

# GENERAL CATALOG

FOOD PRODUCTS

# 2019



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**jai**  
JAIA





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# ALL THE INGREDIENTS OF THE WORLD

All the raw materials of  
plant, animal and marine origin.

All products that  
lprocessed or elaborated,  
transform or serve them  
for its composition.

In short, that which forms  
part of what we are or need,  
that make up our World.



(1) Some 80,000 plant species are estimated to be edible, but we only use about 100 of them which provide about 90% of the food that mankind consumes either directly, eaten by people or indirectly, serving as food for livestock. Of four of them: wheat, rice, maize and potato we get more than half of the agricultural food consumed by the entire world population.

(2) The demand for products and raw materials grows at geometric levels. The challenge is to produce more food efficiently and sustainably and with an absolute respect for ecosystems. This must come from the application of existing knowledge and technologies.





# Entrance to Europe and Departure to the World...

JAIA, Productora de Negocios y Servicios,S.L.

European Company for the Distribution and International Marketing of Products and Raw Materials for the different Industries Transformers and the Markets.

We have all the permits and administrative authorizations for export, import and commercial distribution.

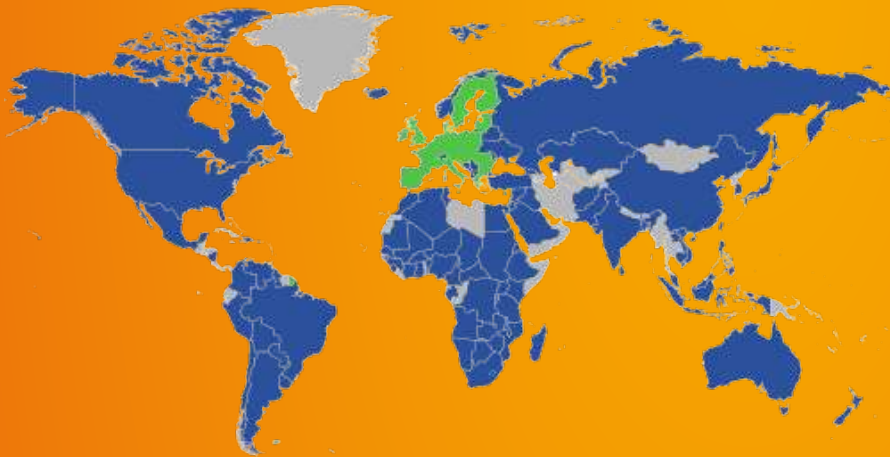
We are an independent Spanish company, of European scope and with registered office in Badajoz and commercial headquarters in Malaga.

In Badajoz we are located in the Border Area of Caya-Elvas (Portugal), in the enclave of the future Logistics Platform of South-West Europe, in the passage between the Port of Sines (Portugal) and the design of the EUROTRANSP network, in conection with the main squares of Europe.

In Malaga we are located in the so-called Mediterranean corridor, between the main ports that operate with Asia and Africa.







We have an extensive network of offices, delegations and collaborating commercial agencies distributed by different strategic points of the world geography, from where we provide services to our Clients and we are in direct contact with our suppliers.

Apart from the offices and commercial delegations in different parts of the national geography and headquarters in Badajoz, we have own commercial facilities.

We are located in the enclave of "Mercamálaga", one of the food distribution centers more important of the Mediterranean.

Our storage capacity in our Installations in Malaga is 6,300 European pallets.

We have cold rooms and facilities Equipped for loading and discarding, springs and personnel specialized in storage and handling.

We also have our own facilities wholesale distribution in Alhaurin de la Torre (Málaga), with 800 square meters of exhibition space and of distribution for the whole area of the Costa del Sol.

# OUR SERVICES

## Commercial Representation.

### Your Best Ally in the Market.

- External representation of the company in the countries of commercial destination.
- Management of the Commercial Office. Commercial Agencies and Delegations.
- Management and Development of the International Business Network.
- Attendance to Meetings, Fairs and Events.



