

# OUR PRODUCTS





Based in Cobán, the north of Guatemala, FEDECOVERA -Federation of Cooperatives of the Verapaces- is an autonomous second level cooperative founded on February 23rd, 1976; leaded by small producers organized in first level cooperatives and associations.



# We are dedicated to build a better future day by day, with shared benefits throughout our value chains by:

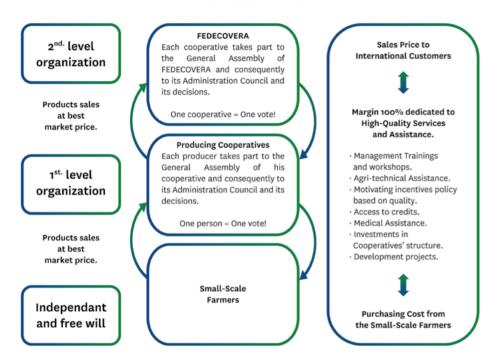
- Ensuring a sustainable supply chain of high quality products that directly benefits both small-scale farmers and consumers.
- Promoting environmental sustainable production practices that maintain and increase biodiversity and crop diversification.
- Empowering small-scale farmers to develop strong and prosperous producing communities.
- Incorporate into all policies three essential components: social, economic and environmental.

# Our results are spoken:

- 8 value chains: cardamom, allspice, coffee, cocoa beans, turmeric, black tea, essential oils and sustainable forestry development.
- 1st. Organic Cardamom and Allspice producer, processor and exporter in the world.
- Global business experience, exporting to the 5 continents.

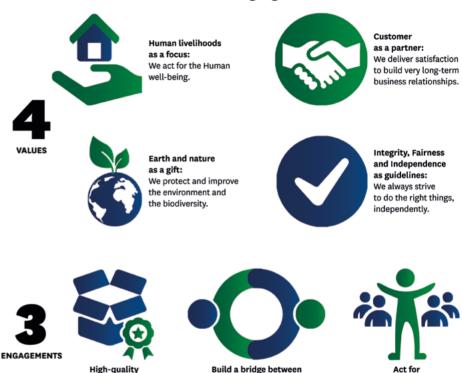
- 2 industrialization plants: 1 located in the city of Cobán, Alta Verapaz state and the other located in El Rancho Village, El Progreso state.
- 33,000 producing families gathered in 42 cooperatives and more than 120 Associations.
- Consequently, FEDECOVERA pursuits to improve the livelihood of more than 180,000 people.

# The Real Social, Economic, Inclusive and Environmental Business Model



FEDECOVERA'S objective is to improve farmer's livelihoods by offering them the tools they need to produce more and better in order to access the highest quality international markets.

# **Values and Engagements**



FEDECOVERA'S primary objective as an organization is to unite its leadership and utilize its managerial expertise to offer effective services to strengthen the fundamental skills of its members in general and of its associates in particular.

producers and customers.

better living conditions.

products and services.

OUR HERITAGE ARE THE NATURAL RESOURCES
THESE ARE THE BASE OF OUR FUTURE
AND WHAT WE CALL
MAYAN TRACEABILITY



# **CARDAMOM**

Guatemala is the largest producer of Cardamom in the world, FEDECOVERA obtained its Organic Certification in 2006, becoming the first Producer, Processor, and Exporter of Organic Cardamom in the world.

Cardamom as a Value Chain promotes the protection of the biodiversity, landscape, and soil restoration. The plantations inside the cooperatives are cultivated under agroforestry systems and organic practices, directly beneficiating the small producers and their families improving their livelihoods in a social-economic and environmentally sustainable way.

#### **Botanical** name

Elettaria cardamomum

#### **Product description**

Cardamom is the dried, unripened fruit of the perennial *Elettaria* cardamomum or simply called *Elaichi*. Inside the fruit pods are tiny, brown, aromatic seeds which are slightly pungent to taste.

#### **Our Quality**

Delivering freshness in every pod, we offer a wide variety of qualities adapting to the needs of our customers and in fulfillment with the international regulations.

#### **Value Services**

Milling and steam sterilization services can be provided directly at origin.

















**G1**Size ≥ 90% (mm)
7.5 ≥ 6.6



**QUALITIES** 



**P1**Size ≥ 90% (mm)
7.7 ≥ 6.6

**Density (g/L)** 490 ≥ 440

Special characteristics
Green color.



Special characteristics
Bold Green color.



