



G₂A

from Great to Awesome

G2A MARKETING

The focus is on long-term performance.

CONTENT

We are a data-driven, creative **online marketing agency** that supports brand growth. **Our mission** is to ensure sustainable growth for our clients. We pay special attention to foreign companies looking to enter or expand in Hungary, offering a comprehensive service to help them easily adapt to the local market's specifics. **Our vision** is to become a leading online marketing agency through continuous development and innovation, helping our clients achieve successful market presence.

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ABOUT US

- **HISTORY OF THE AGENCY**

G2A Marketing was founded with the goal of helping businesses increase their online presence through innovative and data-driven solutions. Over the years, the company has successfully executed numerous projects, including web development, search engine optimization, and social media campaigns. It has become known as a reliable and creative partner, distinguishing itself in the market through precision and adherence to deadlines.

- **CORE VALUES AND PHILOSOPHY**

Hands-on Service: Planning and execution in one place, quickly and cost-effectively.

Transparency: We document every step so you can track processes and results.

Clear Communication: We explain things concisely, no need to learn marketing jargon.

Customer Satisfaction: We're only satisfied when you are; our meticulous team strives for perfection.

Respect for Deadlines: Deadlines are sacred; we monitor everything to ensure timely delivery.



OUR SERVICES



BRANDING: We design custom brand identities, logos, and brochures that reflect the uniqueness and values of your business. We help translate your brand's story into design to achieve a standout presence in the market. With our branding and logo design services, your business can proudly showcase its identity.



AD MANAGEMENT: We provide comprehensive ad management across Google Ads and Facebook advertising platforms. From campaign planning to execution and optimization, we handle everything to ensure our clients achieve the best results. We keep our clients informed with regular monthly reports on campaign performance.



SOCIAL MEDIA MARKETING: We offer professional management on Facebook, Instagram, LinkedIn, and TikTok platforms. We post regularly and create high-quality content. We keep up with the latest trends and opportunities to ensure your campaigns are always up-to-date.

STRATEGIC MARKETING: We offer competitor analysis, conversion optimization, and marketing consulting to develop the best possible marketing strategy. With detailed analysis and recommendations, we help our clients craft more effective marketing activities. We support your business growth with a comprehensive marketing audit to ensure your costs are optimized for maximum efficiency.



SEARCH ENGINE OPTIMIZATION (SEO): We develop a personalized SEO strategy encompassing content and technical optimization to help your website achieve higher rankings in search engines. Our monthly service includes continuous monitoring and refinement to ensure your website remains competitive. This enhances organic traffic and improves conversion rates.



WEB DEVELOPMENT: We design modern, responsive websites that function quickly and securely on all devices. Our developed websites are optimized for search engines, enhancing traffic. With our security measures, we ensure your websites are protected. Additionally, we create accessible websites that cater to all users.



OUR PROCESS

01.

The first step of our collaboration is an **initial consultation** where we get to know your business and goals. We identify the business needs and specific objectives.

02.

Next comes **strategic planning**, where our experts conduct market analysis using AI and other tools. We develop a comprehensive marketing plan that includes SEO, PPC campaigns, and social media.

03.

During the **implementation** phase, we perform web development and, if necessary, redesign the website. We launch the planned marketing campaigns, including social media and other online advertisements.

04.

We continuously **monitor** campaign performance using AI-based analytics tools. We prepare regular reports and **refine** the strategy based on the results to maximize effectiveness.

5.



„We entrusted G2A Marketing with web development tasks. We are extremely satisfied with the completed website, particularly highlighting its design and user experience. Their expertise and precision have fostered a long-term partnership between us.”



HONDA

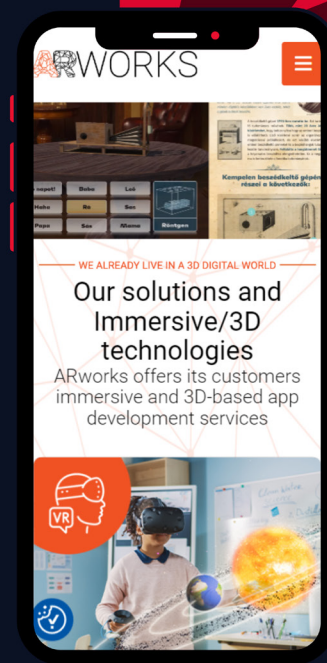
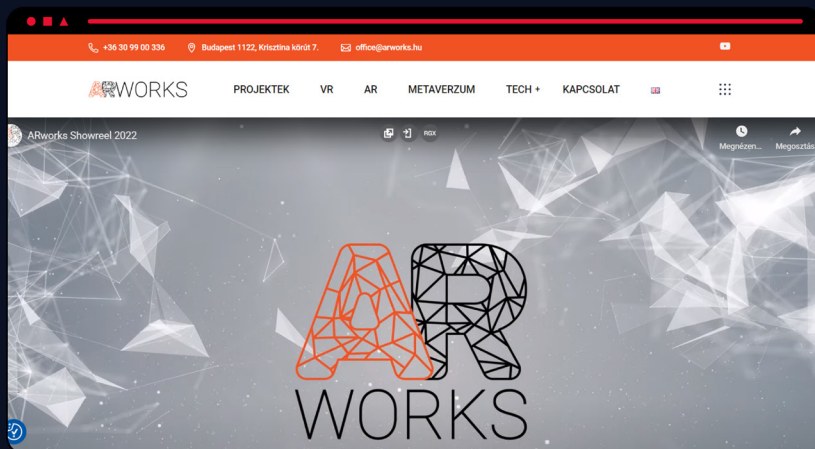
„G2A Marketing handles our website, SEO, social media, and advertising management. The results were quickly evident, with significant growth in our online presence. As a result, we continue to work together to achieve even better outcomes.”