CÓDIGO	SERVICIO
CAC-100	COMMERCIAL AGREEMENT
CDC-200	COMMERCIAL DELEGATION CONTRACT



CÓDIGO	SERVICIO
CCM-300	MARKETING AGREEMENT

## Marketing and Distribution.

### Its expansion abroad

- Organization of the Commercial Promotion. Media and Resource Management.
- Search for Clients and / Suppliers. Sales Management and Contracting Supervision and Control of operations.
- Management of Channels and Distribution Platforms. Productive process management of assembly and termination of products.

## Scheduled Production.

### Your products always on the Market

- Management and Management of Agricultural Projects Abroad (Spain, Morocco and Mexico).
- Location of Farms. Recruitment of resources and organization of crops custom made.
- Control of the Productive Process from the sowing until its harvest, packaging and scheduled shipment.



CÓDIGO	SERVICIO
CPP-400	SCHEDULED PRODUCTION AGREEMENT



# OUR MANAGEMENT



## Strategic Consulting.

### The support you need.

- Studies of International Markets. Marketing.
- Taxation and International Accounting. Insurance.
- Human Resources. Training.
- Development of the Expansion Plan. Investment Plan. Finance Corporate. Currency Management.
- International Legal Services. Patents and trademarks.

CODE	SERVICE
CCI-500	INTERNATIONAL CONSULTING AGREEMENT

## Export and Customs Management.

### Security in International Markets.

- Management of legal and technical requirements of Company and Products in the country of destination.
- Authorizations and Licenses Imports / Export. Certifications of Origin and Quality.
- Customs Clearance Management (DUA). Tariff management. Tax settlement. Special states. Inspections.



CODE	SERVICE
CGM-600	MANAGEMENT AGREEMENT OR MANDATE

International  
full  
Coverage



## Transport and Logistics.

### Your best arrival to the Market (\*)

- Management of Maritime, Air and Land Transport of Goods. "Door to Door" Services. Palletizing / Packaging.
- Temporary storage. Full container services, groupings (LCL) and consolidated.
- Management of Free Zones and Customs Deposits (DA, DDA, ADT, DF, LAME).

(\*) The Logistics and Transportation Contract involves the coordination of multiple and diverse activities in union with other professionals and companies, with which the conditions are open and depend on the scope of the service that is agreed.

CODE	SERVICE
CTL-700	LOGISTICS AND TRANSPORTATION CONTRACT

# HOW WE WORK

## The Prices.

### The best market price. <sup>(1)</sup>

- We have several types of tariffs for the raw materials and products represented.
- The application fee will depend on the type of Buyer, either Agent, Distributor or Importer.
- Initially the offered rate will be the basic one and will evolve in discounts with the course of the commercial relation.

(1) Our prices are initially set always under INCOTERM EXW. The final fixing of the price will depend on the negotiation, the type of operation or supply, the volume and the quantity. The price always depends on the producer, its production process and the seasonality of the product or raw material.



CODE	SERVICE
TGP-100	GENERAL PRICE LIST.



## The Quotes.

### Assurance and Warranty. <sup>(2)</sup>

- The procedure will depend on whether it is a spot or a supply contract.
- Quotation requests and offers will be handled in writing within 48 hours.
- Once the offer is accepted, a contractual procedure for documentation and guarantees of compliance and execution of the commercial operation.

(2) Some products or raw materials imply the obligation to acquire units minimum, specific volumes or weights or must be purchased in complete batches. There may be increases due to handling or special containers required by legal regulations or logistical reasons. If you have these circumstances, please let us know in your quote request.

CODE	SERVICE	CODE	SERVICE
SCO-100	Soft Corporate Offer	POP-500	Proof of Product
LOI-200	Letter of Intend	IMFPA-600	Irrevocable Master Fee Protection
ICPO-300	Irrevocable Corporate Purchase Order	LOC-700	Letter Of Credit
DC-400	Draft Contract	SFPA-800	Sub-Fee Protection Agreement

## The Payments.

### Maximum Security in Payments and Collections. <sup>(3)</sup>

- The payment in the commercial operations is always anticipated for the Seller, unless otherwise satisfactory agreement.
- We have financial instruments to manage collections and payments from operations.
- We can also manage payment financing to the Buyer. Fortaiting. Discount of invoices and Factoring. Escrow. Forex Management.