**G2** Size  $\ge$  90% (mm)  $6.5 \ge 5.6$ 

**Density (g/L)** 460 ≥ 400

Special characteristics
Bold Green color.



**P2** Size  $\ge$  90% (mm)  $6.5 \ge 5.5$ 

**Density (g/L)** 470 ≥ 410

Special characteristics
Green color.



**G3** Size  $\geq$  90% (mm)  $5.5 \geq 4.6$ 

**Density (g/L)** 480 ≥ 370

**Special characteristics**Bold Green color.



**P3** Size  $\ge$  90% (mm)  $5.4 \ge 4.5$ 

**Density (g/L)** 410 ≥ 380

Special characteristics
Green color.



# YQ / THRIPS

Size ≥ 90% (mm) ≤ 7.5

Density(g/L) 420 ≥ 400

Special characteristics Mixed greenish - yellowish color with high percentage of thrips.



OG Size ≥ 90% (mm)

< 6.5

Density (g/L) 440 ≥ 400

Special characteristics

Green color, open.



MQ

Size ≥ 90% (mm) < 7.7

Density (g/L) 400 ≥ 360

Special characteristics Mixed yellow quality..



Density (g/L)

Special characteristics Dark brown cardamom

seeds without shell.

FEDECOVERA can also process, upon customer requirement, cardamom powder and cardamom TBC, either from the seeds or pods.

# **PSQ**

Density (g/L)

≤ 600

#### Mesh

As per custormer requirement.

### Special characteristics Cardamom seeds powder.

**SQTBC** 

Density (g/L) ≤ 620

#### Mesh

As per custormer requirement.

## Special characteristics

Tea bag cut cardamom from the seeds.

# **MQTBC**

Density (g/L) ≤ 300

#### Mesh

As per customer requirement.

### Special characteristics

Tea bag cut cardamom from mixed quality



# **ALLSPICE**

FEDECOVERA, its cooperative members, and small-scale producers associations protect and promote the cultivation of Allspice trees as a value chain, under organic practices and agroforestry systems, generating a positive impact in the fight against climate change; sustainably diversifying and improving the income streams of our small-scale farmers, furthermore, directly beneficiating more than one thousand seven hundred producers and their families.

We commercialize it all around the world making us one of the most important producers, processors, and exporters of Organic Certified Allspice worldwide.

#### **Botanical** name

Pimenta dioica

### **Product description**

Dried allspice berries resemble large brown peppercorns. Allspice owes its name to the fact that its flavor resembles a combination of pepper, clove, cinnamon and nutmeg.

Guatemalan Allspice has high volatile oil content, thus, is considered a high-quality Allspice with more potency of flavor and aroma, different from other origins.

#### **Value Services**

Milling and steam sterilization services can be provided directly at origin.

















# **COFFEE**

Coffee cultivation is one of the main activities in FEDECOVERA, being developed on twenty-four cooperatives, having a coffee park of more than one thousand five hundred hectares, all under agroforestry systems, directly beneficiating more than seventeen thousand small producers members and indirectly beneficiating more than one hundred thousand people.

Thanks to more than 46 years of strong coffee expertise FEDECOVERA produces, process and exports Guatemalan Coffee recognized as one of the best origins in the world that goes beyond its customers' expectations, organic certified and non-organic of the highest quality.

#### **Botanical name**

Coffea arabica

#### **Product description**

Because of the diversity of our micro-climates, Guatemala offers coffee from different regions very well recognized and demanded in the globe. FEDECOVERA produces coffee from the Region of Cobán, located in the north of Guatemala, because it is grown in the tropical-template rainforest we called it "Rainforest Cobán" delivering unique organoleptic characteristics in every cup.

#### **Coffee Varieties**

Bourbon, Caturra, Catuaí, Sarchimor and Anacafe 14.

#### Grade

Strictly Hard Bean (SHB)

#### **Coffee Processes**

Washed

Honeys\*

Micro-lots\*

Natural\*

\*Produced only against demand.

















### **Bulk presentation**



• Green coffee bean: From 30 Kg up to 69Kg bags.



Roasted Coffee beans: From 30 Kg up to 69 Kg bags.



Ground Roasted Coffee:
 From 30 kg up to 69 Kg bags.



## Our brand presentation



• Roasted Coffee beans: 400 g pouch.



Ground Roasted Coffee: 400 g pouch.



Ground Roasted Coffee with a touch of Cardamom: 400 g pouch.



