xls file?	33	20,233
								Download report		
								Download summary		
								Cancel		

## #4. Demo it

<u>Contact us today</u> to get a free demo of HospiScope. Our team will show you how it works, how you can quickly zero in on the data you need, and how you can apply it strategically to uncover new sales opportunities.



Mariana Romero Roy
Director of Business Development & Market Intelligence
mariana@globalhealthintelligence.com