(3) The service is always outsourced to Financial Institutions and Banks specialized in Foreign Trade and we have preferential agreements of conditions and management. The granting of a means of payment will depend on external reports on the solvency of the participants.



CODE	SERVICE	CODE	SERVICE
AF-100	REQUEST-Application Form	POF-300	POF- Proof of Funds
GB-200	DLC/SBLC/GUARANTEE.	PA-400	Pre Advice/RWA



# HOW DO WE DO IT

## Trademarks and White Marks.

### Maximum support for Marketing.

- Defense and Promotion or Adaptation of the Exporter's Mark to the target markets.
- Manufacturing for White Marks, Brands Distributors or Customers.
- Production Management for Importer Marks.



## Formats and Packaging.

### Maximum market adaptation.

- Technical and legal adaptation of Product Formats and Packaging.
- Special and custom design.
- Analysis of materials and tests. Protection Management. Cleaning and Sanitation.
- Modification of Packaging for legal authorization in the countries of destination.



## Labels and Certificates.

### Maximum security at the entrance.

- Development of destination market labeling.
- Management of Data Sheets and Documentation Food Safety.
- Signal of risks. CE Marking. Information on Allergens. Nutritional information.
- Management of Certificates of Origin and Quality.





# RAW MATERIALS

## Categories.

By its origin or/and its scope of development or obtaining...

### Vegetable

- Raw materials we obtain from terrestrial plants.

### Animal

- Raw materials coming from land animals.

### Marine

- Raw materials we obtain from the marine, river or aquatic environment.



## Subcategories

Depending on the technique or procedure applied to its production, in addition to different factors on its result or quality, we divide the different categories of raw materials into the following Subcategories:

Conventional	Integrated	BIO/Eco/Organic	Natural/Wild	Natural/Savage
				
<ul style="list-style-type: none"> <li>• Does not certificate.</li> <li>• Uses agrochemicals.</li> <li>• Does not include factors of production.</li> <li>• Products in quantity.</li> </ul>	<ul style="list-style-type: none"> <li>• Does certificate.</li> <li>• Restricted use of authorized additives.</li> <li>• Includes factors of production.</li> <li>• Quality Products</li> </ul>	<ul style="list-style-type: none"> <li>• Does certificate.</li> <li>• Prohibición uso de agroquímicos.</li> <li>• Includes factors of production.</li> <li>• High quality products</li> </ul>	<ul style="list-style-type: none"> <li>• Does not certificate, only origin or procedure</li> <li>• Composition and environmental factors.</li> <li>• Quantity and relative quality.</li> </ul>	<ul style="list-style-type: none"> <li>• Does not certificate, only origin or procedure</li> <li>• Composition and environmental factors.</li> <li>• Quantity and relative quality.</li> </ul>

### CATEGORIAS

CODE	CATEGORIE
V-0000	VEGETABLE
A-0000	ANIMAL
M-0000	MARINE

### SUBCATEGORIAS

CODE	SUBCATEGORIE	CATEGORIE
S-1	CONVENTIONAL	V-A
S-2	INTEGRATED	V-A-M
S-3	BIO / ECOLOGICAL / ORGANIC	V-A
S-4	NATURAL/WILD	V-M
S-5	NATURAL/SAVAGE	A-M



# RAW MATERIALS

## Presentations.

Fresh



Frozen



Canned



Dry



## Multiple Formats

The presentations have different forms in relation to the use or final consumption of the raw material, process or elaboration to which they are submitted, offering the following formats:

Powder/ Granulated



Chopped / Laminate



Flakes / Puffed



Puree / Pulp



Dried/Toasted/Malted



Liquefied/Soluble/Hydrous



Compacted/Semisolid



Combined/Elaborated



### PRESENTATIONS

CODE	PRESENTATION	PACKAGEE	CONSERVATION
P-1	FRESH	BAGS	ATM.PROTECT / EMPTY / NITROGEN
P-2	FROZEN	BAGS/CARDBOARD	REFRIGERATION
P-3	CANNED	CRYSTAL/CANS/PLASTIC/BAGS.	EMPTY/OTHERS PROC.
P-4	DRYD	SAC/BAGS.	ATM.PROTECT / EMPTY / NITROGEN

### FORMATS

CODE	FORMAT	PRESENTACIÓN
F-1	POWDER/GRANULATED	P4
F-2	CHOPPED/LAMINATE	P1-P2-P3-P4
F-3	FLAKES/PUFFED	P2-P4.
F-4	PUREE/PULP	P1-P2-P3
F-5	DRIED/TOASTED/MALTED	P4
F-6	LIQUEFIED/SOLUBLE/HYDROUS	P1-P2-P3
F-7	COMPACTED/SEMISOLID	P1-P2-P3-P4
F-8	COMBINED/ELABORATED	P1-P2-P3-P4



# VEGETABLE ORIGIN

## Basic Raw Materials.

Coming from Conventional crops, Integrated farms, Wild collection or Bio-Organic crops.



### CATEGORIES:

CODE	RAW MATERIAL	PRESENTATION	CONVENTIONAL	INTEGRATED	NATURAL	BIO-ORGANIC
V-1-HV	VEGETABLES	P1-P2-P3-P4	X	X	X	X
V-1-FB	FRUITS AND BERRIES	P1-P2-P3-P4	X	X		X
V-1-FS	NUTS AND RAISINS	P4	X	X		X
V-1-EA	SPICES AND AROMATIC PLANTS	P4	X	X	X	X
V-1-CS	CEREALS, SEEDS AND GRAINS	P4	X	X		X
V-1-LL	LEGUMES	P3-P4	X	X		X
V-1-TR	TUBERS AND ROOTS	P1-P3	X	X	X	X
V-1-HS	MUSHROOMS	P1-P2-P3-P4	X	X	X	X
V-1-OV	OTHERS VEGETABLES.	N/E	X	X	X	X

# VEGETABLE ORIGIN

## Raw Materials Processed.

Products from the processing of basic raw materials



### CATEGORIES:

CODE	RAW MATERIAL	FORMATS	CONVENTIONAL	INTEGRATED	NATURAL	BIO-ORGANIC
V-2-HR	FLOUR	F1	X	X	X	X
V-2-AG	OILS AND FATS	F6-F7	X	X		X
V-2-ZM	JUICES	F6	X	X		X
V-2-AB	ALCOHOLS AND DRINKS	F6	X	X	X	X
V-2-XC	EXTRACTS AND CONCENTRATES	F1-F4-F6-F7	X	X		X
V-2-DL	DEHYDRATED AND LIOPHILIZED	F1-F2-F3-F5-F7	X	X		X
V-2-OP	OTHER PROCESSED	F8	X	X	X	X

## Substances and Compounds.

Components or Plant Materials obtained by processes.



