



Ressort International

Magellan

Promote intercultural exchange,

benefits from international contacts

Your university marketing in St. Gallen and Worldwide.

The Ressort International (RI) is an initiative by the Student Union of the University of St. Gallen, which provides a platform for international encounters of students from all over the world. The aim of the RI is to foster students' social and cultural competencies and to strengthen their understanding and respect for other cultures. To achieve this, we offer various exchange projects to different continents as well as a mentoring scheme for incoming exchange students.

The Magellan project has been fostering intercultural exchange with Latin America for more than ten years by now and has in this time frame made possible many unforgettable experiences and intercontinental friendships. In all this time it has remained true to the explorational spirit of its name patron, the Portuguese navigator Fernão de Magalhães: every year the project offers 20 students from the University of St. Gallen and 20 of a Latin American partner university the opportunity to explore the respective partner country and to discover similarities and differences in their cultures through common experiences.

Magellan's upcoming destination is Ecuador. The andean republic offers one of the world's greatest biological, geographical and cultural diversities. We are proud to announce that this year's exchange will be in collaboration with the renowned Universidad de las Américas Quito (UDLA).



Your Magellan Team 2017: Philipp Oehninger, Gina Meerholz, Moritz Kirner, Sergio E. Bosmediano Viggiani

Every year, Magellan offers its participants exciting insights into one interest player of the Latin American economy. To be able to sustain this friendly student exchange with our Latin American partner university, we need your support. We will do our best to provide you with an optimal quid pro quo and are looking forward to hearing from you.

Our Offer:

We provide first class university marketing and contact to the best local and Latin American students.

Our offer includes workshops with the Magellan team and participants, the CVs of your potential future employees and logo exposure in our publications, web channels, welcome packages and at the University of St. Gallen's International Day.

Magellan All Inclusive Gold Partner

CHF 5000

As **All Inclusive Gold Partner** (additional to the offers of the Basic Bronze and Advanced Silver Partnership) you can have events branded with your company name and logo. You get the opportunity to plan a whole program day with us (workshop, company visit, social event) and your logo will be strongly promoted on our website and publications.

Magellan Advanced Silver Partner

CHF 3000

As **Advanced Silver Partner** you can have (additional to the offers of the Basic Partnership) the CV's of participants, presence on the International Day of the University of St. Gallen and a workshop or a social event with us.

Magellan Basic Bronze Partner

CHF 1000

As **Basic Bronze Partner** you can have advertisement spaces on our website, social platforms, flyers and other print medias but also in the „Welcome Package“.

Individual and long-term Partnerships

Do you have an own vision of how the partnership should be organized or would you like to make a commitment for more than one year? Of course that's possible.

Your personal contact:

Moritz Kirner, Chairman Magellan
Phone: +41 (0) 79 193 70 75
E-Mail: magellan@myunisg.ch
www.ressortinternational.ch



Prof. Dr. Thomas Bieger
President of the University of St. Gallen

"The university of Saint Gallen wants to educate students that use their skills and knowledge for the benefit of society (...). I welcome this commitment and am of the opinion that this program not only deserves non-material but also financial support."



Dr. Arno Hold
Head of external relations and development of the University of St. Gallen

"Through their participation in Magellan the students demonstrate that they are open and curious with regard to foreign cultures and mindsets. They show the willingness to broaden their horizon and represent Switzerland abroad."