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THE KRESS FAMILY

In 1977, Heinfried Wolfgang Kress (agronomist) y Beate Holtker (Biologist) settled in the southeast of Paraguay, deprived of all comfort, but equipped with knowledge and faith.

They started its investments by initially acquiring 1.500 hectares of land for agricultural projects.

The Kress Family. Mr. Heinfried Kress, Mrs. Beate Kress and Claudia Cristina Kress.

In 1977 they acquired some of their first land lots, and over the course of the years, founded a small village, which would years later become into a community called Kressburgo.

At the beginning they dedicated all their efforts to the national commodities seeds production, involving also silo activities improvement development as well as grains harvesting and production, agro-inputs selling and field management innovative processes.

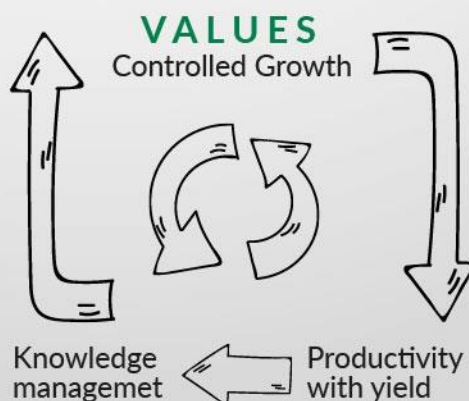


MISSION

Develop an economically viable and competitive agriculture and agroindustry, with Social responsibility.

VISION

Be a market reference, creating and adding values to our products in harmony with the environment and the community.



Frutika®

100% JUICE



FLAVORS

Multi 7. Orange, Lemon, Grapefruit, Tangerine, Peach, Guava and Mburucuyá.

Citrus. Orange, Tangerine and Lemon.

Mix. Orange, Mango and Passion Fruit. (no sugar added)

Tomato.

Orange. (no sugar added)

Tangerine. (no sugar added)

NECTAR



FLAVORS

Orange / Peach / Guava / Grapefruit / Passion Fruit
Apple / Mango / Tangerine / Orange and / Carrot





LIGHT NECTAR

FLAVORS

Mango
Peach
Orange
Guava

WITH STEVIA



ORGANIC NECTAR

FLAVORS

Orange
Grapefruit
Passion Fruit

WITH STEVIA &
SUGAR



NECTAR 200 ML

FLAVORS

Apple
Orange
Peach

KIDDO

200ML



FLAVORS

Peach Beverage / Citrus Beverage / Apple Beverage

All with vitamins B3, B6, B12 & C.

pH+8

Deep volcanic basalt stones. 1 km deep well. Kressburgo, Paraguay.

Génesis has a level of pH within pH+8 and pH+9.



All our presentations without gas are in the Fine Water Society and has the NSF certification!

- **HYDRATES UP TO 3 TIMES MORE**
- **ENERGY INCREASE**
- **REDUCES LEVELS OF STOMACH ACID**
- **IMPROVES DIGESTION**
- **DETOX**
- **ANTIOXIDANT**
- **VERY LOW SODIUM**
- **INCREASES NUTRIENT UPTAKE**
- **PROTECTS THE CELLS**
- **IMPROVES BLOOD PRESSURE**



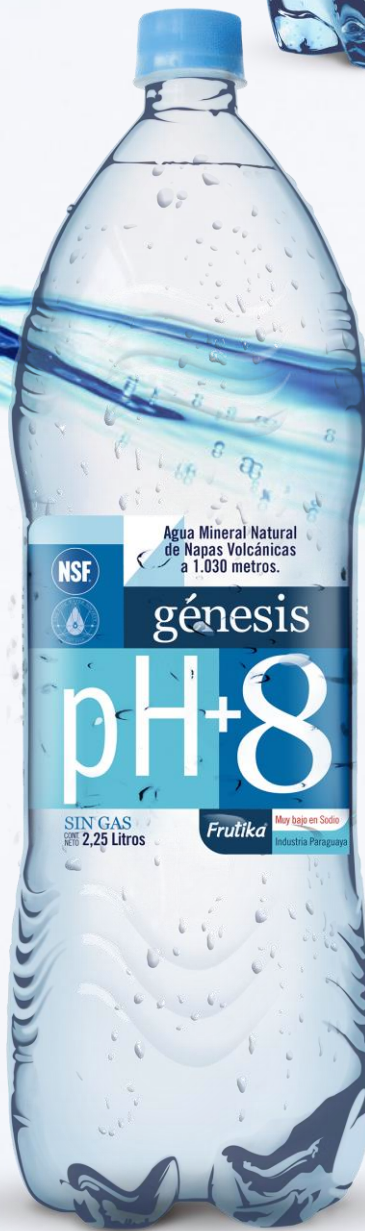
No Gas
500ml



With Gas
500ml



No Gas
1L



No Gas
2,25 Lts

FUNCTIONAL WATER

pH + 8

BASE WATER

Sugar
Free

0
Calories



- FiberGreen is a mix of apple, pear and grape. It has fiber for the organism.
- Harmony has berries flavor, is an antioxidant with Coenzyme Q10 and Vitamin E.
- Young has blueberries flavor, is revitalizing because of the taurine and guarana extract.
- Care has Lemon flavor, is rich in vitamins because of the B3, B6, B12 and C.

FRUIT TEA



*Yerba Mate
with Apepú*

*Black Tea with
Grapefruit*

*Green Tea
with Lemon*

TOMATO EXTRACT / TOMATO PUREE SAUCES / CONDIMENTS



TOMATO EXTRACT / TOMATO PUREE SAUCES / CONDIMENTS



TOMATO CONCENTRATED
Presentations
140g and 70g / Tetra Pak

TOMATO CONCENTRATED

Presentations

220g, 140g and 70g / Tetra Pak



Classic Ketchup of
150g and 3kg



Classic Ketchup / 400g
Spicy Ketchup / 400g.

Classic Chimichurri / 400g
Spicy Chimichurri / 420g

Spicy Chilli sauce / 150g





GUAVA MARMELADE