### CATEGORIES:

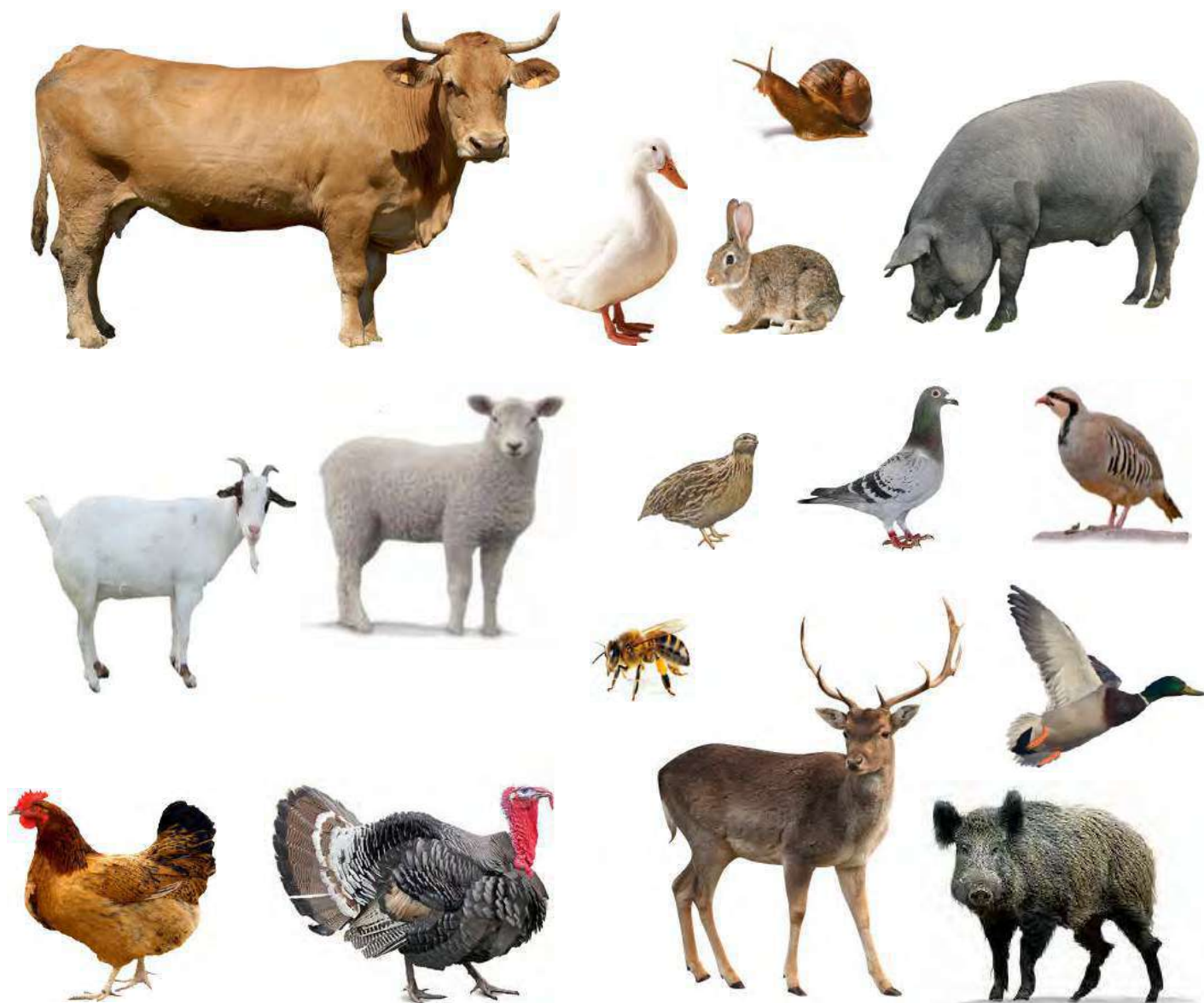
CODE	PRODUCT	FORMATS	CODE	PRODUCT	FORMATS
V-3-AZ	SUGARS / SWEETENERS	F1-F6	V-3-PC	PECTINS	F1
V-3-PV	VEGETABLES PROTEIN	F1-F2	V-3-SN	NATURAL SOLVENT	F1-F6
V-3-AC	ACIDS AND ACIDULANTS	F1-F6	V-3-LP	HOPS	F1-F2
V-3-AH	FATTY ALCOHOLS	F6	V-3-PG	NATURAL PIGMENTS	F1-F6
V-3-AT	ANTI-FOAMING	F1-F6	V-3-CR	WAXES	F7
V-3-AX	ANTIOXIDANTS	F1-F6	V-3-CL	CELLULOSE	F7-F8
V-3-AL	STARCH	F1-F2-F6	V-3-AE	AROMAS AND ESSENCES	F6
V-3-EZ	ENZYMES	F6	V-3-FP	STARCH AND SYRUPS	F4-F6
V-3-LV	YEAST	F1	V-3-RS	RESINS	F7
V-3-GL	GLICOL	F6-F7			
V-3-GM	NATURAL RUBBER	F7			



# ANIMAL ORIGIN

## Basic Raw Materials.

Coming from conventional, integrated farms, of ecological breeding or capture in its wild natural environment.



