



WHERE YOUR BRAND  
COMES TO LIFE





# ABOUT US



We believe IN INNOVATION as the axis of any current organization, introducing techniques to innovate in service design, user experience, and business model + Design Thinking tools, gamification, and executive coaching, to generate ideas, potentialize and filter, to finally implementing them to create value.



We are a brand design and digital experience agency for brands that come to life in a consistent manner in both digital and offline world, creating storytelling well told and with a proper strategy, we will take your brand to all points of contact with the client to give guarantee a lasting relationship with your brand.



We help you develop and improve your brand recognition through a deep analysis of the shopper's needs and relevant opportunities of visibility in store by offering cost-effective and customized POP material and promotional items.



# FLOOR DISPLAY





**CLIENT: B. FERNANDEZ HNOS**

Metallic structure covered in PSHI  
with full digital printing

Up-sell and cross-sell



**CLIENT: S.M JALEEL & CO**

Metallic structure with full digital  
printing

Improve product rotation



**CLIENT: NESTLE**

Metallic structure covered in  
PSHI with full digital printing

Increase sales





**CLIENT: NESTLE**

Metallic structure covered in PSHI  
with full digital printing

Up-sell and cross-sell



**CLIENT: BAKERLY**

Metallic structure covered in PSHI  
with full digital printing

Increase sales



**CLIENT: BAKERLY**

Artesanal basket in wicker and  
metal structure

Acquire new customers





**CLIENT: BAKERLY**

Artesanal basket in wicker and  
metal structure

Up-sell and cross-sell



**CLIENT: BAKERLY**

Artesanal basket in wicker and  
metal structure

Up-sell and cross-sell





**CLIENT: NESTLE**

Metallic structure covered in PSHI with full digital printing

Acquire new customers



**CLIENT: MARS**

Metallic structure covered in PSHI with full digital printing

Improve awareness



**CLIENT: MANITOBA**

Metallic structure covered in PSHI with full digital printing

Increase sales





LAUNCH A NEW PRODUCT





**CLIENT: BORGES**

Metallic structure covered in PSHI  
with full digital printing

Acquire new customers



**CLIENT: ELMHURST**

Metallic structure covered in PSHI  
with full digital printing

Standed out die-cut logo  
Lighting with led neon flex



**CLIENT: BRIANNAS**

Metallic structure covered in  
PSHI with full digital printing

Increase sales





**CLIENT: HOLIDAY SNACK**

Carboard display with full digital  
printing

Acquire new customers



**CLIENT: P2P PUERTO RICO**

Metallic structure covered in  
PSHI with full digital printing

Increase sales





**CLIENT: MAGIC LICENSING**

Carboard display with full  
digital printing

Improve awareness



**CLIENT: MAGIC LICENSING**

Metallic structure covered in  
cardboard with full digital printing

Up-sell and cross-sell



**CLIENT: LOREAL CARIBBEAN**

Metallic structure covered in  
wood with full digital printing

Increase sales





# I COUNTER DISPLAY





**CLIENT: BAKERLY**

Artesanal basket in wicker and  
metal structure

Acquire new customers



**CLIENT: NESTLE**

Thermoformed PSII material  
with full digital printing

Up-sell and cross-sell





**CLIENT: NESTLE**

Thermoformed PSII material  
with full digital printing

Improve product rotation

**CLIENT: UNILEVER**

Thermoformed PSII material  
with full digital printing

Launch a new product

**CLIENT: ARCOR**

Thermoformed PSII material  
with full digital printing

Up-sell and cross-sell





**CLIENT: NEWELL**

PSHI material with full digital printing

Improve product rotation

**CLIENT: MARS**

Thermoformed PSPI material with full digital printing

Up-sell and cross-sell

**CLIENT: WYLER'S LIGHT**

PSPI material with full digital printing

Acquire new customers





# DISPENSER



**CLIENT: UNILEVER**

Metallic structure covered in cardboard with full digital printing

Launch a new product



**CLIENT: MC BRIDE**

Plastic material with full digital printing

Increase Sales

# GLORIFIER



# ISHELF TALKER





**CLIENT: BERMUDEZ BISCUIT CO**

Translucent material with full  
digital printing

Improve product rotation



**CLIENT: WYLER'S LIGHT**

Thermoformed material with full  
digital printing

Improve product rotation





# PALLET WRAP



**CLIENT: MC BRIDE**

PSHI material with full digital printing

Improve product rotation



**CLIENT: NESTLE**

Metallic structure covered in PSHI with full digital printing

Up-sell and cross-sell

# BALCONY



# PASS MONEY

**CLIENT: CHIVAS**

Synthetic leather

Acquire new customers



**CLIENT: CHIVAS**

Acrylic with full digital  
printing and thermoformed  
PSHI material

Acquire new customers



# TABLE CHARGER



# FLANGE



**CLIENT: S.M JALEEL & CO**

Thermoformed PSHI material  
with full digital printing

Improve product rotation

**CLIENT: MC BRIDE**

Metallic structure covered  
in PSHI with full digital printing

Increase sales



# END CAP



# DIGITAL MENU

**CLIENT: CHIVAS**

Launch a new product





Want to picture  
**how your brand will come to life?**  
Contact us for a free design.



[Click here](#)