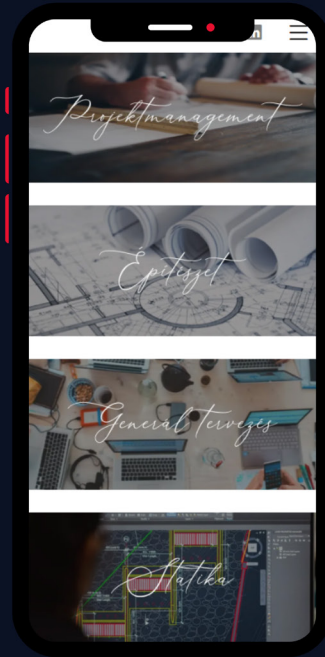


**MÉRNÖKI
IRODA Kft.**

„We tasked G2A Marketing with creating a modern, fresh, and user-friendly website with an admin interface. We were so satisfied that before the project even ended, we invited them to manage our online presence. I highly recommend them.”

As a result of successful cooperation between us and **AR Works**, a website has been created that contributes to enhancing the company's market presence and customer relationships. We are proud to be part of this exciting project and remain committed to providing our partners with the best online solutions.





MÉRNÖKI IRODA Kft.

During our collaboration with **M Mérnöki Iroda Kft.**, we applied our diverse services to implement a comprehensive marketing strategy. The project included UI/UX design, web development, creating Facebook posts, creative copywriting, and graphic design work.



Together with **Honda Ste-Ba**, we developed a comprehensive marketing strategy that included managing Facebook Ads, creating creative copywriting, and designing graphics. This project clearly demonstrates how effectively we can combine these elements to enhance the company's online presence and sales.

OMNICHANNEL MARKETING:

Omnichannel marketing is the method that integrates and coordinates the various channels through which organizations engage with consumers, in order to create a unified brand experience. This includes both physical (e.g., stores) and digital channels (e.g., websites). Its goal is to provide a convenient and seamless user experience for consumers, offering multiple opportunities for shopping.

Source: [marketingevolution.](https://marketingevolution.com)

THE AI REVOLUTION IN MARKETING

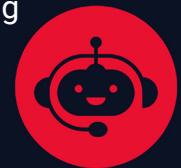
The AI revolution is transforming marketing, with the use of AI tools skyrocketing in 2023. Traffic to AI-related domains increased by 1000%. Marketers are leveraging AI to enhance productivity, as per HubSpot, which states that AI tools make routine tasks more efficient. The most popular AI applications include content creation (48%), data analysis (45%), and SEO automation (38%).

Source: semrush.com

MARKETING CHATBOTS: THE ALWAYS-AVAILABLE MARKETERS

Chatbots enable companies to stay connected with prospects continuously, even when marketing and sales teams are offline. Through live chat, website visitors are 82% more likely to become customers. Chatbots can be effective tools for engaging visitors, qualifying leads, and encouraging repeat purchases.

Source: intercom.com





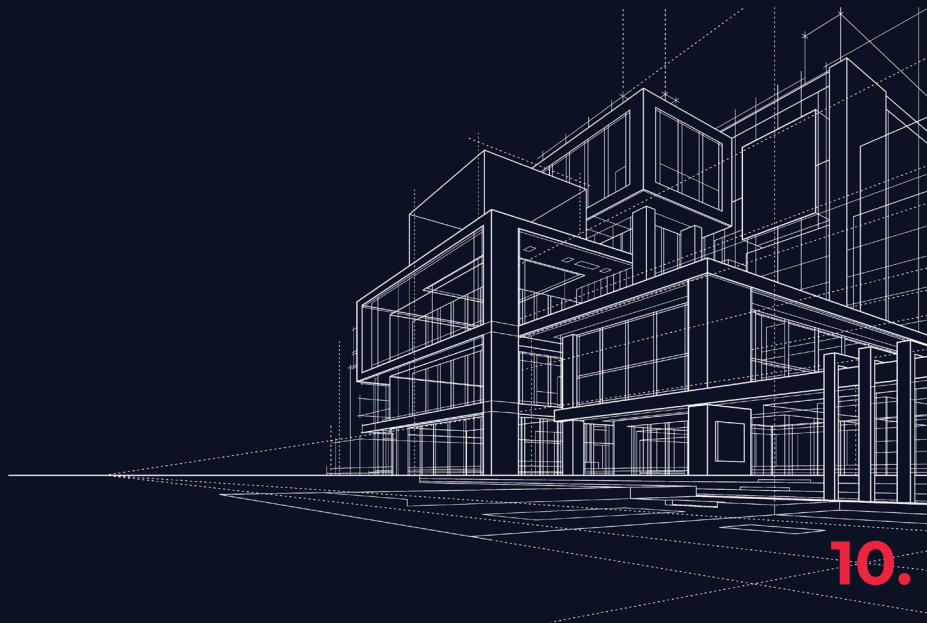
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