### CATEGORIES:

CODE	RAW MATERIAL	PRESENTATION	CONVENTIONAL	INTEGRATED	NATURAL	BIO-ORGANIC
A-1-VC	BOVINE	P1-P2-P3-P4	X	X		X
A-1-PO	PIG	P1-P2-P3-P4	X	X		X
A-1-AV	POULTRY	P1-P2-P3-P4	X	X		X
A-1-OC	OVINE AND GOAT	P1-P2-P3-P4	X	X		X
A-1-CN	RABBITS	P1-P2-P3-P4	X	X		X
A-1-CZ	BIG AND SMALL HUNT	P1-P2-P3-P4	X	X	X	X
A-1-HL	HELICULTURE	P1-P3	X	X	X	X
A-1-AP	BEEKEEPING	P1-P3-P4	X	X		X
A-1-OA	OTHER ANIMALS	N/E	X	X	X	X

# ANIMAL ORIGIN

## Raw Materials Processed.

Products from the processing of basic materials.



### CATEGORIES:

CODE	RAW MATERIAL	FORMATS	CONVENTIONAL	INTEGRATED	NATURAL	BIO-ORGANIC
A-2-HR	FLOUR	F1	X	X		X
A-2-GM	FATS AND LARD	F6-F7	X	X		X
A-2-LC	MILK PRODUCTS	F6-F7-F8	X	X		X
A-2-HV	EGGS	F1-F6-F7	X	X		X
A-2-DD	DEHYDRATED AND DRIEDS	F1-F3-F5	X	X	X	X
A-2-EM	SAUSAGES	F2-F5-F8	X	X	X	X
A-2-AS	SMOKEDS	F5	X	X	X	X
A-2-OP	OTHER PROCESSED	F8	X	X	X	X

## Substances and Compounds.

Components or Materials Animals obtained by processes.



### CATEGORIES:

CODE	PRODUCT	FORMATS	CODE	PRODUCT	FORMATS
V-3-CG	COLLAGEN	F1-F6	V-3-SR	SERUMS	F6
V-3-PT	PROTEIN	F1-F6	V-3-GT	GELATINS	F7
V-3-AC	ACID	F1-F6	V-3-AB	ALBUMIN	F1
V-3-AA	AMINO ACID	F1-F6	V-3-PG	PIGMENTS AND DYES	F1
V-3-GL	GLYCERIN	F1-F6	V-3-CR	WAXES	F7
V-3-ET	STEROLS	F1-F6	V-3-ML	HONEY, PROPOLIS AND ROYAL JELLY	F7-F8
V-3-NZ	ENZYMES-RENNET	F1-F6-F7	V-3-PN	POLLEN	F1
V-3-SC	SACCHARIDES	F1-F6	V-3-FP	FIBER	F1-F5
V-3-VT	PRO-VITAMINS AND VITAMINS	F1	V-3-HM	HORMONES	F6
			V-3-PE	PLACENTA AND SPERM	F6-F7-F8



# MARINE ORIGIN

## Basic Raw Materials.

Coming from conventional or integrated aquaculture, organic farming, fishing or gathering in its wild natural environment