# **COCOA BEANS**

Known as the drink of the Gods, our prehistoric ancestors were already using the grain in rituals to the Gods and ceremonies of the elite, reaching to used it even as an element of exchange.

FEDECOVERA, aware of the need to recover our Maya culture, supports small-scale farmers and encourages the cultivation of the best Cacao of the world.

#### **Botanical** name

Theobroma cacao

#### **Product description**

The cacao tree is grown in the tropics in a band between 10°C-20°C north and south of the equator. The Cacao Bean is the dried and fully fermented fatty seed of cacao tree fruit. The flavor of the cacao variety beans it depends on the soil, temperature, sunshine and rainfall.

Unique "Acriollado Single Origin" Cocoa Beans, as no other in Guatemala... The Cocoa Trees of our small-scale farmers are very ancient material with its origins from the trees of the Mayan people; these trees mixed by nature during several decades produce a unique mix of Criollo and Trinitario material, we call it "Acriollado", this makes our quality naturally unique, and most importantly, produced 100% by small-scale farmers indigenous people from Mayan Q'eqchi ethnicity, grown in Cahabón, a small town in Alta Verapaz state, located to the north of Guatemala, an area very well known for the high quality of the cocoa beans.

















# **CARDAMOM ESSENTIAL OIL**

Cardamom essential oil is steam distilled from dried cardamom to get the best levels of chemical constituents possible.

Guatemala is widely known to have the best growing conditions to produce the most potent oil.

Our cardamom essential oil contains the proper proportions of terpenyl acetate, eucalyptol, linalol making it one of the wordl's best oils.

### **Product description**

Essential oil is distillated from the cardamom dried fruit. The color varies from pale yellow to brown slightly, usually it darkness on exposure to light; the aroma has a spice smell, first impression smells somewhat like eucalyptus then, woody, balsamic, then you get more flower when dried.

















# **TURMERIC**

Turmeric is known as "The Golden Spice" and is an herbaceous plant that is cultivated in undergrowth conditions of easy adaptation to the agroforestry systems, adding up to our continuous effort to generate a positive impact in the conservation of the biodiversity and reinforcing our commitment in the fight against climate change.

FEDECOVERA promotes the proactive participation of young women and men from the cooperatives, with this end in mind, the Turmeric cultivation project was developed and implemented, becoming one of the eight value supply chains; thus, managing to diversify the crops and improve the economic income of the member cooperatives.

#### **Botanical** name

Curcuma longa L.

#### **Product description**

Herbaceous specie whose aerial stems can reach one meter height and produces both a flower (which can be of different colors) and a rhizome or stem that is found underground. The rhizome has an appearance similar to ginger and it is the part of the plant processed to produce the turmeric for consumption.

Our Turmeric contains between 4-6% of curcumin (turmeric acid) and a content of essential oil between 5-10%.

#### **Value Services**

Milling and Steam sterilization services can be provided directly at origin.

















# **SUSTAINABLE FORESTRY DEVELOPMENT**

FEDECOVERA's sustainable forestry development project began in 1996 with the installation of a high technology forestry nursery, which meant the beginning of the diversification process.

Thanks to the impulse of several International and National Organizations plus our team efforts through the years, we have produced more than 50 million plants which we estimates has permitted to plant more than 45 thousand hectares throughout the country over the last twenty-five years, a statistic that continues rising year after year.

#### Nursery

The forestry nursery is able to produce more than 4 million plants per year (different species), which significate to plant 4,000 hectares per year.

### Forestry industry

In 2012, the Forestry Industrialization Plant was inaugurated for processing wood products, located in the village of El Rancho, El Progreso state; with this FEDECOVERA takes the next step towards sustainable forest industry, giving value-added forest products.

### **Our Quality**

The raw material used is 100% from forests under forest management, which come from plantations of our cooperatives, which guarantees quality and traceability.

#### **Our Products**

We can produce a wide rage or wood products 100% sustainable and traceable.





We are a Cooperative Enterprise with the capacity to do business in a globalized world, allowing us short and medium-term profitability and long-term sustainability, taking our comparative advantages to improve our competitiveness in the most demanding markets, without losing sight of our sense of existence, which is to achieve social and economic sustainable development of our people to improve their livelihood conditions, and the integral care of our natural resources to be an active actor in the fight against climate change.



#### **Contact Us:**

**Tel.** (502) 7929-1717

Email: gdelgado@fedecovera.com

**Visit our Website** 

www.fedecovera.com