### CATEGORIES:

CODE	RAW MATERIAL	PRESENTATION	CONVENTIONAL	INTEGRATED	NATURAL	BIO-ORGANIC
MA-0000	BLUE FISH / OILY FISH	FRESH, FROZEN, DRY AND CANNED	X	X	X	X
MB-0000	WHITE FISH	FRESH, FROZEN, DRY AND CANNED			X	
MC-0000	OTHER FISH	FRESH, FROZEN, DRY AND CANNED			X	
ML-0000	CEPHALOPODS	FRESH, FROZEN, DRY AND CANNED			X	
MR-0000	CRUSTACEANS	FRESH, FROZEN, DRY AND CANNED			X	
MV-0000	BIVALVE MOLLUSCS	FRESH, FROZEN, DRY AND CANNED	X	X	X	X
MH-0000	ROES	FRESH AND CANNED			X	
MG-0000	SEAWEEDS AND AQUATIC PLANTS	FRESH, FROZEN, DRY AND CANNED	X	X	X	X
MO-0000	OTHER MARINE PRODUCTS	N/S			X	

# MARINE ORIGIN

## Raw Materials Processed.

Ingredients from the processing of basic materials.



### CATEGORIES:

CODE	RAW MATERIAL	FORMATS	CONVENTIONAL	INTEGRATED	NATURAL	BIO-ORGANIC
M-2-HR	FLOUR	F1	X	X		X
M-2-AG	OILS AND FATS	F6-F7	X	X		X
M-2-XC	EXTRACTS AND CONCENTRATES	F6-F7-F8	X	X		X
M-2-CC	COOKED	F1-F6-F7	X	X		X
M-2-DD	DEHYDRATED AND DESECCATED	F1-F3-F5	X	X	X	X
M-2-SZ	SALTED FISH	F2-F5-F8	X	X	X	X
M-2-AH	SMOKED	F5	X	X	X	X
M-2-OP	OTHER PROCESSED	F8	X	X	X	X

## Substances and Compounds.

Components or Marine Materials obtained by processes.



### CATEGORIES:

CODE	PRODUCT	FORMATS	CODE	PRODUCT	FORMATS
M-3-CG	MARINE COLLAGEN	F1-F6	M-3-SM	SURIMI	F6
M-3-PT	PROTEINS	F1-F6	M-3-GT	GELATINE- FISH TAIL	F7
M-3-AC	ACIDS	F1-F6	M-3-SM	MARINE SALES	F1
M-3-ET	STEROLS	F1-F6	M-3-YD	IODINE	F1
M-3-GL	GLYCERINES	F1-F6	M-3-EC	SCALES-GUANINE	F7
M-3-OM	OMEGA-3	F1-F6	M-3-PJ	SPONGES	F7-F8
M-3-PH	PHYTOPLANKTON	F1-F6-F7	M-3-NK	SEASHELLS	F1
			M-3-FB	FIBERS	F1-F5



# WORK WITH US

Do you want to be a collaborator of our Company?



Did you know that  
in the world more than  
\$ 15 billion USD a year  
move in  
commodities trading?

If you are a producer or  
professional in marketing

... do not miss  
the opportunity to be  
a collaborative agent !!

## You can win a lot ...

- Presence in the web and social networks of the Company
- Access to the Common Marketing Platform, where you will handle preferred products and quotes and channels of customers and buyers
- Contractual guarantees and transaction security.
- Training and Professional career as Trader / Broker.
- High remuneration and economic compensation.

Sign up at  
[www.jaiatrade.com](http://www.jaiatrade.com),  
enter your data  
and your experience or situation  
and get ready to work !!

Web of  
JaiaTrade

Professional  
Future



Presence in  
networks

# www.jaiatrade.com



## Territorial Delegations:

COLOMBIA-Bogotá  
MÉXICO-Mérida (Yucatán)  
CHILE-Santiago.

RUSSIA-Moscú  
GEORGIA-Poti  
PORTUGAL-Santarém

## Commercial Agencies:

Murcia (Spain)  
Madrid (Spain)  
Alicante (Spain)

Torino (Italia)  
Praga (Rep.Checa)  
Ciudad de Panamá (Panamá)  
Odessa (Ukraine)  
Mersin (Turkey)



follow us on:



## General Headquarters:

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